

FINANCIAL TIMES



General Motors
A mission to refocus
Page 15



London
Stock exchange in search of a role
Page 14

Marketing
ICI joins the branding club
Page 14



Today's surveys
Credit management & World motor industry
Separate sections

World Business Newspaper

TUESDAY MARCH 5 1996

Hewlett-Packard fuels computer war by cutting prices

Hewlett-Packard signalled a deepening business computer price war when it cut prices of its personal computer servers by up to 21 per cent. The cuts follow Compaq Computer's announcement last week that it would reduce prices on its commercial desktop PCs and PC servers. International Business Machines is expected to announce further reductions in the US this week. Page 16; IBM swoops on Data Sciences, Page 22

Left unites in Russian Russia's leftwing factions united to challenge Boris Yeltsin and reformers in the June presidential election when endorsements for Communist party leader Gennady Zyuganov came from several powerful party leaders. Page 4

CRBank goes to Brussels on post dispute: Tensions caused by the growth of mailing from low-cost countries were highlighted when CRBank appealed to the European Commission to prevent the German post office from imposing an extra charge for mail sent from the Netherlands. Page 16

German energy monopolies threatened: Germany's cartel office ruled against a contract giving electricity company RWE exclusive rights to supply energy to a town, in a decision that threatens local energy monopolies. Page 4

Shake-up at Alitalia: Domenico Cempella's first day as chief executive of Alitalia was marked by sweeping management changes at Italy's troubled national airline. Page 3

Indesuez, the banking arm of Suez, the French financial and industrial holding company, reported a return to profitability in 1995. But the figures concealed a sharp fall in operating profits. Page 19

Uefa gives in on transfer fees: Uefa, the European football association, ended its defence of the fee system for cross-border transfers of out-of-contract players. Page 4; TV sports, Page 10

UK to harden EU stance: The UK government is to strengthen its sceptical approach to European Union policy with a pledge to oppose increases in the European parliament's powers. Page 11

China to endorse economic plan: 3,000 deputies at China's annual parliamentary session will be asked to approve continued economic plans to bring inflation below 10 per cent and maintain growth at about 8 per cent to 9 per cent. Page 16

Pharmacia & Upjohn, the pharmaceuticals company, is to shut 40 per cent of its manufacturing sites to make annual savings of \$400m. The company, formed last November by the merger of Sweden's Pharmacia and Upjohn of the US, is also cutting 20 per cent of its research projects. Page 17

Far East shipping routes planned: Four container shipping lines, in a consortium known as the Grand Alliance, plan a Europe-Far East service involving 34 ships. Page 5; Lex, Page 16

Capital markets activity at record: The OECD said borrowing on the international capital markets set a record last year with overall financing activity up 30 per cent to \$1,258bn. Page 7

Major warns Beijing on HK: UK prime minister John Major made a tough speech warning against Chinese breaches of the Sino-British pact on Hong Kong. Page 8; Tough talk, Page 11; Editorial Comment, Page 15

ICI buys paint company: Imperial Chemical Industries, the UK-based chemicals company, made its first big move into Latin America with the \$300m purchase of Brazil-based paint company Bunge. Page 17; A successful ingredient, Page 14

Bids for Czech phones made: Consortia involving France Telecom and TeleDanmark have each made the highest bids for a stake in a mobile telephone licence in the Czech Republic. Page 17

Beetles turn down \$225m comeback offer: The three remaining Beatles - Paul McCartney (left), George Harrison and Ringo Starr - have rejected a \$225m offer from a group of US and German entrepreneurs to stage a "comeback" world tour. McCartney said the three did not want to reform the band without John Lennon, who was shot dead in

1980, adding that the value of the proposed deal was "ridiculous". Page 10

Cricket World Cup: The West Indies recovered from their surprise defeat by Kenya by overhauling Australia's 299-6 with four wickets left in Jaipur.

STOCK MARKET INDICES

New York: Dow Jones Ind. Av.	5,581.72 (+45.19)
NASDAQ Composite	1,008.13 (+0.05)
Europe and Far East:	
CAC40	2,916.21 (+1.28)
DAX	2,497.50 (+13.23)
FT-SE 100	3,758.48 (+15.59)
Nikkei	20,953.88 (+104.73)

US LUNDSCHMERE RATES

Federal Funds	5 1/4%
3-month T-bill	5.021%
Long Bond	5 1/2%
Yield	5.359%

OTHER RATES

3-6 month interest	5 1/4%
3-6 month LIBOR	5 1/4%
France: 10 yr Govt	4.975%
Germany: 10 yr Bond	4.975%
Japan: 10 yr Govt	4.975%

NORTH SEA OIL (Argentine)

Brent 15-day (Apr)	\$17.44 (17.61)
--------------------	-----------------

GOLD

New York: Comex (Apr)	\$389.2 (400.2)
-----------------------	-----------------

LEADS

London: Gold	\$389.2 (388.3)
--------------	-----------------

DOLLAR

New York: London	1.53
DM	1.47375
FF	6.5578
SFR	1.2507
Y	105.0

STERLING

London: DM	1.5222 (1.5224)
DM	1.4738 (1.4739)
FF	6.5578 (6.5579)
SFR	1.2507 (1.2508)
Y	105.14 (105.15)

YEN

London: DM	2.2553 (2.2555)
Tokyo & close	Y105.275

CONTENTS

News	2-4	Weather	16	Crossword	25	Gold Markets	26	Bourses	22,33,36
European News	2-4	Lead	16	Quizzes	26	Equity Options	26	Barneys	
International News	7	Features	16	UK	22,23	Int. Bond Service	26	World Motor Industry	
Asia-Pacific News	8	Leader Page	15	Int. Cap Mkts	26	Managed Funds	30,31	Section II	
American News	8	Letters	14	Int. Companies	19,20	Money Markets	27	World Motor Industry	
World Trade News	8	Observer	15	Markets	26	Recent Issues	26	Section III	
UK News	10,11	Technology	12	Commodities	26	Share Information	26,29	Section IV	
People	10,11	Business Law	24	FTSE-100 Index	26	Technical Options	26	Credit Mgmt	Section IV
Int. Econ. Indicators	8	Art	13	Foreign Exchange	27	Wall Street	34,35		

Israel in tough response to blast

Cabinet acts against Hamas as 12 die in Tel Aviv bomb attack

By Julian Ozanne in Jerusalem

The Israeli cabinet last night claimed the right for its troops to enter Palestinian self-rule areas in its fight against Islamic terrorists after a fifth bombing attack in nine days.

The suicide attack which left at least 12 people dead, plunged the Middle East peace process deeper into crisis. The attack, outside a crowded shopping mall in the commercial heart of Tel Aviv, marked the most intense and bloody period of terrorism the Jewish state has suffered.

Israel recalled a delegation sent to the US for peace talks with Syrian officials. Meanwhile, US president Bill Clinton condemned the "hysterical, determined, fanatic" forces behind the bombings and said they must not be allowed to undermine a "lasting peace" in the Middle East.

Yesterday's attack, a day after a devastating bus bombing in Jerusalem killed 19, undermined the Israeli government's inability to stop the carnage on the country's streets and dealt a potentially fatal blow to the chances of the Labour-led coalition in an election called for late May.

The bombing came despite a series of measures announced on Sunday by Mr Shimon Peres, the Israeli prime minister, which he described as "an all-out war" against Islamist terrorism.

Mr Peres, who was jeered at the Tel Aviv bomb site yesterday by angry youths chanting "Peres, you're next", held an emergency cabinet meeting after the attack and was expected to announce sterner measures including the deportation of Moslem activists and the limited re-entry of Israeli troops into Palestinian-controlled territory. The latter move would be a breach of the Israeli-Palestinian peace accords.

Mr Peres appealed to Israelis "do not lose faith", but pollsters predicted a backlash against the government, piling pressure on Mr Peres to take perilous steps which could undermine the fragile peace process.

Officials said the government was in the extremely difficult position of being forced to take steps to calm an outraged public without any guarantee the measures would end the attacks. The measures already taken include a closure of Israel's borders with Palestinian territories, demolition of homes of confirmed Islamic guerrillas and the resurrection of a plan to separate Arab and Jew by security fences.



Part of the damage caused by the latest suicide bombing in Israel which killed at least 12 people in Tel Aviv and wounded many more. PICTURE: AP

Deployment of Israeli police and troops in battle gear on the tense streets of Jerusalem has already made Israel seem like a country preparing for war.

An unidentified caller claiming to speak for the Hamas Islamist movement told a radio station yesterday that the Tel Aviv attack was carried out by an activist from Palestinian-controlled Ramallah in the West Bank as a response to Mr Peres's declaration of war on Hamas.

He warned that if Israel took further measures, Hamas would strike again. A senior Israeli security official said Hamas had hundreds of extremists waiting to carry out suicide attacks.

The terror campaign has also increased pressure on Palestinian president Mr Yasser Arafat who knows his political future and dreams of a Palestinian state rest on a Labour victory in May.

Advisers said he was nervous that further confrontation with Hamas could ignite civil war.

Terror kills Peres's hopes, Page 7
Editorial Comment, Page 15

Japanese opposition blocks \$6bn bailout package

By Gerard Baker in Tokyo

The Japanese government's attempt to secure parliamentary approval for a scheme to spend ¥685bn (\$6.46bn) of public money on a bailout of the country's bankrupt housing loan companies descended into angry farce yesterday.

As the plan entered its final phase, members of the opposition New Frontier party barred government officials entry to the committee room in which the crucial vote was to be held.

Their action prevented any consideration of the government's 1996 budget, which includes spending on the controversial bailout plan.

The budget committee had been due to come to a decision on the scheme yesterday. But government officials, clearly shaken by the protest, indicated they would delay efforts to pass the budget until today.

Last night there were signs that the display of defiance might have forced the ruling coalition to consider last-minute changes, so as to make the plan more palatable to the public.

The founder banks of the bankrupt housing loan companies, or *jusen*, reportedly agreed to an additional bailout contribution of ¥500bn. The banks are said to have agreed to attempt to increase their profits over the next five years by ¥1,000bn through internal restructuring efforts. Half of that extra profit would then be remitted to the government through tax levies.

However, the scheme is unlikely to impress the opposition or the public because it represents little more than unenforceable pledges by banks to improve their own performance.

Earlier, cabinet members had met leaders of the Kaidanren, the country's leading business federation, in an effort to increase the share of the costs taken by the banks.

All day, groups of NFP members worked shifts to block

Spanish market falls steeply after election

Disappointment over Aznar's narrow victory hits trading

By Tom Burns in Madrid

The unexpectedly narrow electoral victory by Mr José María Aznar's centre-right Popular party (PP) in Sunday's general elections prompted the biggest fall on Madrid's stock exchange since the August 1991 coup attempt in Russia. It also jolted Spain's bond and currency markets.

"This electoral result was worse than the worst pessimist had foreseen," said the chief executive of a Madrid securities house. "The markets were betting on voters putting in a strong government and they've now got one that is weaker than the one before."

The PP won 156 seats, 20 short

of an absolute majority and three fewer than the number held by Mr Felipe Gonzalez's outgoing Socialist government.

Mr Aznar will now be forced to seek an alliance with Catalonia's *Convergencia i Unió*. The CIU is the nationalist party which had formerly backed Mr Gonzalez, but which withdrew its support, blocked the 1996 draft budget and forced Sunday's poll.

Mr Aznar said he was already in contact with the Catalan party and with other minority nationalist groups represented in the new parliament in order to build a governing majority. "The [mar-

ket] developments indicate the very clear necessity of having as stable a government as possible," the PP leader said.

Madrid's Bolsa, however, tum-

bled in heavy trading, losing more than 5.5 per cent of its value at mid-morning and wiping out gains made last month in expectation of what a succession

of opinion polls predicted would be a clear PP win. The general index closed at 329.03 against Friday's 345.87, which had been a two-year high.

Initial disappointment over the electoral result was less pronounced on Spain's bond market where the 10-year yield differential over the German bund widened to 363 basis points from 331 at the close on Friday. On the currency markets, the peseta weakened to Ptas85.20 on the D-Mark in Asia, a full peseta more than on Friday's trading, before steadying to Ptas84.90.

The main concern among analysts is that Mr Aznar is now in no position to announce immediate fiscal austerity measures to impress the markets, and that radical reforms of the domestic economy may be indefinitely postponed.

The policy programme of an Aznar government will have to await negotiations with its possible allies over the coming weeks. "The PP is going to have its work cut out getting a deal from the Catalans," said a London-based fund manager. "The outcome is likely to be a softer programme than the one Aznar intended and than Spain requires."

Trafalgar House agrees to £904m bid from Kvaerner

By Andrew Taylor and Tim Burt

Trafalgar House, the struggling UK construction, engineering and shipbuilding conglomerate, agreed yesterday to a £904m (\$1.4bn) takeover offer from Kvaerner, the Norwegian engineering and shipbuilding group.

The recommended deal will trigger fresh disposals of about £750m of Trafalgar and Kvaerner businesses, likely to include the sale of Cunard, the UK group's luxury cruise line which owns the QE2.

Although Kvaerner hinted that it could integrate Cunard into its existing shipping activities, most industry analysts named the subsidiary as the part most likely for disposal. The attraction of Trafalgar to Kvaerner is its international construction and specialist engineering businesses and its offshore oil and gas fabrication interests based mainly in the UK sector of the North Sea.

Mr Erik Tonseth, Kvaerner chief executive, said: "We feel comfortable with the cruise industry but Cunard falls outside our core businesses."

If it is sold, proceeds from the Cunard disposal would help offset £750m borrowings being raised by Kvaerner to acquire Trafalgar.

"I know it's late, but I'd like some sushi. How far do I have to go?"



You needn't ever leave the comfort of your Four Seasons room to be transported by a talented chef. Room service menus abound with regional selections: from deep-dish pizza, to stuffed bass prepared without unwanted calories, to homemade chicken soup at midnight. For the same breadth of choice in another unequalled setting, simply visit our FOUR SEASONS HOTELS restaurants downstairs. In this value-conscious era, the demands of business demand nothing less. To reserve, phone your travel counsellor or call us toll free.

Four Seasons - Reprint. Defining the art of service at 40 hotels in 10 countries.

NEWS: SPANISH ELECTIONS

FT Reporters look at the aftermath of Sunday's inconclusive elections

Spain faces period of deal-making

By David White in Madrid

Spain has entered a new era after Sunday's general election, but not the kind that opinion polls were predicting. The centre-right Popular party's victory celebrations ended with a hollow ring. The party had won, for the first time since it was founded in the early post-Franco years, but was left 20 seats short of a parliamentary majority. Spain now faces a period of deal-making and potential instability.

The PP was aiming to re-create a political balance like the one obtained in the late 1970s by the now-defunct Democratic Centre Union (UCD). The UCD never won an outright majority but had 47-48 seats more than the next biggest party, the Socialists, and could govern on its own.

Instead, the election has recreated the situation of the last parliament, except that the positions of the main parties are reversed and the distance between them - now just 15 seats - is even narrower. Thus, Mr Jordi Pujol, 65-year-old president of the Catalan regional government and leader of *Convergència i Unió* (CIU), a party which does not stand for election anywhere except in Catalonia, once more becomes Spain's power-broker.

congress is indispensable for Mr José María Aznar, the PP leader, to form a stable government or even pass an investment vote.

Mr Aznar can look for allies among other regional parties - a Canary Islands group with four seats, a conservative Valencian party with one. But these would not be enough to save him from defeat if both the Socialists and the Communist-United Left voted against a PP government. Between them, Socialists and United Left will have 162 seats, six more than the PP. To be safe, the PP needs support from about 30 deputies in addition to its own.

An alliance with the Communists is out of the question. The PP therefore has no choice but to do what the Socialists did three years ago and turn to CIU and the Basque Nationalist Party (PNV), which has five seats. Like the Catalan party, the PNV initially supported the Socialists in the last legislature but was unwilling to go into a formal coalition. Both parties are reluctant to go into a coalition now with the PP, which has fought tooth and nail to try to win away their moderate middle-class power base.

Mr Aznar said yesterday that contacts with both parties had already begun, but he has a lot of fence-mending to do. Mr Pujol is likely to put forward a tough set of demands. Both the Catalan and Basque parties are deeply suspicious of the PP and the centralist traditions of the Spanish right. They do not want their regions to be con-

sidered just like any other region, such as Madrid or Murcia. Mr Pujol will negotiate hard on arrangements for financing regional governments. As a business-oriented party, CIU has common ground with the PP in its economic outlook, but can be expected to press the demands of small and medium-sized companies, such as lower social security costs and making it easier to sack staff - proposals that do not feature in the PP's electoral programme.

The positions of the main parties are reversed, and the Catalan chief again becomes a power-broker

Revellers outside PP headquarters on Sunday night chanted a favourite anti-Pujol refrain, attacking measures for promoting the Catalan language: "Pujol, enano, habla castellano" ("Pujol, little man, speak Spanish if you can").

But Mr Pujol will be feeling strong after the election. His party lost one of its seats but suffered less damage than expected, while the PP failed miserably in its attempt to conquer new ground in Catalonia. The PP had expected to win at the very least three extra seats in the region, and to take second place in Socialist-con-

trolled Barcelona, ousting Mr Pujol's party. It did neither. Although the PP tried to adopt a more Catalan-friendly image, Catalan voters preferred to stick with the parties they have always supported. The Socialists strengthened their previous lead in the region, gaining a seat. With CIU they continue to share dominance of Catalan politics.

The effect of this is to guarantee Catalonia a big role in national politics - both through Mr Pujol and through the Catalan branch of the Socialist party, which will see its influence strengthened as a result of its recent success. Nationwide, the Socialists and the PP took 76 per cent of the vote between them, the highest proportion to date. The United Left, although it increased its seats from 18 to 21, performed disappointingly, failing to reach the Communist party's previous record.

In Madrid the PP reinforced its position ahead of the Socialists, but by less than expected. It also fell short of expectations in Andalusia. The Socialists, although losing seats to the PP, held on as the main party in both Andalusia and Extremadura. In the predominantly conservative Valencia region, the PP's advance was halted.

In its strongholds, the PP extended its lead in the north-central Castilla-La Mancha region but elsewhere appeared to have reached its ceiling. In strongly conservative Galicia in the northwest, it lost one of its seats, while a leftwing

regionalist party, the Galician Nationalist Bloc, is making its first appearance in parliament with two deputies.

The Basque region produced a draw between the PNV, the Socialists and the PP, with five seats each. The radical Herri Batasuna party, which supports the Eta separatist organisation, won 180,000 votes, enough to keep its right to two seats.

The day's biggest losers were the opinion polls, on which the media and parties spent about Pta500m (\$5m). They had indicated a 5-11 percentage point lead for the PP. Even the exit polls gave a PP win of 5-6 points, when the actual gap was less than 1.5 points. Apparently, Socialist voters are more sheepish about admitting their intentions than conservative or Communist voters. But how the polls missed the mark so widely (three years ago, two exit polls got the winner wrong) is a mystery.

The PP did score strongly, however, in voting for the senate, where it won 111 of the 206 seats up for election, against 81 for the Socialists. This leaves it with an absolute majority of 132 out of 236 seats.

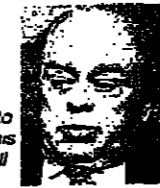
But what counts is the congress. There, the result has never been so close. A policeman was killed by a car bomb yesterday morning in Iran near the French border, stirring renewed fears of an escalation in Basque extremist violence during the political uncertainty created by Sunday's general election.

The PP and Catalans: a shotgun marriage?



José María Aznar
Popular party (PP) leader
Photo: Reuters

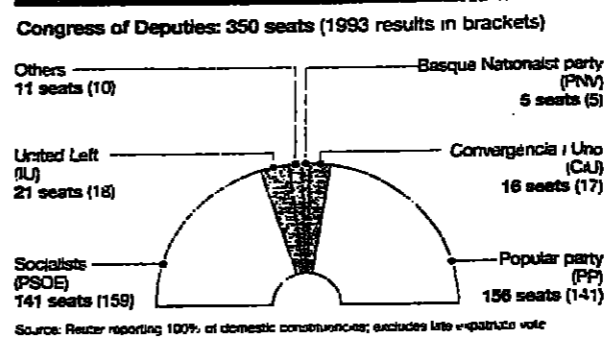
"We are prepared to govern. We will talk with everyone; that has already begun."



Jordi Pujol
Catalan coalition (CIU) leader
Photo: Espinosa

"It's up to (Aznar) to explain first what his plans are, and we'll be waiting."

Parliament: post-election balance of power



Forming a government: the constitutional timetable

- March 27 New parliament meets to elect speaker.
- March 28 Once speaker is elected, the king consults leaders of all parties and proposes to speaker a candidate to head new government. In the past, the candidate has been leader of party with most parliamentary seats, although constitution allows the king to propose anyone he chooses.
- Week of April 8 Candidate must gain outright majority of 176 in the 350-seat Congress of Deputies in a two-day investiture debate. Should he fail, he can take office with a relative majority in a second vote to be held within 48 hours.
- If the candidate fails to win second debate, the king holds new round of consultation to propose another candidate, a development which has yet to occur.
- Should no candidate obtain the confidence of the house within two months of the first vote, parliament is automatically dissolved and new elections held.

A triumph for the loser, complications for the winner

By David White

A "calm, normal man" was how Mr José María Aznar, seated in a large leather armchair, described himself in his last party political broadcast at the close of the election campaign. But the same PP leader who faced an interview with Spanish state television the day before was anything but calm. He would not go to the studio, where Mr Felipe González, the prime minister, was due to be interviewed immediately afterwards. Instead, the studio had to be moved to him, by truck.

Thus it was that the two men who dominated the Spanish election battle - more like a presidential contest - never crossed each other's path during the campaign.

Three years before, after a debate with Mr González, Mr Aznar lost, unexpectedly and by a margin of 950,000 votes. This time he would not go into a debate unless the Communist leader, Mr Julio Anguita, was there to harry Mr González, too.

Mr Aznar was setting his target high - going not only for a win but a big enough win to avoid having to make pacts with other parties. Now

the man set to be Spain's fourth elected prime minister since democracy was restored 20 years ago has had to change his tune.

"The greater the consensus, the better it will be for the stability of Spain and for achieving economic targets," he said, referring to the hard task of bringing Spain into line with the conditions set for joining the European single currency.

He has promised that, unlike Mr González, he would quit after two four-year terms. Yesterday he was anxious to convince Spaniards he could last through four years with-

out being forced to call another election.

The final party political broadcast was an effort to build his image as a credible prime minister, conversing in a fireside-chat manner about himself, his hobbies, his family and his ambitions for Spain.

Mr González's questioning of his suitability is something that has obviously cut Mr Aznar to the quick. Never, says Mr Aznar, has a politician had to receive as many insults as he has. This is a claim the Socialists would contest, after all the attacks against Mr González in the

last two years over corruption cases, "dirty war" crimes and alleged abuses of power.

For Mr González Sunday's result was a personal triumph. From his beaming reaction it seemed as if the Socialists had won, although they had lost 18 seats and their position as leading party, held since their first victory more than 13 years ago.

Returning to the campaign trail in a way he had not done for years, Mr González picked the Socialists up from the 31 per cent of the vote they scored in local elections last year to over 37 per cent. Evidently, the

González magic, and his easy way of engaging his listeners, still work. So does the lingering spectre of Francoism, in contrast to which Mr González presented the Socialists as the representatives of "tolerance" and "modernity".

The Socialist campaign, at first vitriolic in its depiction of the Spanish right, improved in the later stages. Mr González's closing broadcast, a stark contrast to Mr Aznar's, was an urgent appeal aimed at bringing out diffident voters and dissuading them from defecting to Mr Anguita. He succeeded in both.

Andalusia local vote bucks the national trend

By Tom Burns

Local elections in Andalusia on Sunday underlined that the backward south of the country is forever Socialist. The polls in Spain's most populous region, which were held simultaneously with the general election, re-elected premier Mr Manuel Chaves with an improved, near-outright majority.

Mr Chaves - a long-standing close associate of the outgoing prime minister, Mr Felipe González, who himself was born in the regional capital Seville - had been forced, like Mr González, to call the regional poll because his minority government had failed to pass its 1996 draft budget.

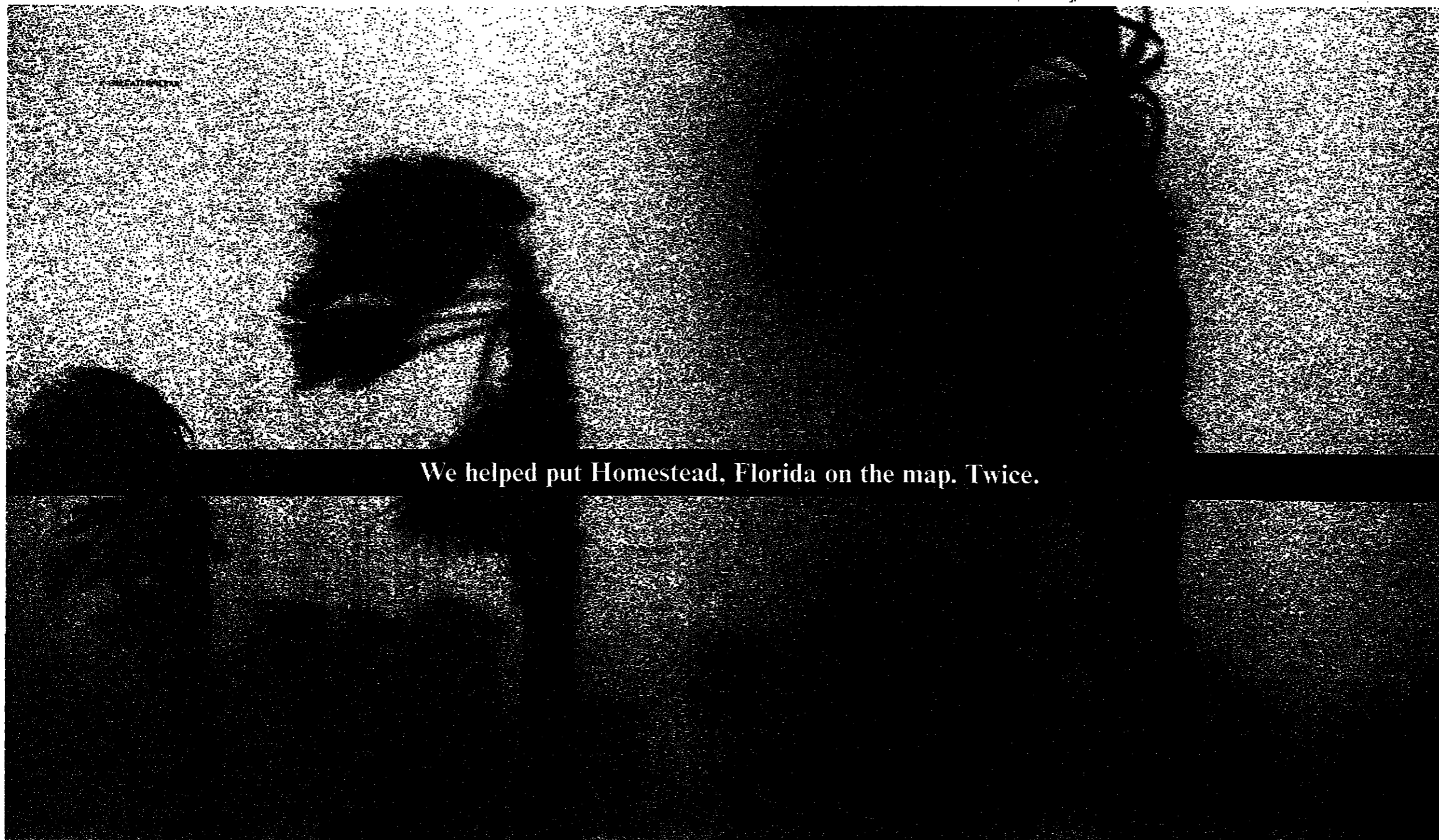
The Socialist share of Andalusia's regional vote increased from the 38.1 per cent it won in the 1994 poll to 44.6 per cent, and Mr Chaves won 52 seats in the 109-member parliament, up from 45 two years ago.

The Popular party (PP) won 40 seats, one less than it had in 1994; the communist-led United Left (IU) had its 20 seats reduced to 13; and a minority regionalist party won four seats.

The Andalusia elections confounded the opinion polls, which had indicated a PP victory in the local vote, even more than the results of the national elections. The PP vote was largely confined to the bigger towns and support for IU crumbled as the leftwing vote rallied to the Socialist party.

In the general elections in the region, by contrast, the PP gained four seats for a total of 24, while the Socialists lost five to 32.

Andalusia, which has been run by the Socialists since the local parliament was first elected in 1982, has a per capita gross domestic product that is only 69 per cent of the national average and an unemployment level that stands at 30 per cent, 10 points above the national average.



We helped put Homestead, Florida on the map. Twice.

We were ready before the lights went out. Hours before Hurricane Andrew slammed into coastal Florida four years ago, Caterpillar products were on their way to threatened towns like Homestead.

Diesel generators to turn the lights back on.

Wheel-loaders, excavators and bulldozers to clear roads and clean away the rubble. Caterpillar dealers were there to lend a hand. And local contractors, with Cat equipment, to start rebuilding.

None of which is unusual. As the world's leading maker of construction equipment—and

a leader in diesel generators—Caterpillar's had a part in dealing with emergencies for many years. And since we play a role in building things of every kind, around the world, we're also there when they require rebuilding.

We help people put big ideas in motion.

And we help them put small towns back on the map.

CATERPILLAR

Every day, we help thousands of people like Zoe fight cancer.

Form at top

Alitalia

NEWS: EUROPE

EUROPEAN NEWS DIGEST

Reform at top of Alitalia

Sweeping management changes were introduced yesterday at Alitalia, Italy's troubled national airline...

Italy TV football protests grow

Protests continued yesterday against the award of a £640m, three-year contract for television coverage of Italian League football...

Rai, the state broadcasting organisation, has already protested at losing the contract...

Hopes for Swedish rate cut

An optimistic prognosis for Swedish inflation issued yesterday by the central bank prompted widespread expectations...

EU citizens ageing rapidly

The average age of the European Union's population will increase sharply over the next 30 years...

Albania plans stock market

Albania plans to set up a stock market within the month, trading government securities and privatisation vouchers...

New Hungarian party planned

Mr Ivan Szabo, the former Hungarian finance minister, said yesterday he was leaving the Hungarian Democratic Forum (MDF)...

EU to extend curbs on diesel emissions

By Caroline Southey in Brussels

European Union environment ministers yesterday backed plans for EU-wide curbs on exhaust emissions from bulldozers, harvesters and dumper trucks...

The proposals target larger diesel-powered "non-road mobile machinery" which contribute to high levels of air pollution through emissions such as nitrogen oxide...

The curbs would bring the EU broadly into line with US rules published last year, although a proposed second phase of cuts would introduce stricter standards than envisaged by the US...

The European Commission has calculated that machinery covered by the proposal accounts for nearly 30 per cent of total nitrogen oxide emissions from diesel vehicles...

Moves to extend emission curbs to the sector have been backed by EU industry and member states such as Germany and the UK...

EU industry and member states such as Germany and the UK, fearful that EU industry could suffer because of a lack of harmonised standards within the EU and between the Union and its main trading partners...

EU industry and member states such as Germany and the UK, fearful that EU industry could suffer because of a lack of harmonised standards within the EU and between the Union and its main trading partners...

EU industry and member states such as Germany and the UK, fearful that EU industry could suffer because of a lack of harmonised standards within the EU and between the Union and its main trading partners...

EU industry and member states such as Germany and the UK, fearful that EU industry could suffer because of a lack of harmonised standards within the EU and between the Union and its main trading partners...

EU industry and member states such as Germany and the UK, fearful that EU industry could suffer because of a lack of harmonised standards within the EU and between the Union and its main trading partners...

Belgium sends distress signals

The prospect of economic downturns in Germany or France has sent uncomfortable shivers down the spines of Europe's leading politicians...

But little attention has been paid to the plight of Belgium, the small, strongly pro-European country that last year slid quietly into recession...

According to the National Bank of Belgium, the economy "has not grown at all" since the spring of last year. And news yesterday that unemployment fell in February is unlikely to lift spirits...

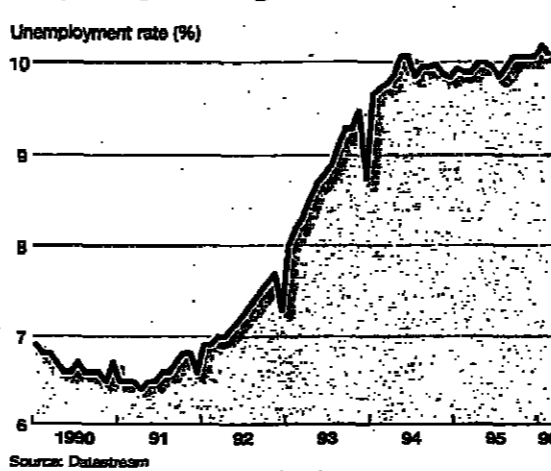
The Ministry of Employment reported that the number of people without a job dropped to below half a million last month. However, this still leaves the rate of unemployment - calculated according to Belgium's own measures...

The shockingly high figure reflects last year's dismal economic performance. According to estimates from the central bank, the economy shrank for two consecutive quarters, creating, by the usual economic definitions, a recession...

Economists at Générale de Banque have estimated that in the fourth quarter the drop continued with a 0.4 per cent quarter on quarter fall, but that since then the economy had shown signs of stabilising...

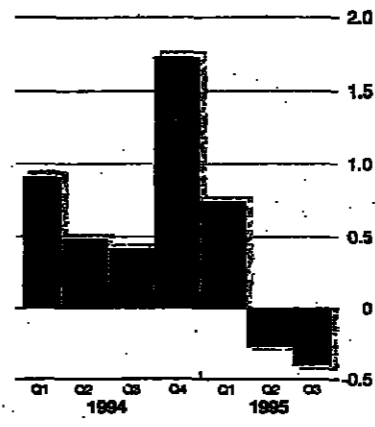
For such a European nation - multilingual, geographically central and home to the EU's institutions - the figures highlight a sad irony: namely that the country's integrationist ambitions are taking a heavy toll on the economy...

Belgium: jobs stagnate amid recession



Source: Databank

GDP (quarter on quarter % change)



spots this year, most of them anecdotal. Mr Peter Praet of Générale de Banque points to a 44 per cent year-on-year rise in car registrations last month and a sharp year-on-year increase in mortgage loans...

However, even if the economy does grow a bit this year, it still leaves Belgium facing huge problems. Perhaps the biggest is unemployment - a "major human and social problem" according to the central bank...

The government met yesterday at its country retreat to discuss a new initiative aimed at alleviating joblessness...

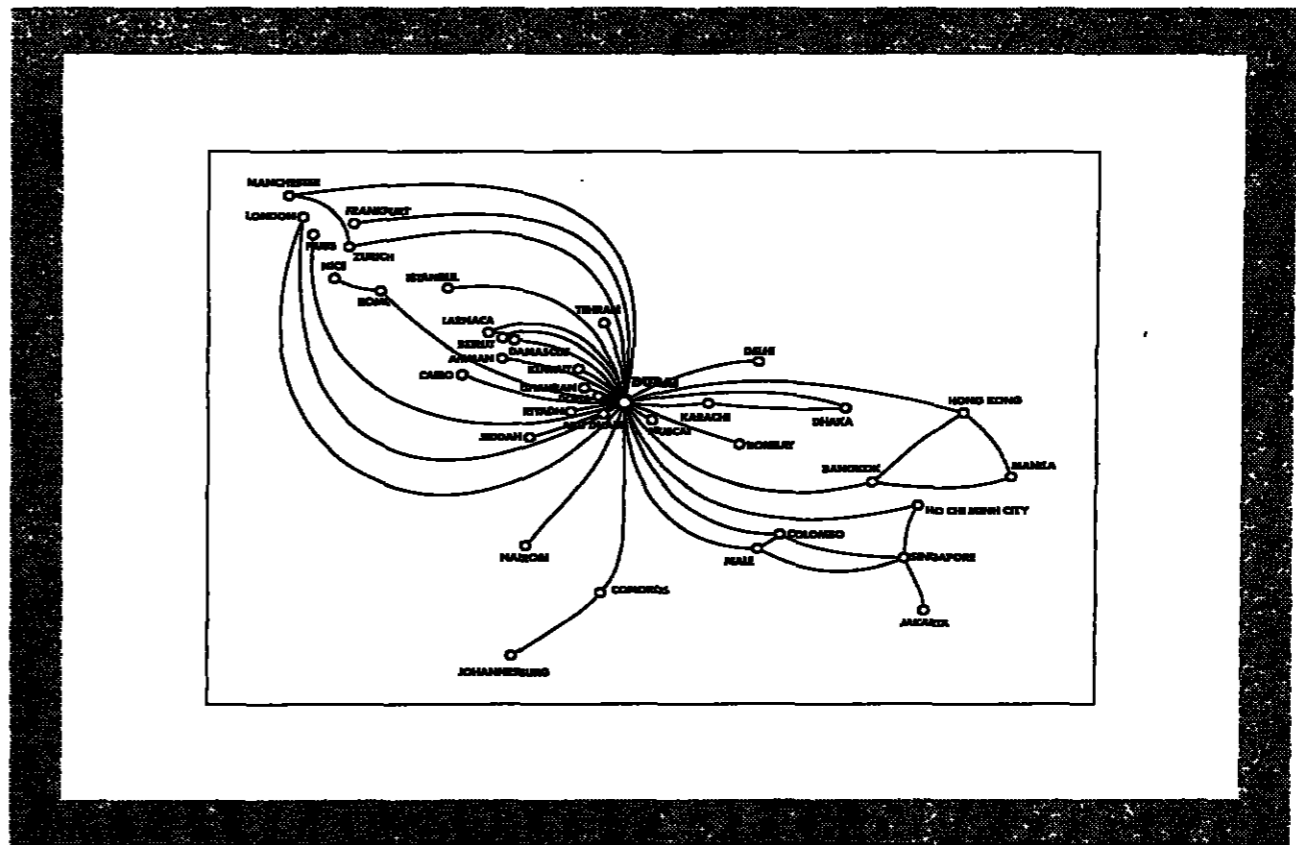
But with the government's hands tied by budget constraints, debate has shifted away from old-fashioned job creation towards a focus on incomes policies. In particular, the government wants to introduce tighter controls on wage policies, by indexing wage growth to its three neighbours - Germany, France and the Netherlands...

Belgian economists hope that this type of indexing will boost productivity. And as the Continent prepares for a single currency, they argue that this type of co-ordinated wage policy is precisely the type of initiative needed to help the convergence of Europe's economies...

But these types of measures are unlikely to provide any rapid boost to Belgium's economy - let alone convince the population of the joys of the austerity policies triggered by the preparations for Emu...

Emma Tucker, Brussels
Gillian Tett, London

Emirates. The perfect connection.



Best Long-Haul carrier '95

Good news: Emirates now serves Dubai 21 times a week from London and 5 times a week from Manchester, with good connections to over 20 cities in the Middle East and beyond.

Better news: you'll be choosing the airline voted Best Carrier to the Middle East and Best Long Haul Carrier '95 by Executive Travel Magazine.



Emirates THE FINEST IN THE SKY

44 INTERNATIONAL AWARDS, 28 INTERNATIONAL DESTINATIONS. CALL US ON 0171 888 8888 (LONDON) OR 0161 437 8087 (MANCHESTER). OR CALL YOUR TRAVEL AGENT.

Every day, we help thousands of people like Zoe fight cancer. Give people with cancer a fighting chance. Over 90p in every £1 donated goes directly into our vital research.

THE FINANCIAL TIMES Published by The Financial Times (Europe) GmbH, Nilschlagengasse 3, 60318 Frankfurt am Main, Germany...

Andalucia local vote bucks the national trend

Andalucia local vote bucks the national trend. The region's voters have shown a clear preference for the ruling party...

Andalucia local vote bucks the national trend. The region's voters have shown a clear preference for the ruling party...

Andalucia local vote bucks the national trend. The region's voters have shown a clear preference for the ruling party...

Russia's leftwing factions unite to challenge Yeltsin and the reformers in presidential poll

Communists boost Kremlin campaign

By John Thornhill in Moscow

Most of Russia's fractious leftwing parties closed ranks yesterday to support the presidential candidacy of Mr Gennady Zyuganov, boosting the Communist party leader's chances of winning the election in June.

Communist party tacticians feared a host of rival leftwing presidential candidates would split their vote, allowing President Boris Yeltsin to be returned to office.

But endorsements for Mr Zyuganov as the left's single candidate came from several powerful party leaders, including Mr Mikhail Lapsin of the Agrarian party, and Mr Nikolai Ryzhkov, the former Soviet prime minister who heads the Power to the People movement.

As many as 150 leftwing parties and associations are expected to join a coalition of "popular-patriotic forces" to support Mr Zyuganov on a platform of

"spirituality, statehood and ideals of kindness and justice".

However, Mr Victor Anpilov, the firebrand communist leader of the Working Russia movement, voiced dissent, saying he would withhold his previously stated support for Mr Zyuganov until he made more explicit promises to recreate the Soviet Union. Mr Anpilov's movement did surprisingly well in December's parliamentary elections, winning 4 per cent of the votes.

Although the leftwing parties' support for Mr Zyuganov is hardly unexpected, it does confirm the impression that his well-organised campaign is gathering momentum. The Central Electoral Commission yesterday registered Mr Zyuganov as the first candidate to have collected more than 100,000 voters' signatures.

The relative cohesion of the left contrasts with the disunity that still dogs the centre. Russia's free-market liberals have abandoned Mr Yeltsin but have

failed to coalesce around a plausible alternative candidate.

Mr Grigory Yavlinsky, leader of the liberal Yabloko grouping and presidential hopeful, has not won many endorsements from other politicians in the reformist camp and appears to be faltering in the polls.

But the breadth of political views Mr Zyuganov now represents makes it hard to fathom what policies he would implement if elected.

Mr Valentin Ruzhkov, deputy chairman of the Communist party, presented the party's moderate face on a recent visit to Belgrade suggesting only corrupt businessmen need fear a Communist victory.

In the past Mr Zyuganov has employed extreme nationalist language, rejecting western interference in Russia's economy. He has also compared the International Monetary Fund with the Nazi *Gauleiters* who administered occupied areas of the Soviet Union in the second world war.



Communist leader Gennady Zyuganov discussing the leftwing pact in Moscow yesterday

Timing of French reductions in armed forces irritates Bonn

Franco-German defence strains

By Peter Norman in Bonn

Sand is getting into the works of the Franco-German relationship, which both countries see as the "motor of European integration".

This conclusion can be drawn from Germany's cool reaction to France's recent steps to restructure its armed forces and the slow process of working out joint positions for the forthcoming intergovernmental conference on reforming the European Union that begins in Turin this month.

While the two countries' foreign ministers were singing the praises of the relationship in the southern German town of Freiburg last week, their joint guidelines on European foreign and security policy bore the hallmarks of a difficult compromise. They also admitted that their views differed on a European approach to internal security issues.

Since then, Mr Volker Rühle, the German defence minister, has disclosed his irritation at the lack of consultation from the French side over armed forces reforms which have far-reaching implications for Germany's system of conscription and joint arms procurement and development programmes.

Over the weekend, Mr Rühle gave cautious vent to his feelings in an interview with the Frankfurt *Algemeine Zeitung* newspaper. Because of the overriding importance attached to the Franco-German relationship by Chancellor Helmut Kohl, German cabinet ministers generally hold back from public criticism of France. Mr Rühle's remarks were far from strident, but they gave the clear impression that relations between Bonn and Paris are far less smooth with President Jacques Chirac in the Elysée palace than when Chancellor Kohl's great friend François Mitterrand was French president.

Mr Rühle made clear that he was not informed about the details of President Chirac's military plans before they were announced and was still

unclear about their consequences for Franco-German military co-operation, particularly as regards the Franco-German Eurocorps.

Germany fears that the French shift to a smaller professional army raises questions about whether France would have sufficient resources to keep its conventional equipment up to strength and whether it would have the same interest in joint programmes for the "tiger" attack helicopter and the "NH90" light transport helicopter in his reaction to the French

Rühle's remarks gave the clear impression that relations are less smooth with President Chirac in the Elysée

moves. Chancellor Kohl indicated that he had been kept abreast of French thinking ahead of President Chirac's announcements on television. The reaction of Germany's defence minister suggests, however, that at a departmental level liaison between the two countries is far less close.

The view in Bonn is that the problem lies in Paris because the French cabinet has less insight into the thinking of the Elysée than was the case during the Mitterrand presidency.

The differences over defence, like the surprise caused last year by Paris's decision to resume nuclear testing, are a sign that Paris has become less calculable for Germany's bureaucrats. Although Germany's political leaders still swear by Franco-German friendship, some officials at least are beginning to wonder whether Germany should look again at its ties with the US, or even Britain, as an insurance policy against surprises in the future.

Germany takes action on its energy cartels

By Judy Dempsey in Berlin

Germany's cartel office yesterday ruled against a contract giving RWE, the country's largest electricity company, exclusive rights to supply energy to a town, a decision that threatens to unravel the system of local energy monopolies existing since the end of the second world war.

The cartel office's direct challenge is seen as a test case for foreign and local companies which are anxious to break into the lucrative German energy sector but which are restricted by decades-long contracts between the utility companies and towns. Many of the contracts have expired or are due to soon. German cities earn an estimated DM6bn (£2.6bn) annually from the contracts.

The utility companies,

backed by the towns and cities, remain staunchly opposed to deregulation of the energy sector - despite calls by the UK and other European Union countries. The companies and municipalities fear deregulation would dent the monopolies and privileges they enjoy in the distribution of energy.

The case of Nordhorn, a town in Lower Saxony on the Dutch border, and RWE encapsulates the cartel office's grievances over Germany's highly regulated energy sector.

In 1985, Nordhorn and RWE signed a new 20-year "concessions contract" giving RWE the exclusive right to supply energy to the town of 30,000 inhabitants. In return, RWE paid Nordhorn a fee. "This is one of the reasons why towns are reluctant to upset that relationship. They get handsome fees. They don't care about choice or competition or if the

consumer has to pay one of the highest energy prices in Europe," said a cartel office spokesman.

The new contract was challenged by the state cartel authorities because it blocked competition. The state body later referred the case to the federal cartel office. At the same time, however, the federal cartel office started proceedings against Ruhrgas and Thyssen, the gas companies which carved out among themselves a "demarcation" contract giving them the exclusive right to supply energy in a region around Nordhorn.

RWE and Nordhorn may appeal against the ruling, which may end up being referred to the European Commission.

"It is a monopoly within a monopoly," said Mr Kurt Markert, head of the federal cartel office's energy department.

Uefa abolishes fees for cross-border transfers

By Simon Kuper in London and Neil Buckley in Brussels

Uefa, the European football association, yesterday agreed to abolish fees on cross-border transfers of out-of-contract players between European Union states or Norway, Iceland and Liechtenstein. It also scrapped the limit on the number of EU players in teams in its competitions.

The move represents an end to Uefa's attempts to lobby governments and the European Commission to retain the international transfer system, worth hundreds of millions of pounds. The system was ruled illegal by a European Court of Justice judgment in December on Jean-Marc Bosman, a Belgian midfielder player.

But Uefa has set up a working group comprising several national associations, leagues and players' representatives to

examine alternatives to the former transfer system. Uefa said: "The actual transfer system can exist. But that does not mean that no transfer system can exist."

Also, Uefa's statement left intact the far larger market in transfers between clubs within the same country. Each national football association must decide whether to abolish fees on its domestic transfers, Uefa said yesterday.

Mr Stefan Szymanski, lecturer at the Imperial College London management school, said that transfer fees for players moving between European states amounted to about £200m last year. Domestic transfers were worth far more, with transfers between English clubs alone totalling more than £100m. Several national associations have asked to meet Mr Karel Van Miert, competition commis-

sioner, to discuss options for future domestic transfer systems. The English Football Association said yesterday: "We want to maintain the status quo." Other associations are still debating their plans.

Mr Nicholas Stewart QC, a British barrister, said the domestic transfer system would probably crumble under a court challenge from a player or a club. "A transfer system does exercise some restraint of trade," he said. Mr Szymanski said: "If the law applies between states, it must apply within states."

Some football agents believe players can already move without a fee in the same country, by using a foreign club as a go-between. A player wanting to move from one English club to another could be "parked" in France and then return to England without a fee being paid.

A tough year for PVC.

A solid year for EVC.

In spite of the extremely volatile market conditions experienced during 1995, EVC performed well in its first full year of independence.

The continuing improvement of our cost base has further enhanced EVC's position as European market leader and created a strong platform from which to grow our earnings as markets recover.

	Actual 1995	Actual 1994	Pro-Forma 1994
(NLG in millions)			
Net turnover	2,532.8	2,485.4	2,468.4
Operating profit	178.5	89.4	110.4
Profit from ordinary operations after taxation	163.9	16.1	88.5
Earnings per share (NLG)	11.20	1.53	5.50
Dividend per share (NLG)	3.00		

PVC. THE POSITIVE CHOICE.

FT WORLD STEEL

FINANCIAL TIMES Conferences

- Towards a Truly Global Industry?

London, 21 & 22 March 1996

The second FT World Steel conference, organised in association with CRU International Ltd, will discuss the latest structural developments in the sector and consider supply, demand and trade issues. These themes will be addressed from both users' and producers' perspectives.

INDUSTRY LEADERS WILL EXAMINE THE KEY ISSUES:

- Will steel demand outpace capacity?
- Building a multinational steel business
- Restructuring Japan's steel sector
- The privatised European steel company
- Exporting to the new growth markets
- European steel — free trade or fair trade?

SPEAKERS INCLUDE:

The Rt Hon Sir Leon Brittan QC
Vice President
European Commission

Mr Guy Dollé
Executive Vice President
Strategy, Corporate Planning and
International Affairs
Usinor Sacilor

Mr Earl L Mason
President and COO, Inland International
Senior Vice President and Chief Financial Officer
Inland Steel Industries

Mr Stephen Wolfe
Senior Analyst
UBS Securities Ltd

Mr John D Correnti
President and Chief Operating Officer
Nucor Corporation

Dr Hans-Joachim Selenz
Chairman
Preussag Stahl AG

Mr Philip Tomlinson
Director, Steel Business Unit
CRU International Ltd

Mr Tomasz Pyrc
Director of Strategy
Huta T. Sendzimir

The organisers reserve the right to alter the programme as may be necessary.

FT CONFERENCES in association with

MARKETING OPPORTUNITIES

FT Conferences have a variety of excellent marketing opportunities for companies wishing to bring their products and services to the attention of our international audiences. For further information, please contact Simon Blackwell on (+44) 171 896 2626.

ENQUIRY REGISTRATION FORM

Please complete and return to:
FT Conferences, Maple House, 149 Tottenham Court Road, London W1P 9LL
Tel: (+44) 171 896 2626 Fax (+44) 171 896 2696/2697

World Steel
London, 21 & 22 March 1996

PLEASE TYPE: (Name as appropriate)

Mr/Ms/Miss/Ms/Dr/Other

First Name _____

Surname _____

Position _____

Department _____

Company/Organisation _____

Address _____

City _____

Postcode _____ Country _____

Tel _____ Fax _____

Type of Business _____

Date Promotional Act: The information you provide will be held on our database and may be used to keep you informed of our, and our associated companies', products, and for selected third party mailings.

Please send me conference details

FEES ARE PAYABLE IN ADVANCE

Please reserve one place at the rate of £261.25 (£288.00 plus VAT at 12.5%)

Please note that as the conference is being held in the UK, all registrants are liable to pay Value Added Tax. A VAT receipt will be sent on payment of the registration fee.

Cheques enclosed made payable to FT Conferences

Bank transfer to: FT Conferences, Midland Bank plc
City of London Corporate Office Account Number: 7009095
Sort Code: 40-02-50 International SWIFT Code: MIDLGB22
(Please quote delegate name as reference)

Please charge my AMEX/MasterCard/Visa with £

Card No: _____

Expiry date: _____ Signature of cardholder _____

Cancellation Policy: Cancellations must be received in writing by Thursday, 7 March 1996, and will be subject to a 20% cancellation fee. Further information on delegate cancellation is offered. After this date, the full registration fee will apply, however substitutions will still be accepted.

BA

East sh
Bulk carrier
all to 6-yea
ferry set to

Defence spending cuts to continue

By Patti Waldmeir

The Clinton administration yesterday unveiled a 1997 military budget of \$242.6bn, 3.6 per cent smaller than the current year's budget, continuing a long-term trend of declining defence spending.

Procurement of new weapons would take the biggest cut out of the Pentagon budget. Last year, the Pentagon had said such spending would increase this year, but those increases have been delayed by a year, because of pressure to reduce the federal deficit.

The Pentagon said yesterday its spending as a share of gross domestic product would drop to 3.2 per cent in this budget, the lowest since 1938. As recently as the mid-1980s, this figure was 6 per cent.

Although procurement spending would fall in 1997 to \$38.9bn from this year's \$42.5bn, the decline would be only temporary. By 2001 - the year before the President and Congress have agreed to balance the federal budget - it would have jumped 40 per cent from current levels, to \$60bn. Senior military officials say such spending is essential to keep US forces up to date.

Yesterday's defence budget provided some of the first details of proposed government spending for fiscal 1997. Last month, President Bill Clinton submitted a bare-bones outline of his spending and revenue plans for 1997 to Congress, as he was required to do by law.

But detail in the document was minimal: with agreement still proving elusive on the current year budget, details of a 1997 budget plan had to be deferred. The document outlined a total government budget of \$1.639bn for 1997, with a deficit of \$161bn. Both figures are about 4 per cent higher than budgeted figures for the current year.

The proposal for 1997 spending includes funds for "contingency operations", such as the Bosnia peace mission, that are in addition to regular training.

Rapid pace favours leader of pack

By Patti Waldmeir in Washington

Over the next 72 hours, a third of the delegates needed to win the Republican nomination for the US presidency will be chosen in states from Georgia to Maine.

The rapid pace of the voting, and the wide geographical spread, leaves little time either for campaigning or for heavy advertising spending - both factors which are expected to favour Mr Bob Dole, the Senate majority leader and best-known candidate. Powerful fig-

ures from the Republican establishment in each state also back Mr Dole, who leads the pack in most opinion polls.

Up to now, the pace of the primary election campaign has been leisurely, with 215 delegates chosen in three weeks.

Later today, eight more states will vote at once, in what has been dubbed Junior Tuesday, to distinguish it from Super Tuesday, March 12, when a number of big states choose their delegates. Between today and Thursday's New York primary, 330 Republican delegates will be chosen.

of 996 needed to win the nomination.

Georgia will be the main battleground on Junior Tuesday. But a series of "Yankee primaries" will also be held in five New England states: Massachusetts, Connecticut, Maine, Rhode Island and Vermont.

Opinion polls show Mr Dole leading in all these states, but one Vermont poll shows him tied with Mr Pat Buchanan, the conservative commentator. Massachusetts is the biggest prize of the Yankee primaries, awarding 37 delegates. Late polls give Mr Dole a comfort-

able lead there. The Boston Globe newspaper puts Mr Dole's support at 33 per cent, ahead of Mr Steve Forbes, the millionaire publisher (15 per cent), Mr Buchanan (14 per cent) and Mr Lamar Alexander, former Tennessee governor (11 per cent).

Both Mr Forbes and Mr Buchanan have targeted independent-minded Maine for a late burst of campaigning. In 1992, a large contingent of voters there supported Mr Ross Perot, the independent candidate. The two men are also hoping to do well in Connecticut, where Mr Buchanan scored 23 per cent support in the 1992 primary, and where Mr Forbes made weekend campaign stops.

In the quirky western state of Colorado, Mr Dole is viewed as vulnerable. Mr Buchanan got 80 per cent of the vote there in the 1992 primary, and both he and Mr Forbes are vying for the support of the 23 per cent who voted for Mr Perot in the presidential poll.

Latest polls show Mr Dole with 33 per cent support, with Mr Forbes at 19 per cent and Mr Buchanan at 17 per cent.

Dole hopes to steal march in Georgia

Senator needs a solid vote and a phone engineer, says Jurek Martin

Anybody calling Senator Bob Dole's Atlanta campaign office yesterday morning heard a cryptic automated reply: "This number is being checked for problems, please try again."

The majority leader must hope the recorded message was not prophetic before the Georgia primary and contests in seven other states across the country today.

This is the day when Mr Dole has reasonable expectations of finally breaking clear of the Republican pack of contenders for the party's presidential nomination.

His hopes have been bolstered by the comments of Georgia's most prominent politician.

Mr Newt Gingrich, the House Speaker, cast his absentee vote for Mr Dole in Georgia yesterday. He called Mr Dole "a great leader" who would beat President Bill Clinton in November.

Earlier the Speaker had urged Mr Lamar Alexander, the former governor of Tennessee, and Senator Dick Lugar of Indiana to withdraw. Both chiefly draw support away from the majority leader. He also predicted that if Mr Dole "has the kind of Tuesday he is capable of I think he will clearly be the presumptive frontrunner on a pretty big scale".

In a Sunday night TV debate notable for Mr Dole's absence.

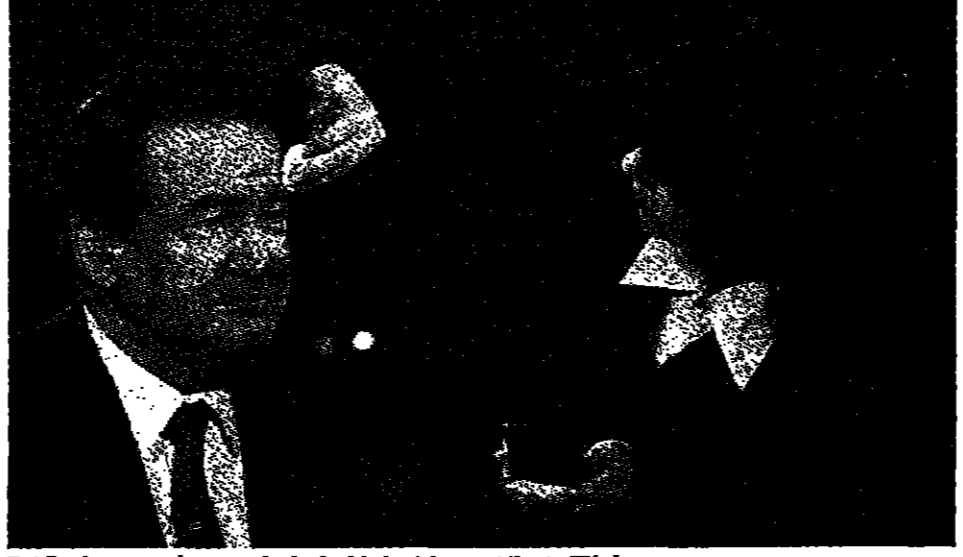
Mr Alexander said he would stay in until the Super Tuesday primaries next week. But an aide to Mr Lugar said the candidate would "re-evaluate" his position if he did not finish in the top two in Maine and Vermont today.

The debate itself, a three-way affair between Mr Alexander, Mr Pat Buchanan, the conservative commentator and Mr Steve Forbes, the millionaire publisher, was more notable for an offstage fracas. Mr Alan Keyes, a minor candidate, was arrested outside the TV studios after protesting at his exclusion from the debate.

The participants naturally criticised Mr Dole's non-appearance, with Mr Buchanan frequently trying out his new attack line that the majority leader was a "collaborator" with Mr Clinton on issues from Bosnia to NAFTA.

But the Georgia primary is not easy to call. In 1993 Mr Buchanan scored 36 per cent against President George Bush, one of his best performances, but the latest Atlanta Constitution poll gave Mr Dole 31 per cent, Mr Buchanan 23 per cent, Mr Alexander 16 per cent and Mr Forbes 10 per cent.

These are similar pre-election numbers to those in South Carolina, which on Saturday gave the majority leader a convincing victory, with Mr Alexander finishing a bad fourth behind Mr Forbes.



Pat Buchanan makes sure he looks his best for an Atlanta TV show

Notwithstanding the implicit backing of Mr Gingrich and unequivocal support from Senator Paul Coverdell, the local Republican establishment has nothing like South Carolina's unity and influence, which so profited Mr Dole.

Governor Zell Miller is a Democrat, as is Senator Sam Nunn. The Democratic party still controls both state assembly houses, although its base has been whittled down to rural areas and to blacks, who comprise 27 per cent of the population.

Mr Alexander's remaining hopes lie with moderate white Republicans, many of them recent Democratic converts, who have long been attracted to the sort of progressive "new

south" politician he considers himself to be.

That appeal started with Mr Jimmy Carter, former president and governor, and includes Vice President Al Gore and Mr Clinton.

Modern Atlanta, home of this year's Olympics, Coca-Cola and CNN, and the business and financial "heart of the South", dominates the state but is not entirely typical of an economy that features more than its share of low-wage industries.

Thus Mr Buchanan, always sensitive to local symbols, took his protectionist message yesterday to LaGrange, site of a textile plant destroyed by fire some years back but rebuilt by its owner, Mr Roger Milliken. In the debate, Mr Buchanan

commended Mr Milliken, his best known financial backer, for not relocating the facility in Mexico.

Intra-state disparity matters because this is not a winner-take-all primary like New Hampshire and Arizona. The 42 convention delegates at stake are allocated in each of Georgia's 11 congressional districts, with a bonus for the statewide victor.

Budget deadlock leaves Puerto Ricans in limbo

Washington's final decision on tax credits has strong bearing on island's future, writes Canute James

The deadlocked budget battle in Washington between President Bill Clinton and Republican legislators is causing an increasingly bitter division among the people of Puerto Rico.

Buried below the more contentious arguments in the budget debate are proposals and counter proposals for changes to tax incentives for US companies investing in Puerto Rico, which have been central to the rapid industrialisation of the island.

While legislators in Washington see an end to the tax breaks, giving savings to the federal budget of about \$20bn (\$12.9bn) over five years, the debate in Puerto Rico is being waged over the more emotional issue of the island's political future.

What is eventually decided by Washington about Puerto Rico's tax credits will influence the islanders' decision as to whether they remain a quasi-colonial "commonwealth", become a state of the union, or a politically independent country.

Section 936 of the federal revenue code allows income tax and wage credits to subsidiaries of US companies operating in Puerto Rico. Interest earned on income is also tax free.

These funds of several billion dollars have underwritten the island's financial stability. The tax incentives have attracted hundreds of companies to Puerto Rico, particularly those involved in pharmaceuticals and electronics, with manufacturing accounting for about 40 per cent of the gross domestic product.

Washington's budget cutters have seized on Section 936, saying it must be phased out over 10 years. Mr Clinton, however, has proposed the end to income tax credits over seven years, but an extension of the wage credits. Companies which have invested in Puerto Rico oppose the end of Section 936. Without the incentive, they argue, the island would suffer rapid disinvestment.

"In an atmosphere of budget cuts, we can't fairly expect that Section 936 will not be touched," said Mr Marcos Rodriguez-Ema, president of the

Government Development Bank of Puerto Rico. "There was an amendment to Section 936 in 1993, but the manufacturing sector rebounded. The possibility of change always brings some exaggerated predictions. We feel confident that in five to eight years nothing will affect the manufacturing sector adversely."

'There has been no significant new production coming to Puerto Rico during this period of uncertainty'

Of the options being considered in Washington, the manufacturing sector is lining up behind the administration's proposal. "We back President Clinton's proposal but we are asking him to improve it," said Mr Hector Jimenez Juarbe, vice-president of the Puerto Rico Manufacturers' Association.

"There has been no significant new production coming to Puerto Rico during this period of uncertainty, although some companies have gone ahead with earlier expansion plans. There is increasing employment in the electronics industry, but we have lost jobs in textile and apparel, while pharmaceuticals have not expanded," he said.

It is not surprising that the issue has become enmeshed in the perennial debate about Puerto Rico's political future. The island is officially described as a "free associated state" of the US. Puerto Ricans are US citizens, but cannot vote for a president.

The island's representation in Washington is limited to a commissioner who has no vote in federal legislation. In the last referendum in 1993, 48 per cent voted for the status quo, 46 per cent supported statehood, while 4 per cent wanted political independence.

The incumbent New Progressive party, which wants Puerto Rico to become a state of the union, is against the retention

Argentina in island fishing licence protest

By David Pilling in Buenos Aires

Argentina is threatening to lodge an official complaint with London today that Argentine-registered boats are being forced to pay licence fees to fish around the UK dependency of South Georgia in the south Atlantic.

"We deplore the British attitude which is not compatible with dialogue and which threatens the continuation of talks about a fishing agreement [in Falkland waters]," an official at the Argentine foreign office said yesterday.

It was "99 per cent certain" that Buenos Aires would lodge an official complaint.

Argentina claims sovereignty over South Georgia, which lies 800 miles south-east of the disputed Falkland Islands.

In 1982, commercial activities by an Argentine scrap-metal merchant in South Georgia sparked the brief but bloody Falklands war.

The Argentine protest over fishing licences follows local press reports that an Argentine-registered vessel, the Antarctic III, was last week intercepted by two British boats and "forced" to pay a £70,000 fee to catch toothfish, a south Atlantic delicacy sold in Japan and Europe.

British officials said yesterday there was no such incident and that the Argentine vessel had merely applied for and been granted a fishing licence. Such licences were introduced in 1983 and had been granted in the past to vessels registered in Chile, the US, South Korea and Russia. Argentine vessels had never previously applied.

The Argentine foreign ministry denied it had any knowledge of the licence-fee system and said Argentine vessels had fished for several years around South Georgia without hindrance.

It did not recognise Britain's right to collect licence fees in disputed waters.

"Everyone knows there is a

licensing regime. It's been there since 1983," said a British Foreign Office official. The system, administered by the 21-nation Convention for the Conservation of Antarctic Marine Living Resources, was purely for conservation.

Britain feared that overfishing could wipe out toothfish stocks, much as had happened to whales in South Georgian waters.

Officials said Argentine and other ships had fished "illegally" in South Georgia in previous seasons, but that Buenos Aires had been warned waters would be more rigorously patrolled this year.

The Foreign Office issued a statement yesterday in response to suggestions that the British navy had heightened tension by sending a "gunboat", HMS Northumberland, to South Georgian waters.

"There has been no increase in naval deployment in the region. The fishery around South Georgia opened on March 1 but there is no increase in tension," the statement said. HMS Northumberland "regularly" patrolled South Atlantic waters, officials said.

Mr Guido Di Tella, Argentina's foreign minister, said at the weekend that President Carlos Menem of Argentina would not accept an official invitation to visit London until the South Georgian incident and South Atlantic fishing policy in general had been properly hammered out.

"We are in no hurry," a spokesman said yesterday. Anglo-Argentine fishing talks, which aim to set quotas in waters around the Falklands, were held in Buenos Aires last week.

According to both sides, the informal talks made little progress with a "gulf" remaining between the two sides.

Britain has been seeking a multi-year agreement to provide a fishing regime for the south Atlantic to replace the current arrangement where quotas are arranged annually.

New look for \$100 bills this month

Redesigned \$100 bills aimed at foiling increasingly sophisticated counterfeiters will be shipped to banks in the US on March 25, AP reports from Washington.

The Treasury Department and Federal Reserve said yesterday the initial shipment would be \$80bn in new bills, which feature a large, off-centre portrait of Benjamin Franklin and security features such as colour-shifting ink and a watermark.

The shipment represents a third of the estimated \$240bn of \$100 notes circulating nationwide, officials said.

The new bills will gradually replace those already in circulation as banks deposit the older money with the Federal Reserve. For now, both old and new bills will circulate.

Fed Governor Susan Phillips said the government would not recall or devalue the old currency.

The \$100 bill is the first in a series of redesigned notes, with new versions of smaller denominations appearing over the next five years.

Last week, a House banking subcommittee heard that counterfeiters of US currency, particularly the \$100 bill, is on the rise overseas.

Reuter adds from Washington: US consumer spending dropped in January at the sharpest rate in nearly 94 years while incomes grew only weakly, the Commerce Department said yesterday.

Spending dropped 0.5 per cent to a seasonally adjusted annual rate of \$5,010bn in January following a 0.9 per cent December increase. Incomes edged up by just 0.1 per cent to \$6,258bn at a 0.6 per cent December gain.

Severe winter weather affected the January figures, although the department said it could not put a dollar figure on the impact.

Wall Street analysts had anticipated a 0.3 per cent drop in incomes in January but only a 0.1 per cent fall in spending. "All in all, it supports our view that the economy is just downgrading a bit, but we are not going into recession," said Mr Waldo East, senior economist at Barclay's Zetse Weld Government Securities.

The Landmark London

S INDIVIDUAL AS YOU ARE

It doesn't matter to us how you get here, as long as you feel you've arrived.

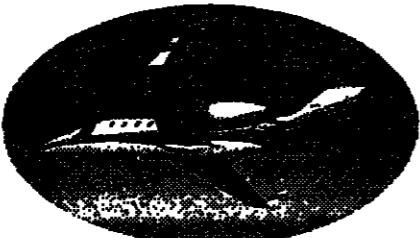
Anticipation, as the saying has it, is better than the realisation.

Except, that is, when your final destination is The Landmark London.

Here, at last, is a five star hotel that lives up to all your expectations.

Built in 1899, and impeccably restored in 1993, it has all the visual pomp and circumstance of a grand London hotel. But, in terms of service, none of the pomposity.

Instead, we treat you, our guest, the way you'd



expect to be treated by your friends and colleagues - as an individual.

So while our staff will always be friendly and helpful, they'll never be intrusive.

In terms of service, individuality translates into choice. From the range of rooms we offer to the range of drinks in our Cellars Bar.

Even in the way you dine. (With appropriate formality in our gourmet Dining Room. Or, more informally, in The Winter Garden).

But then, that is what is so individual about The Landmark London.

It's a relaxing and thoroughly pleasant place to stay. Which perhaps is not so surprising. When you're here, all we ask you to do is be yourself.



Represented by
SUMMIT
INTERNATIONAL HOTELS
LONDON

the
Landmark
LONDON

FOR INFORMATION & RESERVATIONS, SEE A TRAVEL AGENT OR CALL US DIRECT ON 0171 331 8288 QUOTING REF FT1
THE LANDMARK LONDON, 222 MARYLEBONE ROAD, LONDON NW1 6JQ, ENGLAND

Two weeks of terror kill Peres's hopes

In his worst nightmares Israeli Prime Minister Shimon Peres could not have imagined anything more devastating to his political future and the Middle East peace process than the horrific terrorist attacks of the past nine days.

Only two weeks ago Mr Peres was riding high. The peace process with Palestinians had never looked so good. For seven months there had been no Islamic terrorist attacks against Israelis and the Palestinians had just elected Mr Yasser Arafat as their president at the head of an elected legislative council broadly supportive of making peace with Israel.

The veteran 72-year-old politician was substantially ahead in opinion polls, influenced by the wave of public sympathy following the assassination of former prime minister Yitzhak Rabin last November by a right-wing Israeli fanatic. He seemed certain to win the early elections he had called for May 29 on a platform of making peace with Arabs.

Having led his party to four electoral disappointments in 19 years, Mr Peres finally looked set to receive an unambiguous endorsement from his people, to lead the country he had served all his life.

Terror attacks in Israel: chronology of violence

Yesterday's Tel Aviv bomb blast was the fourth attack since Hamas master bomber Yehya Ayyash was killed in January. Hamas blamed Israel for his death and vowed revenge.

Following are details of the cycle of bloodshed since Ayyash's death:

Jan 25: Hamas master bomber Yehya Ayyash dies when cellular phone explodes in his hands in Tel Aviv. Palestinians blame Israel, which denies the responsibility.

Feb 25: Suspected Islamic bombers kill 28 people in separate attacks in Jerusalem and Ashdod. Security sources said the bombings were in revenge for the killing of Ayyash.

Feb 28: Arab-American student Abdul Baki (19) sets his car on fire at Jerusalem bus stop, killing one woman and injuring 22 people in queue. Eyewitnesses shoot him dead. Hamas said attack was to avenge death of Palestinian militant Fathi Shqab, whom Palestinians accuse Israeli secret service agents of killing in Malta last year.

Feb 29: Hamas and its Cassem military wing issue statement offering to halt attacks against Israeli civilians in exchange for a prisoner release and other conditions.

March 1: Israeli Foreign Minister Ezer Weizman rejects offer of negotiations with Hamas.

March 3: A bomb blast in a bus in Jerusalem killed at least 18 people and the suicide bomber. The attack occurred on the same route and one week almost to the minute after that which ended the previous Sunday.

March 4: In a shopping centre in Tel Aviv, 19 people are killed and 100 injured in a suicide bombing. Hamas said it was responsible for the attack.

Last night, after a fourth devastating suicide bomb attack by Islamic extremists in eight days, his government was in deep crisis, the country appeared on the brink of a national state of emergency and Mr Peres himself was a man under extreme strain.

The peace process Mr Peres has laboured so hard to bring about was in serious danger of crumbling at the precise moment when he thought he was close to making it irreversible.

As Mr Peres called an emergency meeting of the cabinet, he was being hammered from all sides: by Islamic militants; by the hard line right-wing opposition Likud party; and by a grief-stricken, violently angry public clamouring for revenge.

The ultra-right wing, forced underground by public outrage which followed Rabin's assassination, has re-emerged with vociferous attacks on Mr Peres and his government.

More importantly, yesterday's attack came in spite of stringent measures announced by Mr Peres in the past eight days which have made Israel look like a country preparing for war.

A day after Mr Peres declared an "all out war anywhere by any means" against Islamic terrorism, the Tel Aviv attack has made the prime minister look helpless.

It is the worst possible image for the leader of a country fearful of its survival and security, and it has revived deeply-held fears that Mr Peres is simply not the right man to take the measures needed to guarantee their personal safety.

Opinion polls have not yet been published since Sunday's suicide bombing. But last week Mr Peres saw his 15-point lead over Likud leader Mr Benjamin Netanyahu disappear after the first three attacks. Pollsters said last night that surveys in the coming days would show a further swing against him.

Mr Netanyahu, however, has emerged from the crisis looking good. He has presented himself as calm and solid in a time of national emergency.

He has advocated security measures which would torpedo the peace process but which, to many Israelis, seem reasonable in the circumstances. And he has carefully implied that his opposition to the peace process and to dealing with Mr Arafat, whom he calls a terrorist, has been vindicated by the attacks.

If Mr Netanyahu is elected prime minister in May, he promises to freeze the peace process and contain Palestinians in autonomous cantons tightly surrounded by Israeli troops - a move which would certainly terminate the peace process and Israel's gradual

normalisation of relations with the Arab and Islamic world.

It is still too early to write off Mr Peres and the Middle East peace process. Elections are three months away. But it is hard to see how he can respond to the public demand for more decisive action without undermining the fragile peace with Palestinians.

Furthermore, devising security measures which can guarantee an end to attacks by fanatical suicide bombers is almost an impossibility. Yet Mr Peres must be seen to be doing something dramatic urgently.

Senior government officials said last night the government was facing its gravest crisis since taking office in 1992. Several ministers raised the prospect of cancelling the early elections and forming a national unity government with the opposition.

But both moves are unlikely to win the support of the opposition. Even if the bombings were halted, officials said, it would take a near miracle to return the government to the popularity it enjoyed only two weeks ago.

normalisation of relations with the Arab and Islamic world.

It is still too early to write off Mr Peres and the Middle East peace process. Elections are three months away. But it is hard to see how he can respond to the public demand for more decisive action without undermining the fragile peace with Palestinians.

Furthermore, devising security measures which can guarantee an end to attacks by fanatical suicide bombers is almost an impossibility. Yet Mr Peres must be seen to be doing something dramatic urgently.

Senior government officials said last night the government was facing its gravest crisis since taking office in 1992. Several ministers raised the prospect of cancelling the early elections and forming a national unity government with the opposition.

But both moves are unlikely to win the support of the opposition. Even if the bombings were halted, officials said, it would take a near miracle to return the government to the popularity it enjoyed only two weeks ago.

Julian Ozanne

INTERNATIONAL NEWS DIGEST

Iraq unsettles oil markets

World oil markets were unsettled yesterday by a report that Iraq was about to accept United Nations Resolution 986, authorising a \$2bn oil-for-food plan. A report in a Baghdad newspaper owned by President Saddam Hussein's son suggested Iraq would accept the resolution, which allows for limited oil sales to pay for humanitarian supplies.

But Iraq officials later said several hurdles still had to be overcome before an accord could be reached. Mr Amir Muhammad Rashied, Iraq's oil minister, said: "We are very positive about the talks with the United Nations." But he added: "There are points which need further discussion."

Talks on UN Resolution 986 are due to resume in New York on Monday.

Robert Corzine, London

Debt relief for Zambia

The Paris Club, the western creditor forum, has agreed to write off 67 per cent of cash-strapped Zambia's \$550m debt. Mr Ronald Penza, the Zambian finance minister, said yesterday. The impoverished southern African state's debt servicing obligation will fall from \$139m to \$37m a year. The remaining debt will be repaid over 33 years at consolidated concessional interest rates.

Paris Club creditor countries at the meeting were Britain, the US, Germany, Japan, Canada, France, Italy, Austria and Brazil. Zambia's total debt stock is \$6.3bn.

Reuters, Lusaka

Global warming accord attacked

An attack on the "official consensus" on global warming was launched yesterday by 24 leading scientists to coincide with United Nations talks in Geneva on how to respond to climate change. In a book* published by the European Science and Environment Forum, scientists say the evidence for man-made global warming is deeply flawed, governments are being misled into taking costly and perhaps unnecessary adjustment measures and potential benefits are being deliberately downplayed. These include expansion of fertile land in colder countries and the impact of increased carbon dioxide, the main greenhouse gas, in promoting plant growth.

* The Global Warming Debate. Available from ESEF, 73 McCarthy Court, Barnbury Street, London SW11 3ET. Fax +44 171 824 2307, £17.

Frances Williams, Geneva

SA court postpones Malan trial

A South African supreme court judge yesterday postponed for a week the start of the murder trial of General Magnus Malan, the former defence minister, and 19 others to give defence lawyers more time to prepare their case.

Mr Tim McNally, attorney general for the province of KwaZulu-Natal, who is leading the prosecution, acknowledged two of the accused had only received the document relating to additional charges that morning.

Roger Mathews, Durban

Afghan gas pipeline accord

Afghanistan has signed an agreement that could eventually lead to construction of a high-pressure natural gas pipeline across the country. The proposed pipeline would transport gas from Turkmenistan to Pakistan, where there is a high demand for gas to fuel power projects. Bidas, the Argentine industrial group that is one of the largest foreign investors in Turkmenistan, signed the accord on behalf of TAP Pipelines International, a consortium which includes Turkmen, Afghani and Pakistani interests.

Robert Corzine, London

Capital markets borrowing reaches record level

By Samar Iskandar and Conner Middlemann

Borrowing on the international capital markets set a new record last year with overall financing activity growing by 30 per cent to \$1,256bn (\$823bn), according to the latest financial market report published by the Organisation for Economic Co-operation and Development.

The volume of syndicated credits reached \$363.4bn, up from \$236.2bn in 1994 and \$136.7bn in 1993. Syndicated credits accounted for 29 per cent of total financing, becoming the most important international financing instrument.

By contrast, issuance in eurobond and foreign bond markets (\$461bn) recovered from a fall in 1994 (\$429bn), but

fell short of the record \$481bn issued in 1993.

The importance of straight bonds continued to decline. In 1995, they accounted for 28 per cent of all financing, down from 45 per cent in 1993.

Arrangement of all types of committed and uncommitted borrowing facilities amounted to \$388bn last year, up from \$258bn in 1994.

This increase was almost entirely a result of the rise in the arrangement of euro-medium term notes (EMTN), which rose from \$222bn in 1994 to \$341bn in 1995 while the arrangement of euro commercial paper (ECP) programmes grew to \$45bn from \$31bn in the loan market.

Fierce competition among banks caused interest margins to fall close to lows last seen in the late 1980s.

Lower margins made it more attractive for borrowers to refinance existing loans. Last year, refinancing operations reached \$99.7bn, a year-on-year increase of 85 per cent, and refinancing accounted for 27 per cent of all loans arranged, compared with 23 per cent in 1994, the OECD said.

The OECD area accounted for 88.7 per cent of all syndicated lending. Among OECD countries, the US was the biggest player, raising \$195.1bn in 1995. The second-most important country was the UK, where borrowers signed loans worth \$35.7bn.

There was a big increase in recourse to the international market by continental European companies, which have traditionally preferred domestic loans. Germans raised \$15.2bn in 1995, compared with

\$1bn in 1994 and \$2.2bn in 1993. French borrowers signed loans worth \$11.8bn, up from \$5.1bn in 1994.

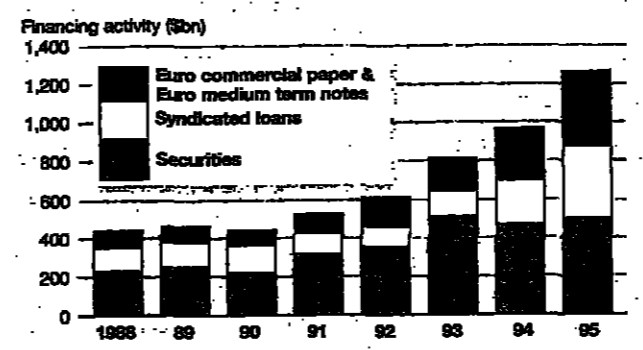
In the bond market, Japanese retail investors' appetite for yen and foreign currency bonds was seen as an encouraging factor to issuance.

As their bank deposits fell due, Japanese investors were searching for high-yielding replacements even at the price of taking some exchange rate risk, the report's authors wrote.

However, they also singled out an important offsetting factor - the tightening of interest rate swap spreads.

As a result, several "important borrowers" either postponed their fund-raising or turned to other market compartments, in particular syndicated loans.

International capital markets



In the emerging markets, Latin American borrowers suffered in the first quarter from the after-effects of the Mexican financial crisis. However, issuance picked up in the second quarter and totalled \$13bn in 1995, up from \$10bn in 1994.

Looking ahead, "market conditions appear to be reasonably favourable for issuance", the OECD said, but "much will depend on swap opportunities".

RETIREMENT

11 000 000

With so many clients worldwide, we have acquired such diversity of experience that we can be confident in the commitments we make.

Go ahead you can rely on us

This number speaks volumes about AXA's size as one of the world's insurance leaders and of our efficiency.

Our clients, each with different retirement problems, live in 23 countries on 4 continents. Cross fertilization through international synergy groups allows us to devise more innovative and thoughtful solutions.

With US\$ 270 billion in funds under management, we are also the 4th largest insurance group worldwide. So we are not speaking lightly when we say: "Go ahead. You can rely on us".

AXA INSURANCE & INVESTMENT

New loc for \$100 bills this month

NEWS: ASIA-PACIFIC

Major warns Beijing to uphold Hong Kong agreements

By John Kampfner and John Ridding in Hong Kong

Mr John Major, the UK prime minister, yesterday announced a five-point package designed to demonstrate Britain's commitment to Hong Kong after its handover to China next year and warned Beijing to uphold agreements on the colony's future.

Under reforms introduced by Governor Chris Patten, and to amend the colony's bill of rights. Speaking at the end of what may be the last visit to Hong Kong by a British prime minister before the July 1997 handover to China, Mr Major said that curtailment of Legco's term would constitute a breach of the 1984 Sino-British Joint Declaration.

General Chamber of Commerce, described it as "reassuring" and said it would boost business confidence in Hong Kong. Mr Martin Lee, leader of the Democratic party, the largest group in Legco, said Mr Major had failed to specify what actions Britain would take in support of the colony's elected institutions.

The concession on visas was pushed through after pressure from Mr Patten, a close political friend of Mr Major, and in the face of resistance from Mr Michael Howard, UK home secretary, and other Conservative party rightwingers.

George Parker in London adds: Some Conservative MPs claimed the visa concession could provide an easy route for Hong Kong citizens to settle in the UK. Mr Charles Wardle, a former immigration minister, claimed that anyone who said the proposal would not increase the risk of immigration abuse was "talking through his head".

Editorial comment: Page 15



Bangladesh opposition leader Sheikh Hasina (right) attends prayer with thousands of other women at the Moslem Biswa Itjema rally, near Dhaka yesterday. The event drew 700,000 devotees

Bangladeshi opposition to call strike tomorrow

By Mark Nicholson, South Asia Correspondent

Bangladeshi opposition parties said they would call a day-long strike tomorrow and an indefinite period of "non-co-operation" three days later, having rejected as a "ploy" to retain power the offer by Prime Minister Khaleda Zia to hold future elections under a neutral administration.

Nationalist party (BNP) was essentially unopposed, was "a fraud". Sheikh Hasina demanded Mrs Zia resign, annul the earlier poll and "clearly state a specific time for holding an election under a caretaker government".

account for 60 per cent of Bangladesh's export earnings, have closed for want of orders during the past two months of strikes and street violence, according to the Bangladesh Garment Manufacturers and Exporters Association.

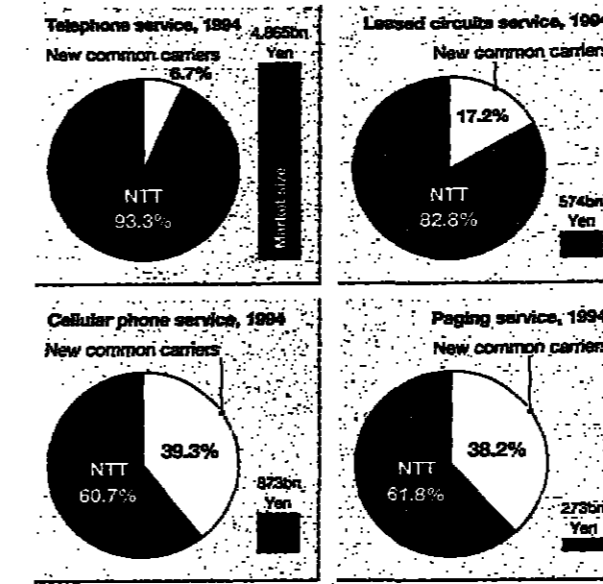
NTT spurred on by break-up threat

Michiyo Nakamoto on why the Japanese telecom giant has become unusually busy

This year, millions of Japanese telephone users can look forward to lower charges and greater choice in communications services, courtesy of NTT. The Japanese domestic telecommunications company, the world's biggest telecom operator both by market capitalisation and revenue, has been unusually busy in the past year.

Shareholders should benefit from enhanced efficiencies at the companies after the break-up, the council forecasts. In response, NTT warns the break-up would result in regional differences in service quality and charges, and that the regional company serving western Japan could fall into the red.

NTT share of domestic market



Revenues of the long-distance company would drop to less than half of either AT&T of the US or British Telecom, leading to a 10% in Japan's international competitiveness.

To make matters worse, the entire operation would cost ¥450bn (\$4.27bn), NTT claims. As the debate over the future of NTT and the Japanese telecoms market moves from the advisory panel to the political stage, both sides are mustering their forces in a last-ditch effort to steer the outcome in their favour.

It has announced plans to help its competitors in the long-distance market reduce rates and provide varied services, and cut its own rates to "lower than the standard in the industrialised world" by the early 21st century.

Despite the introduction of competition 10 years ago, NTT controls 99 per cent of the local network, which in turn makes up 80 per cent of the domestic telecoms market. This control also gives it a distinct advantage over its competitors in the long-distance market, the council argues.

Source: Japanese Ministry of Posts and Telecommunications

The threat the council would recommend a break-up has been the main trigger for NTT's new-found willingness to address criticism that its size and dominance of Japan's telecoms markets allow it to overcharge users and hamper the development of competitors by denying them fair access to its networks.

That is because a caller using any of those systems can connect to someone using a regular phone only by going through NTT's local network. To eliminate what it calls NTT's "bottleneck monopoly", the council says NTT should in the next three years be broken up into one long-distance company and regional companies

serving eastern and western Japan. The long-distance operator would be completely privatised and allowed to expand into regional markets, cable TV, international markets and to provide contents. It would take over NTT's subsidiaries in data communications, mobile communications and personal communications.

KDD, Japan's largest international carrier, would be permitted into the domestic market. Initially, the two regional operators would not be allowed to provide long-distance, international or cable services from

Howard promises updated budget data

By Nikki Tait in Sydney

As senior members of Australia's new Liberal-National coalition government met Treasury officials yesterday, Mr John Howard, prime minister-elect, said updated information on the country's

budgetary position would be released after his new administration was sworn in. Separately, Mr Bill Kelly, secretary of the Australian Council of Trade Unions, resigned from the board of the Reserve Bank, the central monetary authority, in a move which signalled how different relations between the new government and the union movement will be from the former Labor-union nexus.

Mr Howard said that a statement on the fiscal situation would be made in a few days. "I will be getting a briefing from the Treasury later today, and the statement about that issue would be made as soon as possible, after the government has been sworn in," he added.

Mr Howard said that a statement on the fiscal situation would be made in a few days. "I will be getting a briefing from the Treasury later today, and the statement about that issue would be made as soon as possible, after the government has been sworn in," he added.

Mr Howard said that a statement on the fiscal situation would be made in a few days. "I will be getting a briefing from the Treasury later today, and the statement about that issue would be made as soon as possible, after the government has been sworn in," he added.

INTERNATIONAL ECONOMIC INDICATORS: BALANCE OF PAYMENTS

Trade figures are given in billions of European currency units (Ecu). The Ecu exchange rate shows the number of national currency units per Ecu. The nominal effective exchange rate is an index, with 1985=100.

Table with columns for Country (USA, Japan, Germany, France, Italy, UK), Exports, Imports, Current account balance, Ecu exchange rate, and Effective exchange rate. Rows list data for years 1985-1995 and quarterly data for 1995.

Due to the introduction of the Single Market, EC countries are currently changing to a new system of compiling trade statistics. All trade figures are seasonally adjusted, except for the Italian series and the German current account. Imports can be derived by subtracting the visible trade balance from exports. Export and import data are calculated on the FOB (free on board) basis, except for German and Italian imports which use the CIF method (including carriage, insurance and freight charges). German data up to and including June 1990, shown in italics, refer to the former West Germany. The nominal effective exchange rates are period averages of Bank of England trade-weighted indices. Data supplied by Datastream and WEPFA from national government and central bank sources.

Jakarta gives extra protection to Suharto son's chemical plant

By Manueta Saragosa in Jakarta

The Indonesian government has introduced extra protection for a petrochemical plant partly owned by one of President Suharto's sons in a further policy decision favouring a presidential family member. A recent decree implements a 20 per cent surcharge on ethylene imports in addition to a 20 per cent surcharge on imported propylene introduced early in February.

Both surcharges benefit a petrochemical plant owned by Mr Bambang Trihatmodjo, President Suharto's youngest son, and prominent businessman Mr Henry Pribadi and Mr Frayogo Pangestu. The latter appears to be a polyethylene producer. Petrokimia Nusantara Interindo (Peni), partly owned by British Petroleum, Mr Sigit Harjojudanto, President Suharto's eldest son, is also a shareholder. Peni is also a shareholder in the

existing 5 per cent import tariff on ethylene and propylene. But economists have questioned the plant's profitability without economic protection, an issue highlighted by Chandra Asri's inability to finalise a sales contract with Peni, one of its main potential customers, and a large ethylene importer. A 10km pipeline linking Peni's polyethylene plant and Chandra Asri has been built.

An official at Peni, still attempting to finalise a contract with Chandra Asri, noted the company had not received an official communication from the government about the new ethylene surcharge. "We are confused as we are still trying to negotiate the [contract] with Chandra Asri, noted 'ry's] win-win solution with Chandra Asri," he added. When the surcharge on propylene was introduced in early February, Mr Tucky Arwibowo, trade and industry minister, called it a "win-win" situation for all participants in



Suharto: policy decision

Indonesia's petrochemical industry. This surcharge follows a policy reform package in the car sector. Last week, a company owned by Mr Hutomo Mandala Putra, President Suharto's second son, was granted exemption from Indonesia's tariff scheme for car assembly and manufacturing, at least in the first year of production.

Mr Sanyoto Sastrowardoyo, investment minister, yesterday threatened to revoke the licences of foreign and local investors whose projects did not get started after three years. Some 12 licences had been granted for proposed oil refineries, "but so far, there has been no sign of activity on the projects". He threatened to revoke the licences awarded to BP for a proposed refinery in Sumatra. The company says the licence lapsed last November after it and its partners decided the venture would not be economic.

COMPANIES AND FINANCE

T&N cuts last link with asbestos

By Tim Burt

T&N, formerly one of the world's largest asbestos companies, severed its links with the controversial building material yesterday by agreeing to sell its asbestos mines in Africa.

Ending more than 75 years of asbestos production, T&N said it was selling its construction and mining operations in Zimbabwe and Zambia for \$60m.

Sir Colin Hope, chairman and chief executive, described the deal as a landmark for the group. "It leaves T&N as a straight-forward automotive business and gets rid of its past," he added.

Asbestos - the cause of asbestosis and mesothelioma cancers - has been a damaging legacy for T&N. It has forced the group to pay more than \$300m in out-of-court compensation settlements over the past 10 years. T&N's 1995 results tomorrow are expected to include a \$50m charge to cover the cost of compensation and litigation.

Sir Colin said: "The asbestos activities were not thought to be desirable even though they were profitable." Last year the asbestos mining business made pre-tax profits of £18.9m.

The buyer is Africa Resources, a company formed by a consortium of Zimbabwean industrialists to continue asbestos production and protect the jobs of the 7,000 workers employed by the mines. Much of the asbestos produced is exported to Japan, where it is still widely used in the construction industry.

The disposal is the latest stage in T&N's attempt to buy its way out of asbestos production. In December, it overcame the last big property lawsuit involving asbestos when a New York jury rejected a \$180m damages claim by Chase Manhattan bank.

Sir Colin said only one big legal hurdle remained - a possible appeal to the class action agreed in the US last year setting fixed compensation payments for asbestosis victims.

T&N puts spark into German pistons group

Tim Burt on a much-needed change in attitudes



Cross-border management

A sign in the lobby of Burckhardt's largest employer reads simply "Mit Zukunft" - tackling the future systematically. The management at Goetze, the components manufacturer headquartered in the west German town, adopted the slogan after being acquired three years ago by T&N, the British components and specialist engineering group.

Mr Klaus Junge, managing director, says the new owners brought a much-needed change of attitude to the piston rings manufacturer, which had endured three years of mounting losses before T&N agreed to buy it for DM250m (\$170m) in 1993.

"When I came here there were serious problems. Under the old family owners, it had not adapted to new technology and was arrogant with its customers - they were deciding who deserved to be supplied," says Mr Junge. He was recruited from BMW in 1992 as the Goetze family made a last attempt to revive the business. By that time, however, it was in an advanced state of disrepair.

For T&N, Goetze looked very appetising. It promised to give the company a sizeable share of the German market for piston rings, an important engine component, while also expanding its manufacturing base in north America.

Mr Ian Darke, drafted in from T&N to oversee the acquisition and work alongside the German management, recalls: "They were a formidable competitor in Europe with half of the market. But it had the trappings of being rich and having a bloated overhead structure." There were 10 layers of management and seven grades of secretary. It had expanded into non-core areas such as elastomers and plastics, which came under margin pressure just when fierce supplier competition forced the auto components side to cut

prices by up to 35 per cent.

With the agreement of T&N, the Goetze management began to restructure the business. Mr Junge recruited BMW colleague Mr Stefan Prigge to help push through the programme, which saw Goetze cut 1,900 jobs, about 30 per cent of the workforce and close down inefficient production lines.

Mr Prigge says the process was made easier by the recession in Germany, enabling the company to win works council support for the root and branch restructuring.

"You could not have done these things under the old owners. There was a culture of hierarchy handed down by the family that prevented change." Both German executives, nevertheless, claim the reorganisation was a home-grown initiative rather than one imposed by their British parent. They regarded T&N as the mechanism that released Goetze from its inertia rather than the driver of change.

"We understood what needed to be done and were given the freedom to pursue our own course," says Mr Junge.

Fortunately for Goetze, the restructuring coincided with a revival in the European car industry which lifted volume sales and profits. That enabled T&N - which is tomorrow expected to announce increased underlying profits of £128m (£110.7m) - to take the credit for what outwardly seemed a remarkable turnaround.

Costs were cut sharply and Goetze returned to profit in 1994, thanks partly to more aggressive marketing as well as increased demand.

Having completed the restructuring, the German management at Goetze has been able to draw on T&N's financial muscle to invest in new technology and production facilities. This change from fire-fighting to consolidation, however, has exposed differences in Anglo-German management attitudes.

Mr Prigge claims that German engineers are "vision-driven" in their search for new technological applications, while their UK counterparts

are motivated primarily by short-term cost savings. It is a sentiment shared by Mr Junge, who says: "In the UK, the engineers are much more financially-orientated and that's destroying a little of the creativity."

He adds, moreover, that the idea of creating shareholder value should not permeate right through a company, especially not in research and development.

The Goetze management also takes issue with T&N's rigorous reporting structure, complaining at the number of working parties and steering groups that analyse its financial performance. "It gets to a stage where you don't have time to do the homework on your own operations," says Mr Prigge.

T&N disagrees. Mr Darke says the frequent meetings and detailed financial reporting standards enables the parent company to increase the amount of operational freedom at subsidiary level.

"It is basically a check against the delegated authority given to the operational management."

Despite these differences, T&N wants to encourage the former BMW executives at Goetze to extend their successful model throughout the group's piston and piston rings operations. Mr Junge, therefore, has been promoted to take charge of T&N's global piston products group, while Mr Prigge will take charge of five piston ring plants in Europe.

It shows, according to Mr Darke, that the UK group is willing to adopt the Goetze style on a broader front. "We have worked through the restructuring - gone from contraction to growth and from uncertainty to stability. Now we can take those ideas elsewhere."

This is the third in a four-part series on relationships between overseas subsidiaries and their British parents. The first, examining Center Parcs and Scottish & Newcastle, appeared on February 22. The second, on Hobis and BBA, appeared on February 27.

Siemens in tie-up with Newbridge

By Alan Cane

Siemens, the German electrical and electronics group, and Newbridge Networks, of Canada, are joining forces to tackle the fast-growing market for advanced networking technology.

The two companies announced yesterday a long-term alliance designed to secure a substantial share of the market for broadband (high capacity) communication equipment.

This market, which industry estimates say could be worth \$6bn worldwide by 2000, is expected to be based on a sophisticated technology called asynchronous transfer mode

(ATM), which allows the simultaneous transmission of voice, data and video images.

The two companies have been collaborating on the development and promotion of networking equipment since 1991, and no financial commitments are involved in the new alliance.

The companies intend to harmonise their broadband product lines through cross-licensing arrangements so that both can offer similar and comprehensive networking equipment. They also plan to work together in development, marketing, sales and customer service. The co-operation will extend to Siemens' partners GPT in the UK and Italtel in

Italy. The partners will not compete against each other for customers.

Mr Wolf Rachlitz, executive director of Siemens networks, said the two companies would be targeting existing telecoms operators together with new carriers, such as utilities, with little experience of telecoms. The aim would be to provide global, standardised and easy to use products.

Siemens' networks group employs 32,400 people and had revenues of DM10.4bn (\$6.8bn) in 1994-95. It is the largest of the company's operating units and accounted for about one sixth of the group's total sales. It manufactures switching and transmission systems, mobile

radio systems and cabling.

Newbridge Networks has some 3,000 employees and had sales last year of C\$300.5m (US\$58m), an improvement of 45 per cent on the year before. It develops, manufactures and supplies the equipment companies need to build and manage digital telecoms networks.

Competition for the new alliance is expected from manufacturers such as AT&T, Northern Telecom of Canada and possibly IBM, which has considerable expertise in using ATM for data transmission.

ATM networks are rare at present. The entire market is probably worth less than \$500m, but it is expected to grow rapidly.

Echo Bay warns of fall in output

By Kenneth Gooding, Mining Correspondent

Echo Bay Mines, the sixth-largest North American gold producer, is warning that its gold output will fall for the third successive year in 1996 and that it will record a second year of losses.

However, Mr Richard Kraus, president, predicts that 1996 will be "the trough year". Output should recover from next year, and by 2000 Echo Bay is expected to produce an annual 1.5m tonnes of gold - about double last year's output.

Mr Kraus, in London during visits to European investors - whose holdings in Echo Bay increased last year from 23 per cent of the issued capital to 27 per cent - promised there would be future output increases at three of Echo Bay's four mines: Round Mountain, Kettle River and Lupin.

Half the expected output in 2000 would be produced outside North America. Projects with the most potential included Kingking in the Philippines and Chapada in Brazil.

In North America, the outlook for the proposed Alaska-Juneau mine improved after the company recently received permission from the US Environmental Protection Agency to dump crush rock waste into the sea. This would reduce capital costs from about \$300m to roughly \$200m. The Alaska-Juneau mine should be producing 300,000 ounces a year for Echo Bay in 2000.

Last year, because Echo Bay was mining lower-grade ores, output fell to 754,800 ounces, 8 per cent below the 817,946 ounces in 1994, which was in turn 5 per cent below the 1993 level.

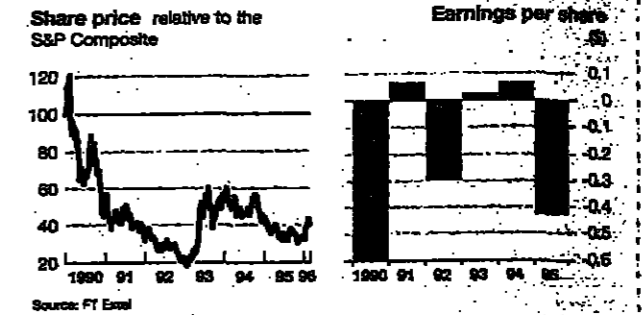
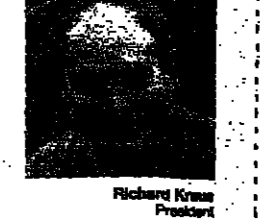
Cash production costs in 2000 would be substantially below last year's \$25 an ounce (\$24 in 1994) and the expected \$24.5 to \$25 this year, said Mr Kraus.

The company reported a loss for 1995 of \$50.1m, or 43 cents a share, against net earnings of \$5m, or 7 cents, in 1994. This was after taking into account some \$58.8m of exploration and development expense, up from \$46.6m. This expense was capitalised

COMPANY PROFILE:

Echo Bay Mines (US)

Market capitalisation	\$1.7bn
Main listing	New York
Historic P/E	N/A
Gross yield	0.6%
Earnings per share	-\$0.43
Current share price	\$13.88



so as not to "put a burden on the balance sheet", said Mr Kraus.

A loss in 1996 could be expected, in part because Echo Bay intended to spend another \$68m this year on exploration and development. Nevertheless, the balance sheet was strong with \$18m of cash at the year end, or \$33m net of debt.

The expenditure had paid off because last year Echo Bay increased its reserves and resources by 42 per cent to 16.9m ounces.

Average realised price for gold last year was up by \$1 an ounce to \$385. Echo Bay reduced its hedging programme and has hedged 1.117m ounces at an average of \$440 an ounce.

Trading on the terrors in the market

If he could, Professor Desmond Fitzgerald would ban his traders from reading the Financial Times to stop them forming a view about which way a share or a commodity is likely to move.

As head of a specialist fund management company that seeks to outperform stock and commodity markets by following derivatives-based strategies, he does not care if markets go up or down. He makes money by exploiting fluctuations in either direction.

A professor of finance and author of several books on derivatives, Prof Fitzgerald developed his trading strategy - called volatility trading - at Mitsubishi Finance before setting up on his own in 1988. His company, Equitable House Investments, now manages tens of millions of dollars on behalf of a few US and UK institutions.

Prof Fitzgerald has recently teamed with Crédit Lyonnais Rouse, part of the French bank, to create a fund based on his trading strategies. Mr David Moore, director of derivative fund management at

CLR, expects the Luxembourg-listed Volatility Fund to attract \$10m when it is launched next month, rising to \$50m by the end of the year.

One potential investor is Mr David White, executive vice-president of AIG International Asset Management, which manages \$200m in alternative investment strategies and hedge funds. He is attracted to the Volatility Fund because "we can access what hitherto has been the province of investment banks and brokers".

Volatility trading has been limited to a few players because it needs to be backed up by computers which track the volatility embedded in options markets and forecast future volatility. Volatility is a statistical measure of the tendency of the price of a share, commodity or bond to vary over time. It is one of the most important components in pricing options and other derivatives.

Prof Fitzgerald has developed valuation models which determine whether the volatility implied by the price of an

option contract is too low or too high.

If his model says it is too low, he will buy the option in the expectation that it will rise in value as the volatility increases. If it is too high, he will sell because its value will fall as the volatility decreases.

Prof Fitzgerald thrives when markets over-react because such situations boost volatility. "We exploit the terrors in the market," he says.

One recent case was the surge in gold prices, which meant gold options became very expensive - a perfect opportunity to sell and buy back when the market calmed down.

Equitable House's performance varies from month to month, depending on the success of Prof Fitzgerald's trading strategies. They range from a negative return of 4 per cent in February 1994, when bond markets suddenly fell, to a positive return of 12 per cent in November 1995.

However, the returns do not contain any directional market

risk - which means that, in the event of a big stock market collapse, investors should not suffer to the same extent as they would with a conventional portfolio.

It is for this reason that Prof Fitzgerald believes volatility trading is less risky than taking a view on which direction a market will go. Potential investors such as Mr White agree.

Although Prof Fitzgerald's trading strategies do not contain directional market risk, it is important that such complex derivatives-based trades are monitored at all times.

To this end he has developed internal systems which enable him to shield all positions from price changes in the underlying markets.

Risk reports will be available at any time to investors in the fund. Mr White says this risk control should enable him to make annual returns of about 20 per cent from the fund.

He also hopes that volatility trading will not become too popular. "We want to keep it to ourselves," he says.

Antonia Sharpe

GROUPE PARIBAS

1995 Financial results

Income from current activities of FRF 3 billion (USD 599.9 million), of which FRF 1.5 billion (USD 304.8 million) excluding minority interests, before provisions of FRF 5.5 billion (USD 1.1 billion) to cover three specific items. Dividend maintained at FRF 12 (USD 2.43)

For 1995, total consolidated net income of Groupe Paribas amounts to a loss of FRF 3.998 billion (USD 808 million) excluding minority interests. This compares with a profit of FRF 1.715 billion excluding minority interests, for 1994. These losses are due to the decision to allocate provisions to three specific items which will no longer limit the Group's future profitability.

Consolidated net income

(in millions)	1994		1995
	French francs	USD	USD
Total net income	3,127	(2,549)	(515.2)
Net income, excluding minority interests	1,715	(3,998)	(808.0)
Per share (in French francs and dollars)	15.60	(33.90)	(6.85)

which FRF 1,508 billion (USD 304.8 million) excluding minority interests. On a comparable basis, this compares with FRF 4,353 billion and FRF 2,941 billion, respectively, in 1994.

These results reflect a banking climate that is hardly favorable for the Group's activities, and poor results in the area of capital markets.

The contribution from each business entity to net income on current activities, excluding minority interests, is as follows:

The contribution of Banque Paribas went from a profit of FRF 789 million (USD 159.5 million) in 1994 to a loss of FRF 551 million (USD 111.4 million) in 1995.

Despite good performances in its core corporate banking, advisory services and securities services businesses and in asset and liability management, losses in capital markets made the bank's results negative in 1995.

Pretax profitability of the Bank's core businesses, excluding any capital allocation, represents FRF 1.1 billion (USD 222.3 million) or a 5.3% return on equity in 1995, versus FRF 1,769 billion and an 8.4% return in 1994.

Compagnie Bancaire contributed FRF 338 million (USD 68.3 million), up from FRF 193 million in 1994, confirming the company's recovery.

Crédit du Nord met its goal of returning to break-even, with a profit of FRF 3 million (USD 606,342) in 1995 after posting a loss of FRF 97 million in 1994.

As in 1994, Paribas Affaires Industrielles (PAI) this year is the biggest contributor to the Group's results. PAI contributed FRF 2,173 billion (USD 439.2 million) in 1995, versus FRF 2,361 billion in 1994, despite a lack of major asset sales.

Dividend maintained

Based on the earnings capacity of current operations in 1995 and confident in the Group's ability to rebound, the Groupe Paribas Management Board with the approval of the Supervisory Board will propose at the 23 April 1995 Annual Shareholders Meeting to maintain the dividend at FRF 12 (USD 2.43) per share.

Estimated net asset value per share amounts to FRF 438 (USD 88.53) at the end of 1995, after the 1995 results are taken into account, versus FRF 493 at 31 December 1994.

An exceptionally strong provisioning initiative

These provisions amount to FRF 5.5 billion (USD 1.1 billion) and are composed of the following:

- Reduction in the book value of Compagnie de Navigation Mixte shares

Based on information made public by the new chairman of Compagnie de Navigation Mixte (CNM) on CNM's real situation and the new strategic direction Groupe Paribas plans to pursue in terms of this shareholding, Compagnie Financière de Paribas has decided to lower the book value of its holding in CNM.

Strategic repositioning of Cogedim

The Group has decided to limit Cogedim's activities to residential property development. Provisions were made on:

- office buildings which will be rented and treated as fixed assets,
- vacant land now valued at market price,
- housing stocks to reflect the new deterioration in market prices in 1995.

Liquidation of assets taken over from Crédit du Nord

Outstanding loans from the UBN and property development businesses, which were transferred to Compagnie Financière de Paribas in order of Crédit du Nord to focus on its core banking business, are now included at their liquidation value.

Continued profits from current operations

Excluding these specific items, consolidated net income on current activities at Groupe Paribas in 1995 amounts to FRF 2,968 billion (USD 599.9 million), of

* All figures converted at the average rate for 1995: USD 1 = FRF 4.9477

Advance Bank Australia Limited
 US\$150,000,000
 Floating Rate Notes 2006
 The notes will bear interest at 6.0625% per annum for the interest period from 5 March 1996 to 5 June 1996. Interest payable value 5 June 1996 will amount to US\$154.93 per US\$100,000 note.
 Agent: Morgan Guaranty Trust Company
JPMorgan

ALLIANCE LEICESTER
 Alliance & Leicester Building Society
 £200,000,000
 Floating Rate Notes due 2000
 For the interest period 29th February, 1996 to 31st May, 1996 the notes will carry a rate of interest of 6.3175 per cent per annum with interest amounts of £19.30 per £100,000 principal and £1,993.03 per £100,000 principal, payable on 31st May, 1996.
 Listed on the Luxembourg Stock Exchange.
 Bankers Trust Company, London Agent Bank

USD 30,000,000.00
EURO MEDIUM TERM NOTE OF SOCIETE GENERALE
S&A SOCIETE GENERALE ACCEPTANCE N.V. AND SOCIETE GENERALE AUSTRALIA LIMITED
 SERIES N° 273/96-A, 1%
 CHF 70,000,000 FLOATING RATE NOTES DUE MARCH 2006
 ISIN CODE : XS0084158523
 Notice is hereby given to the Noteholders that, pursuant to the Terms and Conditions of the Notes, the rate applicable to the period from March 1st, 1996 to September 30th, 1996 has been fixed at 2,003135% p.a.
 Next payment date : September 3rd, 1996
 Coupon rate : 1,0343% per Note in the denomination of CHF 100,000
 CHF 1,0343% per Note in the denomination of CHF 100,000
 The Principal Paying Agent
SOCIETE GENERALE BANK & TRUST - LUXEMBOURG

S&A SOCIETE GENERALE ACCEPTANCE N.V.
 FRF 500,000,000 REVERSE FLOATING RATE NOTES DUE SEPTEMBER 2003
 ISIN CODE : XS0044793738
 For the period March 01, 1996 to June 03, 1996 the new rate has been fixed at 9,251955% p.a.
 Next payment date : June 03, 1996
 Coupon rate : 8
 Amount : FRF 2415,79 for the denomination of FRF 100 000
 FRF 24157,98 for the denomination of FRF 1 000 000
 The Principal Paying Agent
SOCIETE GENERALE BANK & TRUST - LUXEMBOURG

PT. INTI INDORAYON UTAMA
 (Incorporated in the Republic of Indonesia)
Notice of Payment Interim Dividend to the Shareholders
 Pursuant to Condition 17 of the terms and conditions of the US\$ 60,000,000 7% Convertible Bonds 2006, the bondholders are hereby informed that, at the meeting of the Board of Directors of PT. INTI INDORAYON UTAMA held on the 17th day of February 1996, the Board resolved the payment of a first dividend of Rp.80,- (Rupee eighty only) per share for the year 1995 from retained earnings as of the beginning 1994.
 Notes:
 1. The Dividend shall be distributed to the shareholders whose names are registered in the Company's Register of Shareholders (non-assignable to any third party) on 20th March 1996, at 4.00 pm West Indonesia Time.
 2. The trade of share of the Jakarta Stock Exchange and Surabaya Stock Exchange till 11th March 1996, shall be executed by Cash Dividend and on 12th March 1996 by Ex-Dividend.
 3. Dividend shall be paid on 30th March 1996 to the shareholders. The dividend cheque shall be delivered by mail to the address of the shareholders, which can be cashed at UNIBANK branches throughout Indonesia.
 4. The shareholders who prefer to receive such dividends via transfer into the shareholders' own names shall give notice and provide the original identities not later than 20th March 1996 to our Stock Administration Bureau.
 5. In case of change of address, the shareholders shall notify us in writing by mail, and upon showing the original identities not later than 20th March 1996 addressed to the Stock Administration Bureau whose address is:
 PT BIRCA DATAPRO PERDANA
 Stock Administration Bureau
 Jalan Johar No. 18, Menara
 Jakarta 10040 Indonesia
 By order of the Board
 PT INTI INDORAYON UTAMA
 4th March 1996

S&A SOCIETE GENERALE ACCEPTANCE N.V.
 FRF 500,000,000 REVERSE FLOATING RATE NOTES DUE JUNE 2003
 ISIN CODE : XS0043249861
 For the period March 01, 1996 to June 03, 1996 the new rate has been fixed at 10,501955% p.a.
 Next payment date : June 03, 1996
 Coupon rate : 8
 Amount : FRF 2742,18 for the denomination of FRF 100 000
 FRF 27421,77 for the denomination of FRF 1 000 000
 The Principal Paying Agent
SOCIETE GENERALE BANK & TRUST - LUXEMBOURG

INTERNATIONAL COMPANIES AND FINANCE

NEWS DIGEST

Acquisitions boost WestLB result

Westdeutsche Landesbank Girozentrale, Germany's third-largest bank, yesterday reported a provisional 2.6 per cent increase in operating profits before risk provisions to DM1.87bn (\$1.27bn). A big fall in risk provisions meant that operating profit including risk and depreciation write-offs increased 48.5 per cent to DM1.05bn. The bank, which is owned by the state of North-Rhine Westphalia and regional savings institutions, managed only a small increase in interest surplus of 0.9 per cent to DM2.57bn, a reflection of the margin squeeze in the German banking sector.

In line with many other German companies, WestLB expanded more abroad than at home: in London, staff levels rose from 90 to 466. New hirings and higher pensions provisions resulted in a 17.5 per cent rise in staff costs.

The result was also boosted through the first-time consolidation of Banque d'Orsay in France, which WestLB bought early last year to strengthen its asset management business; Deutsche Aussenhandelsbank in Berlin; and Westdeutsche Immobilienbank, a real estate bank in which WestLB holds a 50 per cent stake. WestLB increased the dividend to its owners from 5 per cent of its core capital to 6 per cent.

Wolfgang Minichau, Frankfurt

Skandia seeks Pohjola merger

Shares in Pohjola, the Finnish insurer, jumped nearly 10 per cent to FM73.7 yesterday after Skandia of Sweden indicated it would like the two companies to merge. Mr Björn Wolrath, chief executive of Skandia, one of the Nordic region's two biggest insurers, told a Swedish business magazine that a merger "would undoubtedly be rational and profitable both for customers and the companies themselves".

The two groups already collaborate, and the co-operation is cemented by cross shareholdings. Skandia has 10.9 per cent of Pohjola's shares, while Pohjola holds 10.5 per cent of Skandia. Both stressed they were not in talks, and said no discussions were planned.

A Helsinki-based analyst said the biggest hurdle for Skandia would be nationalist sentiment. Merita, the big Finnish financial services group, has 27.4 per cent of Pohjola's votes and about 16 per cent of its capital.

Christopher Brown-Eames, Stockholm

Newsprint price rise plan shelved

Fletcher Challenge Canada has become the first North American paper producer to abandon plans for a newsprint price increase on April 1. In another sign of a weak market, Fletcher has also assured customers that prices will not be raised for the rest of this year.

Fletcher and other newsprint mills announced the list price rise of about US\$60-\$55 a tonne to \$875 last autumn when it was widely thought that newsprint would escape the general downturn in paper markets. Newsprint prices have almost doubled since late 1993. However, a combination of paper conservation measures, disappointing advertising and lower circulation has dampened demand in recent months.

Fletcher Challenge Canada's share price slipped 38 cents to C\$17.76 in early trading in Toronto yesterday, after last year's peak of C\$24.75.

Bernard Simon, Toronto

Enso-Gutzeit ahead strongly

Enso-Gutzeit, the Finnish forestry group, yesterday reported 1995 profit after financials up 66 per cent from FM1.57bn to FM2.6bn (\$670m). Operating profit rose 50 per cent to FM3.6bn on sales up from FM1.7bn to FM2.2bn. Earnings per share increased 39 per cent from FM7.16 to FM9.97, and the dividend was raised from FM1 to FM2.5. The shares rose 1.5 per cent to FM32.50.

Increasing uncertainty in the markets for forestry products meant group results in 1996 would be weaker than in 1995. Return to normal had proved slower than expected in fine paper orders after the slowdown in late 1995. The market for publication paper remained strong and that for food packaging boards was still in balance, while prices of sawn goods were unsatisfactory despite a slow recovery.

The merger with Veitsiluoto under the new name Enso would come into force on May 1. Combined results of both companies on a pro-forma basis show profit after financial items of FM3.5bn on sales of 28bn. Veitsiluoto achieved a profit after financial items of FM1.14bn, up from FM338m in 1994 on sales of FM7.1bn, up from FM6bn.

AFX News, Helsinki

Eni estimates 33% advance

Eni, the partially privatised Italian energy group, yesterday estimated 1995 net profits at L4,300bn (\$2.7bn), up 33 per cent, while turnover rose 12 per cent to L56,000bn. The group, which controls the Enichem chemicals arm, Snam, the gas producer, and Agip, the oil company, floated 15 per cent of its capital in Milan, London and New York last November.

The shares closed - before the release of estimated results - up L2 at L5,950, compared with the issue price of L5,250. Eni said operating profit was about L10,100bn, up 36 per cent, due partly to containment of losses at operations being sold. Disposals of unwanted subsidiaries, of which 80 per cent were in the petrochemicals sector, amounted to L2,100bn.

This brings the value of sales since 1982, when Eni began to clean up its balance sheet in preparation for flotation, to L6,300bn. Net debt fell from L23,800bn to L17,500bn. Eni will announce later whether it will pay a dividend. Last year it made a dividend payment to the Treasury of L938bn, its first for 23 years.

John Simkins, Milan

Polygram backs Redford channel

Polygram, the entertainment group, is investing in the Sundance Channel, the cable and satellite channel launched by the actor Mr Robert Redford (right). Polygram is acquiring for an undisclosed sum a 50 per cent equity stake in Sundance Channel, and orchestrating the launch of the channel outside North America. Sundance Channel was developed by Mr Redford to relay independent films, and was launched in the US last week on Showtime Networks, part of Viacom, the US entertainment group. A number of Polygram's films have debuted at the Sundance Festival, including *The Usual Suspects*, *Backbeat* and *Four Weddings and A Funeral*. Mr Michael Kuhn, chairman of PolyGram Filmed Entertainment, said that the Sundance Channel deal represented an opportunity "to build up asset value from our content interests".

Alice Ranshorth

Marriot settles with the Pru

A long-running feud between Host Marriott, the US hotels group, and the US fund management arm of Prudential, the UK insurer, was finally resolved with an out-of-court settlement yesterday. The dispute dates back to 1992, when Marriott's plan to break into two companies led to a collapse in the price of bonds the company had issued only months before, attracting the ire of PPM America and other bondholders. PPM and a small number of other bondholders went to court over the issue, arguing that it set a dangerous precedent for the bond markets. They lost at trial in 1994, but have since appealed the decision.

Under the agreement announced yesterday, PPM and the others agreed to drop their appeal and all other claims. Marriott said it had agreed to pay the group \$1.25bn, which "represented a small fraction of the costs expended by the bondholders in pursuing the case".

Richard Waters, New York

Indosuez recovery masks operating weakness

By Andrew Jack in Paris

Indosuez, the banking arm of Suez, the French financial and industrial holding company, yesterday reported a return to profitability in 1995 despite a substantial decline in operating income.

The group showed net income of FF107m (\$21.2m) for the year, against a loss of FF1.08bn for 1994, after a significant reduction in provisions to FF1.35bn from FF2.89bn.

However, the figure concealed a sharp underlying fall in operating profits, which were cut 24 per cent to

FF2.13bn from FF2.81bn. Although the group reduced operating costs 5.2 per cent to FF3.75bn, banking revenues fell 9.6 per cent to FF10.88bn from FF12.04bn.

Indosuez said 1995 had proved "a difficult year", explained by the depreciation of the franc against the dollar and the yen, and by disappointing volumes in its market activities. It said there had been a substantial decline in the amount of derivatives, arbitrage business and European transactions on the primary markets.

It added that the "morosity" of numerous stock markets and the

"wait and see" attitude of many clients had also helped depress business in its private banking and management divisions.

The bank's strength in Asia - a region growing strongly, in which it said it required few provisions - helped raise volumes and margins, but was offset by low demand and tough competition within Europe.

However, Mr Christian Maurin, the new chairman of the bank, pointed out that the second half of last year had shown an important recovery in operating profits to FF1.25bn, compared with FF1.887m in the first six

months. Indosuez took new provisions against French property activities of just FF87m, compared with FF1.79bn last time. This reflected its decision to withdraw from such operations.

Last year it transferred FF7.9bn in property promotion and loans to developers to the parent Suez company. It said the costs of these loans in 1994 had been about FF2.1bn.

The bank's new non-property provisions included FF330m against its loans to Eurotunnel, operator of the Channel tunnel rail link which suspended interest payments to its

creditor banks last autumn.

The contribution to group profits included FF287m in net exceptional gains, including a capital gain of FF150m from its shares in Gartmore, the UK-based fund manager, which it transferred to the Suez parent and which were sold last month to National Westminster Bank.

The bank highlighted the changes finalised at the start of this year which are designed to relaunch it for 1996, including a FF1bn recapitalisation by Suez, its strategic focus on Europe and Asia, and the creation of a two-tier board structure.

Year of 'sharp contrasts' for EVC

By Jenny Luesby

EVC, Europe's largest producer of PVC, yesterday reported a rollercoaster year in its first full year of independence, with after-tax profits up 90 per cent, despite negligible profits in the second half.

Established as a joint venture by ICI of the UK and Enichem of Italy, the company was floated in Amsterdam in November 1994.

Since then, it had experienced "a year of sharp contrasts", the company said.

"Strong demand, high operating rates and improving prices in the early part of 1995 were followed by a summer of weakening demand, destocking and increasing imports into western Europe."



Nigel Taylor (left) and Ettore dell'Isola: recent signs of improvement in the PVC market

Mr Nigel Taylor, finance director, said demand had fallen 20 per cent between the first half and the second. As a result, the company's PVC business had only broken even in the second term.

For the year as a whole, operating profits increased 60 per cent to F1176.5m (\$106.8m), while after-tax profits rose to F1163.8m, from F186.3m in 1994, on a pro-forma basis. Sales were up 3 per cent at F12.53bn.

PVC, which accounted for sales of F1.477bn, generated operating profits of F152m - up from F107m last year.

The company's other sales of F1.06bn were for ready-mixed plastics and specialist plastic materials. In 1994, EVC made operating profits of just F13.4m in these businesses, but a concerted cost-cutting drive had lifted this to F24.7m last year, Mr Taylor said.

The company also reported recent signs of improvement in the PVC market, with imports abating and destocking coming

to an end. "The halt in plastic buying by China, last year, sent a lot of displacement imports into Europe, mostly from the US," said Mr Ettore dell'Isola, chief executive. However, PVC prices had now fallen so low that imports were no longer being attracted.

The plastic is selling for \$5.70 a tonne on the European spot market, down from a peak of a \$10.80 a tonne in April last year.

The slight recovery in demand had allowed EVC to lift its prices on March 1. Meanwhile, its raw material prices had fallen sharply, and the company was hopeful of some demand growth this year.

The group had also reduced

its working capital last year, cutting stocks by the equivalent of 10 days' sales, to an all-time low between 30 and 35 days. Debtors had also been cut by the equivalent of 10 days' sales.

These reductions resulted in net cash flows, before financing, of F1216.8m, leading to a positive net cash balance, at year-end, of F131.8m.

The company reduced fixed costs and overheads to F620m last year, compared with more than F1700m the previous year, although this had been helped by the devaluation of the Italian lira and the pound.

Earnings per share rose by 90 per cent to F11.20, and the company proposed a dividend of F1.30.

At the same time, a tentative proposal to merge SBB with Budějovický Budvar, which is 100 per cent state-owned, is being discussed by the investment funds and Budvar's management.

If both developments proceed, the winner of the SBB stake would become a shareholder in the larger group, with Budvar as its centrepiece. It would also end speculation over the future of Budvar, considered the jewel in the crown of Czech brewing.

The presence of Anheuser-Busch on the list of potential partners for SBB poses a dilemma for the government. The US brewer has been wooing Budvar for several years in an attempt to end a long-running dispute over rights to the Budweiser brand name in Europe. If SBB selected Anheuser-Busch, any

Brewers vying for Czech stake may get Budvar bonus

By Vincent Boland in Prague

Three international brewing groups have made initial bids for a stake in a regional Czech brewery in a contest that could affect the future of Budvar, the Czech brewery that makes the original Budweiser beer.

Based of the UK, Anheuser-Busch of the US and Denmark's Carlsberg are vying for a minority stake in Jihočeské Pivovary (South Bohemian Breweries), a privatised brewery controlled by an alliance of domestic investment funds.

At the same time, a tentative proposal to merge SBB with Budějovický Budvar, which is 100 per cent state-owned, is being discussed by the investment funds and Budvar's management.

If both developments proceed, the winner of the SBB stake would become a shareholder in the larger group, with Budvar as its centrepiece. It would also end speculation over the future of Budvar, considered the jewel in the crown of Czech brewing.

The presence of Anheuser-Busch on the list of potential partners for SBB poses a dilemma for the government. The US brewer has been wooing Budvar for several years in an attempt to end a long-running dispute over rights to the Budweiser brand name in Europe. If SBB selected Anheuser-Busch, any

merger with Budvar would be abandoned, the sources said.

Any decision on a merger is not expected until SBB shareholders have decided on a strategic partner. Bass, Anheuser-Busch and Carlsberg have lodged indicative, non-binding offers with SBB's financial adviser, HSBC Investment Bank, subject to due diligence.

SBB management and shareholders are expected to discuss progress in their search for a partner at a meeting later this month. Sources close to SBB said yesterday a decision would be made at that time on whether or not to proceed. If a partner is chosen, it would likely acquire new shares in SBB, with the proceeds used to modernise and expand the brewery's production.

A merger of Budvar and SBB would make commercial sense, say industry experts. The two groups share a site in the southern town of Ceske Budejovice and were part of the same company during the communist era. They were demerged when the government privatised SBB.

A stake in the merged group would also be lucrative for the new partner. Although Budvar produces only about 700,000hl of beer annually, it has a strong export market and is a premium beer. SBB's three main brands are mid-market beers with strong regional sales in southern Bohemia.

Mittelstand makes an impression on the news stand

Cordelia Becker on German and Swiss publishing success in the Czech Republic

When Mr Vaclav Klaus, prime minister of the Czech Republic, decided to publish his recent book in German, he chose not a Czech publisher, nor even one of the big German groups, but rather Paus Verlag, a medium-sized company. The reason: it has become one of the most powerful publishers of regional newspapers in the Czech Republic.

PNP is one of a number of German and Swiss publishers that have rushed into the Czech Republic since 1991 - the date of the first wave of coupon privatisations - snapping up newspapers. Now, taking advantage of their strong currencies, they are turning their attention to the magazine market.

The scale of the foreign publishers' invasion has been startling: more than half of the country's newspapers now have non-Czech owners. They have also been investing heavily in printing plants.

PNP owns 37 daily regional newspapers and has no competitor in Bohemia. The group's sales have increased from DM88m in 1988 to DM850m (\$876m) last year, driven mostly by its Czech expansion.

In contrast, the Koblenz-based Mittelrhein-Verlag has targeted the Moravian market, where it publishes the second biggest tabloid, *Express*. The medium-sized publisher Rheinische Post prints more newspapers in Prague than in its home town of Düsseldorf. It owns the republic's biggest daily newspaper, *Mlada Fronta Dnes*, which has a circulation of 400,000.

Although the advertising market is worth DM18bn, according to Prognos, a Swiss market research company, the sector remains overcrowded. There are more than 50 newspapers aimed at a population of only 10m, and the market is

facing a shake-out caused by rising costs and slowing revenue growth. Newspaper sales growth is slowing. "Now that they trust the press, Czechs do not buy five newspapers any more," says Mr Bodo Meisner, general manager international markets at Ringier, the Swiss publishing house which sells the top-selling tabloid *Blesk* and the daily *Lidové Noviny*. On the cost side, newsprint prices have soared in the past 18 months. The better capitalised German and Swiss publishers have been better able to cope.

Mr Richard Ziegmann, managing director of Mittelrhein-Verlag, warns: "Only four of the 10 biggest newspapers can survive." He believes his own company will be among the survivors, as well as Ringier.

"Speed, determination and consistency" were the keys to success, says Mr Roland Rager, PNP's chief executive. By being first, they left the Scandinavian and Dutch late-comers few opportunities.

Now the newspaper war is won, the Germans and Swiss are moving on to magazines. Big groups such as Ringier, Marquard (publisher of *Popcorn*), and the large German publishing companies Bauer (Tina) and Burda (Lisa) are present. They either bought the best local titles, or started publishing versions of their domestic titles in Czech.

PNP recently entered the market with a TV guide, which sells almost as well as women's magazines produced by Burda and Bauer. The western groups have focused on the Czech Republic's growing consumer awareness. For the first time, Czechs are being offered consumer advice magazines. The only title in the country published by Springer, the German group, is a consumer motor magazine called *Auto Tip*.

Czech publishers are being squeezed out. Mr Miroslav Pavel, general manager of *Ekonomika*, one of the few local profit-making publishers, which produces special interest titles, sees international expansion as the only avenue open. He wants to invest soon in Ukraine. Otherwise, he is afraid, the Germans and Swiss might, once again, be first to the market.

Landesgirokasse
öffentliche Bank und Landessparkasse

DM1,000,000,000
5 1/8% Notes due 2001

Issue Price: 101.341%
Coupon: 5 1/8% payable annually in arrear on each 5th March
Redemption: Nominal amount on 5th March 2001
Listing: Frankfurt and Stuttgart

CS First Boston Effectenbank Aktiengesellschaft J.P. Morgan GmbH
Bayerische Landesbank Girozentrale Deutsche Morgan Grenfell Deutsche Bank Aktiengesellschaft
Goldman, Sachs & Co. oHG UBS Schweizerische Bankgesellschaft (Deutschland) AG
SBC Warburg Schweizerischer Bankverein (Deutschland) AG a Subsidiary of Swiss Bank Corporation Südwestdeutsche Landesbank Girozentrale
Westdeutsche Landesbank Girozentrale
Baden-Württembergische Bank Aktiengesellschaft Bank Brussel Lambert N.V.
Bank of Tokyo (Deutschland) Aktiengesellschaft Caisse des dépôts et consignations GmbH
Commerzbank Aktiengesellschaft Creditanstalt-Bankverein
Dresdner Bank Aktiengesellschaft Morgan Stanley Bank AG
Nikko Bank(Deutschland) GmbH NOMURA BANK(Deutschland) GmbH
President Securities(International) Limited

March 1996 This announcement appears as a matter of record only

INTERNATIONAL COMPANIES AND FINANCE

ASIA-PACIFIC NEWS DIGEST

Thai mobile phone companies buoyant

The parent companies of Thailand's two mobile telephone operators, Shinawatra Computer and Communications and United Communications, yesterday reported healthy profit growth in 1995 yesterday, reflecting growing demand in the sector.

Consolidated net profit at Shinawatra, parent of Advance Info Services, rose 19 per cent in 1995 to Bt3.5bn (\$131m). A large portion of this profit came from Advance, which yesterday also announced profit growth in 1995 of 94 per cent to Bt3bn. Shinawatra owns about 57 per cent of Advance.

Meanwhile, United Communications reported a net profit increase of 40 per cent in 1995 to Bt2.5bn. United is the parent company of mobile operator Total Access Communications, which is listed in Singapore. Analysts said TAC's profit growth was the main reason for United's good showing.

Ted Bardecke, Bangkok

Nan Ya Plastics ahead

Nan Ya Plastics, part of the Formosa Plastics group, posted strong earnings growth in 1995, mainly because of cyclically high polyester prices. Pre-tax profits rose from T\$7.86bn in 1994 to T\$8.55bn (US\$821.8m), on sales up from T\$77.4bn to T\$81.5bn last year.

The company did not provide a breakdown, but analysts said growth was derived mainly from the polyester division. Polyester prices began to rise in late 1994 and continued to climb in the first half before reversing in the second half.

Analysts said the price outlook for polyester was poor because of global overcapacity, and PVC sales were slowing as a result of a slump in the domestic construction industry. But Nan Ya's diversification, particularly into electronics, should allow continued steady earnings growth this year, albeit probably at a more moderate pace than in 1995.

Laura Tyson, Taipei

Lend Lease up 5% halfway

Lend Lease, the Australian property and financial services group, saw after-tax profit rise to A\$140.1m (US\$106.7m) in the six months to end-December, a 5 per cent improvement on the year-ago figure of A\$133.4m.

The financial services division contributed A\$85.2m to operating profits, up from A\$80.5m previously. Retail funds under management grew 8 per cent to A\$7.4bn, with the company retaining its position as the second largest retail funds manager in Australia. Profits from the property services division, however, slipped from A\$58.5m a year ago to A\$58.3m, a result which the company blamed on "tightening construction margins on Australian projects".

Nikki Tait, Sydney

Asahi sells down Foster's stake

Asahi Breweries, the Japanese brewing group, has sold down part of its stake in Melbourne-based Foster's Brewing. However, it said it would remain "a long-term Foster's shareholder for the residual shares held".

The Japanese group sold 55.2m Foster's shares, or about 2.8 per cent of the Australian company's equity, at A\$2.34 each, raising about A\$129m. This leaves Asahi holding 13.8 per cent of Foster's. The shares were placed with Australian and international institutions by SBC Warburg.

Nikki Tait

Marubeni buys into US energy

Marubeni, one of Japan's top five general trading companies, is to expand its Asian power distribution interests with the Y2.7bn (\$266m) acquisition of a 30 per cent stake in New York based Sithe Energies, fourth largest electricity wholesaler in the US.

The Japanese group aims to use its stake in Sithe, which operates power stations in the US, Australia and China, to start electricity distribution in south-east Asia and improve its chances of winning other energy contracts, for plant construction and the supply of liquid natural gas. Marubeni will send two executives to Sithe, which last year made a pre-tax profit of \$90m on sales of \$700m.

The group, traditionally strong in trading in pulp, paper and machinery manufacturing, sees Asian power distribution as a lucrative opportunity for investment expansion. Asian electricity demand is expected to triple to 300m kilowatts annually by 2010, of which Marubeni believes that private sector companies like Sithe will supply 40 per cent. Marubeni said it was near to agreement on the purchase of the 11 per cent of Sithe's shares held by the US group's management; it would also make an offer to buy the remaining shares on the open market.

William Watkins, Tokyo

One-off gains help First Pacific to double profit

By Louise Lucas
in Hong Kong

First Pacific, the Hong Kong-based marketing, distribution, telecommunications and property group controlled by the Salim group of Indonesia, yesterday reported a near doubling of net profits for last calendar year, from HK\$1.02bn in 1994 to HK\$2bn (\$258.7m) last year.

The results were boosted largely by exceptional items, essentially the sale and dilution of a number of shareholdings. Stripping out exceptional gains of HK\$815.1m, profits increased 39 per cent from the comparable figure of HK\$854.1m in 1994, to HK\$1.19bn last year.

Exceptional gains came from

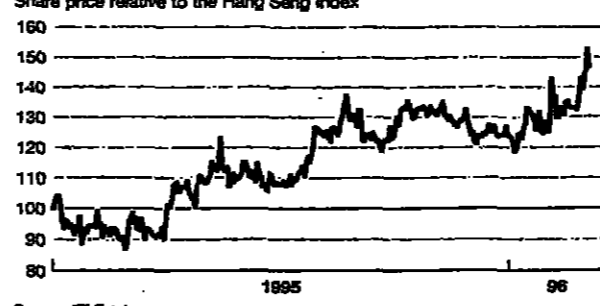
the deemed dilution of the company's equity stake in Hagemeyer, the Dutch trading company, on its acquisition of competitor Borsumij Wehry. There was also the sale of an 85 per cent stake in United Savings Bank of the US, and the dilution of First Pacific's stake in Smart Communications, the Philippines cellular phone company, following the issuance of new securities by Smart to Nippon Telegraph and Telephone.

There was also a gain from the sale of certain non-core assets at the Philippines distribution arm, Metro Pacific.

The results came in above market forecasts and prompted Mr Manuel V. Pangilinan, managing director, to refer to 1995 as "a landmark year: our recur-

First Pacific

Share price relative to the Hang Seng Index



Source: FT Data

rent earnings and exceptional gains were both at their historic highs and our balance sheet has been greatly strengthened".

The four main arms of First Pacific's interests - banking, marketing, distribution and telecommunications - all put in robust performances. Rapid

growth in subscribers at Pacific Link, the Hong Kong based mobile telephone company which pioneered the concept of lower handset prices pitched at the mass market, helped the 65 per cent owned subsidiary increase profitability by 95 per cent. It now has more than 200,000 subscribers on its two cellular networks.

Smart Communications of the Philippines moved into the black for the first time and notched up some 113,000 subscribers by the year-end. IndoLink, the Indonesian paging operator, recorded a modest loss as it continued to build out its infrastructure and subscriber base.

Hong Kong's sluggish property market was blamed for lower profits at First Pacific

Davies, the property arm which is expected to aim for a separate listing in the future.

First Pacific is an unusual listing on the Hong Kong stock market, deriving the bulk of its profits from Asia and Europe. Its exposure to the Philippines, an economy which has so far failed to keep pace with that of the other Asian tigers, is growing. The Metro Pacific-led consortium is involved in developing the former military site of Fort Bonifacio. Earnings per share, on a fully-diluted basis and excluding exceptional items, rose 31 per cent from 42.12 cents to 55.05 cents, and directors are recommending a final dividend of 10 cents, making a total payout of 17.50 cents for the full year, up 25 per cent on 1994's 14 cents.

Israeli group in talks on foreign alliance

By Julian Ozanne
in Tel Aviv

Africa Israel, a large Israeli conglomerate covering property, insurance and tourism, said yesterday it was involved in intensive negotiations with US, European and Japanese investors to forge a strategic partnership.

Mr Silomo Grofman, president and chief executive, said he had made presentations to a number of investors in the past few weeks seeking to purchase shares in the growing company from Bank Leumi, Israel's second largest commercial bank.

Under new banking laws, Israel's commercial banks must reduce their stakes in non-financial companies to a maximum of 25 per cent by the end of 1996. Bank Leumi currently holds 80 per cent of Africa Israel, Mr Grofman is involved in presentations to investors, but negotiations are being conducted by Bank Leumi executives.

Mr Grofman, who has led Africa Israel to success since becoming managing director in 1978, refused to confirm widespread speculation that Mr Larry Tisch, the former owner of CBS network in the US, was a leading contender to buy into Africa Israel. But he said Bank Leumi and Africa Israel had decided that a dilution of Leumi's ownership should be made by finding a strategic partner rather than trying to sell large blocks of shares on the Tel Aviv stock exchange, which is currently suffering from a shortage of local liquidity.

"We realise that the time is ticking and that the faster we do the deal, the better will be the price and we are very busy with this at the moment," he said. However, he added that Africa Israel wanted to find a strategic partner that shared the same vision of the company's future, had some involvement in core sectors of Africa Israel's business and wanted to invest for the long term.

Mr Grofman said the company hoped the formation of a strategic partnership with a single investor would be accompanied by the injection of new capital into Africa Israel to finance expansion. Global public offerings, postponed in late 1994, would go ahead following the strategic partnership.

Africa Israel has experienced dramatic growth in revenues in the past five years, largely as a result of its diversification into tourism and hotels, and acquisitions in trade and industry. Group revenues grew from Shk238m in 1991 to Shk587m (\$182.8m) in 1994. Results for the first nine months of 1995 showed revenues rising 19 per cent over the same period of 1994, from Shk421.5m to Shk502.5m. Net income rose 24 per cent to Shk74.5m from Shk60m in the first nine months of 1994. Analysts' estimates for the full-year 1995 predict revenues of Shk660m and net income of Shk103m.

Mr Grofman said Africa Israel needed to raise at least \$200m to finance expansion and diversification plans to 2000. The company, which entered the tourism and hotel sector in 1993 after reaching a franchise and management agreement with Holiday Inn, plans to expand its hotel rooms from 1,700 in 1995 to almost 4,000 by 2000.

The company also plans further acquisitions in the industry and trade sector, and is hoping to exploit growing opportunities in the Israeli infrastructure projects and regional infrastructure projects emerging from the Middle East peace process.

Korean carmakers face shake-out

Over-capacity and slower local sales are hurting, writes John Burton

HYUNDAI



1995 net earnings: Won156.7bn (loss of Won89.5bn in 1994)
Sales: Won10,300bn (14% increase)
Domestic market share: 52%
Domestic car sales growth: 3%
Export growth: 26%

1995 net earnings: Won11.6bn (loss of Won9.5bn in 1994)
Sales: Won5,888bn (20% increase)
Domestic market share: 26%
Domestic car sales growth: 8%
Export growth: 26%

1995 net earnings: Won10bn (loss of Won9bn in 1994)
Sales: Won3,600bn (33% increase)
Domestic market share: 18%
Domestic car sales growth: -18%
Export growth: 15%

result of a 47 per cent jump in exports, to 1.08m vehicles, as Kia and Daewoo, which both reported losses in 1994, greatly increased sales in overseas markets. Earnings for Hyundai, the biggest Korean carmaker, grew because of its dominant position in both domestic and export markets.

The slump in domestic sales is of particular concern to the carmakers because they traditionally rely on higher profit margins in the well-protected Korean market for most of their earnings. Exports, which account for 41 per cent of total sales, are much less profitable.

What is puzzling industry observers is that the sudden slowdown in domestic car sales last year occurred in spite of buoyant economic growth of more than 9 per cent. "It was had that type of economic growth in the US, we wouldn't be able to keep up with demand," said one executive with Ford Motor.

A combination of factors are hindering sales growth. The wave of first-time buyers that fuelled demand during the last decade has subsided, with 80 per cent of households now owning a car. The market is becoming more dependent on slower replacement demand. Heavy consumer taxes and congested traffic are also harming sales.

Analysts predict that sales will recover next year, but at far lower growth rates than in previous years, with estimates ranging from 3 to 5 per cent annual growth for the rest of

the decade. The tough market conditions at home could lead to a renewed bout of price-cutting as the rival carmakers try to increase market share at the expense of profits.

Some analysts predict that Daewoo, which suffered a 17 per cent drop in domestic sales in 1995, may offer generous financing incentives when it introduces a new range of models this year and next, which will force its competitors to follow suit.

One positive development is that Korean car buyers are abandoning low-cost subcompacts in favour of high-cost Korean labour. Although developing countries have high growth potential, they are in danger of becoming quickly overcrowded as other foreign carmakers join the Koreans in establishing facilities there.

The threat remains that both overseas and domestic markets will not be able to support the total production that Korean carmakers are planning, with some analysts estimating that they will have excess capacity of 1m to 1.5m vehicles by 2000.

"With the exception of Hyundai, the future isn't bright for the Korean car industry," said Mr Lee Keun-mo, head of research at ING Barings Securities in Seoul. Mr Lee predicts an extensive restructuring, with Samsung taking over the weaker Kia, Ssangyong dropping passenger car production, and Daewoo largely abandoning the Korean market for the developing world.

Krung Thai Bank steps up plans for Asian expansion

By Ted Bardecke
in Bangkok

Krung Thai Bank, Thailand's second largest commercial bank, which is majority-owned by the government, announced a net profit of Bt10.2bn (\$404.4m) for 1995, a 25 per cent increase on the previous year.

Full financial figures were not released, but Mr Sirin Nimmanaheminda, Krung Thai's president, revealed that total assets had increased 15 per cent to Bt642bn. Profits continued to grow because asset quality continued to improve and interest margins remained healthy, he said.

Commenting on expected performance in 1996, Mr Sirin said he had just returned from Kunming, the capital of Yunnan province in China, where he was told that Krung Thai's representative office there would receive permission to upgrade to a full branch "within a couple of weeks".

Krung Thai will be the first foreign bank to receive such a licence in Kunming, which is rapidly developing broad commercial links with Thai businesses. Mr Sirin said the Kunming branch would be instantly profitable because "five or six big clients, mostly Thai, have already lined up to borrow", and the branch would immediately begin collecting fees on foreign exchange transactions carried out for the People's Bank of China.

Mr Sirin also said Krung Thai had already received a branch licence for Bombay, and would open there soon after the Indian elections in

April. Several of Krung Thai's main government customers, including the Electricity Generating Authority of Thailand, use a wide variety of Indian products, especially on projects which are funded by the Asian Development Bank and therefore are subject to an open bidding process.

Krung Thai also hopes that its presence in India will help reduce its information technology costs by allowing it to link up with Indian software companies to provide customised services.

As part of its growing regional presence, which includes branches in New York, Los Angeles, Singapore and Phnom Penh, and representative offices in Rangoon and Vientiane, the bank is considering opening branches in Manila and Canton, along with a representative office in Shanghai.

"With so much competition in Thailand we have to open up and become a regional bank," Mr Sirin said. "It's not OK to just sit back say we're number two [in Thailand]."

Krung Thai Bank's 1995 results compare favourably with other large Thai banks, whose profit growth in 1995 has been in the 15 to 20 per cent range. They also outpaced results reported yesterday by smaller banks.

Siam City Bank announced profit growth of 10.5 per cent in 1995 to Bt2.16bn, while Bangkok Bank of Commerce announced profit growth of 84 per cent to Bt860m, but a 3.6 per cent drop in earnings per share.

This announcement appears in a register of recent only

February 1996



Smurfit International B.V.

FRF 4,000,000,000
Multicurrency Revolving Credit Facility

Guaranteed by
Jefferson Smurfit Group PLC and Smurfit Capital

Agent
Chemical Bank

Lead Managers
ASB AMRO Bank N.V. Dublin Branch
Bank of America N.T. & S.A. Dublin Branch
Bank of Montreal
Banque Nationale de Paris S.A. Dublin Branch
Chemical Bank
CIBC Bank
CIC Bank
Irish International Bank Limited
NationalBank
The Toronto-Dominion Bank

Managers
ARGENTARIA Banco Exterior London Branch
Banque Paribas
BSI, Ireland
Istituto Bancario San Paolo di Torino S.p.A. London Branch
Société Générale

Co-Managers
Banque Commerciale Italiana London Branch
Banque Indosuez
Dresdner Bank AG
HilfWest UK Corporate Banking
Scottish Bank (Ireland) Limited
WestLB Group

Agent
Chemical Investment Bank Limited

Documentation Agents
Bankers Trust Company London Branch



The Global Bank

FIDELITY FUNDS SICAV
Société d'Investissement à Capital Variable
Kansalliy House - Place de l'Etoile
L-1021 Luxembourg
R.C. No B 34036

Fidelity Funds SICAV has declared an interim dividend in respect of shares of each of the undemoted sub-funds held at close of business on January 31st, 1996. The dividend amount, Bearer coupon number and payment currency is as indicated below. In the case of registered shares, dividends will be paid or reinvested in additional shares of the relevant fund as appropriate on payment date of 12th March 1996. Dividends not cashed within 5 years from payment date will lapse and the dividend will revert to the Fund.

SUB-FUND NAME	PAYMENT CURRENCY	DIVIDEND PER SHARE	COUPON NUMBER
USD Bond Fund	USD	0.0755	11
Yield Bond Fund	GBP	0.0415	21
Yield Bond Fund	JPY	11.30	11

Dividends will be paid to holders of Bearer Shares in the currency of denomination of the sub-fund (or by arrangement with the Paying Agent and at the cost of the shareholder, in any other currency) against tender of the coupon number listed.

BANKERS TRUST LUXEMBOURG S.A.
P.O. BOX 907
14, BOULEVARD F.D. ROOSEVELT
LUXEMBOURG

or
Banque Indosuez
96, bd Haussmann
75371 PARIS Cedex 08
France

AMRO Bank
Herengracht 595
AMSTERDAM
The Netherlands

Bradwell Limited
41-45 St. Stephen's Green
DUBLIN 2
Republic of Ireland

Fidelity Investments

SEA SOCIETE GENERALE ACCEPTANCE N.V.
FRF 800,000,000 REVERSE FLOATING RATE NOTES DUE DECEMBER 2003
ISIN CODE : XS0046033972
For the period March 01, 1999 to June 03, 1996 the new rate has been fixed at 7.9188475 % p.a.
Next payment date : June 03, 1996
Coupon rate : 8
Amount : FRF 2067.73 for the denomination of FRF 100 000
FRF 20677.25 for the denomination of FRF 1 000 000
The Principal Paying Agent
SOCIETE GENERALE BANK & TRUST - LUXEMBOURG

le profi

Indonesia
producers
braced for
new arrivals
By Marissa Sanchez
in Jakarta

*What
concentrates our
mind? The thought that
unless we continue to be
brighter and work better
we do not have a future.
Which is why from advice
to implementation, cross-
border, cross-sector, we
intend to work until the
job is not only done, but
done well. Let there
be no mistake.*

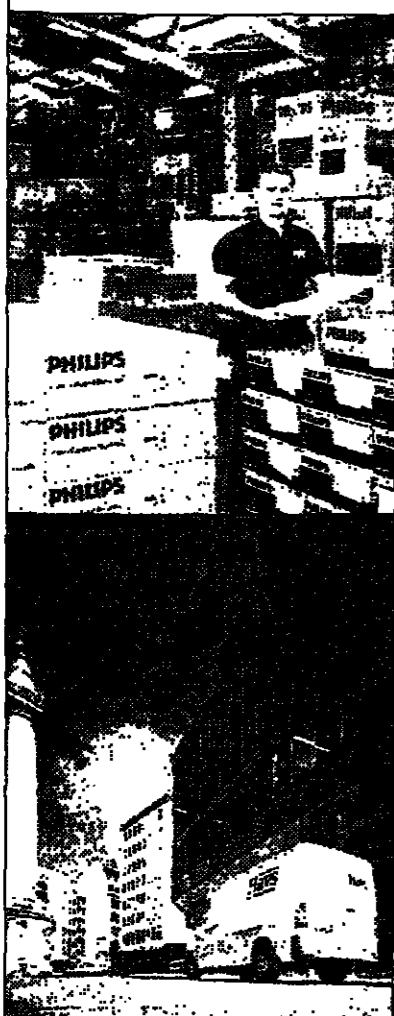
etail

INVESTMENT BANKING. FROM A TO



COMPANY NEWS: UK

Hays plc continues strong growth.



Distribution Operating profit up 12%, with major new contracts being brought on stream.

Commercial Operating profit up 20%, as benefits of significant investment in new technology begin to gather momentum.

Personnel Operating profit up 36% thanks to strong demand for high-quality personnel, temporary staff and facilities management services.

Results for the 6 months ended 31 December 1995

The steady growth of the Group continues, with progress being recorded across our whole range of businesses.

In the second six months of 1995, compared with the same period in 1994, we achieved 20% growth in pre-tax profits and 21% in earnings per ordinary share.

An interim dividend of 2.6p per share will be paid, an increase of 16% in line with our policy of providing steady growth in our dividends.

In the UK and on the Continent our distribution businesses have started many new contracts in the first six months, from which full profitability will be achieved in the next financial year.

In our commercial businesses both strong organic growth and some small infill acquisitions have maintained the pace of development.

Our personnel businesses have harnessed the investment in advanced information technology to benefit from the continuing trend towards the use of temporary staff.

As well as seeking opportunities to expand selectively, we continue to invest in technology to maintain our ability to add value for customers and to safeguard our leading position in the markets we serve. The quality of our people and services gives us every confidence for the future.

FINANCIAL HIGHLIGHTS (Unaudited) for the six months ended 31 December

Table with 3 columns: 1994, 1995, % Change. Rows include Profit before tax, Earnings per ordinary share, Net dividend per ordinary share.



For a copy of the Interim Statement for 1995, please write to David Beddley, Hays plc, Hays House, Millmead, Guildford, Surrey GU2 5JH.

IBM swoops on Data Sciences

By Paul Taylor

International Business Machines announced an agreed \$96m (\$146.3m) bid yesterday for Data Sciences, just days before the computer services company was due to be floated on the stock exchange through a placing with institutional investors.

IBM's pre-emptive strike, its second largest acquisition in Europe, underlines the determination of the US computer group to expand its presence in the systems integration and outsourcing sectors, particularly in the UK market where IBM already has service revenues of \$467m.

The deal is also likely to reinforce investor confidence in the UK computer services sector first demonstrated in the flotation of Computer Management Group in December.

Since then Data Sciences, FT Group and Triad have all announced flotation plans. Data Sciences' placing, which has now been cancelled, was expected to value the Farnborough-based group at about \$80m.

Data Sciences employs about 1,700 people mostly in the UK and the Netherlands. It was a 50% management buy-out from Thom EM, the rental and music company, in July 1991 backed by CinVen, a venture capital company, but quickly ran into trouble meeting its buy-out targets before Mr Andy Roberts took over as chief executive in 1993 and installed a new management team.

Since then the restructured and refocused company has grown strongly, reporting an 80 per cent increase in operating profits to \$5.1m in the year to September 30 on turnover up 18 per cent to £103.7m.

Mr Roberts yesterday described IBM's bid, which represents 26.4 times historic earnings as "pretty compelling for CinVen and other shareholders."

He said the bid was "a great offer" which would provide "accelerated opportunities for growth, particularly in Data Sciences' main markets of finance, commercial, defence, telecommunications, government and aerospace."

IBM UK managers emphasised that the acquisition was necessary to help IBM meet its target of 30 per cent growth per year.

Mr Hans-Ulrich Maerki, in charge of IBM's services operations in Europe said the deal was "a unique opportunity" and "a perfect fit with our growth strategy, not only in the UK but also the Netherlands."

41% underlying growth for BBA

By Tim Burt

BBA Group, the transportation services and industrial manufacturing company, yesterday underlined its shift from restructuring to expansion by announcing a 41 per cent increase in underlying profits.

The company, which has cut more than 2,000 jobs and sold businesses with combined sales of about £400m in the past three years, saw pre-exceptional profits jump from \$84.5m to £118.5m (\$182.5m) in 1995.

Although turnover fell 14 per cent to £1.18bn, Mr Roberto Quarta, chief executive, said sales from continuing operations of \$926.4m (\$930.2m) showed the group was moving into a growth phase.

"People accused us of pushing up margins at the expense of growing the business. We've proved them wrong," Mr Quarta, who has aggressively overhauled BBA since his arrival from BTR three years ago, said the restructuring had been largely completed.

Last year, that involved the sale of the Automotive Products subsidiary for £18m; the closure of the Page Avjet aircraft interiors business; and the disposal of several other non-core companies.

Losses on the sale and termination of such businesses contributed to exceptional items of \$51.7m (\$20.4m), which in turn held pre-tax profits to \$66.8m, up from \$63.9m.

Mr Quarta said it was a pleasing result, especially given that margins of continuing operations rose from 9.1 per cent to 11.7 per cent. Return on net assets, more-

over, rose from 21 per cent to 27 per cent. "We are now going for top line growth while seeking further productivity improvements," he added.

BBA is expected to seek additional cost savings by integrating two German textile plants and improving capacity utilisation at Fiberweb, the non-woven fabrics arm of Holvis, the Swiss industrial group acquired for £239m last year.

Maiden contributions from Fiberweb helped lift pre-exceptional profits in the industrial division from \$66.1m to \$89.8m.

The transportation division saw underlying operating profits rise from \$37.7m to \$58.7m.



Roberto Quarta: restructuring had been largely completed

RESULTS

Table with columns: Turnover (£m), Pre-tax profit (£m), EPS (p), Current dividend (p), Date of payment, Dividends corresponding dividend, Total for year, Total last year. Lists various companies like AUT, Albemarle, Avon, etc.

Earnings shown basic. Dividends shown net except for gross. Figures in brackets are for corresponding period. *US currency, @Ain stock, @Ain currency, @Ain currency, @Ain currency. †After exceptional charge. ‡After accounting adjustments.

Table with columns: Price, Bid, Offer, Spread, etc. for various securities.

Price is determined by the issuer... SOCIETE GENERALE UNAUDITED SUBORDINATED FLOATING RATE NOTE...

Worldwide Information Systems Bull logo

1995 RECOVERY AND VIABILITY CONFIRMED The Board of Directors of Compagnie des Machines Bull, under the chairmanship of Jean-Marie Descarpentrie, finalized the Company's accounts for 1995.

Revenue held firm on a comparable basis and exceeding the impact of exchange rate fluctuations. It was up 0.5% to FF 26.6 billion.

In 1995, the Group scored the following successes: (in constant exchange rates) Turnover growth in 1995

Table showing turnover growth in 1995 for various regions: Systems Operations, Services and Systems, etc.

The Open Systems and Software division increased revenue by 13% thanks to the success of Unix® systems based on Power PC™, which grew by 30%, offsetting the decline of certain end of life products.

Zenith Data Systems, Enterprise Systems and Customer Services divisions had decreased revenue. The French sales network had a mixed performance, accounted by the weakness of the French market.

1995 RESULTS

"After two years of extremely hard work, Bull has kept its ambitious contract. I want to pay tribute to the talents and the fighting spirit of the women and men of Bull who have demonstrated our Company's formidable potential. I want to thank our customers for their confidence and their loyalty throughout our turnaround. In 1996 we intend to keep up the momentum in order to win the battle for growth and better profitability."

Jean-Marie Descarpentrie

IMPROVEMENT AND TIGHT CONTROL OF ALL INCOME STATEMENT ITEMS 1996 THREE BUSINESS PRIORITIES 1. To promote internal growth by developing co-operation with commercial and industrial partners...

COMPANY NEWS: UK

Kvaerner's bid for Trafalgar

Strategy - By Andrew Taylor in London and Hugh Carnegie in Stockholm

Disposals essential to success

Mr Erik Tonseth, the chief executive of Kvaerner, was quick yesterday to say Norwegian worries that the group would move its corporate headquarters from Oslo to London in the wake of its proposed takeover of Trafalgar House.

There is little doubt, however, that the real operational power of the group will switch to the British capital as Kvaerner seeks to transform itself into one of the world's biggest construction and engineering groups with a combined annual turnover of more than £5bn.

Most of the group's senior operational executives will work from London, says Tonseth, who first approached Trafalgar last summer with a view to purchasing its John Brown and Davy engineering subsidiaries.

He was told he had the choice of bidding for the whole group or nothing.

No one yesterday was questioning the operational benefits of merging the groups. Of more concern was whether Kvaerner could raise the cash without putting a large hole in its own balance sheet.

Estimates, based on the most recently published figures, suggest that the merged group will have net debt of about £1.4bn compared with assets of £1.6bn including £500m of goodwill which, under Norwegian accounting rules, will be included as an intangible asset.

Kvaerner also must be sure that there are no black holes lurking with Trafalgar's order book.

The failure to identify problem contracts before Trafalgar bought Davy for £114m in 1991, was one of the factors which brought the British group to its knees.

The Norwegian group, how-



Engineering a deal: Erik Tonseth (left) Kvaerner president and chief operating officer yesterday with Nigel Rich, chief executive of Trafalgar House

ever, may take comfort from the fact that Trafalgar's revamped management under its chief executive will already have examined these businesses closely and have started to introduce cost savings. In Davy's case these are planned to reduce annual overheads by £30m.

Since the beginning of this year Trafalgar has cut its worldwide labour force by 3,000 to 23,000. More jobs will be lost when the British and Norwegian groups merge and areas of overlapping management and support services are removed and as non-core businesses are sold.

The British group's broadly-based construction skills and its specialist expertise in designing and building process plants for the metal and chemical industries will fit neatly with Kvaerner's engineering

interests in manufacturing turbines for hydro electric schemes and process machinery for oil and gas, and pulp and paper industries.

"Increasingly, construction and engineering customers want a complete service from a single supplier. We will be able to offer a wide range of design, construction, manufacturing and installation skills," says Mr Tonseth.

The match is even more impressive between Kvaerner's offshore oil and gas fabrication business, based primarily in the Norwegian sector of the North Sea, and Trafalgar's offshore interests concentrated in the UK sector.

The merged operations, which already are breaking into international markets such as south east Asia, will be one of the world's biggest offshore oil and gas fabricators

rivaling the current market leaders Brown & Root and McDermott of the US.

Likely to be put up for sale is Trafalgar's Cunard passenger shipping line, its remaining UK commercial property interests and its US housebuilding business.

Kvaerner is expected to sell its shipping interests, mainly refrigerated vessels but including its cruise line Royal Majesty. It also is expected to sell its shareholdings in Bergesen shipping line and Amec the UK construction and engineering group.

The Norwegian group expects to raise about £1bn from disposals.

Doubts about Kvaerner's ability to finance and manage such a huge transformation seem likely to remain. Disposals are crucial if its plans are to succeed.

Probable buyers include P&O and Carnival

The disposal of Cunard, Trafalgar House's loss-making cruise line, is one of the options being studied by Kvaerner. Another is a joint venture between the eight-ship fleet and another cruise operator, according to Mr Erik Tonseth.

"A number of companies have approached us about the future of Cunard. We think it is worth more than the aggregate value of the ships," Kvaerner's chief executive said yesterday. Cunard's book value in Trafalgar's last accounts was £200.6m.

He hinted that Kvaerner would seek to raise about £250m from Trafalgar House disposals, in addition to the £250m already realised from the UK group's sale of the Ritz Hotel in London and Ideal Homes, its housebuilding arm.

"Cunard would be much better off in the hands of a specialist operator," said one analyst.

Carnival, the US cruise company, is thought to be a possible buyer because Cunard would give it an opening into the fast growing UK and European cruise market. The North American market is the largest, accounting for 5.15m of the 6.13m passengers who took cruises last year, but growth slowed to 5 per cent last year.

In contrast the UK cruise market increased by 24 per cent in 1995 to 352,000 passengers, according to the Passenger Shipping Association. Growth has been fuelled by the entry of Airtours, the holiday company, into the lower

end of the market and the launch last year of the Oriana, the P&O flagship.

Carnival, based in Miami, already has close links with Kvaerner. Since 1990, Kvaerner's Masa-Yards has delivered six large liners to Carnival, the world's biggest luxury cruise operator. But as many of Cunard's vessels are ranked in the "super deluxe" class, it would not broaden Carnival's range of ships, which are also in the top rank.

P&O, by contrast, would expand its market coverage by buying Cunard because its top ship, the Oriana, only comes into the "deluxe" class, according to Mr Peter Wild, a cruise industry analyst. Such a move would propel P&O into the number two position in the international industry with 21,900 passenger berths, compared with 26,500 at Carnival.

P&O said it would consider an approach from Kvaerner.

Last December, Cunard reported an annual operating loss of £16.4m amid flat demand for its cruises. Trafalgar, meanwhile, has set aside £30.5m for a root-and-branch restructuring and written down the fleet's book value by £79m.

This follows a catalogue of public relations disasters, dominated by the infamous refit of the QE2 in 1994 which led to large compensation payments to passengers and the departure of Mr John Olsen as Cunard's chairman. As recently as last month a fire broke out on the Sagafjord during a world cruise.

NEWS DIGEST

Body Shop rules out going private

Body Shop International, the "green" cosmetics group, has abandoned plans to become a private company, Mr Gordon Roddick, chairman, and Mrs Anita Roddick, chief executive, said yesterday. Shares fell 5p to 146p.

The Roddicks, who founded the company and floated it in 1984 for £4.6m (£7.1m), said "the considerable level of borrowings required" for a share buyback would have hit future growth. The City believed the minimum offer necessary would have been about 175p a share, which would have valued the company at about £33m. Body Shop said it needed its cash to expand into emerging markets such as India and China.

The Roddicks began talks with banks about turning the Body Shop into a charitable trust last autumn, after the share price touched a low of 107p last year. The Roddicks were dissatisfied with the "short-termist" City, which they felt was undervaluing the company. Mrs Roddick has called City folk "pinstriped dinosaurs". A buy-back would have freed the Roddicks from dealing with shareholders, and would have let them spend more of the company's profits on environmental and humanitarian causes.

Aberdeen in US joint venture

Aberdeen Trust is setting up a joint venture to distribute its investment products in the US with Phoenix Home Life Mutual Insurance of Hartford, Connecticut.

In an associated move, Aberdeen proposes to issue to Phoenix £37.5m (£24.3m) 7 per cent unlisted convertible subordinated loan notes 2003-05, which will be convertible into new ordinary shares at £2.15 each.

If they are all converted, the resulting ordinary shares will represent about 17 per cent of Aberdeen's enlarged capital.

Powell Duffryn disposal

Powell Duffryn, the engineering, ports and distribution group, is selling its 50 per cent stake in an Australian bulk liquid storage business to its joint-venture partner, Koninklijke van Ommen of Rotterdam. The cash consideration is £5.3m (\$8.16m) net of assets of £2.9m. The contribution of the business to Powell Duffryn in the year to March 31 will be approximately break-even.

Laird buys Texan company

Laird Group has, through its US subsidiary Laird Plastics, bought Brooks Industries, a Texas plastics distributor, for \$8.25m (£5.4m) cash.

Brooks' turnover in the year to October 31 was \$17m and net assets on completion will be \$1.85m. Laird Plastics is one of the three biggest distributors of plastic sheet, rod and tube in North America.

Institutions - By John Piddling and Tim Burt

Welcome relief from pain

Institutional investors in Trafalgar House yesterday welcomed the agreed takeover by Kvaerner, some of them expressing relief at the deal after enduring a sharp fall in the share price and suspension of dividend payments in recent months.

Of the largest shareholders, Hongkong Land - the property investment arm of the Jardine group - said it would receive £224m in cash from the sale of its 26 per cent stake in Trafalgar House, offsetting some of the losses from its ill-starred investment in the UK conglomerate.

The company, which has given irrevocable undertakings to accept the offer, said it would focus its efforts on Asia for the time being.

"We are looking at investments in the region," said Mr Percy Weatherall, chief executive, adding that the group was examining property projects and that it would also continue its expansion in infrastructure.

In London, other institutional shareholders hinted that they too would be voting to

accept the offer. "It's a great relief," said one institution, which asked not to be named. "It was difficult to see how Trafalgar could trade out of its problems, so this is a useful exit."

Another large shareholder said the takeover offered the best prospect for shareholders given Trafalgar's disappointing performance in recent years.

Industry analysts in Hong Kong also welcomed the deal. "This comes as a relief to everybody, and is positive for Hongkong Land," said Mr Vincent Luk, property analyst at James Capel. "It is a good price, but more important is that it resolves the problem of Trafalgar."

Mr Luk said that Hongkong Land was now likely to refocus on the Asia-Pacific region, including property developments in Hong Kong, where the announcement of the award for the Central reclamation project is expected by the middle of the year.

Hongkong Land's stake in Trafalgar was bought as a strategic investment designed to

reduce the dependence of the Jardine business empire on the Hong Kong market ahead of the 1997 handover to Chinese sovereignty. The failure of the investment represented a setback to the strategy, and to the Keswick family which controls Jardine Matheson. However, most investment analysts expressed relief that Hongkong Land had managed to free itself from Trafalgar.

According to Mr Weatherall, the restructuring costs at Trafalgar House, together with asset write-downs, were far greater than it had been possible to determine when Hongkong Land first made its investment in 1992.

He said restructuring efforts were beginning to bear fruit, but that recovery at Trafalgar would have taken a further two or three years.

The overall net deficit against the original investment is about US\$156m. After accounting for previous write-downs the proceeds from the sale of its Trafalgar stake will therefore generate an exceptional profit of US\$218m.

British Polythene ahead 31%

By Motoko Rich
Acquisitions helped British Polythene Industries; Europe's largest polythene film producer, raise pre-tax profits 31 per cent to £35.1m (£38.7m) in 1995. Shares rose 29p to 725p.

The group yesterday also announced the acquisition of

Bibby & Baron, which makes both paper and polythene bags, for £7.4m in cash and shares. B&B made pre-tax profits of £1.1m in the 12 months to December 3 on sales of £20.4m. It is BPI's fifth purchase since the beginning of 1996.

The eight acquisitions made in 1995 contributed £835,000 to

operating profits of £29.7m. Turnover rose from £268.8m to £351.8m, of which £26.7m came from acquisitions. A further £29.8m came from purchases made in 1994. Mr John Langlands, finance director, said volume rose 6 per cent to 287,000 tonnes. Demand was sluggish in the second half.

Legrand

The Board of Directors met under the chairmanship of Mr Francis Grappotte in order to close the consolidated accounts for the year ending December 31, 1995.

Consolidated financial data (audited) (FF in millions)	1995	1994	Change
Net sales	11,028	10,370	+ 6.3 %
Net income, Group interest	923	785	+ 17.6 %
Net cash flow	1,882	1,642	+ 14.6 %
Capital expenditures	1,123	904	+ 24.2 %

At constant structure and exchange rates, net sales rose 9.4 % in 1995, with business outside France providing most of the impetus.

Legrand recently consolidated its international positions with the acquisition of Watt Stopper, the leading producer of occupancy sensors for lighting control in the United States.

Capital expenditures came to over 10 % of consolidated sales in 1995, and focused on several wide-reaching projects that included revamped product ranges in safety and power distribution. This more comprehensive product offering allows the Group to head into 1996 with confidence, despite the uncertain economic environment.

The Board will also submit to the Annual General Meeting of Shareholders to be held at Limoges on May 23, 1996 a resolution calling for the payment of a dividend of FF 7.65 per ordinary share and FF 12.24 per preferred share (ADP), compared with FF 6.65 and FF 10.64, respectively, in 1994. After deduction of the advance payment made on February 1, the balance of FF 4.30 per ordinary share and FF 6.88 per ADP will be made payable as of June 14, 1996.

FINANCIAL INFORMATION : Tel. : (33-1) 49 72 53 03

Correction Notice
\$65,900,000
CARPS III Limited
Secured Amortising Floating Rate Notes due 1999

For the three month interest period February 28, 1996 to May 31, 1996, the rate has been determined at 8.3875%. The interest payable on the relevant interest payment date, May 31, 1996 will be £765.63 per £17,554.70 principal amount of Notes.

By: The Chase Manhattan Bank, S.A. London, Agent Bank
March 6, 1996

A Prime Site for your
Commercial Property Advertising

Advertise your property to approximately 1 million FT readers in 160 countries.

For details:
Courtney Anderson
on +44 (0)171 873 3252
or
Nadine Howarth
on +44 (0)171 873 3211
Fax: +44 (0)171 873 3098

For a matter of record only.

mr g
Mannai Retailing Group Ltd

announces a Eurobond Issue

U.S. \$10,000,000

Term Notes
issued through

Valmet S.A.
(Geneva, Switzerland)

Financial Advisor to Purchasers

MBM
MBM Investment Corporation
(Houston, Texas, USA)

Through its wholly-owned subsidiaries, Mannai Retailing Group is the exclusive franchisee of Mothercare and British Home Stores products in Russia. MRG operates two stores in Moscow and will soon launch two more. The group is rapidly expanding and pursuing other franchises and retail activities throughout the former Soviet Union.

LAW

Driving licence rules pass test



EUROPEAN COURT

Regulations which require citizens from other European Union states living in Germany to exchange their home country driving licence for a German one within a year of taking up residence are not contrary to the Treaty of Rome, the European Court of Justice ruled.

However, the court said that a breach of such national rules could not be treated as driving without a licence, for which the penalty in Germany is imprisonment or a fine.

The case arose out of a prosecution by the Berlin authorities, Mrs Sofia Skanavi and her husband, Mr Konstantin Chrysanthakopoulos. Mrs Skanavi was stopped by the Berlin police in October 1993 when driving a car belonging to the company of which her husband was managing director.

She was in possession of a licence issued by the Greek authorities, but did not have a German one, though resident in Germany for just over a year. She was prosecuted for driving without a licence, and Mr Chrysanthakopoulos for allowing a person to drive a vehicle without a licence.

The German court considered that the accused had committed the offence, but believed that the German legislation might be contrary to articles of the Treaty of Rome concerned with free movement. As a result, it referred a question to the European Court for a preliminary ruling.

The German court wanted to know whether the obligation to exchange a driving licence issued by another member state within one year of taking up normal residence in a state was contrary to European law. Driving licences were first made the subject of harmonisation through a 1980 directive. It included provision for the exchange of licences within one year of the holders transferring their residence or place of work from one member state to another. A second directive on licences which removed the obligation to exchange them was introduced in 1991, but will only apply from this July.

The German court also asked whether the penalties imposed by the national authorities in such cases were contrary to European law. On the first question, the European Court reiterated that national rules relating to the issue and mutual recognition of driving licences by member states exerted an influence on the exercise of the rights guaranteed by the provisions of the treaty relating to freedom of movement for workers, freedom of establishment and freedom to provide services.

However, the obstacles resulting from the obligation to obtain a driving licence issued by a host member state would only be totally removed when the second directive on licences takes effect in July. Prior to its implementation, European law did not preclude a state from requiring the holder of a licence issued by another EU country to exchange it for a licence of the host country within one year of taking up residence.

On the second question, the European Court observed that although the holder of a licence may be required to exchange it, the original licence would remain valid in the country which issued it and continue to be recognised by the other EU states.

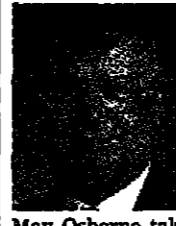
Therefore, the obligation to exchange licences was essentially a way of meeting administrative requirements and, just as in cases concerning non-compliance with formalities for establishing the right of residence, states could not impose a penalty so disproportionate to the gravity of the infringement that the obligation became an obstacle to free movement of persons.

The European Court concluded that treating a person who has failed to have a licence exchanged as if he were a person driving without a licence, and thus rendered punishable by imprisonment or a fine, was disproportionate and contrary to the treaty.

C-199/94: Sofia Skanavi and Konstantin Chrysanthakopoulos, ECJ FC, February 29 1996.

BRICK COURT CHAMBERS, BRUSSELS

Bell Canada rings the changes



RONALD OSBORNE

Ronald Osborne (left), 49, a British-born accountant, has emerged as heir apparent at BCE, Canada's largest telecommunications group, only 15 months after joining. In May Osborne takes over as president from Lynton Wilson, 55, a former banker who continues as chairman and chief executive.

Osborne joined BCE as chief financial officer in January 1986 following Rogers Communications's C\$3.1bn acquisition of Maclean Hunter, the Toronto publishers and cable TV operators. Osborne, who was Maclean Hunter's chief executive, will now be running the day-to-day operations of Rogers' chief competitor in the communications industry.

He has been described as a sharp corporate player "with a photographic mind". He is also an accomplished amateur singer. Certainly in public he is more loquacious than his boss "Red" Wilson - whose speeches are well known for their terseness and vague generalities. He also has a strong grasp of the north American cable TV industry.

Wilson has succeeded Raymond Cyr, who has retired after 38 years with the group, as chairman of Bell Canada. Robert Gibbons



ANGLO'S GOLD CHIEF

Anglo American Corporation of South Africa, the world's biggest gold producer, has changed the chairman of its troubled gold and uranium division. Bobby Godsell (left), Anglo's labour relations guru, has replaced Clem Sunter who moves to a new post as chairman of Anglo's corporate affairs division.

Godsell, 43, a South African, was appointed chief executive of Anglo's gold and uranium division last July. He was previously the executive director responsible for the human resources division, public policy department and industrial relations. He made his mark as the architect of a tripartite accord with government and trade unions enshrined last year in South Africa's Labour Relations Act.

Godsell has devoted nearly all his career to labour issues, the most important of the difficulties facing South Africa's gold industry. His promotion reflects the political sensitivity of attempts to improve productivity in Anglo's gold mines. He has built a close working relationship with Tito Mboweni, the minister of labour, since the African National Congress-led government took office in April 1994.

Clem Sunter, 51, who has controlled the gold and uranium division since 1988, is regarded as a pacifist-manager in the oldest tradition of Anglo-American, who will be better suited to his new role as "ideas man". He will liaise with group companies to "ensure the optimal use of scenario planning in the development of their business plans, and those of the Corporation, for future growth."

Anglo has made a number of other management changes: Leslie Boyd, 59, chairman of Anglo-American Industrial Corporation, succeeds Pat Retief, 63, as chairman of Anglo American Platinum Corporation; James Campbell succeeds David Rankin as chairman of Anglo's administration committee; Tony Redman succeeds Ken Trueman as managing director of Arconal. Mark Ashurst

ON THE MOVE

- Rod Chadwick, 50, managing director of the Pacific Industries group, is to succeed Philip Brass as managing director and chief executive of PACIFIC DUNLOP when Brass retires on July 12. Graham Spurling, 58, ceo of the company's GNB Technologies subsidiary, adds Ansell International to his responsibilities in the new position of President of Pacific Dunlop Holdings (USA).
- Four new directors have been named at SAUDI ARAMCO, Saudi Arabia's state-owned oil producer. They are commerce minister Osama bin Jaafar bin Ibrahim Faqih; minister of state Mosaad bin Mohammad al-Ayban; the head of King Fahd University, Abdul-Aziz al-Dekhal; and Aramco's executive vice president for exploration and production, Saddam al-Husseini. Three Americans have been reappointed: Harold Haynes, former chairman of Chevron; Rodney Wagner, formerly of Morgan Guaranty Trust; and former Exxon chairman, Clifford Garvin. The 10-member board reports to Aramco's Supreme Council,

- which is headed by King Fahd. It is chaired by Aramco's former chief executive, Ali bin Ibrahim al-Nuaimi.
- Tarje Mikalsen has resigned as chairman of HAFSLUND NYCOMED, the Norwegian drugs to energy group, and sold a big batch of Hafslund shares, following the failed merger with Ivaax. Johan Fredrik Odell succeeds him.
- Patrick Verderic, chief financial officer of Creative Technology, the Singapore-based computer sound card maker, is moving to MAXTOR Corp. as chief operating officer.
- Michael Whelan has resigned as chairman and managing director of Ireland's ARAN ENERGY, following the company's takeover by Norwegian state oil firm Statoil. Finn Kulas, md of Statoil UK, takes the chair, with Jacob Sannes, general manager of Statoil UK E&P, as Aran's managing director.
- Ian Dart, national manager systems integration services, rises to group general manager of BHP INFORMATION TECHNOLOGY.
- Stuart Booth, 45, has been promoted to senior vice president - finance and development at PACIFIC GAS

- & ELECTRIC ENTERPRISES. Jack Fusco, 33, becomes executive director - international development, with a remit to manage the evaluation and acquisition of international energy distribution companies, and oversee investments by Enterprises' subsidiaries.
- Carter Beese jr., vice chairman of Alex Brown International, Grant Gregory, chairman of Gregory & Hoenemeyer, and Thomas Hsieh of the San Francisco board of supervisors, join the board of RENAISSANCE HOTEL GROUP.
- Yasumi Mizuno, 49, returns to the US from Japan as vice president responsible for sales and marketing co-ordination and communications with Fuji Heavy Industries, parent company of Subaru of America.
- Peter Buescher joins GUINNESS BREWING WORLDWIDE from R J Reynolds Tobacco, as managing director of the Asia-Pacific division and a member of the executive board.
- Mathias DeVito, chairman of the Rouse Company and a director of US Air Group, joins the board of ALLIED IRISH

- BANK as a non-executive director.
- Hajime Sakai rises to president of KYUSHU MATSUSHITA ELECTRIC of Japan, from April 1. He is currently deputy president, in charge of the finished product division and factory automation division.
- Christian Dube, formerly a partner at Coopers & Lybrand/Lalberts Lanctot, joins DOMTAR, the north American forest products group, as vice-president and treasurer.
- James Frey, 57, chairman of Litton's Itek Optical Systems division, has been given a strategic planning role covering the whole LITTON INDUSTRIES group.
- Claude Darmon joins the central management of GEC ALSTHOM on April 1 as managing director. He joins Pierre Bilger, president and ceo, and James Cronin, managing director. André Navarri is promoted to succeed Darmon as md of the transport division.
- Elia Colabraro has resigned as chairman of SPEI LEASING, the IMI group's loss-making leasing subsidiary.
- Bill Grant has been named senior vice president, marketing, LUCAS

INTERNATIONAL PEOPLE

ing had been drafted in to be Air France's executive vice president for planning and development.

Following Gangwal's departure, Jean-Claude Baumgarten has taken over as executive vice president in charge of corporate international and industry affairs; Jean-Luc Galzi becomes adviser to chief executive Marc Veron; and Bruno Mathieu, vice president scheduling, takes responsibility for continuing and extending the rationalisation work undertaken by Gangwal. Gianni Marostica, who used to work at Air Canada, and American Airlines, has been appointed vice president revenue management and pricing and Marc Veron, Air France's chief executive, takes over corporate marketing and sales. William Hall

Recall time at Nikko

Reinstating scandal-tainted executives seems to be the trend in Japan. Nikko Securities, a leading brokerage, last week named Takuya Iwasaki, who resigned as president in 1991 following the spats of securities transaction scandals, as chairman.

Iwasaki had been taking a low profile as deputy chairman as the industry was embroiled in scandals involving loss compensation to clients. However, Nikko says the company needed Iwasaki's connections and leadership, amid an increasingly difficult business environment.

Nikko's move follows last year's decision by Nomura Securities, the industry leader, to appoint as board members Setsuya Tabuchi and Yoshitsugu Tabuchi, who were forced to resign from their posts of chairman and president respectively at a similar time as Iwasaki.

Emiko Terazono

Mexican challenge

For brokers whose prime focus was Mexico, 1995 was a very difficult year. So it proved for Interacciones Globales and its Mexican parent, the Interacciones financial group headed by Carlos Hank Rhon, son of a well-known ruling party politician and owner of one of Mexico's finest modern art collections.

After a year of retrenchment, the company is now aiming to diversify into markets in Argentina, Chile, Brazil and Peru and has appointed a Briton, Tony Ewell, to head the effort.

Ewell, 51, formerly with James Capel, Bear Stearns and EZW in London, joined Interacciones in July 1994 as managing director in London. He will now be chief executive officer of the subsidiary, replacing Les Kimbell, who has left the company. His manager in London, Jim Clayton, will also be head of operations in New York and London. Stephen Fidler

International appointments

Please fax announcements of new appointments and retirements to +44 171 578 3926, marked for International People. Set fax to 'me'

coffee price production
wheat hit
fund sel

Number 1 in the Eurolira Market in 1995

 Abbey National Lire 275 billion 11% Callable Notes due 1998	 Abbey National Lire 200 billion 11% Notes due 1997	 Republic of Austria Lire 200 billion Zero Coupon Notes due 1998	 Vereinsbank Bayerische Vereinsbank Lire 200 billion 12% Notes due 1997
 Council of Europe Lire 150 billion Zero Coupon Notes due 1997	 Crédit Local de France Lire 300 billion Zero Coupon Notes due 1997	 European Investment Bank Lire 300 billion 10.45% Notes due 2000	 European Investment Bank Lire 1,000 billion Floating Rate Notes due 2000
 General Electric Capital Corporation Lire 100 billion 10.375% Notes due 2000	 Helaba Frankfurt Lire 300 billion 11% Notes due 1998	 Pepsico Lire 150 billion 11.375% Notes due 1998	 Rabobank Nederland Lire 150 billion 11% Notes due 1998
 Rabobank Nederland Lire 250 billion 11.05% Notes due 1997	 World Bank Lire 200 billion Zero Coupon Notes due 1996	 World Bank Lire 150 billion 10.60% Callable Notes due 1998	 World Bank Lire 250 billion 10.60% Callable Notes due 1997

In 1995, for the second consecutive year, Credito Italiano ranked as the **Leading Bookrunner** in the Eurolira Bond Market having Lead Managed **24 bond issues** totalling Lire 2.800 billion with a market share of 14.2%

CAPITAL MARKETS DEPARTMENT
Head Office, Piazza Cordusio, 20123 Milan

Financial Times. World Business Newspaper. Mastering Management is a 20 week series being published in the UK edition of the Financial Times, to which international readers can also subscribe.

The series of tabloid supplements, sponsored by United Airlines, comprises 19 modules ranging from Marketing to Business Ethics, Strategic Management to Organisational Behaviour and Leadership to Finance.

Written by over fifty academics from three of the world's leading business schools - London Business School, Wharton (US), and IMD (Switzerland) - the course examines the latest thinking and current management practices. It builds into a valuable resource for those considering further business qualifications and provides practical guidance for everyone involved in business management.

At £60 for readers in mainland Europe (£70 for readers in the rest of the world), you can have the series delivered weekly, or complete at the end of the course. Subscriptions can be taken at any point during the series, and you can write or call for individual issues you may have missed.

Should you want to cancel your subscription at any time, we will credit you for the issues you decide not to receive.

Subscribe now to make sure you don't miss out; lines are open 24 hours a day.

Subscribe to the Mastering Management series

Call 44 181 770 9772, fax 44 181 770 9773, or visit our website

Name: _____ I enclose a Eurocheque I enclose a bankers draft

Job Title: _____ (\$60 mainland Europe, £70 rest of the world both made payable to FT Mastering Management.)

Address: _____ Visa Access Mastercard Switch Visa Delta Eurocard

Telephone: _____ Fax no. _____ Card No. _____

Signature: _____ Date: _____ Expiry Date: _____ Switch issue number _____

Please return your completed order form with payment to: FT Mastering Management, PO Box 284, Sutton, Surrey SM2 4JL, United Kingdom. Telephone +44 181 770 9772. Your name and address has been recorded by the Financial Times Ltd. If you receive your details to be deleted from our database, please tick box.

COMMODITIES AND AGRICULTURE

Coffee prices set for sharp rise as production deficit cuts stocks

By Deborah Hargreaves

World coffee prices could move sharply upwards in the next three months as stocks held by consumers remain at very low levels, according to GNI, the London brokers.

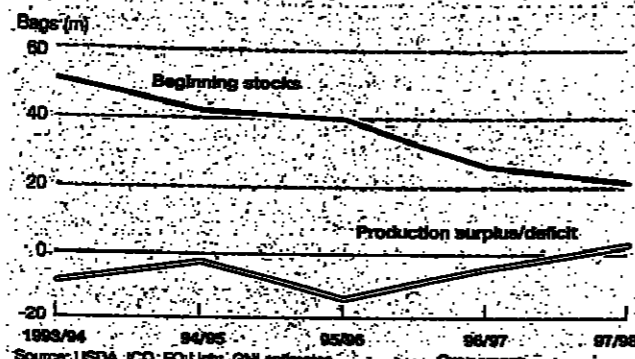
Mr Lawrence Eagles, GNI commodities analyst, said he believed green coffee prices could increase by 40 cents a lb to around \$1.50 a lb by June. "That is currently being thwarted by very high shipments from Mexico, which have given the American roasters a bit of a breathing space," he said.

Mexican coffee exports increased to 2.2m bags in February compared with 1.5m bags in the same period last year, as producers took advantage of tight world supplies to increase sales.

World coffee prices have been extremely volatile in the first few months of the year, with producers suggesting a conspiracy among consuming companies to push prices down.

Mr Eagles said it was wrong to blame speculators for much of the exaggerated move-

Coffee: world supply and demand



ment in the price of coffee. "Volatility has been extreme, and the recent slump and recovery is reminiscent of a speculative overshoot. However, to blame recent trading patterns on speculators is in its latest monthly report. Mr Eagles attributed much of the current market volatility to the fact that roasters were buying on a hand-to-mouth basis while consumer stocks were low and processed stocks at a bare minimum. "The world market has not seen the

full extent of the roasters' demand," he said. The situation in the coffee market is a "waiting game", with roasting companies awaiting shipments of new-crop coffee from Brazil. The shipments usually start to arrive in August. "Producers are waiting to see whether roasters have high enough stocks to hold out until then," Mr Eagles said. GNI forecast this year's production deficit in the coffee market to reach around 14m bags - the highest for five

years - if consumption continued to rise.

The shortfall should start to decrease in the second half of the year as the latest Brazilian shipments reach the market. This year's Brazilian crop is expected to be reasonable, at 23m to 25m bags, according to GNI.

Consumption fell by 4.5 per cent when the coffee market soared in 1994-1995 after frosts damaged the Brazilian crop. However Mr Eagles predicted that consumer demand would increase this year and rise steadily to more than 100m bags by 1998.

"I am optimistic that consumption will continue to rise but that's based on the assumption that retail prices won't rise significantly if a new coffee is up," said Mr Eagles.

An official from the Association of Coffee Producing Countries indicated that it could raise its export ceiling by 8 per cent next year to 65m

Consumers delay rubber agreement

By Frances Williams, in Geneva

Rubber producing and consuming states are to meet in Geneva later this month in an attempt to save their new international accord from foundering because of a lack of support from consumers.

The March 28 meeting is expected to agree a six-month extension to the original deadline of December 28 1995 for countries to sign the third International Natural Rubber Agreement (INRA).

Adopted in February 1995, the pact has to be signed and ratified by states representing at least 75 per cent of rubber production and consumption before it can come into effect in January 1997.

Producers have already met the first requirement. Thailand, Indonesia, Malaysia and Sri Lanka, the four biggest producers which account for 94 per cent of output, signed the accord shortly before the deadline.

per cent of consumption, missed the December deadline because of the government shutdown caused by its budget crisis.

China, the world's second biggest rubber importer, and several African producers also failed to meet the deadline for the accord, which has been drawn up to replace a similar 1987 agreement that expired last December.

The Geneva meeting was called by the United Nations Conference on Trade and Development at the request of Mr Fong Somo, executive director of the International Natural Rubber Organisation based in Kuala Lumpur.

Several governments are said to have indicated their willingness to sign the 1995 agreement if the deadline were extended. Washington, a member of the 1987 pact, is expected to attend the meeting.

The INRA is the sole remaining international commodity accord which operates a buffer stock facility to stabilise prices. The 1995 agreement, if ratified, will run for four years from 1997 with the possibility of an extension for two more years.

Albania attracts foreign investors to revive mines

By Marianne Sullivan, in Tirana

Albania, once the world's third-largest chromium exporter, is trying to revive its mining industry, which collapsed after the country's transition to democracy in 1991.

The small, mineral-rich country produced 365,000 tons of chromium in 1985, down from 1.2m tons in 1980. Copper production has also declined following the closure of inefficient mines and an end to the use of forced labour.

New technology and markets are needed to pump fresh energy into the mining industry, according to Mr Abdyl Xhaja, Albania's minister of mineral and energy resources.

Although Mr Xhaja agrees that production will never match what it was under communism, he says the country is trying to reactivate efficient mines through a combination of European aid and the encouragement of foreign investment.

logical research organisation, has estimated that there are gold deposits of up to 13.96 grams per ton.

Mr Michael Trapnell, manager of the Nexeb operation in Tirana, says the company's analysis, whose results will be announced shortly, has shown that the gold content may be slightly higher than GeoAlba's estimates.

Nexeb hopes that modern technology will enable it to separate gold from copper - something which the Albanians were unable to achieve.

However Mr Trapnell says that if the junior company plans to move into the exploitation phase of mining, it will probably need the help of a larger company. Nexeb is also carrying out follow-up drilling at the Yellowknife gold camp in Canada following an earlier gold discovery.

Nexeb has an initial planned investment of \$2.25m, with an option to earn 50 per cent on exploitation, with GeoAlba taking the remaining 20 per cent. In addition to the two concessions in Mirdita, the company has concessions in the northern Kukes district and Radomir, both of which contain base metal deposits. The total area of the four concessions is 1,050sq km.

Meanwhile villagers in the northern village of Gurth, where Nexeb will set up shop, are hopeful that the venture will bring work. Unemployment, they say, has reached 60 per cent in an area where most of the population had worked in mining.

Nexeb has already employed at least 20 locals, and if exploration goes ahead it plans to employ more. "There is little else for us to do here," locals say. "Many of the young people have left for the cities or gone to Greece. Now at least a few of them have been able to come back."

MARKET REPORT Gold and wheat hit by investment fund selling

Gold, wheat, corn and soybean prices tumbled yesterday as the speculative US investment funds that rely on technical indicators received "sell" signals from their charts and computer programmes.

In London gold's price was "fixed" at US\$383.70 a troy ounce, its lowest since January 4, and this triggered follow-up selling in New York. Traders said there was no fundamental reason for yesterday's fall but the technical indicators suggested gold's price would weaken further.

Prices of agricultural products fell at the Chicago Board of Trade as funds fled out of futures contracts.

Wheat prices fell in spite of forecasts of dry weather in the Great Plains area, the main US winter wheat growing region. By mid session the March futures contract at the CBOT had slipped by 6 1/2 cents to \$5.09 a bushel.

Speculative and commission house selling pushed London cocoa prices to a 7-month low of \$882 a tonne. By the close they had recovered to \$899.

Trans Hex aims to raise diamond output

By Kenneth Gooding, Mining Correspondent

Trans Hex, South Africa's second-biggest diamond producer, aims to quadruple production in the next five years. This would take its output of 215,000 carats of rough diamonds, worth US\$57m, to 860,000 carats, worth \$250m.

To achieve this Trans Hex is expanding aggressively outside its home base. During the next 12 to 15 months the company will spend about \$7m on joint venture exploration projects, mainly in Zimbabwe, Namibia and the Central African Republic.

It has grouped its exploration properties outside South Africa into a new subsidiary, Trans Hex International, which has gained a stock exchange quotation in Toronto by exchanging shares with a small company there.

Mr Niel Hoogenhout, group managing director, said: "We need a vehicle for raising funds outside South Africa because we can't wait for [South Africa's] exchange controls to be removed. And Canada is the right place for a diamond exploration company to be quoted."

He suggested that within a year THH should have a feasibility study on at least one of its properties. Then it would raise between C\$20m and C\$30m for further development.

Trans Hex has been exploring in the Central African Republic for nearly three years and recently hired a large Russian cargo aircraft to carry a test diamond recovery plant and other mechanical equipment, weighing 120 tonnes, to its project there.

Mr Hoogenhout said Trans Hex was interested only in alluvial (or surface) diamond mining and was probably the foremost company of its type in the world. Alluvial diamonds tend to be high value and Trans Hex receives an average of US\$500 a carat for

the stones it mines at its Baken mine in South Africa. This compares with an average of \$150 a carat for the rest of the South African industry and \$100 a carat for the global industry. Trans Hex sells its diamonds via tender outside the producers' cartel organised by De Beers. Last week a 34 carat rough diamond found at Baken was sold for \$602,000, or \$25,000 a carat.

Trans Hex is quoted on the Johannesburg stock exchange and is 50 per cent owned by Rembrandt, the South African conglomerate. Mr Hoogenhout said: "Rembrandt is giving us every support. Our growth will keep Rembrandt happy."

COMMODITIES PRICES

BASE METALS

LONDON METAL EXCHANGE

(Prices from Arranged Metal Trading)

ALUMINIUM, 99.7 PURITY (\$ per tonne)

Table with columns: Date, Price, Change, High, Low, Vol, Open

COPPER, 100% (US\$ per tonne)

Table with columns: Date, Price, Change, High, Low, Vol, Open

ZINC, 99.95% (US\$ per tonne)

Table with columns: Date, Price, Change, High, Low, Vol, Open

NICKEL, 99.8% (US\$ per tonne)

Table with columns: Date, Price, Change, High, Low, Vol, Open

IRON, 24% (US\$ per tonne)

Table with columns: Date, Price, Change, High, Low, Vol, Open

STEEL, 24% (US\$ per tonne)

Table with columns: Date, Price, Change, High, Low, Vol, Open

LEAD, 99.99% (US\$ per tonne)

Table with columns: Date, Price, Change, High, Low, Vol, Open

TIN, 99.85% (US\$ per tonne)

Table with columns: Date, Price, Change, High, Low, Vol, Open

PLATINUM, 99.95% (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

PALLADIUM, 99.95% (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

SILVER, 999.9 (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

COBALT, 99.9% (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

SELENIUM, 99.9% (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

ANTIMONY, 99.9% (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

ARSENIC, 99.9% (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

BISECU, 99.9% (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

TELUR, 99.9% (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

THALLIUM, 99.9% (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

GERMANIUM, 99.9% (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

INDIUM, 99.9% (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

CAESIUM, 99.9% (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

BARIUM, 99.9% (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

STRONTIUM, 99.9% (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

Precious Metals continued

COMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

PLATINUM NYMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

PALLADIUM NYMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

SILVER COMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

COBALT NYMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

SELENIUM NYMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

ANTIMONY NYMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

ARSENIC NYMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

BISECU NYMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

TELUR NYMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

THALLIUM NYMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

GERMANIUM NYMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

INDIUM NYMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

CAESIUM NYMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

BARIUM NYMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

STRONTIUM NYMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

THALLIUM NYMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

GERMANIUM NYMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

INDIUM NYMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

CAESIUM NYMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

BARIUM NYMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

STRONTIUM NYMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

THALLIUM NYMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

GERMANIUM NYMEX (US\$ per 100g)

Table with columns: Date, Price, Change, High, Low, Vol, Open

GRAINS AND OIL SEEDS

WHEAT (US\$ per tonne)

Table with columns: Date, Price, Change, High, Low, Vol, Open

BARLEY (US\$ per tonne)

Table with columns: Date, Price, Change, High, Low, Vol, Open

MAIZE (US\$ per tonne)

Table with columns: Date, Price, Change, High, Low, Vol, Open

SOYBEAN OIL (US\$ per tonne)

Table with columns: Date, Price, Change, High, Low, Vol, Open

SOYBEAN MEAL (US\$ per tonne)

Table with columns: Date, Price, Change, High, Low, Vol, Open

CRUDE OIL NYMEX (US\$ per barrel)

Table with columns: Date, Price, Change, High, Low, Vol, Open

CRUDE OIL IPE (US\$ per barrel)

Table with columns: Date, Price, Change, High, Low, Vol, Open

HEATING OIL NYMEX (US\$ per barrel)

Table with columns: Date, Price, Change, High, Low, Vol, Open

GAS OIL IPE (US\$ per barrel)

Table with columns: Date, Price, Change, High, Low, Vol, Open

NATURAL GAS NYMEX (US\$ per 1000 cu ft)

Table with columns: Date, Price, Change, High, Low, Vol, Open

UNLEADED GASOLINE NYMEX (US\$ per gallon)

Table with columns: Date, Price, Change, High, Low, Vol, Open

UNLEADED GASOLINE NYMEX (US\$ per gallon)

Table with columns: Date, Price, Change, High, Low, Vol, Open

UNLEADED GASOLINE NYMEX (US\$ per gallon)

Table with columns: Date, Price, Change, High, Low, Vol, Open

UNLEADED GASOLINE NYMEX (US\$ per gallon)

Table with columns: Date, Price, Change, High, Low, Vol, Open

UNLEADED GASOLINE NYMEX (US\$ per gallon)

Table with columns: Date, Price, Change, High, Low, Vol, Open

UNLEADED GASOLINE NYMEX (US\$ per gallon)

Table with columns: Date, Price, Change, High, Low, Vol, Open

UNLEADED GASOLINE NYMEX (US\$ per gallon)

Table with columns: Date, Price, Change, High, Low, Vol, Open

UNLEADED GASOLINE NYMEX (US\$ per gallon)

Table with columns: Date, Price, Change, High, Low, Vol, Open

UNLEADED GASOLINE NYMEX (US\$ per gallon)

Table with columns: Date, Price, Change, High, Low, Vol, Open

UNLEADED GASOLINE NYMEX (US\$ per gallon)

Table with columns: Date, Price, Change, High, Low, Vol, Open

UNLEADED GASOLINE NYMEX (US\$ per gallon)

Table with columns: Date, Price, Change, High, Low, Vol, Open

UNLEADED GASOLINE NYMEX (US\$ per gallon)

Table with columns: Date, Price, Change, High, Low, Vol, Open

UNLEADED GASOLINE NYMEX (US\$ per gallon)

Table with columns: Date, Price, Change, High, Low, Vol, Open

UNLEADED GASOLINE NYMEX (US\$ per gallon)

Table with columns: Date, Price, Change, High, Low, Vol, Open

SOFTS

COFFEE LCE (US\$ per tonne)

Table with columns: Date, Price, Change, High, Low, Vol, Open

COFFEE C (US\$ per tonne)

Table with columns: Date, Price, Change, High, Low, Vol, Open

COFFEE C (US\$ per tonne)

Table with columns: Date, Price, Change, High, Low, Vol, Open

COFFEE C (US\$ per tonne)

Table with columns: Date, Price, Change, High, Low, Vol, Open

COFFEE C (US\$ per tonne)

Table with columns: Date, Price, Change, High, Low, Vol, Open

WORLD MOTOR INDUSTRY

Differences by region

Globalisation, customer relations and the environment are all challenges to the carmakers, writes Haig Simonian

The world's carmakers are learning to live with feast or famine. In Europe, the US and Japan, they face mature markets and replacement-only demand against the background of higher costs and greater competition.

Elsewhere, however, car companies are predicting a bonanza. Strong economic growth and greater confidence in eastern Europe and south America have boosted demand and prompted new plants. Buoyant demand has also triggered upward revisions in manufacturers' forecasts for south east Asia. And the world's leading carmakers continue their regular pilgrimages to Beijing as they try to persuade the authorities to bless their plans for new factories in the world's biggest untapped market.

Such wide regional differences have set the scene for the car business into the next century. Only by learning to adapt quickly and gaining the flexibility to add or cut capacity virtually at will can the industry thrive in the new circumstances.

How much carmakers suffer on the way depends on their ability to react to four themes. ● Globalisation. Rising demand in new locations is forcing carmakers to expand geographically. Sometimes, appointing a local agent is enough. More often, the creation of an independent import subsidiary and a dealer network - supported, if necessary, by a local currency finance operation - is required. And in certain cases, such as India and China, government policy and strong forecasts for demand are prompting manufacturers to form joint ventures to build cars on the spot. The creation of new capacity

in hitherto fringe markets has coincided with a re-examination of the way carmakers are organised. The internal upheavals prompted by Ford 2000 are still under way. Yet in spite of criticisms that the venture is proving more glacial in pace and more expensive than planned, Ford 2000 has demonstrated one manufacturer's recognition of the fact that its previous, regionally-based, structure was inadequate to cope with building cars globally.

The harshest testing ground for the new realities of the car business is Japan. A stagnant economy and currency turmoil have forced local manufacturers to shift production to cheaper locations abroad. Honda last year became the first producer to build more cars outside Japan than at home. Falling an unusual upsurge in local demand or fall in the yen, the others will inevitably follow.

European and US car companies are watching Japan with concern. Most realise they will also have to rationalise their domestic manufacturing and dealer bases as they redistribute resources to become more global.

● Increased competition. The changes in world car demand are taking place against the background of rising competition in mature markets. Newcomers, led by the South Koreans, are entering the business. Malaysia and Indonesia want to develop indigenous car industries, while the Chinese government has made clear any new joint ventures will be expected to export as well as meet domestic consumption. In India, meanwhile, the surge in joint venture car projects has triggered speculation about where all the new vehicles will go.



Toyota Corolla: Japan is the harshest testing ground for the new realities of the car business



Ford Taurus: the new model. The producer is coming to terms with the need to build cars globally

Western Europe will be the focal point for the competition between established and new carmakers. The market is big and relatively open - in the sense that it is not dominated by a single company, or even a group of carmakers, such as in the US. And in spite of the European Union's "gentleman's agreement" to limit Japanese imports, some markets, such as the Benelux countries and Austria, are highly receptive to non-European brands.

The threat of lower-cost competition from abroad has forced Europe's carmakers to slash their manufacturing costs. Much of the fat has now been removed: productivity has risen through greater automation, better organisation of the factory floor and new relationships with suppliers.

European carmakers are now shifting their attention to marketing and product development. To maintain consumer loyalty, model development

and replacement times are being slashed. And as the market becomes more crowded, carmakers are having to spend more on advertising and marketing. The emphasis on marketing has extended to styling, with carmakers using design increasingly to emphasise brand identities and differentiation from the pack.

But such developments have pushed up marketing costs just as spending on manufacturing is being tamed. The need to stick within strict budgets for new car programmes has brought a long-overdue reassessment of the number of platforms manufacturers need for a full model range.

Conveniently, this has coincided with the introduction of more sophisticated manufacturing technologies capable of building several models from one platform - often on the same production line. The need for savings has led to drastic cutbacks in the number of platforms being produced.

On the other hand, however, carmakers have realised they need a fuller portfolio of models to meet the rising demands of consumers who are growing more fickle. The segmentation of the car market in Europe has not yet reached the proportions of Japan, or even the US, where demand has moved away from saloons and hatchbacks to niche models such as sports utilities, multipurpose

vehicles and convertibles. But it has upped the competitive stakes. Carmakers lacking the volume to fund expensive new product development programmes are under the heaviest pressure. Some have responded by burying their rivalries and creating joint ventures to build niche vehicles.

The new circumstances are reshaping relationships between carmakers and suppliers. Globalisation and the pressure on costs has led car companies to depend on a much smaller number of suppliers for a greater volume of their business.

For the successful supplier, that opens the door to bumper contracts over extended periods. However, the new relationship also carries greater risks. Suppliers must be prepared to build plants wherever their clients require as the industry expands. Component companies are also having to accept new responsibilities for research and development as carmakers try to pass on more of the cost burden. And suppliers are increasingly being called upon to come up with entire sub-assemblies rather than individual parts.

The greater interdependence between carmakers and suppliers has risks, as well as benefits, for both sides. Contracts may be bigger, but they entail greater commitments over lon-

ger periods. Neither side can walk away at will.

● Environmental legislators are playing a bigger role than ever in the motor industry. Concern about exhaust emissions could lead to new laws radically altering demand for conventional vehicles. The Californian air standards authorities appear to have stepped back from the most immediate of their planned quotas on "zero emission vehicles", but the threat of mandatory sales levels remains.

In Europe, Germany is playing California's role in pushing through tough environmental rules. New regulations, for example, now ban the use of cars in city centres when ozone levels exceed predetermined levels.

Germany is also at the forefront of the race to improve fuel economy. A car capable of travelling 100 kms on just 3 litres of fuel is still on the drawing boards. But it is Germany's carmakers which are most likely to make the breakthrough because of the environmental pressures on them.

One day, such legislative pressure may be judged to have given the industry the shove it needed to make decisive technological advances. For the moment, however, the requirements just add to the challenges facing carmakers, with little sign of big commercial spinoffs in the pipeline.

IN THIS SURVEY

● Design: a serious styling business
● The environment: the threat from growing car numbers Page 2



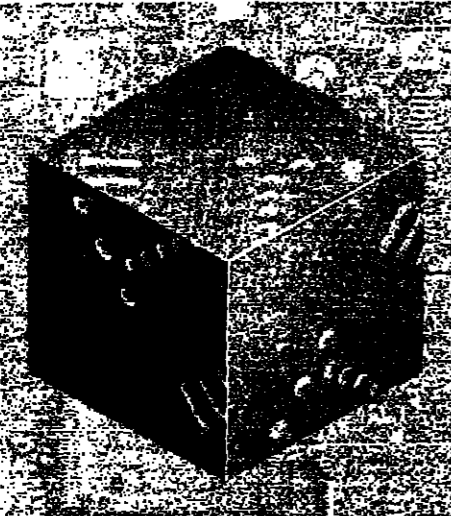
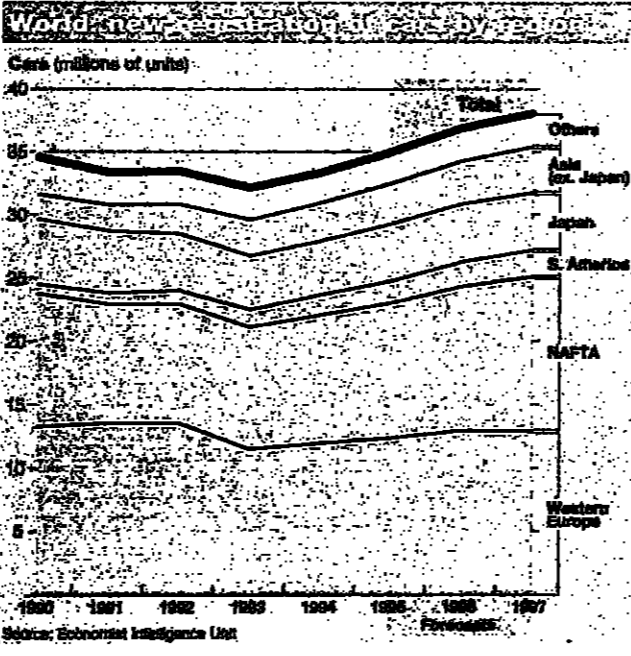
● The US: cars sales sag
● Western Europe: more on market from outside Page 3

● Brazil and Argentina: two fast-growing markets
● Mexico: domestic demand slumps
● Globalisation: not all choose the global production path Page 4

● Japan: recreational vehicles demand makes the running
● Eastern Europe: industry integrating with rest of the world Page 5

● India: market opening to the outside
● China: growth in vehicle output slows Page 6

Editorial production: Anthony McDermott



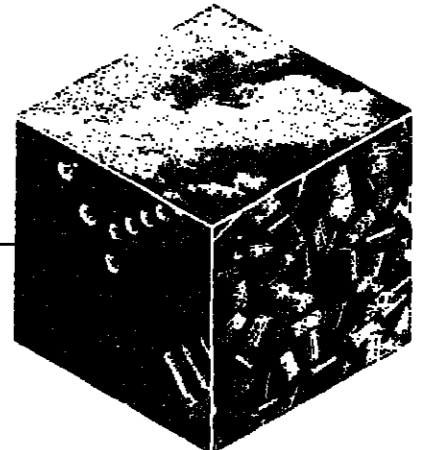
ELECTRONICS



CLIMATE CONTROL



PLASTIC & TRIM



Our focus is always on the customer's prime interest...the total vehicle system. Ford Automotive Components' engineering teams from Electronics,

Plastics and Climate Control work simultaneously on the engineering design and manufacturing issues for every product. This synergistic approach allows us to identify and resolve issues early in the development process to more effectively reduce size and weight, optimize packaging and quality,

THE WHOLE IS GREATER THAN THE SUM OF ITS PARTS.

shorten the development time and, most importantly, reduce costs, overall. By utilizing advanced finite element analysis in the simulation of prototypes, our engineers can determine manufacturing feasibility, design shape options and part variation. Stereolithography is used to create prototypes faster than ever before and it allows us to do accurate feasibility testing much earlier to help save our customers time and money.

Ford Automotive Components Division has over 50 facilities in 15 countries and employs 45,000 people, worldwide. We have manufacturing plants and sales offices in North America, South America, Europe and Asia, which means we can address your needs on a world wide basis...from concept to completion. Whatever the product or component, our global resources and synergistic approach to design helps to assure our customers that their total vehicle is enhanced.



FORD
AUTOMOTIVE COMPONENTS DIVISION
TECHNOLOGY WITH A PURPOSE

For inquiries please call:
North America: (313) 322-4500
South America: 55 11 945-9122
Europe: 441-268-404-211
Asia-Pacific: 81-44-813-8860

II WORLD MOTOR INDUSTRY

Design: by Haig Simonian

Now more than doodling

Fears that rules on safety and the environment will limit creativity have been exaggerated

The days when Henry Ford could sketch a new model on the back of a cigarette packet and send it to his engineers to turn into a car have long gone. So has the era of Mr Robert McNamara, a later chairman of Ford, who reportedly commissioned a model on the basis of a few key numbers, such as length, width, height, interior space and weight, without any reference to what it might look like.

Car design has become a serious business. Styling studios are crammed with number-crunching supercomputers and high-powered imaging software. Designers can "draw" cars electronically, fill them out in three dimensions, swivel them against a realistic background and even simulate the effect of light and shade on their curved surfaces and glass.

Yet in spite of such sophistication, many car designers fear their talents may be marginalised. A raft of new legislation has constrained the stylist's creativity by setting increasingly restrictive criteria for crash resistance and fuel economy. Manufacturers, meanwhile, have posed their own limitations by trying to maximise commercially-important factors such as interior space.

"We are all playing on a limited field. The rules impose increasing constraints, so we must be judged on ever smaller differences," says Mr Giorgetto Giugiaro, one of Europe's most prolific car designers.

The list of factors restricting design has grown steadily since the 1960s. Safety heads the agenda. New rules in Europe, the US and Japan govern a car's resistance to crashes from the front, side and rear. That affects how a vehicle looks, notably in terms of the ever-longer overhang at the front.

And, although regulations on safety and other factors are welcomed, the risk is that "they will all demotivate the designer", says Mr Bruno

Sacco, the design chief at Mercedes-Benz.

The need for a rigid safety cell to protect passengers has influenced internal design, while regulations on protecting pedestrians in accidents have affected the shape of bumpers and bonnets. International rules even dictate how high the bumpers should be off the ground.

Environmental regulations have been as restrictive. Rules to boost fuel economy have forced designers to devise cars with lower drag resistance to cut through the air more efficiently.

The attempts to reduce drag coefficients are most visible in the steep rake of windshields and bonnets of many of today's vehicles. The angle at which the bonnet merges into the windscreen is now so small as to be barely perceptible. The need for more slippery shapes has also affected back and side styling to ensure a clean airflow around the vehicle, and prompted the use of flush-fitting glass.

Commercial considerations have put a premium on maximising interior space within the smallest exterior dimensions. The need to come up with a commercially-acceptable package is particularly important in a small car, where space is by its nature limited.

But often, it has also restricted a designer's ability to be different. Maximising interior space limits, for example, a designer's liberty to define a car's wheelbase. The need to accommodate four adults comfortably affects the height of new cars and the rake of their front and back windows.

The increasing list of limitations has led observers to predict that cars will inevitably look more alike. Although there will always be some room to tinker, the basic shape and size of cars will grow become more similar.

Most designers broadly agree that cars could become more homogeneous. But many add that the increasing segmentation of the car market could provide a bonus to their talents.

In Japan, "niche" cars such as four-wheel drive sports-utilities, boxy multi-purpose

vehicles and sleek convertibles have gained popularity at the expense of conventional saloons. The trend is also catching on in the US and could soon hit Europe.

Greater specialisation in vehicle types creates, rather than removes, opportunities, say many designers. "Every time there's a constraint, it's an opportunity to look at a problem in a different way," says Mr Art Blakeslee, the head of design at Citroën.

Many of the "niche" models unveiled recently have shown a marked flair for design. Mercedes-Benz's concept study for an All Activity Vehicle (AAV) displayed at the Detroit Motor Show in January won plaudits from the public. The study will be closely reflected in the final AAV to be produced at the

Manufacturers have given their designers even more freedom when it comes to styling the convertibles

company's new US factory.

Manufacturers have given their designers even more freedom when it comes to styling the crop of lifestyle-orientated convertibles now appearing. Fiat's curvaceous Barchetta is full of design echoes harking back to the company's sporting traditions; Rover's MGF is an extremely well-packaged mid-engine sports car.

Some of the most striking convertibles are coming out of Germany. Mercedes-Benz and BMW have attractive and relatively low priced models on the way. And Audi has given design pride of place to its audacious new TT coupé and convertible to go into production in 1999.

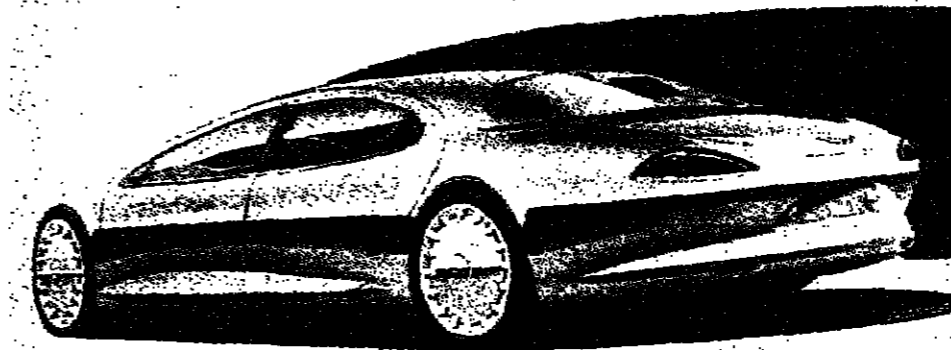
Even some of the latest multi-purpose vehicles have shown a marked design flair, in spite of their inherent boxiness. Renault, which devised the original MPV and set new design standards with the innovative Twingo compact car, is about to create a market for mid-

sized "people carriers" with a variation of its Mégane saloon. Design innovations have even been making themselves felt among the ranks of the workaday saloons and hatchbacks which form the motor industry's bread and butter. Chrysler, the smallest of the "big three" US car companies, has made a name for itself with innovatively-styled vehicles for both the niche and mass markets under its design chief Mr Tom Gale.

Manufacturers have responded to criticism that their cars are becoming ever blander by focusing on styling to stamp greater individuality on their products. No carmaker would admit that its latest model looks uncomfortably like a rival's. But car companies' sensitivity is evident in the growing popularity of distinctive radiator grilles to emphasise a car's provenance.

Stressing a car's brand through its styling has been central to the design philosophy at traditional marques, such as Mercedes-Benz, BMW and Jaguar, for years. All have an immediately identifiable profile and highly distinctive radiator grilles. "Prestige brands need to let the owner show he's driving that marque," says Mr Peter Davis, the head of styling at Fiat. But some mass-market brands have started going the same way. Ford's decision to focus attention on its distinctive oval logo - which has been reflected in the frontal styling of many recent models - has not won universal acclaim. Notwithstanding the aesthetics, the latest generation of Fords sends a powerful product message.

Fiat has become more design-conscious of late, and is also starting to pay more attention to styling features to distinguish its models from the pack. The deliberately prominent rear lamp cluster on the compact Punto hatchback has been followed by unusual rear lights on the bigger Bravo and Brava range. This concentration on styling for humdrum cars looks set to continue. As the freedom to differentiate key aspects of a car's appearance steadily shrinks, designers and manufacturers will inevitably turn to the details to make their products stand out.



New designs: stylists are striving to combine compact and striking appearances, while retaining the individuality of the marques' highly identifiable profile and radiator grilles. Clockwise from below: Mercedes-Benz concept study for an All Activity Vehicle (AAV) which was displayed at the Detroit Motor Show in January; Audi has given design pride of place to its new TT coupé; Chrysler LHX concept car - an example of how a name is made with innovatively-styled vehicles; Renault Ludo concept car; Citroën Xanée concept car

Environment: by John Griffiths

Car numbers to double and threaten the environment

Hopes of fume-free cities are fading as finding the technology proves too difficult

The world's car population will soon reach the 500m mark. If you ignore trucks, motor cycles and the hundreds of thousands of tuk-tuks, motorised rickshaws and other vehicular oddities put-putting so noisily around the developing world. If China, India and the rest of the developing world motorises to the same extent as in the West, the car population will double.

The environmental implications of such a development, in terms of increased exhaust pollution, congestion and the costs associated with it, are enormous. Much progress has been made, notably through the introduction of the catalytic converter, during the past two decades in reducing the noxious content of exhausts. But the explosive growth of the world's vehicle population during that period has meant that pollution levels in many areas remain virtually unchanged.

Thus the world's motor industry is facing a big technological challenge to avert further air quality deterioration, and governments a difficult regulatory task to ensure that the car makers rise to it. Legislators do not take the issues lightly. In the US in December, General Motors was fined \$11m and agreed to spend more than \$35m to modify 470,000 Cadillacs that the US government said were equipped with illegal devices to defeat pollution controls. It was part of the first ever vehicle recall specifically to reduce damage to the environment.

In Europe, the outline of proposed stricter new exhaust emissions standards for the end of the decade have been drawn up, although despite the fact that catalytic converters already remove more than 90 per cent of pollutants from car engine combustion. Not surprisingly, this has stirred up industry resentments. "Contrary to popular belief, air quality in Europe has improved markedly in recent years and improvements in automotive technology have made a big contribution to this," according to Mr Jacques Calvet, chairman of

the Peugeot/Citroën group. "Cars marketed in the EU this year will emit between eight and 10 times fewer pollutants than those sold in the early 1980s. By 2000, 20 per cent of cars on the road (those that are old and not equipped with "cats") are likely to account for 80 per cent of emissions."

But the cost of achieving this situation has been high, estimated at more than \$2bn for the European industry as a whole. Mr Calvet and other industry executives complain that the burden is an unfair one at a time when the industry is under severe competitive pressures. In choosing to concentrate on further reducing the exhaust emission limits of new cars which are already more than 90 per cent "cleaner" than cars of the 1980s, the European Commission would seem to have missed an opportunity. For it could have made a much bigger, immediate improvement in air quality by providing incentives to drivers to remove the minority of "dirty" older cars from the roads.

The argument is a blatantly self-serving and one which would have the effect of increasing new car sales - as has already happened with national scrappage initiatives introduced in France, Spain and Ireland. Nevertheless, it has a trace of validity. There are other drawbacks to targeting new vehicle tailpipes. In terms of the total energy equation, for example, the requirement imposed by catalytic converters that engines operate at a fixed - stoichiometric - air/fuel ratio for complete combustion increases average fuel consumption by around 5 per cent. That translates into hundreds of millions of extra gallons consumed annually across the global vehicle population, as well as the generation of thousands of extra tonnes of carbon dioxide, the main "greenhouse" gas of global warming. To date that has been a price well worth paying because of the huge drop in pollutants the "cat" makes possible. But, the industry now argues, further improvements can only be marginal for an ever higher cost.

Gradually, the Commission has been changing tack. Currently, it is still intent on further diminishing exhaust emissions with tighter standards for 1998. But it is now focusing more on setting targets for air quality, with a

more flexible approach on how the targets might be achieved.

Based on the findings of the Auto-Oil group, a study programme set up by the Commission in 1994, prospects are looking positive. It has suggested that even present EU exhaust emission standards could allow Europe's air quality to reach World Health Organisation targets set for 2010, as older cars drop out of the vehicle population.

But in one respect, the past few months have seen hopes for cities free of vehicle exhaust fumes dealt a savage blow. Late last year, California's Air Resources Board (CARB) finally conceded that the technological obstacles still confronting battery-powered cars are so formidable that its mandate requiring 2

The first stage of the mandate related only to manufacturers selling large volumes of conventional cars

per cent of a car maker's sales in California in 1998 to comprise "zero emission vehicles" (ZEVs) was unenforceable.

Under the first stage of the mandate, which related only to manufacturers annually selling large volumes of conventional cars in the state, 2 per cent of the 1998 sales of Chrysler, Ford, General Motors, Toyota, Nissan, Honda and Mazda were to have been ZEVs - an estimated 22,000 vehicles. CARB still intends that a mandatory population of ZEVs will be on the state's roads by early next century. But the decision by General Motors to go ahead with launching its EV1, formerly "Impact", electric car later this year shows just how far the ZEVs have still to go. The EV1 to go on sale will use lead acid batteries weighing more than half a tonne, but providing a range of only 70-90 miles, barely enough for a commute to the office for many Los Angelenos.

GM says it hopes that more advanced batteries will be available for it by the end of the century and a collabora-

tive US industry project, the Advanced Battery Consortium, continues to work on promising new couples such as nickel-metal hydride. These could increase range by 50 per cent or more. But such batteries have been proclaimed to be "just around the corner" for several decades. Nor is the EV1 a bargain, at a projected \$30,000-\$40,000.

The car should at least prove to be a useful guinea pig to test the recharging and other ZEV infrastructure which will be needed for California's streets. And its progress will be watched with intense interest by other car makers, all of which, no matter how reluctantly, have their own electric cars at various stages of development. All recognise that, in the long term, ZEVs will still be the quid pro quo for being allowed to sell their conventional cars in California's 15-plus vehicle market.

It has also been a useful technological exercise in other respects for its aluminium and plastic composites body is being a radical exercise in weight-saving as an offset to the battery pack. Weight-saving is an issue of mounting concern to the motor industry overall, because it is running fast to stand still. Airbags, doorbars, complex electronic conveniences features and other fitments have all contributed to the weight of even a small family hatchback rising by more than 100 kilograms in little more than a decade.

Research into aluminium body structures which could save 30 per cent of body weight is well advanced, while Porsche has been leading a project backed by the world's leading steel producers to find a similar weight saving in steel bodies by optimising design and using thinner, high-strength steels. Some environment-improving technology smacks almost of alchemy. Engelhard, the US catalytic converter specialist, has been working with Ford testing a catalytic coating on car radiators designed to convert the carbon monoxide in air passing through the radiator into carbon dioxide and ozone - or smog - into oxygen. The radical "FrenAir" idea, in effect cleaning up a city's air simply by driving through it, does, however, have its drawbacks. It does not deal with hydrocarbons and oxides of nitrogen, linked with health problems and acid rain.

FT Automotive Reports

Essential reading for Senior Managers

FT
FINANCIAL TIMES
Newsletters &
Management Reports

Automotive Components Suppliers

Winning in a global market
provides detailed profiles of leading companies, their activities, failures and successes, plus a comprehensive analysis of the new-look global components industry.

Automotive Components

Technological changes to 2010
analyses how new technology will shape the automotive market of the future and the specific benefits on offer to consumers and the motor industry.

Car Manufacturing in Central Europe

Opportunities in an emerging market
find out why so many western manufacturers are looking to Central Europe's automotive industry as a gateway to expansion.

The European Road Freight Industry

Meeting the environmental challenge
a timely appraisal of the impact of recent legislation and technological changes facing manufacturers and operators.

Automotive Electronics in Europe

Success in a changing market
expert analysis of the latest technologies, developments, legislation and companies involved in this fast-growing sector within the automotive market.

Electronic Data Interchange in the Automotive Industry

Managing Information flows for greater profitability
thoroughly reviews the uses and benefits of Electronic Data Interchange (EDI), reviews the products available and provides case studies of companies already using EDI to good effect.

The Future of the Electric Vehicle

A viable market?
a timely evaluation of the opportunities within a market expected to grow from a few thousand to around half a million electric vehicles within five years.

Environmental Issues and the European Motor Industry

a definitive study including exhaust emissions, recycling and congestion, plus case studies of major manufacturers' initiatives.

The West European Automotive Sector

An industry analysis
assesses the state of the West European industry, by country and by company, highlighting the competition from Far East manufacturers.

A Strategic Review of the West European Motor Vehicle Manufacturers

comprehensive company profiles of the leading manufacturers in western Europe.

Car Retailing in Europe

Opportunities for the next decade
essential and exclusive research on the state of the European car retailing market.

UK Car Retailers

Profitability and Efficiency
an in-depth appraisal of the leading car marques sold in the UK and the performance of independent forecourts against Plc's.

FT Automotive Newsletters

Automotive Components Analyst

information and analysis on all the key areas that the international industry require, including contracts, financial results, new ventures, technological developments, production statistics and much more, every month.

Automotive Environment Analyst

a unique monthly newsletter bringing the latest news on environmental issues as they affect vehicle manufacturers, components suppliers, sub-suppliers, and local and national governments.

To receive your FREE 1996 FT Automotive catalogue simply complete the form below and return to:
Adrian Gilbert, FT Newsletters and Management Reports, Maple House, 149 Tottenham Court Road, London W1P 9LL.
Tel: +44 (0) 171 896 2331 Fax: +44 (0) 171 896 2333

Please send me the latest FT Automotive Catalogue

Name: Job Title:
Company:
Address:
Postcode:
Tel: Fax:

FT
FINANCIAL TIMES
Newsletters &
Management Reports

CREDIT MANAGEMENT

New status and a new lease of life

The last recession gave credit management a central role in many businesses and has helped to focus attention on debt control, writes Jim Kelly

Thanks to the candid admission by Mr Michael Heseltine that he was once quite skilful at stringing along creditors, the whole issue of managing debt is enjoying a period of wider public attention.

The deputy prime minister defended his actions as a businessman to David Frost, the television interviewer, in a typically forthright way. "If I hadn't delayed I would have gone bust. They (the creditors) would have got nothing."

Mr Heseltine later insisted he was still a champion of pro-business attitudes in the UK but his comments have helped focus attention on credit management at a crucial time for the sector as it meets the challenges of economic recovery.

There is no doubt that the last two recessions have helped free the credit controller from the straitjacket of debt collection. Once locked away from the sales function, credit management has now won itself a central role in many businesses.

There is a wide recognition that credit managers control one of the biggest assets many companies are likely to have - recoverable debt. Willis Corroon, the credit insurance brokers, have estimated that at any one time 40 per cent of the total current assets of a business may be represented by its debtors.

Not surprisingly, the Institute of Credit Management has gone from strength to strength. It now has 8,000 members and estimates that a further 30,000 individuals are involved in the sector across the UK, and enjoying in many cases an enhanced role within the businesses employing them.

The recovery marks a significant challenge to this new status. Freed from the

need to monitor debt, many companies may be tempted to abandon the cost of rigorously monitoring the risk. But Mr William Simpson, chief economist to Trade Indemnity, the leading UK credit insurance company, believes the nature of the recent recession has in fact given credit management a new lease of life.

The unprecedented levels of company failures during the recession and the long drawn out recovery in a highly competitive economic environment have focused management attention on debt. "There has been a prolonged interest in credit management and this has made it a less cyclical product."

Traditionally, companies have gone to the wall in great numbers during the early phases of a boom. This time there has been a priority to clear debt first - one of the reasons for the sluggish pick-up in economic activity - and to rebuild balance sheets.

"This has concentrated minds wonderfully on credit management."

Certainly, Trade Indemnity's statistics point to a slow but steady improvement in the payment patterns among almost 600 of its customers in the last quarter of 1995. The average value of debt per company has fallen to £117,000 in the quarter - compared to £151,000 in the quarter before and £170,000 in the quarter before that.

Payment delays beyond the due date have also fallen slightly on average to 22 - from 23 in the previous three quarters. The statistics show some interesting variations by sector - with nine the average in food distribution, and 23 among builders' merchants.

Mr Simpson also points to the deluge of credit information now available to credit managers. ICC Information, for example, provides a whole range of "symptoms" which can be used to spot potential bad debtors. These include a search of county court judgments - with 40 per cent of failed companies having such outstanding judgments.

Other signals include a search through company accounts to find audit qualifications - with 33 per cent of failed companies having "severe" qualifications. An analysis of cashflow statements can uncover those businesses which make a profit but lack cash to pay the bills.

Spotting bad debtors is one of the traditional skills of the credit manager. Mr Paul Stevenson, an independent credit management consultant and a member of the institute, believes that the industry is developing other capabilities quickly. Among them is "query management."

"I think one of the big trends today is trying to draw the credit function into a customer service role," says Mr Stevenson. This involves analysing logjams in the system and discovering why some bills are unpaid. This is often found to be due to customer or supplier questions. Answering the queries frees up the flow of cash and improves customer/supplier relationships.

Mr Stevenson recently completed such an exercise for a client and discovered that 60 per cent of outstanding debtors were not paying because of unanswered questions. While this often involves negotiation over payment, in many cases debtors are simply waiting for a credit note.

He also believes that credit departments can play a positive role during a period of expansion after a recession. "It costs a lot of money to find new customers," says Mr Stevenson. It is much better to identify those established customers, whose payment record is sound and who can provide the base for expansion.

Another element of the recovery that has helped to enhance the role of credit management is the part played by new markets overseas. "The demand for access to international risk management information has never been higher," says Mr Philip Mellor, senior analyst at Dun & Bradstreet.



But getting reliable information is not easy. Dun & Bradstreet, the business information group, complains that while Belgian companies may file promptly using a common format, the Italian and Spanish systems are less regulated, while in Germany there is a distinct absence of company accounts.

In such an environment, companies such as Dun & Bradstreet are in fierce competition to provide cross-border data. It offers a global database with information on 38m businesses. It also monitors cross-border

trade. Its records on 1.2m UK businesses are updated from a new "call centre" in Newport, Gwent, which makes 7m calls a year.

The growing power of information technology means that many players now try to offer customers a range of services based on their databases. Mr Neil Munroe, associate director of Equifax Europe (UK), says the company tries to provide a "one stop" risk assessment service on consumers and businesses.

Mr Munroe believes the sector is progressing beyond simply vetting the relationship with new customers or suppliers. He says that Equifax's data is being called upon at other points in the life cycle of the relationship - for example when a consumer wants to purchase a big ticket item or when a collection strategy needs to be decided upon to deal with a specific debt.

Companies such as Equifax are trying to develop more pro-active relationships with clients. Its "alert project" monitors information on consumers and businesses and reports back if certain criteria are triggered. "People got caught short during the recession depending on where they were in the payment chain," says Mr Munroe.

Late payments: by Christopher Price

Debtors may get better deal

Plans for legislation to combat the problem are being considered by both main parties

The row last month over Mr Michael Heseltine's apparent endorsement of making late payments to creditors, at the same time as the government was considering legislation to combat the problem, highlights the difficulties in getting a consensus on one of the most contentious of issues for small and medium-sized businesses.

The deputy prime minister admitted he had been "quite skilful at stringing along creditors" in his previous career as a business manager. He asserted: "If I hadn't delayed, I would have gone bust. They (the creditors) would have got nothing."

Both sides in the debate seized on the admission. The Labour party strengthened its commitment to introduce statutory interest on late payments in a trade and industry policy document to be published later this year. In the meantime, Mr Jon Owen Jones, a Labour MP, is to introduce a Private Member's Bill, which will allow companies to claim interest on outstanding debts.

This view has long been supported by the Forum for Private Business, a small company pressure group. It claims that around £20bn of debt is paid late each year, and that on average its members are paid 23 days after sending out an invoice.

"Michael Heseltine's boast demonstrates that, for as long as there is no effective legal sanction against late payers, there will always be those who cynically steal credit from their suppliers," says Mr Stan Mendham, chief executive of the FPB.

Other reports have also highlighted the problem of late payment. A survey by Bradford University of 655 manufacturing companies showed that on average less than 50 per cent of invoices are paid on time.

It also found that the typical firm quoting 30 days' credit is more than likely to be paid 60 days or later after the delivery of the goods. Nearly 40 per cent of the businesses surveyed reported that their operations had been severely affected by late payments during the recession.

However, the survey also revealed that those firms citing



Michael Heseltine: "I would have gone bust"

late payment as a major business problem were likely to pay late themselves and had difficulties in obtaining bank credit and trade credit from their own suppliers.

It is this seeming contradiction that has led some organisations to oppose legislation. Instead, the Institute of Credit Management, the professional credit organisation, has argued for a more educational approach to late payment.

"Mr Heseltine's comments, however controversial, demonstrate beyond doubt why legislation for statutory interest would not work," says Mr Ted Brown, ICM's chairman. "Businesses that cannot afford to pay on time cannot afford to pay interest. Such a penalty would drive troubled companies to the wall."

In a recent policy document, the institute says research from the Association of British Factors and Discounters shows that of the five countries with the worst payment records in Europe, three - Italy, Spain and Cyprus - already have a statutory right to interest.

The institute also points out that under UK company law, a contract can include a clause stipulating a penalty for late

payment. However, few companies include it because of the fear of upsetting customers and also the potentially lengthy legal proceedings to pursue any claim. In addition, where late payment is due to a shortage of funds from the debtor, interest would only exacerbate the problem.

However, supporters of legislation argue that a simple interest-bearing clause on late payments would not be the subject of corporate ill-feeling or lengthy legal wrangling. It is more to do, it is argued, with the acceptance of such a system as part of a company's normal credit management process.

The FPB envisages the Bank of England setting an interest rate at a level sufficient to hurt all companies. If incurred, the interest would be paid separately into an account which the creditor could collect over a period of perhaps several years. This would allow companies with trading difficulties to pay any interest at a more convenient time.

In tandem with this, a late payer's annual accounts would include liability for interest on late payments. This would act to encourage companies to

reduce the amount of interest, which would be offset against their turnover.

The government's view has veered between the two camps. After last seriously considering legislation two years ago - and rejecting it - the government is again testing the corporate temperature on late payment legislation.

However, in January Mr Richard Page, minister for small business, told the House of Commons that the government had not received "any positive push" for legislation on late payment. One issue under consideration is the use of a statutory instrument to force companies into disclosing their policy on payment in their report and accounts. The aim is to shame businesses into becoming better payers.

Meanwhile, Mr Heseltine was not the only member of the government to be embarrassed about the late payment issue. The Labour party published figures earlier this year which showed the government owed £208m paid late to British business in 1995. The Department of Education was singled out as the worst offender. Labour claimed it settled £75m - or 5 per cent - of its bills late.

Who I do business with is important to me...

In our business there is no such thing as a typical order size, and irrespective of the value of an order, I need to be sure that prospective customers can meet their commitments. Doing business in the UK and overseas also presents a challenge - I have to gain an insight into the operation of potential distributors and customers worldwide.

I rely on the information supplied by D&B as an integral part of my decision making processes. The D&B Rating is a good indicator of a company's financial status and so is a useful way of monitoring my international distributors. Combining this with the D&B Payment Score gives an accurate idea of when (and if) I can expect to be paid - based on hard facts.

Who I do business with is important to me, the relationship I have with D&B reflects this.

For information on how D&B can help you, call: 0800-001234

II CREDIT MANAGEMENT

Credit finance in the US: by Richard Waters in New York

The job gets bigger

Credit managers have sought to expand their roles, partly to justify their existence

Many credit managers in the US have seen their working lives change steadily during the 1990s.

"In the past, credit was its own kingdom," says Mr Mike Durrant, a researcher at the National Association of Credit Management. Setting a credit limit and chasing debts were the sole functions: the size and lateness of outstanding payments the only issues of concern.

Now, adds Mr Durrant, "many companies are moving [credit management] into the customer service area. It's forcing credit managers out of their box." In the process, it is also broadening the skills that US credit managers need to develop and raising new issues about the way the function is managed.

One reason for this shift has been the fad for "re-engineering" which has swept across US industry in the 1990s, stemming from the drive to cut costs. Combining functions which used to exist separately, such as credit management, customer service and sales, has enabled many companies to reduce staff numbers.

Credit managers have themselves sought to expand their roles, part of a process of justifying their existence. "If we are only seen as bean counters, collections people, we'll be out of a job," says Mr Dan Wolner, national credit and customer services manager at Harmon Glass, the second biggest US supplier of replacement windshields for cars.

There are other, positive reasons for this reorganisation of the credit function. By bringing credit management and sales closer together, many US companies claim to be using credit decisions more creatively to win sales.

As Mr Wolner, writing in a recent issue of the US trade magazine *Business Credit*, comments: "For Harmon Glass, maintaining profitability and protecting declining margins meant listening to customers and studying market forces."

These are pressures being felt across US industry. Resistance to higher consumer prices, together with higher commodity prices, have put the squeeze on profit margins up and down the production and distribution chain.

That has forced many companies to work harder to understand their customers' businesses. And credit managers, who have always been one of the main points of contact between a supplier and customer, have come to play a more important part in that process.

One result of this merging of credit management with customer service has been a re-examination of the way performance is measured. The

traditional yardstick for the effectiveness of credit managers - days sales outstanding, or DSO - is a simplistic measure which does not capture the full contribution a credit department makes.

Yet, despite a widespread recognition of the weaknesses of DSO, most companies "are not moving away from it very quickly," says Mr George Galinger, an associate professor at Arizona State University who has worked on developing more effective performance measurement systems.

Companies have had to work harder to understand their customers' businesses

A second force that is revolutionising the way credit managers do their jobs in the US is technological change. At one level, this has speeded up the credit approval process, thanks to the availability of credit information online.

"It has greatly increased our ability to respond quickly," says Mr David Young, vice-president of corporate credit at Russell Corporation, the biggest manufacturer of athletic clothing in the US.

"Now, if our customers order something in the morning, they want it [shipped] that

afternoon." Companies that can't respond quickly risk being left behind.

Better availability of credit information, and software to model credit risks, has also enabled companies to push more credit decisions out into the field, rather than centralising all decisions in head office.

"Collectors" are increasingly required to set credit lines in their own parts of the country. "We have discretionary limits typically of \$50,000-\$100,000," says Mr Durrant. Better information makes it easier for these people to do their job - and for head office to monitor their performance.

Though becoming increasingly common in companies whose geographic reach spans the country, this decentralisation is by no means a universal trend. "There are still big differences of opinion," says Mr Young. "Centralised, you can get by with fewer people."

Another notable technological development is common throughout business life in the US: the spread of voice-mail. While enabling companies to cut costs, this has been a mixed blessing in such areas as credit management, where there is a high level of contact with customers.

Mr Young, who prides himself on picking up his own telephone rather than leaving it to voice-mail, says technology should be enhancing contact with customers, not getting in the way. The goal, he says, is "increased customer service, and getting back to basics".

CASE STUDY US retailing

Stores may face a shake-out

Insolvencies have become a steadily decreasing concern among US credit managers as the 1990s have progressed - unless, that is, your customers happen to be retailers.

During the first half of 1995, around 36,000 bankruptcies were reported in the US, accounting for some \$18bn of liabilities. While that represents only a 1 per cent decline in the number of cases from the year before, it is also a 12 per cent fall in the amount owed to creditors - a sign that insolvency has increasingly become a problem afflicting smaller, often start-up companies.

The retailing sector, though, stands apart. A spate of bankruptcies among department store chains, including the upmarket *Barney's*, has sent tremors through an already nervous group of suppliers. And that is even without the financial traumas of *Kmart*, the giant

discount retailer, which seems to have staved off the threat of insolvency - at least for the time being.

"The problem is simply too much square footage," says Mr David Young of Russell Corp. "We have enough retail space for 1bn people - the trouble is, we've got only 250m." The result, he predicts, will be "a shake-out over the next five years".

Retailers are currently raising the hackles of credit

'The problem is simply too much square footage'

managers for other reasons as well. One of the biggest complaints: that many use any excuse to deduct amounts from payments to suppliers. Rather than an occasional event, some now apply such deductions as a matter of course. "In some organisations, it's a profit centre - especially in some department store chains," says Mr Mike Durrant of the National Association of Credit Management. RW

Insolvency reform: by Sydney Paulden

Doubts are cast on moratorium

Banks and others are worried that a suggested period of 28 days' grace could be abused

There has been a major shift in attitude to the government's proposals last April to give smaller companies a 28-day moratorium before debtors move in to close them down. The plans were originally well received, because there was a general consensus that we had to progress from a frantic scramble for assets to a "rescue culture". The government limited the new proposal to companies that qualified under two of the following three criteria: a turnover of less than £2.5m; a balance sheet total of less than £1.4m; a workforce of less than 50 employees.

It had been felt that in the fight to get a share of anything of value in a failed small company, many businesses were being scrapped that could well have had a future. This would impact on the number of people that could be kept in work, recognised by everyone as a prime requirement.

Mr Phillip Oppenheim, company affairs minister, believes that he has foreseen these problems and built into the proposals the idea of a supervisor being in place during the moratorium. His view is that the moratorium would only go ahead on condition that the supervisor sees a "reasonable prospect for success" during the 28-day stand-off.

The banks' view is that they have always kept a close eye on client companies that have begun to meet financial dif-

And companies that collect debts on behalf of large numbers of creditors are beginning to be very pessimistic.

Two main themes are common to all the criticisms. There is the fear that in those cases where poor management or even fraudulent practice has been the cause of a small business's failure, leaving the same directors and managers in charge for a further 28 days could simply mean a further wastage of assets that might otherwise be salvaged to the benefit of the business's creditors.

It could simply mean a further wastage of assets that might otherwise be salvaged

Secondly, there is real concern for any new suppliers to which the failing company's managers might turn for goods and services on credit.

Mr Phillip Oppenheim, company affairs minister, believes that he has foreseen these problems and built into the proposals the idea of a supervisor being in place during the moratorium. His view is that the moratorium would only go ahead on condition that the supervisor sees a "reasonable prospect for success" during the 28-day stand-off.

The banks' view is that they have always kept a close eye on client companies that have begun to meet financial dif-

culties and that it has been their practice only to impose a receivership when they see no prospect of a company trading its way out of its problems.

The bankers foresee many situations where the very concept of "reasonable prospect for success" becomes a breeding ground for future litigation. On the one hand, creditors could argue that the decision to call for a 28-day moratorium was the result of misjudgment and cost them money when assets became further dissipated.

On the other hand, the directors and workforce of businesses put into receivership without a moratorium could argue later that there had been a good case for a 28-day breathing space that might have saved their livelihoods.

The insolvency specialists are equally worried, especially from the point of view of their own reputations, on which they stand or fall as dependable people to call in to handle business failures.

Mr Roy Welshy, a senior insolvency partner at Grant Thornton, believes that self-respecting practitioners would shy away from a situation where they are appointed as a supervisor, presented with a failing company, but powerless to intervene if the management of that company continues to make mistakes for a further 28 days to the detriment of the creditors.

He is convinced that the finger would be pointed at the supervisor who, in his opinion, would have no powers to avoid serious errors or even wrongdoing. If he had, he argues, then the situation would be

indistinguishable from a receivership, where the insolvency expert takes control of the business and attempts to organise the maximum benefit for all concerned. "It has always been our objective," he insists, "to salvage everything worthwhile. Leaving incompetent managers in charge would not exactly improve the situation."

Intrum Justitia, Europe's biggest debt collection group of companies, sees little benefit to creditors in the new proposals. "In our view," says Mr Chris Dixie, a senior manager, "when

rogue directors are given an opportunity to dispose of assets to their own and not the creditors' benefit."

Mr David Coates, a director of the CGN Group, specialists in reporting on the financial status of businesses, is very concerned at the possible damage to companies that give credit to failing businesses during a moratorium.

"We have to assume," he says, "that existing suppliers and lenders will be informed of a moratorium. Many may refuse to increase their exposure by supplying further goods and services on credit. The affected company will therefore turn to alternative suppliers as it bids to survive with a rescue scheme."

He suggests that the new suppliers would have to be informed and the obvious way might be for Companies House to be alerted that a moratorium is in place and for reporting agencies to be notified that information as a "critical document" and tagged to its clients.

"However," he adds, "vital days would be lost by the time the information is processed through Companies House. Alternative means might be to list a moratorium in the *London Gazette* and to inform credit agencies directly."

The industry as a whole has shown "itself keen" to support the government in its attempts to create a "rescue culture" and give small businesses in particular every opportunity to overcome temporary difficulties to the benefit of society as a whole. However, few specialists seem to view the 28-day moratorium as the answer.

Insolvency Service reform: by Sydney Paulden

Privatisation move awaits go-ahead

The plan - the Official Receiver would cede responsibility in a key area - is risky

The Insolvency Service's delay in announcing a decision on privatisation bids has been interpreted by many as a bad omen.

The service is part of the Official Receiver's Office, which is an executive agency of the Department of Trade and Industry and steps in when individuals go bankrupt and companies fail. It deals with over 60,000 company failures and personal bankruptcies a year and has a total staff of about 1,750. It has always been seen as carrying the responsibility for maintaining confidence in the framework of business as a whole, especially in tackling those situations where there is even a suspicion that insolvency may be the result of fraudulent practices.

Since July 1989, it has been considering the possibility of contracting out to the private sector the case administration work relating to bankruptcy and compulsory liquidation cases. In July 1994, it set about analysing the likely costs and benefits and the mechanism for handling privatisation.

The work of the Insolvency Service was seen by the DTI to encompass two distinct areas of responsibility. On the one hand, there was the task of taking control of the assets of a failed business or person and

already taken on a number of contracts for the government, such as the management of written examinations for the revised system of driving tests. It is assumed that the management companies would take over much of the existing structure and staff of the Insolvency Service and manage it on a private basis. The firms of accountants are experienced in insolvency casework and would obviously expand their existing facilities.

The DTI found itself obliged to announce that it required a further month after the December deadline to obtain clarification on a number of points from the three bidders still in the frame for the contracts. The suspicions within the insolvency sector are that the three bidders looking for regional work have been eliminated and that the government is keen to ensure that the remaining three knock their offers into shape to make it possible for the DTI to accept them.

Mr Keith Ellis, a spokesman for the Institution of Profes-

sionals, Managers and Specialists (IPMS), says that his union is strongly opposed to the privatisation plan. It will, he suggests, cost about 1,000 jobs. From the public's point of view, he insists that privatisa-

The unions are critical of the mechanics of paying private contractors

tion will seriously undermine confidence in the way business is run in the country.

"The DTI," he says, "is totally overlooking the value of the first contacts that are made with the directors and premises of a failed company." Currently, he maintains, experienced inspectors get an immediate feel for the case at the point where the managers of a failed business are at their most vulnerable. He argues that if the two areas of respon-

sibility are separated between the private sector and the Insolvency Service, then there could be a considerable delay before the service is made aware of any suspicion of wrongdoing. By that time, he says, the managers would be on their guard and much of the vital documentation required for a full investigation and eventual prosecution might have disappeared. "An investigator would then have a difficult task in piecing a complete story together."

The unions are also highly critical of the mechanics of paying private contractors for the service. It appears that there will be a fee per case. To maximise profitability, a private company would wish to clear all outstanding matters in a case as rapidly as possible. There would be a disincentive to dig further to investigate possible wrongdoings in order to hand it over to the Insolvency Service for possible prosecution of the directors.

In the current system, examiners from the Insolvency Ser-

vice work on a case of failure from beginning to end. They use their skills to assess whether or not assets have been wrongly siphoned off to the benefit of the directors before the collapse of a business and they retain all forms of evidence that might be of value if a prosecution is brought at a later date.

Under the new privatised system envisaged by the DTI, the "tracks" might have grown cold before the service is informed of the suspicions and this could benefit fraudsters and be to the detriment of the creditors.

Stoy Hayward, the firm of accountants and insolvency practitioners appointed by the DTI to report on the privatisation plan, made clear its reservations on this very point. "The private sector would have an important role in setting standards and spotting fraud before handing work over to the Official Receiver's Office. If this interface did not work well, future investigations would be impaired."

The Key to Liquidity...

Good credit management can play a vital role in improving marketing, profitability and cash flow. The Institute of Credit Management is the largest professional credit management organisation in Europe. Our services include:

- Recruitment
- Education
- In-Company Training
- Consultancy
- Monthly Magazine
- Conferences and Seminars
- Bookshop

These are just some of the ways we can help you and your business. To find out more about the Institute contact:

ICM, The Water Mill, Station Road, South Luffenham, Oakham, Leicestershire LE15 5NB
Tel: 01750 721588 Fax: 01750 721533

A suspicion that insolvency may be the result of fraudulence

disposing of them to the maximum benefit of the creditors. On the other hand, there was the investigation and litigation that might follow, if any possible fraud or wrongdoing came to light. The DTI decided that it would be necessary for the Official Receiver to retain the second area of responsibility, but that the first area could better be taken over by the private sector.

In 1995, it invited six companies to bid for all or part of the work to be hired out, estimated at a value of £30m a year.

The deadline for bids was December 4 1995, with a view to handing out contracts to begin by May 1 1996.



The old foot-in-the-door, bully boy approach to collecting debts is becoming a thing of the past. Special skills are required to assess the financial situation of debtors, the value of assets at their disposal and their ability to settle a debt immediately or in instalments.

Ms Michelle Scott, director of operations at Intrum Justitia, the debt collection and credit management group, says that a significant number of her agents are

women. The size of the force is being increased from 1,500 to 1,800 and candidates with different backgrounds for different assignments, such as commercial collections, consumer debts, repossession and mortgage repayment arrears, are being sought.

"There is no better way of collecting data about a debtor than through a face-to-face meeting," she says. "The company's field agents collect more than £18m of debts a year."

TALLYMAN Features

- CREDIT MANAGEMENT
- COLLECTIONS
- LITIGATION
- BEHAVIOURAL SCORING
- CHAMPION CHALLENGER
- WORKFLOW MANAGEMENT
- PREDICTIVE DIALLING
- IMAGE PROCESSING

SANDERSON CFI LIMITED
for Premier Computer Solutions

TEL: 01203 555488
FAX: 01203 256705

PROGRESSION AIM Law Data

debtco
an affiliate in automated business management

- arrears management
- collections
- litigation
- profiling
- automatic dialling
- mailing

For more information call 0113 257 8500 for literature

CASE STUDY Reject Shop

A deal that went awry

When Upton & Southern, the Middlesbrough-based retail group, reports its interim results later this month, the figures should be free of the damaging impact of Reject Shop, the disastrous acquisition which went awry last year.

Last May, just over a year after it acquired the business, Upton & Southern told the board of Reject Shop that it could no longer provide the debt-ridden and loss-making subsidiary with funds.

Reject Shop, which had liabilities of £8m, asked its bankers to put it into receivership. For most of its time under Upton's ownership, it had suffered financial and legal problems.

Without the intervention of Grant Thornton, the receivers, Upton's own goodwill may have been at stake. "It was a horrendous cash, and it was obvious to me that unless we could stop that, it would bring down the parent company," says Mr Ron Trenter, executive chairman who joined the board some two months before the receivers were appointed.

Upton was also vulnerable because it was potentially liable to guarantee a £500,000 bank loan to Reject Shop.

Within a month of being called in, Grant Thornton was able to sell 10 of the beleaguered chain's 31 shops and the trademark name to a consortium led by Mr Jeffrey Gould. Ironically, Mr Gould was the chief executive who led Upton's £2.5m bid for the

loss-making Reject Shop in 1994. He left Upton about two months before the receivers were appointed at the subsidiary.

When he joined Upton, Mr Trenter, a former chief executive of Texas Homecare, believed it could be turned around. He quickly identified the problems at Reject Shop: "Overhead costs were too high and only a third of the shops were making any profit at all."

Before Mr Trenter's arrival, the group had raised £5.4m from a placing and open offer in November 1994, in an effort to stem the damage. It had also alleged that Reject Shop's financial and trading position was materially worse than represented when it was bought, and took legal action against five former Reject Shop directors for misrepresentation. The directors have denied the allegations.

As soon as Mr Trenter joined the Upton board, it began negotiations with its bankers over restructuring of Reject Shop. It considered various rescue options, including a creditors' voluntary administration, which would have put debts on hold while the group tried to sort out the business.

Mr Trenter said the bankers, led by National Westminster Bank, would not agree to such an interim move, while Reject Shop was trading at its banking limits. "Everything was coming to a standstill," said Mr Trenter. "We had to be very careful

that the company was not trading illegally. I had a lawyer by my side at all times."

The board's options seemed to be exhausted. "The more help and advice you need, the more it costs," says Mr Trenter. "It was a perpetual disaster."

The receivers swiftly invited bids for all or part of the business. Mr Gould made the best offer. He says the Reject Shop group is now running profitably.

The purchase price, undisclosed but estimated at £2m to £4m, could not cover all of the business's debts. Some preferential creditors, such as the Inland Revenue, were paid, but unsecured trade creditors were "unlikely to get anything."

While creditors of Reject Shop who have lost out may be nursing their wounds, their pain has saved a greater disaster. "In economic terms, if 10 per cent of a group goes into receivership rather than 100 per cent, that is the price of survival of the 90 per cent left and sometimes that is the hard bullet that has to be bitten," says Mr Steve Hill, technical insolvency partner at Coopers & Lybrand, the accountants.

The receivers were also left to try to sort out compensation for customers who had made deposits with the business. "We were dealing with thousands of depositors," says Mr Scott Barnes, partner at Grant Thornton.

Customers, mostly for

furniture, had made deposits with the Reject Shop, but in many cases, the goods had not yet been delivered.

"Where we were able, if the goods were identifiable either within the shops or within the warehouses of the suppliers, then we tried to protect the position of the depositors, but where the goods were not available, regrettably, they had unsecured claims and could not do anything about it," says Mr Barnes.

In a financial restructuring last August, National Westminster Bank released Upton from £400,000 of its liabilities in connection with Reject Shop. The group also raised £1.5m net through a placing of 1.7m convertible preference shares at 1p each.

In the year to July 29, the group posted losses of £9.59m on turnover of £30.4m. The deficit incorporated the £3.27m trading losses of Reject Shop up to its receivership, a £6.06m write-off of Upton's investment in the subsidiary and about £250,000 for resolving other known contingencies and obligations.

Mr Trenter hopes that, with the announcement of the group's results this month, he can leave the shadow of Reject Shop behind. "By putting Reject Shop into receivership we saved Upton's business and it will now progress forward," he says.

Motoko Rich

The rescue culture: by Jim Kelly

Good idea, but can it work?

There is disquiet over an insolvency tool which shifts the balance of power so markedly away from the creditor

The government is discovering that it is a lot easier to talk about a rescue culture - a climate in which businesses do not fall prey to jittery creditors - than actually to deliver reforms which can work.

Meanwhile, the insolvency profession largely believes that commercial logic can produce a rescue culture as long as the professionals are not rigidly constrained within a web of new government regulations.

There is little doubt that Mr Kenneth Clarke, the chancellor, takes a personal interest in the issue. His conviction, that the banks often remove support too quickly from ailing companies, has helped fire the current reforms.

He has used the high profile provided by the Budget to preach the word. As early as December 1994 he was telling the Commons: "During the recent recession businesses, particularly small businesses, were too often being closed down by their creditors and jobs lost before rescue options had been properly explored."

The Department of Trade and Industry is still working hard behind the scenes to find a way of introducing its ideas for 28-day moratoria for businesses in financial trouble during which directors can put together a rescue plan.

Under the new proposals, the debtors in effect stay in possession of the assets, while the creditors are barred from forcing a closure. The government plans have been met with unease among groups such as banks, while insolvency practitioners are worried about their powers and responsibilities as supervisors.

This idea, reminiscent of the US Chapter 11 principles, has been broadly welcomed by the Society of Insolvency Practitioners but has also met with a raft of technical criticisms. Essentially, there is disquiet over an insolvency tool which shifts the balance of power so markedly away from the creditor.

In recent weeks fresh evidence has emerged that the DTI, from its Insolvency Service arm, is still serious about trying to use the law to help engender a rescue culture. Pri-

vate papers have been circulated outlining a plan to help more businesses go into administration - rather than receivership.

The difference between these two procedures is crucial. Administrators, in the words of insolvency experts Cork Gully, have as their objective "to rescue the business or maximise asset values". In contrast, the receiver's role is to "recover debt and to achieve a going concern sale where possible".

Of course, a sale may preserve the business if not the company - but administrators' responsibilities give them a unique place in the rescue culture. "The government's idea is that courts would be able to put an administrator in place of a receiver where 'it is clear' that the security of a chargeholder - such as the bank - is not at risk."

This, again, is an idea which will receive widespread support in theory but throws up a range of problems in practice. It appears to require a court to value a business in order to be clear that assets exist which can cover the bank's security if the administration fails.

If the procedure is not watertight, there is the obvious possibility that it could make credit more expensive to reflect the perceived risk taken by the banks. Mr Scott Barnes, head of insolvency at Grant Thornton, asks: "What's the attitude of the banks going to be when their main weapon of recovery is taken away? This needs some careful thought - although we are all in favour of the broad idea."

But the government's determination to become identified with the rescue culture - even in a period of relative recovery - should not be underestimated. For example, within recent days it has signalled that the UK may be on the

point of staging a convention allowing insolvency practitioners to operate across European borders.

The EC Convention on Insolvency Proceedings has been a dream for 30 years - always stymied by the opposition of insolvency experts Cork Gully, have as their objective "to rescue the business or maximise asset values". In contrast, the receiver's role is to "recover debt and to achieve a going concern sale where possible".

Of course, a sale may preserve the business if not the company - but administrators' responsibilities give them a unique place in the rescue culture. "The government's idea is that courts would be able to put an administrator in place of a receiver where 'it is clear' that the security of a chargeholder - such as the bank - is not at risk."

This, again, is an idea which will receive widespread support in theory but throws up a range of problems in practice. It appears to require a court to value a business in order to be clear that assets exist which can cover the bank's security if the administration fails.

If the procedure is not watertight, there is the obvious possibility that it could make credit more expensive to reflect the perceived risk taken by the banks. Mr Scott Barnes, head of insolvency at Grant Thornton, asks: "What's the attitude of the banks going to be when their main weapon of recovery is taken away? This needs some careful thought - although we are all in favour of the broad idea."

But the government's determination to become identified with the rescue culture - even in a period of relative recovery - should not be underestimated. For example, within recent days it has signalled that the UK may be on the

real desire to help businesses before they fail it also springs from the dwindling revenue stream from traditional insolvency work as the economy emerges from recession.

Pre-insolvency work has come of age. Businesses - and more importantly the big lenders - have become increasingly aware of the advantages of "invisible rescues". The recent recession did much to promote this transformation. While the 1980s saw insolvency experts dealing with industrial failures which could often be handled with traditional skills - allowing the business to trade and then be sold - the 1990s brought a crop of failures which needed a more creative approach.

"The failures of the 1990s were a million miles away from those of the last few years," says Mr Colin Bird, Price Waterhouse's head of insolvency. The size of many of the 1990s failures meant that they often contained hundreds of separate businesses, which were often in themselves viable.

In many of these, especially where the principal assets were the employees, there was a need to avoid a formal business failure. The banks played a significant role in the new approach and by protecting their investment placed the emphasis on pre-insolvency skills.

Mr Chris Hughes, head of insolvency at Coopers & Lybrand says: "Clients have become much more aware of the need for specialisation. There is a need to bring together the right skills - it's a bit like conducting an orchestra." Cork Gully, now part of insolvency at Coopers & Lybrand, has become a name reserved solely for liquidations.

Most of the Big Six now control rescue operations from a "conductor" group which can bring together various skills to suit the problems of the client. For example, Ernst & Young's is called the Restructuring and Reorganisation Service and is headed by Mr Stephen Adamson, the lead administrator for Canary Wharf, and one of the best known names in the business.

Mr Adamson offers an aphorism that should perhaps be memorised by all finance directors. It also encapsulates the marketing stance of the Big Six's new pre-insolvency culture. "A company heading towards insolvency does so at an ever-increasing rate unless, and until, the intervention of a third party."

The government's determination to become identified with the rescue culture should not be underestimated

will allow liquidators to operate across borders - protecting creditors' rights.

Meanwhile the rescue culture appears, quietly, to be becoming a reality. According to the latest figures from the Society of Practitioners in Insolvency - the UK's leading specialist professional body for insolvency practitioners - in 1994-95, 44 per cent of jobs were saved compared to 27 per cent in the previous year. In more than half the cases, excluding liquidations, the business was either restored to solvency or sold as a going concern.

Among insolvency practitioners - mostly the Big Six accountancy firms - the buzzwords for the 1990s are "rescue culture". While this reflects a

Accounting reform for small companies: by Jim Kelly

Frizzy may make it easier

If adopted, the new standard could become binding after consultation

Small and medium-sized companies have always complained about the burden of drawing up comprehensive accounts but radical deregulation has been hampered by fears that users - and especially the retail banks - would suffer as a result.

But now reform is in sight, in the shape of the Financial Reporting Standard for Smaller Enterprises, or "Frizzy". If officially adopted by the Accounting Standards Board, the new standard will revolutionise the financial data upon which creditors rely.

Nearly 900,000 small companies would be freed from having to comply with existing accounting standards under the published last December - in return for following a special code of their own.

Experts involved in the project believe that costs for small and medium-sized companies could be cut by a total of more than £50m a year. The new standard, which would be issued alongside those for larger enterprises by the Accounting Standards Board, would replace more than 600 pages of rules with just 40.

The Frizzy has been put forward by the working party set up by the accountancy profession at the request of the ASB - the UK's official financial reporting watchdog. If the proposals find support, a draft of the Frizzy will be passed to the ASB. It has the power to turn it into a binding standard after consultation.

It would not be compulsory, but companies could not mix the two systems. The move is likely to be welcomed by the government and business leaders for helping to cut the estimated £50m cost to UK business of compliance with official regulations.

But two concerns are likely to have emerged during the consultation period. The main one is that companies not covered by the exemption may



John Alexander, head of corporate recovery at Pannell Kerr Forster, has called for a Business Rescue Act to stem the flow of receiverships

begin to press for further flexibility in the UK financial reporting regime - and critics believe this could lead to less assurance for stakeholders such as creditors.

The users of small company accounts, such as the banks and tax authorities, will also want the new code to be strict enough to safeguard their interests. Although most powerful lenders have considerable access to small company financial data on demand - accounts still play a role in assuring investors.

The key to the potential success of the Frizzy is that it is being portrayed not only as a deregulatory measure but also as a positive improvement in the quality of information. Less is not, necessarily, worse.

Mr Ken Wild, chairman of the working party and a partner at Deloitte & Touche, has said there is widespread support for simplification and the Frizzy will provide an "enduring solution" that can be updated.

Under the Frizzy, small companies would follow the same measurement code as bigger companies, but it would be

would require companies to show the cost of leases on a straight-line basis rather than amortising a small enterprise in the complex calculations required of SSAP 21. "It brings you closer to cash," says Mr Wild.

He believes that this emphasis on bringing the accounts of a small enterprise in line with the cash realities of running the business will make the accounts simpler and more useful. "We are trying to make the accounts better for a range of people to use."

The Frizzy proposals may find widespread support simply because other solutions to the problem have been far more radical - including the working party's own initial findings. One influential member of the working party has already published his own blueprint.

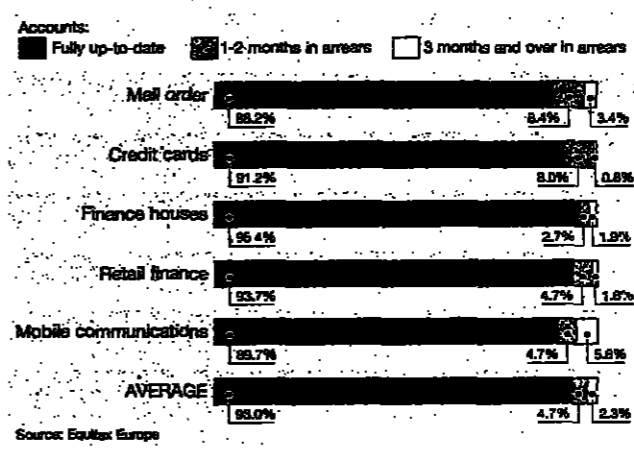
Mr Peter Walton, of the University of Geneva, recently published a paper which placed the profit and loss account at the centre of a reporting regime for the owner-managed business.

His paper, for the Foundation of Manufacturing and Industry, not only seeks to alter the quantity of information in owner-managed accounts but also the quality - by putting forward different measurement requirements. He assumes that the only real users of such accounts are retail banks and tax authorities.

The taxman would be interested in profit measurement while the banks would be looking at asset values, cash flow, and liabilities. As a result, the balance sheet is of much less value to external shareholders - but more interested in a P&L drawn up along tax measurement lines.

Meanwhile the Frizzy proposals are out for consultation. It is understood that the credit sector has examined them closely. If Mr Wild's view that the scheme offers simpler and more useful accounts is accepted, then the Frizzy could usher in a new era of reporting for smaller enterprises - and their leading financial investors.

UK finance agreements (Fourth quarter, 1995)



We can tell if your sales leads are in the pink and pay promptly if their outlook gets so black they go under

That's the power of our credit insurance

A credit insurance policy from Trade Indemnity eases the fear of non-payment. Much more than this, it can also enhance your credit management system.

Our tailor-made solutions will give you access to a broad range of options - from the vetting of sales leads to debt collection - and can increase your ability to raise valuable finance whilst keeping control of the debtor ledger.

Whether you are a small business, a large company or an exporter, a policy from Trade Indemnity gives you powerful tools that will help ensure a healthy balance sheet - and if one of your customers does go under, claims covered by your policy will be settled promptly and with the minimum of fuss.

Trade Indemnity is the UK's leading credit insurer, with almost 80 years experience and an expanding export and international business. Every year we insure over \$70 billion of deliveries, worldwide.

For further information and policy conditions, call: 100 "Freephone Trade Indemnity"

"I need a comprehensive source of Credit Management information - but where can I find it?"

Look no further than CRONER'S GUIDE TO CREDIT MANAGEMENT for practical guidance on all vital credit management functions. With regular updates and newsletters, it covers:

- Credit policy • Contracts • Accounts collection • Sales ledger management • Export credit
- Credit in Europe • Debt recovery in the UK courts • Policy implementation • Credit assessment
- Collection sanctions • Credit insurance and factoring • Insolvency • County Court Register.

For further information call Croner Customer Services on 0181-547 3333, quoting code: CKPQ

CRONER PUBLICATIONS LTD
Croner House, London Road, Kingston upon Thames, Surrey KT2 6SR
Tel: 0181-547 3333 Fax: 0181-547 2638

TRADE INDEMNITY

Trade Indemnity, 1 Canada Square, London E14 5DX

IV WORLD MOTOR INDUSTRY

Brazil and Argentina: by Jonathan Wheatley and David Pilling

Two hoping to make the fast track

For manufacturers, cross-border integration is becoming more attractive

Carmakers in Brazil and Argentina hope 1996 will confirm their markets as two of the fastest growing in the world after a mixed performance in 1995. A new trade agreement will help, so will an expected surge in investment. While Brazil's motor industry enjoyed another record year, with domestic sales up 13 per cent to 1.25m units and production up 3.4 per cent to 1.64m, growth was concentrated in the first half. From June onwards, things were less rosy after the government restricted credit across the economy to contain a potentially inflationary spending boom. Argentina's industry had a tougher time. After four years of steep production increases, output fell by more than 30 per cent to only 285,272 units in 1995 from 408,647 the previous year. That drop was the result of the sharp recession as the Argentine economy contracted by about 3 per cent in the wake

of Mexico's devaluation. Car sales were the worst-affected area as credit all but disappeared.

Nevertheless, manufacturers in both countries are bullish about the future. "If economic stability is sustained for the next two years, meaning the return of consumer credit, then we should see an explosion in car sales," says Mr Miguel Jorge, vice president for corporate affairs at Volkswagen in Brazil. He points out that average earnings in Brazil have risen from \$2,800 a year to \$4,000 over the past five years, bringing many Brazilians into the car market for the first time. "Imagine the market growth if earnings reach \$6,000 a year," he says.

Anfavea, the Brazilian auto industry association, is confident of sustained growth. It says production will reach 3m units a year by the end of the decade. Mr Domingo Cavallo, Argentina's economy minister, says output this year will return to 1994 levels, while private sector analysts say eventual production of nearly 1m units is achievable.

Both markets have recently acquired conditions for growth thanks to inflation-beating eco-

nomics reforms. First Argentina, in 1991, then Brazil, in 1994, succeeded in stabilising their currencies and boosting consumer spending power. Production of cars in Argentina quadrupled from 1990 to 1994. In Brazil, the arrival of new entry consumers in the market has lifted production of "popular" cars. Sales of these no-frills models with one-litre engines rose by 33 per cent last year and now account for half of all domestic sales. Growing trade liberalisation in both countries since 1990 has also boosted sales of imported cars, banned for decades to protect local manufacturers.

In Argentina, car imports rose from around 700 in the mid-1980s to an estimated 120,000 last year. In Brazil, imports reached 300,000 in the first six months of 1995. This prompted the government to impose 70 per cent import duties and restrict total imports for the second half of the year to 150,000. The use of quotas sparked a row between Brazil and Argentina and brought criticism from the World Trade Organisation.

Brazil lifted the quotas but retained its 70 per cent tariff, with the result that imports



The Volkswagen team celebrates sales reaching the 11m mark. The market leader announced expansion plans and hopes for a return of consumer credit and sustained economic growth

fell to a rate of around 15,000 units a month.

Now the two governments have signed a deal that supplements agreements for the auto industry under the Mercosur trade pact between Argentina, Brazil, Paraguay and Uruguay. Manufacturers operating in both countries may import parts and vehicles duty-free, provided they export parts and vehicles to the same value. This puts them at an advantage over companies that only import vehicles, which must pay duties in full.

Brazil's trade ministry says the accord will underline the country's status as a vehicle manufacturer. There is plenty of room for growth: just one in eleven Brazilians owns a car, compared with one in five in Argentina and about one car per person in the US.

Manufacturers will spend heavily over the next few years. The four big international car makers in Brazil - Volkswagen, Fiat, Ford and General Motors - have all announced expansion plans.

Announcements of new car factories are expected soon

from Hyundai, Mercedes-Benz, Asia Motors and Renault, while Toyota, Honda, Mitsubishi, Peugeot and Audi are all reported to be considering setting up in Brazil. The trade ministry says the industry plans investments of \$10.6bn to the end of the decade.

Over the same period, international manufacturers in Argentina have pledged about \$3.7bn in investments, with Chrysler, Ford, Fiat, General Motors and Renault all planning to set up plants.

For manufacturers, cross-border integration is becoming increasingly attractive. Volkswagen, the market leader in Brazil, makes around 700,000 vehicles a year, all fitted with gearboxes made at its factory in Cordoba in Argentina. In turn, the gearboxes are made using some parts produced in Brazil. Ford has similar arrangements. Fiat and General Motors will soon operate in both countries.

Total exports from the two countries were around 320,000 in 1995, of which more than 70 per cent was in bilateral trade. But with virtually no auto production south of Mexico outside Brazil and Argentina, car makers are likely to look for more opportunities in other local markets.

Sales in the rest of the continent are around 300,000 a year and growing, and this offers further potential as yet under-exploited by manufacturers in Brazil and Argentina.

Mexico: by Daniel Dombey

A transformed industry

Carmakers have turned to exports but not enough to offset the slump in home demand

After a year of almost impossible challenges, the shape of the Mexican car industry has been transformed.

A collapse in the domestic market, a rise in exports under the North American Free Trade Agreement (Nafta) and the increasing use of domestic components in car assembly have all come in the wake of the 1994 peso devaluation and the economy's 7 per cent contraction in 1995.

Domestic sales have plunged 65 per cent, from 418,000 units sold in 1994 to 143,500 last year, and most manufacturers expect that three or four years will pass before 1994 levels are regained once more.

But the effects of the current crunch have not been spread evenly among the five main companies - the US Big Three, Volkswagen and Nissan.

"Volkswagen and Nissan have suffered greatly because of their penetration of their vehicles in the lower end of the market, which has been especially hurt by the credit crunch this year," says Ms Kimberly Smith, an analyst at JD Power in Detroit.

Mexico's banking crisis, which also deepened after the peso's fall, has meant that the country's banks have carried out little or no lending during the past year. At the same time, interest rates which stand at twice the level of the United States counterparts in real terms have deterred even those who can get financing.

The car companies have switched production dramatically around to exports, increasing foreign sales to 584,700 units, 21 per cent up on 1994, but still not enough to compensate for the slump in Mexican demand. In any case, exports are markedly less profitable than domestic sales.

"All your plans, strategies go out the window," says Mr Gary Cowger, the head of General Motors' operations in the country in remembering the first, uncertain days after

the devaluation. In the end, the car manufacturers' response to the crisis was largely fashioned by Nafta, which has reduced tariffs on cars with a high level of content from participating countries, although its provisions will, in fact, not come fully into force until 2003.

"The ability of Nafta is the ability to rationalise. You are not building large amounts (of types of vehicles) in small volumes," said Mr Cowger. Now, the companies have not just concentrated on building large volumes of a few vehicles for international markets - overwhelmingly for the US - but also changed production processes.

"The (worldwide) trend is to look for more local suppliers and local based international suppliers. Following the devaluation we have even more reason to use components with peso cost," said Mr Philippe Mallier, chief executive of Ford de Mexico, who points to the manufacture of engines in Chihuahua in Northern Mexico for domestic assembly and for export as a chief indicator of change.



Volkswagen's first factory in Brazil. Its activities began in 1953 and have gone from strength to strength since

Globalisation: by Haig Simonian

Going global is nothing new

Many carmakers have chosen to avoid the problems of worldwide manufacturing

Forty years ago, the great majority of the new cars bought in Japan were made by manufacturers from abroad. At much the same time, Volkswagen inaugurated its first factory in Brazil. And as early as 1911, Ford opened its first foreign production site when it started building cars in the UK.

Globalisation, it seems, is nothing new to the world's carmakers. But while many manufacturers have expanded far beyond their original homes, it has recently become necessary to distinguish between car companies which are merely "multinational" and those with "global" pretensions.

The difference is one of philosophy rather than semantics. Being "global" means not just building cars from São Paulo to Shanghai, but adopting an integrated approach to how that far-flung empire should be run.

A "global" car company, for example, would centrally plan its entire model range, which would be built on a limited number of basic "platforms". Although the metal skins attached to them may differ to suit local tastes, the basics, such as wheelbase, width and key engineering details like the location of the central pillar, would be identical.

Globalisation, in the sense of integration, embraces manufacturing and marketing as much as design and development. Although a truly "global" car may be built in different countries, it would be made by the same processes and, quite possibly, involve similar marketing campaigns in different territories.

Purchasing, another important function in view of the fact that about 60 per cent of a car's value is comprised of components bought from outside sources, would also be given treatment as a single,

worldwide activity.

Lower costs, improved use of resources and faster development times have been the reasons behind globalisation. Combining international resources can let a multinational car company make the most efficient use of its skills. Linking stylists and development engineers can accelerate development programmes, reducing the "time to market" for a new model. By working internationally from the outset, a new car can, if necessary, be introduced in a global marketing blitz, maximising the impact and avoiding the staggered launches of the past.

But to reap the greatest benefits, globalisation requires a big upheaval in a company's structure. Most corporations will have subjected themselves to the consultants' rule over the years. But their internal organisation will probably say more about patchy organic growth and opportunistic acquisitions to expand rather than the thorough going rethink globalisation requires.

So in spite of the apparent advantages, not all the world's biggest carmakers have chosen to go "global". Ford and Volkswagen have been the two most active converts. Ford 2000, the name for the ambitious globalisation strategy unveiled by Mr Alex Trotman, its chairman, last year, has turned into a symbol of one carmaker's determination to adapt.

Ford's decision to tear up its geographical divisions and reorganise around five "vehicle centres" (VCs) marks the most radical attempt to adopt a global approach. The VCs, covering different types of car from small front-wheel-drive models to hefty pick-ups, have become almost independent corporate entities charged with a specific task on a worldwide basis.

than Ford 2000, the VW group's approach is complicated by the fact that it involves integrating four different companies. And while VW and Audi are at least based in Germany, Seat and Skoda are both relatively recent acquisitions with headquarters abroad, complicating integration.

Mr Piëch aims to reduce VW's 16-odd platforms to just four. These will form the foundation for all future models to be built by VW, Audi, Seat and Skoda. For example, the platform for the next generation Golf, Europe's best selling car, will be shared by the new Audi A3 hatchback and other group models. To confuse matters further, the European platforms will also be used, and, if necessary, modified slightly, by VW's free-standing manu-

Japan's big carmakers have steered well clear of the management implications of globalisation

facturing subsidiaries in South America, South Africa and China.

General Motors, Ford's bigger US rival, has gone about globalisation more cautiously. Instead of opting for an all-out reorganisation, it has devolved most of the responsibility for co-ordinating its international expansion to its Opel subsidiary in Germany. Although many of the Opel-originated or designed GM cars sold outside the US and Europe are badged as Chevrolets (the group's main US brand), Opel has to co-ordinate their development.

No other manufacturer has been as radical as Ford or VW. Japan's big carmakers have steered well clear of the management and organisational implications of globalisation. Toyota, Nissan and Honda now all have substantial production facilities outside their home

market. Yet in spite of devolving some design and product development functions to their new operations in the US, UK, and, in some cases, elsewhere, the buck stops firmly in Japan. This regional, rather than global, approach is reflected in the cars themselves, which are predominantly geared towards distinct markets, with little cross-fertilisation between the foreign factories and minimal flows of vehicles from one non-Japanese operation to another.

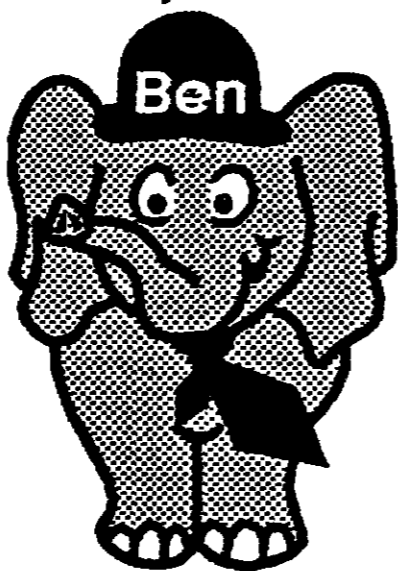
Flat has taken a very different tack. Although appreciably smaller than Ford or VW, let alone GM or the main Japanese carmakers, it has been examining its structural options to reflect its strong international ambitions.

Cars built in Italy will continue to form the backbone of its product range, supplemented by selective sourcing from Poland and very limited imports from its big subsidiary in Brazil.

But next month will see the introduction of the group's Palio "world car". The Palio, which comprises three-and-five door hatchbacks, a saloon, estate and pick-up, marks Fiat's response to the challenge of globalisation by providing a sturdy but stylish car for motorists in industrialising countries.

To be launched in Brazil, the Palio will eventually be produced in Argentina, Turkey, India, Morocco, and Poland. If Fiat's executives achieve their ambition of adding China to that list, the group could be building more than 900,000 Palios a year by early next century. Fiat's strategy requires none of the wrenching upheavals involved in Ford 2000 and entails the much more modest aim of building multinational teams for the Palio. Its caution reflects the attitude of many motor industry bosses, who say Ford has failed to take account of the risks involved in convulsive change and will suffer as a result. Others, however, argue that hesitation today will only make the inevitable task of restructuring more difficult tomorrow.

It has no wheels,
no engine,
and came
out in 1905



So what's it doing in
the Motor Industry?

In 1905, whilst the newly born British motor industry was coming to grips with combustion engines and transmission systems, BEN was already giving practical help to people in the motor and cycle industries.

Today BEN helps thousands

of men, women and children in their own homes as well as disabled or retired people in its four residential and nursing centres.

If you would like to know more about BEN or make a donation please call 01344 20191.

Ben



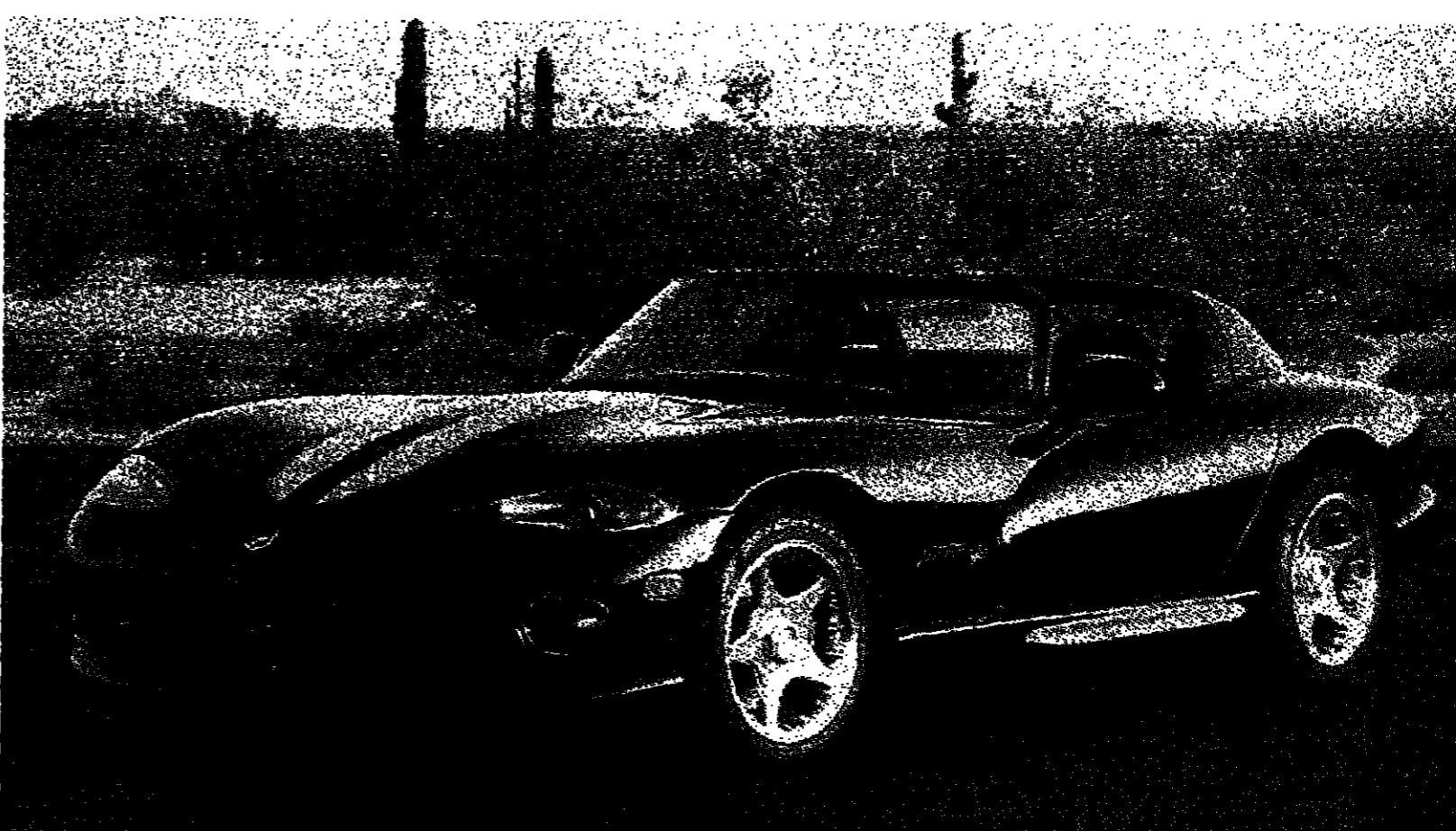
BEN — MOTOR AND ALLIED TRADES BENEVOLENT FUND

Lynwood • Sunninghill • Ascot • Berkshire SL5 0AJ

Registered Charity No: 297877



Lariat of fire: the Ford model that is America's best-selling light truck. Output will increase this year



Sling in the tall? The likes of the Chrysler Viper are expensive. On average, new cars now cost the equivalent of 27 weeks of an average American's income

■ The US: by Richard Waters

Light trucks leave cars standing

Detroit's most lucrative market will soon be the target of foreign manufacturers

It was the Year of the Truck. While car sales in North America flagged in 1995, prompting manufacturers to instigate a new round of incentives late in the year to win back buyers, most makes of light trucks were driven off dealers' forecourts almost as fast as they arrived. Pick-up trucks, sport utilities and minivans are the new hot item. And that, in turn, is good news for a resurgent Detroit. Thanks in part to a 25 per cent tariff on imports, the big three US manufacturers dominate the light truck business. Some 86 per cent of new trucks sold in the US last year were produced by General Motors, Ford or Chrysler, compared with only 64 per cent of new cars. The higher prices - and profit margins - on trucks have made

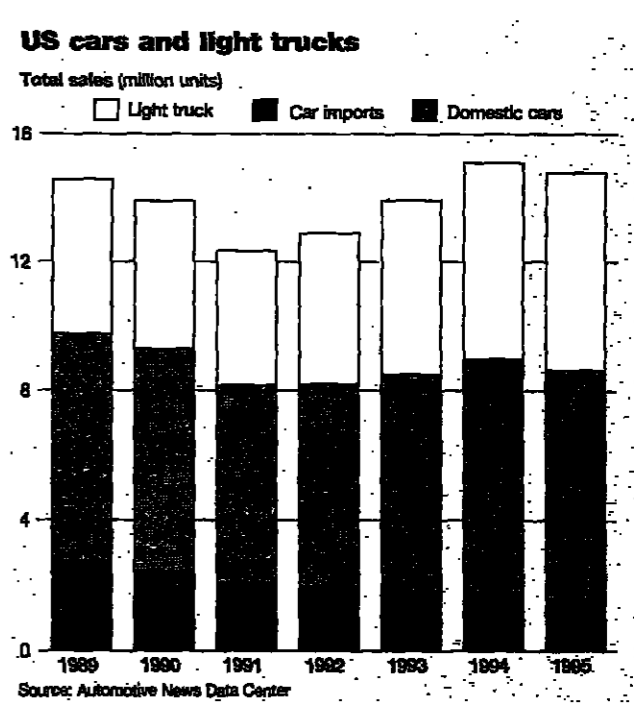
this a profitable switch in consumer taste. The growing popularity of the truck saved what otherwise would have been a poor year for the automobile industry in 1995. Light truck sales grew by 1 per cent last year, to 6.1m - at a time when car sales fell 3 per cent, to 8.7m. All three US manufacturers had entered the year in optimistic mood, having just seen new vehicle sales in North America jump by 8 per cent during 1994, to 15.1m. At that level, according to traditional industry thinking, sales were roughly in line with their long-term trend. With the economy continuing to expand at a steady, if unexciting, pace, they would surely continue to rise to a new cyclical peak. It did not work out that way. During 1995, the number of light vehicles sold slipped back to around 14.8m. That played havoc with production schedules and inventory levels that had been designed with very different market conditions in mind.

It also left automobile industry economists scratching their heads in search of an explanation. Most economic indicators suggested that Americans should have bought more new vehicles, not fewer. A number of possible explanations have been advanced. Among the most popular is that cars have simply become too expensive. According to Mr Jim Mateyka, a consultant at A. T. Kearney, there is "an affordability crisis" in the showroom. A decade and a half ago, the average new car price was equivalent to 18 weeks of the average American's income; now, it is 27 weeks. Another possible reason is the aggressive use of cheap leases by the auto makers to sell new vehicles in the early 1990s. At that time, Detroit was trying hard to find creative new ways to keep its production lines rolling. One answer was the cheap two- and three-year lease, which quickly became one of the most popular ways of acquiring a new vehicle.

Many of those leases expired in 1995, with two results. A wave of two- and three-year-old cars came on to the market, prompting a boom in the second-hand car business. Also, the buyers who have enjoyed a cheap lease for the past three years have proved unwilling to pay the higher prices that Detroit is now trying to get for its vehicles. At what should be a high point in their cyclical fortunes, these developments have created a curious sense of insecurity in the US auto industry. The carmakers have found that they had misjudged their customers - either by setting prices too high, or failing to spot changes in buying habits. Detroit believes it is better prepared for 1996. Production plans have been set in the expectation that sales will edge back up to about 15m this year. Where possible, extra shifts have been added or capacity shifted to lift output of the most popular light trucks. And incentives have been lifted to tempt buyers back.

The all-new model of the Taurus, Ford's biggest-selling car, stands as a symbol of the tribulations that manufacturers have faced in recent months. Though lavishly praised by reviewers on its launch last autumn and pitched only slightly above the list price of the old Taurus, the new model has got off to a slow start. In part, says Ford, that is because customers have become accustomed to big discounts in the showroom, and are less willing to pay up for a higher-quality product. In tacit recognition of this, Ford earlier this year came up with a stripped-down version of the new Taurus, at a lower price. While weaker than 1994, though, it would be wrong to conclude that 1995 was a poor year for Detroit. Between them, the Big Three still managed to generate profits after tax of \$8.1bn from their automotive operations (the year before, they had made \$9.5bn). Non-US manufacturers, on the other hand, have continued

to struggle in the North American market. The dollar, while rebounding in recent months, remains far below its yen value of the 1980s, when Japanese automakers were in the ascendant. That has made it hard for importers to remain competitive. Most US cars are now priced well below comparably-equipped Japanese vehicles. Through the use of hefty incentives, the Japanese manufacturers have at least managed to hold on to their position in the North American market. Led by Toyota, they made around 23 per cent of the new vehicles sold last year - in line with the previous two years, and only 3 percentage points below their share in 1991. By shifting production to new US assembly plants, and buying a larger share of parts there, foreign manufacturers are slowly reducing this pricing disadvantage. According to the Association of International Automobile Manufacturers, production volumes in foreign-owned plants in the US



Jumped fourfold in the decade to 1994, accounting for 46 per cent of vehicles sold by foreign companies in that year. The next wave of foreign auto plants is aimed squarely at Detroit's most lucrative market: light trucks. Several manufacturers aim to build sport utilities in the US. And, in an assault on a market that US manufacturers have traditionally had to themselves, Toyota recently announced plans to make a full-sized pick-up truck, complete with a US-style V8 engine, at a new plant in Indiana.

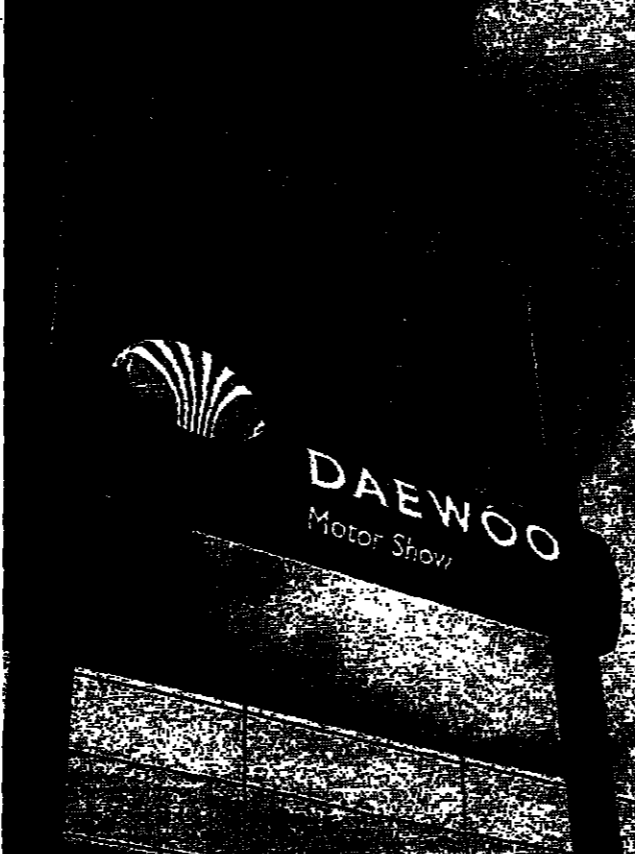
■ Western Europe: by John Griffiths

Growth runs into a jam

Can collaborative deals help solve the problem of too many makers and too little demand?

A nasty-looking traffic jam is building up in Western Europe. In new car sales terms, the traffic lights appear stuck on red: neither the European Automobile Manufacturers' Association (ACEA) nor independent forecasters like the Economist Intelligence Unit, expect more than 2-3 per cent growth this year. In what is now a patently almost mature market, no sharp further growth can be expected in the foreseeable future. However, more cars continue to stream towards the marketplace, not just from long-established, indigenous European producers, but from a growing number of outsiders: the Japanese "transplant" factories of the UK and Spain and, more recently, surging imports from South Korea. Attempts to woo reluctant buyers, and thus keep production lines flowing, have led to heavy discounting and a plethora of other incentives. And such is the importance of the motor industry to West European economies - typically accounting for one in 10 jobs in countries such as France and Germany - that governments have thrown hefty financial resources into boosting production, albeit from behind a veil of environmental concern. France and Spain each provide substantial financial inducements for drivers to scrap old, polluting cars for "new, environmentally clean" ones. A campaign for similar incentives is being waged - so far without success - by the industry in the UK. Yet despite all this activity, overcapacity still hovers around 25-30 per cent. The region has too many car plants; and, arguably, too many car companies, making too-small profits. Something, surely, has got to give. Cost-saving collaboration is making it financially easier for manufacturers seeking to secure a stake in some of the growing number of niches into which the European car market is fragmenting. Volkswagen and Ford have pooled

resources to bring to the market a multipurpose vehicle (MPV), named respectively as the VW Sharan and Ford Galaxy, but essentially the same behind the badge. In similar vein, Volvo of Sweden and Mitsubishi of Japan have collaborated in new production facilities at Volvo's NedCar plant in Holland to produce Volvo and Mitsubishi versions of a new medium-sized car. Even so, the financial pressures on Europe's smaller car companies became obvious last month when Volvo reported another plunge into losses in last year's final quarter. This reinforced the view of analysts that Volvo could ill afford last year's decision not to proceed with a merger with Renault of France to enhance its resources and provide economies of scale. Ford's ill-fated dalliance with Fiat of Italy in the 1980s also showed how reluctant Europe's car companies are to yield control to a partner, and how wary governments can be about perceived threats to national "flagship" industries. In the absence of such rationalisation, however, the prospect is for a relentless tightening of the competitive screws, with little prospect of price-raising. For much of the 1980s, debate about car pricing within Europe was conducted in terms of comparisons between national markets. With the European Commission now publishing regular pricing comparisons, it is becoming increasingly accepted, even by the more strident consumer groups, that pricing disparities are mainly the result of differential tax regimes and currency shifts.



Sign of the times: South Korean imports add to the over-supply problem

Ominously, however, as North America has become a mass tourism market for Europeans, consumer eyes are turning to the much lower price levels prevailing in the US and Canada and looking for a reason. The questioning is starting to go beyond consumer groups. The UK's franchised dealers' association has just sent a delegation to North America in search of its own

answers. It is unlikely to diminish consumer hostility that there are legitimate reasons for the gap, stemming not least from the economies of scale enjoyed by a North American industry which has many fewer companies than Europe. The opacity of transfer pricing and other operating elements of big motor industry multinationals can create scepticism about underlying profitability levels. Nevertheless, the sharply plunging profitability of some of Europe's leading carmakers like Ford and General Motors' Vauxhall subsidiary - the latter saw pre-tax profits melt to \$3m last year from 1994's level of nearly \$20m - appears to underline the point that the squeeze is not a fabrication. It was felt deeply last year because Western Europe's market failed to live up to even the industry's expectations. In 1994, sales rose by 6.1 per cent and it was widely expected in the industry that growth close to this level might be sustained



Daewoo on the dais: the Nexia and the Espero models on display at a Malford showroom

during last year. Instead, sales rose by just 0.6 per cent to 12m, well below the record 13.5m of 1992, when much of Europe was replacing over-aged fleets kept going during recession. Yet manufacturers remained slow to apply the production brakes. As a result output reached 12.7m last year to add to already excessive stocks, according to provisional estimates from market monitors Automotive Industry Data. Thus heavy discounting and other sales incentives appear set to be an ineradicable part of the marketing scene for as far as the industry cares to look. As the pressures to keep production lines flowing mount, it cannot be certain that some of the big volume producers will be able to keep to their pledges to stop doing the deeply discounted fleet deals that have patently upset many private motorists. ACEA itself blames high and increasing unemployment across Europe, weak economic

growth and high debt levels in many EU countries as being mainly behind the malaise. Its hopes that these negative factors would alleviate this year were given a boost last month when statistics showed a 6 per cent sales rise in January. According to EIU forecasts, a market rise of around 2.6 per cent this year will be followed by one of less than 2 per cent in 1997 - forecasts which assume that initiatives like the current French "Juppe" incentive to scrap cars over eight years old are renewed after their expiry dates this year.

AUTOMOTIVE RESEARCH AND CONSULTING GROUP
GLOBAL AUTOMOTIVE BUSINESS DEVELOPMENT
 Automotive industry specialists working with vehicle and component industry management worldwide developing strategic solutions for business development in oem and aftermarket - focus Europe, North America and Pacific Rim

- Product, market & corporate assessment / strategy development
- New business opportunity identification
- Assisting competitive positioning
- M&A support practice

EUROPEAN HQ:
 35 Piccadilly,
 London W1V 9PB
 Tel: 44 (171) 734-7282
 Fax: 44 (171) 734-4561

NORTH AMERICA:
 7 West Square Lake Road
 Bloomfield Hills, Michigan 48302, USA
 Tel: 1 (810) 335-2579
 Fax: 1 (810) 333-7990

ARCG
 LONDON ... DETROIT

IV WORLD MOTOR INDUSTRY

■ Brazil and Argentina: by Jonathan Wheatley and David Pilling

Two hoping to make the fast track

For manufacturers, cross-border integration is becoming more attractive

Carmakers in Brazil and Argentina hope 1996 will confirm their markets as two of the fastest growing in the world after a mixed performance in 1995. A new trade agreement will help, so will an expected surge in investment. While Brazil's motor industry enjoyed another record year, with domestic sales up 13 per cent to 1.86m units and production up 3.4 per cent to 1.64m, growth was concentrated in the first half. From June onwards, things were less rosy after the government restricted credit across the economy to contain a potentially inflationary spending boom.

Argentina's industry had a tougher time. After four years of steep production increases, output fell by more than 30 per cent to only 286,272 units in 1995 from 408,647 the previous year. That drop was the result of the sharp recession as the Argentine economy contracted by about 3 per cent in the wake

of Mexico's devaluation. Car sales were the worst-affected area as credit all but disappeared.

Nevertheless, manufacturers in both countries are bullish about the future. "If economic stability is sustained for the next two years, meaning the return of consumer credit, then we should see an explosion in car sales," says Mr Miguel Jorge, vice president for corporate affairs at Volkswagen in Brazil. He points out that average earnings in Brazil have risen from \$2,800 a year to \$4,000 over the past five years, bringing many Brazilians into the car market for the first time. "Imagine the market growth if earnings reach \$6,000 a year," he says.

Anfavea, the Brazilian auto industry association, is confident of sustained growth. It says production will reach 3m units a year by the end of the decade. Mr Domingo Cavallo, Argentina's economy minister, says output this year will return to 1994 levels, while private sector analysts say eventual production of nearly 1m units is achievable.

Both markets have recently acquired conditions for growth thanks to inflation-beating eco-

nomics reforms. First Argentina, in 1991, then Brazil. In 1994, succeeded in stabilising their currencies and boosting consumer spending power. Production of cars in Argentina quadrupled from 1990 to 1994. In Brazil, the arrival of new entry consumers in the market has lifted production of "popular" cars. Sales of these no-frills models with one-litre engines rose by 33 per cent last year and now account for half of all domestic sales. Growing trade liberalisation in both countries since 1990 has also boosted sales of imported cars, banned for decades to protect local manufacturers.

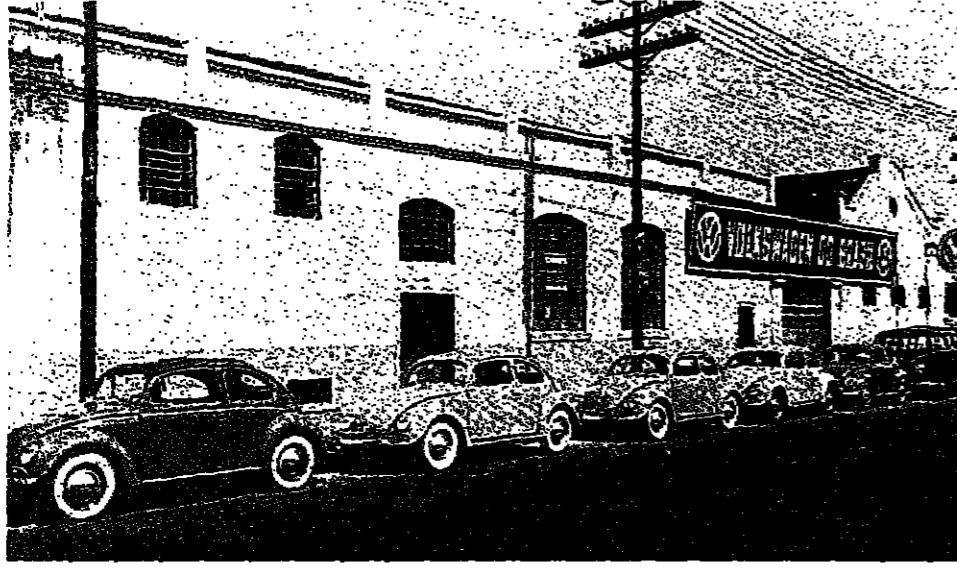
In Argentina, car imports rose from around 700 in the mid-1980s to an estimated 120,000 last year. In Brazil, imports reached 300,000 in the first six months of 1995. This prompted the government to impose 70 per cent import duties and restrict total imports for the second half of the year to 150,000. The use of quotas sparked a row between Brazil and Argentina and brought criticism from the World Trade Organisation.

Brazil lifted the quotas but retained its 70 per cent tariff, with the result that imports fell to a rate of around 15,000 units a month. Now the two governments have signed a deal that supplements agreements for the auto industry under the Mercosur trade pact between Argentina, Brazil, Paraguay and Uruguay. Manufacturers operating in both countries may import parts and vehicles duty-free, provided they export parts and vehicles to the same value. This puts them at an advantage over companies that only import vehicles, which must pay duties in full.

Brazil's trade ministry says the accord will underline the country's status as a vehicle manufacturer. There is plenty of room for growth: just one in eleven Brazilians owns a car, compared with one in five in Argentina and about one car per person in the US. Manufacturers will spend heavily over the next few years. The four big international car makers in Brazil - Volkswagen, Fiat, Ford and General Motors - have all announced expansion plans. Announcements of new car factories are expected soon



The Volkswagen team celebrates sales reaching the 11m mark. The market leader announced expansion plans and hopes for a return of consumer credit and sustained economic growth



Volkswagen's first factory in Brazil. Its activities began in 1953 and have gone from strength to strength since

■ Mexico: by Daniel Dornbey

A transformed industry

Carmakers have turned to exports but not enough to offset the slump in home demand

After a year of almost impossible challenges, the shape of the Mexican car industry has been transformed.

A collapse in the domestic market, a rise in exports under the North American Free Trade Agreement (Nafta) and the increasing use of domestic components in car assembly have all come in the wake of the 1994 peso devaluation and the economy's 7 per cent contraction in 1995.

Domestic sales have plunged 65 per cent, from 416,000 units sold in 1994 to 143,800 last year, and most manufacturers expect that three or four years will pass before 1994 levels are regained once more.

But the effects of the current crunch have not been spread evenly among the five main companies - the US Big Three, Volkswagen and Nissan.

"Volkswagen and Nissan have suffered greatly because of their penetration of their vehicles in the lower end of the market, which has been especially hurt by the credit crunch this year," says Ms Kimberly Smith, an analyst at JD Power in Detroit.

Mexico's banking crisis, which also deepened after the peso's fall, has meant that the country's banks have carried out little or no lending during the past year. At the same time, interest rates which stand at twice the level of their United States counterparts in real terms have deterred even those who can get financing.

The car companies have switched production dramatically around to exports, increasing foreign sales to 584,700 units, 21 per cent up on 1994, but still not enough to compensate for the slump in Mexican demand. In any case, exports are markedly less profitable than domestic sales.

"All your plans, strategies go out the window," says Mr Cary Cowger, the head of General Motors' operations in the country in remembering the first, uncertain days after

the devaluation. In the end, the car manufacturers' response to the crisis was largely fashioned by Nafta, which has reduced tariffs on cars with a high level of content from participating countries, although its provisions will, in fact, not come fully into force until 2003.

"The ability of Nafta is the ability to rationalise. You are not building large amounts (of types of vehicles) in small volumes," said Mr Cowger.

Now, the companies have not just concentrated on building large volumes of a few vehicles for international markets - overwhelmingly for the US - but also changed production processes.

"The (worldwide) trend is to look for more local suppliers and local based international suppliers. Following the devaluation we have even more reason to use components with peso cost," said Mr Philippe Mellier, chief executive of Ford de Mexico, who points to the manufacture of engines in Chihuahua in Northern Mexico for domestic assembly and for export as a chief indicator of change.

■ Globalisation: by Haig Simonian

Going global is nothing new

Many carmakers have chosen to avoid the problems of worldwide manufacturing

Forty years ago, the great majority of the new cars bought in Japan were made by manufacturers from abroad. At much the same time, Volkswagen inaugurated its first factory in Brazil. And as early as 1911, Ford opened its first foreign production site when it started building cars in the UK.

Globalisation, it seems, is nothing new to the world's carmakers. But while many manufacturers have expanded far beyond their original homes, it has recently become necessary to distinguish between car companies which are merely "multinational" and those with "global" pretensions.

The difference is one of philosophy rather than semantics. Being "global" means not just building cars from São Paulo to Shanghai, but adopting an integrated approach to how that far-flung empire should be run.

A "global" car company, for example, would centrally plan its entire model range, which would be built on a limited number of basic "platforms". Although the metal skins attached to them may differ to suit local tastes, the basics, such as wheelbase, width and key engineering details like the location of the central pillar, would be identical.

Globalisation, in the sense of integration, embraces manufacturing and marketing as much as design and development. Although a truly "global" car may be built in different countries, it would be made by the same processes and, quite possibly, involve similar marketing campaigns in different territories.

Purchasing, another important function in view of the fact that about 60 per cent of a car's value is comprised of components bought from outside sources, would also be given treatment as a single,

worldwide activity. Lower costs, improved use of resources and faster development times have been the reasons behind globalisation. Combining international resources can be a mutually beneficial exercise for both the most efficient use of its skills. Linking stylists and development engineers can accelerate development programmes, reducing the "time to market" for a new model. By working internationally from the outset, a new car can, if necessary, be introduced in a global marketing blitz, maximising the impact and avoiding the staggered launches of the past.

But to reap the greatest benefits, globalisation requires a big upheaval in a company's structure. Most corporations will have subjected themselves to the consultants' rule over the years. But their internal organisation will probably say more about patchy organic growth and opportunistic acquisitions to expand rather than the thorough going rethink globalisation requires.

So in spite of the apparent advantages, not all the world's biggest carmakers have chosen to go "global". Ford and Volkswagen have been the two most active converts. Ford 2000, the name for the ambitious globalisation strategy unveiled by Mr Alex Trotman, its chairman, last year, has turned into a symbol of one carmaker's determination to adapt.

Ford's decision to tear up its geographical divisions and reorganise around five "vehicle centres" (VCs) marks the most radical attempt to adopt a global approach. The VCs, covering different types of car from small front-wheel-drive models to heavy pick-ups, have become almost independent corporate entities charged with a specific task on a worldwide basis.

VW has moved in a similar, but less radical, direction. Mr Ferdinand Piëch, its chairman, has pushed through an ambitious strategy to axe the large number of "platforms" on which its different models are made around the world.

Although less ambitious

than Ford 2000, the VW group's approach is complicated by the fact that it involves integrating four different companies. And while VW and Audi are at least based in Germany, Seat and Skoda are both relatively recent acquisitions with headquarters abroad, complicating integration.

Mr Piëch aims to reduce VW's 16-odd platforms to just four. These will form the foundation for all future models to be built by VW, Audi, Seat and Skoda. For example, the platform for the next generation Golf, Europe's best selling car, will be shared by the new Audi A3 hatchback and other group models. To confuse matters further, the European platforms will also be used, and, if necessary, modified slightly, by VW's free-standing manu-

facturing subsidiaries in south America, South Africa and China.

General Motors, Ford's bigger US rival, has gone about globalisation more cautiously. Instead of opting for an all-out reorganisation, it has developed most of the responsibility for co-ordinating its international expansion to its Opel subsidiary in Germany. Although many of the Opel-originated or designed GM cars sold outside the US and Europe are badged as Chevrolets (the group's main US brand), Opel has to co-ordinate their development.

No other manufacturer has been as radical as Ford or VW. Japan's big carmakers have steered well clear of the management implications of globalisation. Toyota, Nissan and Honda now all have substantial production facilities outside their home

market. Yet in spite of devolving some design and product development functions to their new operations in the US, UK, and, in some cases, elsewhere, the buck stops firmly in Japan. This regional, rather than global approach, reflected in the cars themselves, which are predominantly geared towards distinct markets, with little cross-fertilisation between the foreign factories and minimal flows of vehicles from one non-Japanese operation to another.

Fiat has taken a very different tack. Although appreciably smaller than Ford or VW, let alone GM or the main Japanese carmakers, it has been examining its structural options to reflect its strong, international ambitions.

Cars built in Italy will continue to form the backbone of its product range, supplemented by selective sourcing from Poland and very limited imports from its big subsidiary in Brazil.

But next month will see the introduction of the group's Palio "world car". The Palio, which comprises three-and-five door hatchbacks, a saloon, estate and pick-up, marks Fiat's response to the challenge of globalisation by providing a sturdy but stylish car for motorists in industrialising countries.

To be launched in Brazil, the Palio will eventually be produced in Argentina, Turkey, India, Morocco, and Poland. If Fiat's executives achieve their ambition of adding China to that list, the group could be building more than 800,000 Palios a year by early next century.

It has no wheels, no engine, and came out in 1905



So what's it doing in the Motor Industry?

In 1905, whilst the newly born British motor industry was coming to grips with combustion engines and transmission systems, BEN was already giving practical help to people in the motor and cycle industries. Today BEN helps thousands

of men, women and children in their own homes as well as disabled or retired people in its four residential and nursing centres.

If you would like to know more about BEN or make a donation please call 01344 20191.

Ben



BEN — MOTOR AND ALLIED TRADES BENEVOLENT FUND
Lynwood • Sunninghill • Ascot • Berkshire SL5 0AJ
Registered Charity No: 297877

Japan: by Michiyo Nakamoto

Marshalling resources for a new model army

Demand for recreational vehicles is helping to rebuild confidence

Along Honda's highly automated production line at its factory in Suzuka, south-west of Tokyo, no fewer than 500 robots have been busy these past few weeks fitting seats, installing doors and screwing bolts on the company's new estate car that went on sale in Japan last month.

The Japanese car company, which has long been a bigger operator overseas than in its own country, is moving swiftly to bring out several new models this year, in order to capitalise on Japanese consumers' strong demand for sports utilities, estate cars and other non-conventional vehicles.

The rush of activity at Honda this year mirrors a trend throughout the Japanese vehicle industry as it approaches the end of its darkest period since the war.

After years of being on the defensive, Japanese carmakers are marshalling their resources and charging ahead to exploit a much improved trading environment.

The long, gloomy spell of falling production and dismal sales at home is being overtaken by a period of buoyant replacement demand that is supported by the many consumers who bought cars during the bubble economy years.

The average replacement cycle in Japan is about five years, and 1996 happens to fall right in the middle of what is expected to be three years of particularly strong demand.

Vehicle sales last peaked in Japan between 1990 and 1992, just before the worst effects of Japan's asset deflation set in, and, on this basis, the industry is likely to enjoy strong replacement demand in the next year or two, says Mr Koji Endo, analyst at Lehman Brothers in a recent report.

As in other developed markets, recreational vehicles have been doing particularly well. Honda's CR-V, a sport utility vehicle, for example has been so popular that the company



A very British coupé: Honda has introduced a European version of its Civic model

has doubled production from 280 units a day when it began selling the cars last October to 560 units by February.

Meanwhile, the yen's weakening since last summer has Japanese carmakers sighing with relief. "When the exchange rate hit ¥79 to the dollar, we were really concerned about the future," concedes Mr Toshiaki Taguchi, a director of Toyota.

With the yen now trading at around ¥105 to the dollar, Japanese carmakers can make fair profits on their exports. Mr

Taguchi notes that Toyota's exports are profitable at an exchange rate of ¥100 to the dollar but some analysts believe that Japanese carmakers can make profits on their exports at ¥96 to the dollar.

A third factor that is helping to improve the climate for Japanese makers, is the cost-cutting they embarked on to offset falling production at home and stem the loss of overseas competitiveness as a result of the stronger Yen.

Japanese car companies and

their parts suppliers have worked strenuously to cut out development and manufacturing costs, not only to offer increasingly tight-fisted consumers more value-for-money but also to avoid having to take the axe to their workforce.

"The benefits of this cost-cutting have already been seen in the companies' financial results of the past year or two. But "in the next few years to 1997 there will be many new models coming out which reflect the impact of cost-cut-

ting from the design stage," notes Mr Takaki Nakanishi, industry analyst at Merrill Lynch in Tokyo.

All these factors have helped to rebuild confidence among Japanese carmakers. During the long years of depressed sales, they were surprised to discover that even their good cars did not necessarily sell well, points out Toyota's Mr Taguchi.

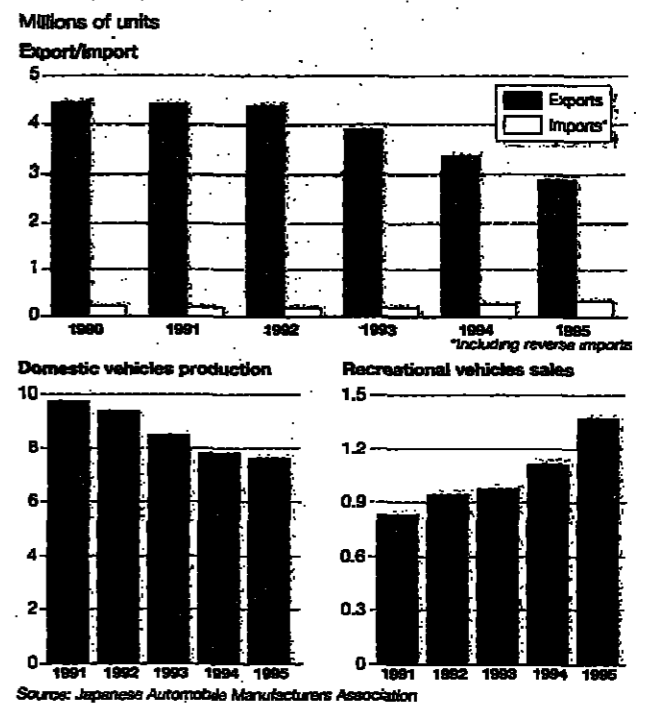
Now that they have been bringing out cars that are more in tune with consumer needs, "there is a greater feeling that

if we make products that meet consumer demand, they will sell," he says.

However, Japanese carmakers take a sober view of the improvement in their fortunes. The current upturn is being seen not as full-scale recovery but as a short-lived respite during which they must strengthen their ability to withstand the next round of adversity.

At home, this has meant restructuring their manufacturing operations so that they could be profitable even at

Japan: motor industry



reduced production levels. The industry, tired of being at the mercy of foreign exchange fluctuations and trade pressure, has committed itself to building up production overseas.

As a result, domestic production has fallen by more than 2m units in the past five years and there is little hope that the trend can be reversed. Instead, Japanese carmakers have been focusing their efforts on how to remain profitable even with reduced output.

Honda, for example, says production, which peaked at nearly 1.4m units at the turn of the decade, is now down to 975,000 units last year. But, thanks to cost-cutting measures and with most of their 2,500 part-time workers no longer on the payroll, Honda is now profitable with a production level of 1m units.

Overseas, Japanese carmakers are stepping up local development, as well as production and procurement, in order to improve their competitiveness.

Mitsubishi Motors, which has a manufacturing facility in Illinois where it makes cars both for itself and for Chrysler,

announced last month that it is setting up an R&D centre in the US.

Honda is also increasing local production in North America from 668,966 units last year to 720,000. The local content ratio for its 1996 Civic was 83 per cent, compared with 82 per cent for the previous model.

Meanwhile in Europe, Mitsubishi has started turning out cars from its joint production facility with Volvo in the Netherlands, while Honda is boosting production this year with the introduction of the European Civic model, adding to overall Japanese local production in the region.

Toyota will take on the Big Three in the US with the introduction of the RAV 4, its popular RV, and the start of production of a pick up truck in Indiana. Honda is also considering the exporting its CR-V to North America.

Having rebuilt strength and confidence, Japanese carmakers are gearing up to go on the offensive. When they do so, their achievements over the past few years will be brought to the real test.

Eastern Europe: by Kevin Done

Western recovery fuels demand

Central Europe's markets and industry are being integrated with the rest of the world

Demand for new cars grew strongly in eastern Europe last year, as the economic recovery in the region accelerated. Car production in seven countries of central Europe rose by an estimated 17 per cent helped by the higher domestic demand and by rising exports to western Europe.

The future prospects for the motor industry in the region have also been strengthened by a series of new investments announced by vehicle makers from the US, Asia and western Europe.

Sales of new cars in eastern Europe "exceeded expectations" in 1995 according to Ms Carol Thomas, automotive analyst at DRI Europe, rising by an estimated 8 per cent to 1.25m.

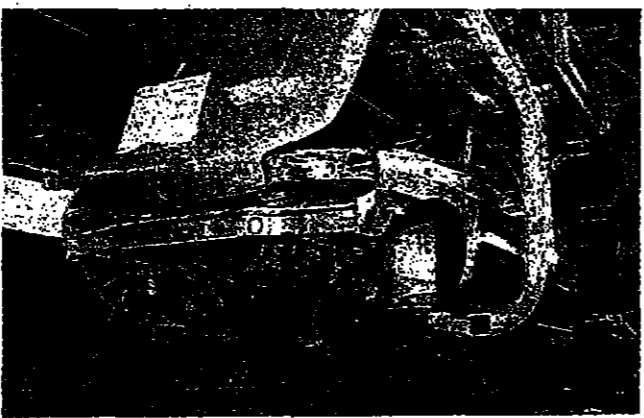
Demand in the seven countries of central Europe measured by DRI rose by 7.3 per cent to around 804,000 new cars, while sales in Russia and Ukraine increased by 9 per cent to 649,000 according to the group's latest World Car Industry Forecast Report.

In central Europe, demand fell in only two of the seven markets. In Hungary, the impact of an 8 per cent import surcharge and other tax increases was compounded by a government austerity package, while sales in Bulgaria fell for the second year in succession following a series of prohibitive tax increases implemented in 1994.

Six years after the fall of communism the world's leading carmakers and automotive component suppliers are growing in confidence about the outlook for central Europe.

Prospects for strong growth are good with GDP (gross domestic product) increases of 5 to 7 per cent a year becoming commonplace from Poland to Slovakia and with inflation under control in much of the region and currencies stable or appreciating.

New car sales are forecast to rise by at least 10 per cent a year for the rest of the decade to more than 1m in 2000, compared with forecast growth of 2 to 4 per cent a year in west European new car markets.



Uplifting experience: output of the Renault Clio is rising in Slovenia

higher domestic demand and rising exports to west Europe led by Fiat in Poland and by Skoda, the Volkswagen group subsidiary in the Czech Republic, is forecast by DRI to rise to 1.2m in 2000 from 807,000 last year and 680,000 in 1994.

Production in Russia and Ukraine is forecast by DRI to increase from 902,000 in 1995 to 1.5m in 2000.

The car markets and the automotive industry in central Europe are becoming increasingly integrated with west Europe and the rest of the global industry, but the world's leading makers generally remain cautious about making significant investment commitments further east in Russia, Ukraine and the central Asian republics.

General Motors of the US, the world's largest vehicle producer, is seeking to break new ground in Russia, however. At the end of last year it agreed to form a joint venture with the Yelabuga Automotive Works (Yelaz) in Tatarstan with the aim of producing up to 50,000 units a year of its Chevrolet Blazer four-wheel drive sport utility vehicle.

Investment for the project, which still needs final government approval, is expected to total around \$550m with Yelaz taking a 75 per cent equity stake in the venture and GM 25 per cent.

Yelaz has a large, partially-completed 1,000 ha (2,500 acre) manufacturing site at Yelabuga, 1,400kms east of Moscow, of which the joint venture with GM will take around 60,000 sq m for the Blazer project.

GM has been one of the pioneers in the development of the automotive industry in eastern Europe ever since the fall of the Berlin Wall. It moved quickly to build a plant in Eisenach, in former East Germany filling some of the

vacuum left by the demise of the old Wartburg factory. In similar fashion, Volkswagen replaced the old Trabant operation at Zwickau.

General Motors is also poised to make a significant investment in Poland, the biggest market in central Europe, where it has a shortlist of four sites in southern Poland for its first integrated car manufacturing plant in the region.

It is planning to invest around \$100m in the first stage of the project aimed at creating an initial capacity to build 70,000 to 100,000 cars a year. Production - most probably of a re-engineered, low-cost

The most audacious investment in the region is being made by a newcomer - Daewoo

version of its current Opel/Vauxhall Astra small family car - is due to start in the spring of 1998.

Output is rising substantially at several existing operations in the region. Fiat's car output in Poland, where it completed the takeover of FSM, the Polish state-owned carmaker in 1993, rose by 10.9 per cent last year to 278,200, its highest ever level. Some 156,900 units, or 56.4 per cent of Fiat Auto Poland's total production, were exported, chiefly to west European markets.

Poland is Fiat's only production location for the Cinquecento, its smallest car.

In the Czech Republic, Skoda, the 70 per cent owned Volkswagen subsidiary, is

investing heavily in preparation for the launch of a second model range in the late autumn on the way to virtually doubling its production capacity by the end of the decade to more than \$50,000.

In Slovenia, Revco which has been 54 per cent controlled by Renault, the French carmaker, since 1992, increased output by 18 per cent last year to 87,400, as it continued to recover strongly from the deep recession in the west European car market in 1993. Renault exports more than 85 per cent of the output from its Slovenian plant at Novo Mesto, chiefly to France and Italy.

The most audacious investment in the auto industry in eastern Europe is being taken by a newcomer, however, Daewoo of South Korea, which has chosen to make the region the centrepiece of its vehicle manufacturing operations for the whole of Europe, east and west.

In less than two years it has taken control of a series of beleaguered former state owned vehicle makers in Romania (Oltcit), the Czech Republic (Avia) and Poland (FS Lublin and FSO), and it has built a car plant in Uzbekistan.

It is promising to invest \$1.1bn at FSO, \$340m at FS Lublin and \$900m at Rodae in Romania, with a total capacity to produce around 500,000 vehicles a year across the full range of cars, vans and trucks and with engines, gearboxes and components exchanged between the plants.

"These are the smallest figures for our expenses for the modernisation and development of those factories. It would be difficult today to estimate the maximum investment of Daewoo in the Polish car industry," says Mr Yoo Choon-Sik, president of Daewoo Motor Poland.

Western producers believe that Daewoo has dangerously underestimated the enormous challenge of transforming the outdated, monolithic operations of former state-owned carmakers like FSO in Warsaw. But the South Koreans are unabashed. The first kit assembly of Daewoo Nexia/Cielo cars began in both Lublin, Poland and in Craiova, Romania in January this year. "DRI figures for central Europe include Bulgaria, Czech Republic, Hungary, Poland, Romania, Slovakia and Slovenia. Eastern Europe includes these seven countries together with Russia and Ukraine."

Practical Industry Analysis

from

FT Paper & Packaging Management Reports



FINANCIAL TIMES
Newsletters & Management Reports

To receive your
FREE
Paper & Packaging
1996 catalogue,
simply complete
the form below and
return to:

Michael Devine,
FT Management
Reports,
Maple House,
149 Tottenham
Court Road,
London
W1P 9LL.

Telephone:
+44 (0) 171 896 2327

Fax:
+44 (0) 171 896 2333

THE PAPER AND PAPERBOARD INDUSTRY IN EUROPE AND NORTH AMERICA:

The future for producers, converters and end users
Provides an analysis of the global paper and paperboard products industry focusing on globalisation, market fluctuations, economic change, distribution and end use. Future trends in costs, materials, capacity, supply, demand and pricing are accurately forecast through an extensive review of the current situation.

THE GLOBAL PULP, PAPER AND BOARD INDUSTRY

Profits, financial risk and future development
Changing product demand patterns have hit cash flow and profits. This report details the changes and forecasts trends in the sector's size, shape, location, image, profitability and investment risk providing all the essential facts for informed decision-making on future strategy for growth.

FLEXIBLE PACKAGING:

The European market in perspective
With rising costs of raw materials, depressed growth, fierce competition from the Far East and environmental pressures, flexpack companies have found their market positions increasingly under threat. Including an overview of the US market, Flexible Packaging provides indispensable information on one of the fastest growing sectors of the packaging industry.

WEST EUROPEAN FOOD AND DRINK PACKAGING:

Trends and opportunities for consumer packs
In an increasingly competitive market, what are the key trends for growth, decline and new opportunities? For the first time, a single report brings together all the relevant and practical data necessary to assess the future market for food and drink packaging in the EU.

Please send me the latest FT Paper & Packaging 1996 Catalogue

Name:

Title: Company:

Address:

Postcode:

Tel: Fax:



FINANCIAL TIMES
Newsletters & Management Reports

VI WORLD MOTOR INDUSTRY



Santana 2000: Volkswagen is in ventures with companies given state priority in the five-year plan

China: by Tony Walker

Teething troubles slow gears of growth

The aim is not just self-sufficiency, but exporting 10 per cent of production by 2010

China's automotive sector is experiencing more than its share of teething troubles as it strives to transform itself into one of the country's so-called modern "pillar" industries.

A combination of a credit squeeze, competition from imports, difficulties in rationalising a chaotic components sector, and inadequate infrastructure to support a growing vehicle population are all proving a drag on the industry after heady growth forecasts of the 1993-94 period.

Growth in output of vehicles in 1995 slowed to 5 per cent, or about 1.5m units for the year, of which some 20 per cent were passenger cars.

This compared with the virtual doubling of vehicle production between 1991-94.

The slump in demand obliged domestic producers to reduce prices drastically to reduce stocks. Imports were down by about 44 per cent last

year, although large numbers of vehicles continued to be smuggled into China.

China has been gradually reducing its dependence on imports. In 1996, 80 per cent of all cars sold in China were imported. But last year the figure was down to less than 10 per cent. Under an auto industry policy unveiled in 1994, China plans not merely to be self-sufficient, but to have grown so as to be exporting about 10 per cent of its production by 2010.

The plan, known as the "Policy for China Automotive Industry Enterprises", aims to foster the establishment of three or four "large scale" vehicle-producing conglomerates, backed by a vibrant automotive components sector.

It wants to encourage economies of scale, and to rationalise an industry which presently includes 120-130 vehicle-makers, many of them tiny backyard operators.

China has also frozen approvals for new entrants to passenger car manufacturing until 1997, although there is some elasticity in this policy. General Motors, for example, was recently given the green

light for a \$1bn project to Shanghai to produce upscale medium sized cars and minivans.

In China's Ninth Five-Year Plan, eight automotive companies are being given priority. However, the eventual aim is to encourage the consolidation of individual producers into larger industry groups.

The eight companies are: First Automobile Works in Changchun, Changchun Volkswagen (a venture between VW and the First Automobile Works), the Shanghai-Volkswagen Automobile Corporation, Guangzhou-Peugeot Automobile, Beijing Jeep, Wuhan Aeiluo-Citroen Automobile Corporation, Tianjin Daihatsu Automobile, Chang'an Suzuki Automobile and Guizhou Skylark Automobile.

But the main companies are clearly FAW in Changchun, the Shanghai Automotive Industry Corporation and Second Automobile Works in Hubei.

These will almost certainly form the nucleus of a reconstituted industry. FAW, for example, recently paid \$70m for a controlling stake in Jinbei Automotive Corp of Shenyang.

TO THE NOBILITY & GENTRY
MAY 1896

THE GREAT HORSELESS CARRIAGE CO.

HAS THE HONOUR TO PRESENT

The novel vehicle is propelled by an INTERNAL COMBUSTION ENGINE OF 2 CYLINDERS AND 8 HORSE POWER relying on petroleum for its motive force. THE MECHANICAL carriage will attain the comfortable speed of TWELVE MILES PER HOUR on the level while hills can be ascended and descended in safety.

The Daimler Wagonette is admirably suited to the needs of SPORTSMEN AND LOVERS OF THE COUNTRY giving as it does full facilities for the enjoyment of FRESH AIR AND AN UNINTERRUPTED VIEW OF THE COUNTRY.

THE TWIN CYLINDER CAR WAGONETTE

Going quite a lick at twelve miles per hour on the level

In January, the UK celebrated the birth of its motor industry 100 years ago. Just two years after the first cars were built in Germany, John Griffiths writes.

The "Great Horseless Carriage Company" was Britain's pioneer company, in that it was formed specifically to build vehicles in series production.

In this case, it was Daimler

vehicles under licence at workshops in Coventry. Production did not start until 1897, however. The Coventry-built Daimlers were preceded by the Lauchester. These were designed and built by three British brothers. But although it was the first all-British car to run on the roads, Lauchesters were not built systematically for sale until some time later.

Although the Coventry company took the Daimler name and the inventor Gottlieb Daimler was a Board member, there were no financial links between the English and German companies.

The Coventry Daimler company had a history as long and turbulent as any in the UK motor industry. An early high point was its

delivery of the first royal car to the future Edward VII in 1900. It finally lost its independence in 1960 when, reduced to building very low volumes of limousines, it was taken over by Jaguar.

The production of limousines continued for a period under Jaguar's ownership.

But increasingly the famous fluted radiator became simply

a badge-engineered variation of Jaguar's own cars.

This year some 200 limited-edition "centenary" Daimlers were produced at Jaguar's Browns Lane factory near Birmingham.

But again they were luxuriously-equipped Jaguar variants.

And as for Jaguar, it is these days under the ownership of Ford of the US.

Jinbei has been producing small trucks with GM and also has a licensing agreement with Toyota to assemble Hiace vehicles.

The Japanese company is focusing its attention, however, on its relationship with Tianjin Automobile Industrial Corporation with whom it has been in talks on producing car

engines. It wants eventually to join the Tianjin company in the production of small- to medium-sized cars like Corolla or Corona.

Mr He Guangyuan, the minister of machinery industry, said last month China would earmark Yn279.7bn (\$33.7bn) under its Ninth Five-Year Plan to achieve ambitious production targets.

China aims to produce 1.3m passenger sedans and 1.4m buses and trucks annually by the year 2000.

About two-thirds of new investment is to come from the central government and local authorities.

Foreign investors would be expected to contribute the rest. Judging by enthusiasm among

international automotive companies for the China market, Beijing's expectations are not unreasonable.

An indication of the strong desire of foreign companies to become involved in co-production was Ford's decision last year to purchase a 20 per cent stake in Jiangling Motors, a truck manufacturer in southern Jiangxi province, when the company floated B-shares (shares reserved for foreign investors) on the local stock market.

Itochu and Isuzu of Japan used a similar approach to gaining a foothold in Chinese vehicle manufacturing when they secured a 35 per cent stake in the Beijing Lightbus company through the purchase

of "legal person" shares (shares held by institutions). But the authorities are not entirely comfortable with such deals which tend to fall outside established investment guidelines.

China's investment in its automotive industry over the next five years includes some Yn55bn earmarked for the components sector, according to Mr Zhang Xiaoyu, the director of the department of automotive industry in the ministry of machinery industry. This figure compares with a mere Yn7.63bn between 1991-1995.

China has set as a target more than 60 per cent of car parts and 80 per cent of parts for light trucks to be made

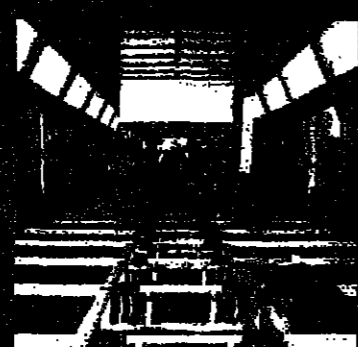
locally by the end of 1997. By the end of the century China aims to have a network of 5-10 internationally competitive parts manufacturers.

At the present time, China's components sector is highly fragmented. It has some 4,600 components makers across the country, and most of them are tiny. Many of these will go out of business under the new policy.

The ministry of machinery industry has released a list of 300 companies making key components which will be eligible for policy loans and preferential policies.

Foreign investment in these enterprises will be encouraged. Gradually, China's automotive sector is taking shape.

FLAWLESS APPLICATION



It's said that many people treat their cars like lovers. A Haden

paintshop is designed with this in mind, blending art and

science to produce a vehicle which

immediately impresses in the showroom.

Haden's systems are designed to ensure that every

vehicle leaves the paintshop looking

flawless. And at a time when environmental concerns can

blemish the appeal of a car, we

have the engineering skills to overcome such problems

cost-effectively. After all, the paintshop

represents a significant

capital investment. You deserve

an attractive return.

India: by Mark Nicholson

A new generation hits the road

Foreign carmakers are queueing to enter the opened market in the next 18 months

Today's aspirational car sticker of choice in India reads not "My Second Car is a...", but rather "My Next Car is a..." Except, that is, for those Indian motorists who have already purchased one of the new generation of vehicles now starting to appear on the country's pot-holed, chaotic and already crowded roads.

The Indian motorist of the sixties and seventies was limited largely to the burly and venerable Hindustan Motors' Ambassador, based on a 1960s Morris Oxford, and Premier Automobiles' Padmini, a dated Fiat design. After 1984, came the luxury of a choice from a small range of Marutis, the 800cc and 1,000cc cars produced by the Suzuki-Indian government 50-50 joint venture. Maruti quickly captured more than 70 per cent of India's car market, a share it retains.

But with these carmakers' monopolies ended by the relaxation in 1991 of industrial licensing under India's economic reforms, choice in the nineties is set to explode. A queue of foreign carmakers have either created or expanded joint ventures with Indian partners to enter the market with new vehicles in the next year to 18 months. One South Korean carmaker Hyundai, has announced plans for a 100 per cent owned \$700m-plus manufacturing plant. Another South Korean group, Daewoo, has already begun, having already secured 100,000 orders for its Cielo model made in a joint venture with Indian commercial vehicle-maker DCM. The Cielo hit India's pot-holed roads late last year.

Local manufacturers are following suit. Maruti is in the throes of finalising plans to raise its own annual output by 300,000. Local vehicle-maker Telco, part of the Tata business

house, is, meanwhile, developing its own indigenous small car to compete with the smaller, best-selling Maruti 800. Bajaj, the country's biggest maker of scooters and three-wheelers, is talking with several foreign carmakers to join the fray with its own small car.

Competition in the Indian market has suddenly become fast and furious, aided by the reduction in last year's budget of excise duty on passenger cars to 40 per cent from 65 per cent and cut in duty on car components. The question is, can all the new ventures survive, let alone flourish? "Nobody knows," says Mr Keshub Mahindra, chairman of Mahindra and Mahindra, which has tied up with Ford. "Everybody's guessing."

Recent car sales have certainly been strong, rising from average annual growth of around 14 per cent in the early 1990s to 57 per cent in 1995. Car sales have risen from 176,666 in 1990 to 250,282 in 1994-95 and are expected to surpass 300,000 this year. By most estimates, vehicle sales in 2000, will top 800,000 and may reach 1m cars. Less clear, however, is how particular market segments will fare. And here different manufacturers are placing quite distinct bets.

For most of the fresh foreign Indian joint ventures, the general bet is that Indian motorists want to trade up from their Marutis or Ambassadors, and can afford to. This is the logic behind most ventures announced over the last year, which if all come to fruition would increase car capacity by more than 800,000 cars by 2000.

These are:

- between Mahindra and Mahindra, the Indian vehicle maker, and Mercedes to produce 20,000 Mercedes E-series cars a year, already launched from M&M's Pune plant.
- another M&M tie-up, with Ford, to produce 25,000 Escorts and 100,000 Fiestas by 1996 and 1998 respectively from plants in Pune and a new greenfield factory in Tamil Nadu;
- between Premier Automot-

bles and Peugeot to produce 60,000 Peugeot 306s a year from PAL's new Thane plant in Maharashtra by this year;

- between PAL and Fiat to produce 20,000 Uno models, due to go on sale later this year from PAL's plant outside Bombay;
- between Hindustan Motors and GM to produce 25,000 Opel Astras a year from a new plant in Gujarat;
- between Stiel, an Indian engineering group, and Honda to make Civic cars from a plant in Uttar Pradesh by next year;
- and a licensing agreement between Hindustan Motors and Mitsubishi of Japan to make up to 30,000 Lancer cars a year from late next year.

The closest any foreign carmaker is coming to challenging Maruti's domination of the cheap, small car segment is Fiat which has aggressively priced its Uno at around Rs300,000, where it is competing directly with Maruti's Zen, the Suzuki Alto in Europe.

The biggest challenge to Maruti, which says it could be selling 450,000 cars by 2000, and 60 per cent of these in the 800cc category, could be home-grown. Mr Ratan Tata, chairman of Telco, has said the company's new and home-designed and developed small car, will compete directly with the smallest Maruti in price and features. He also says the company expects to be manufacturing 275,000 small cars by 2000.

Bajaj, too, which dominates the huge Indian market for two and three-wheelers, is examining the possibility of entering the smallest car segment. A great advantage for both Telco and Bajaj would be existing sales and dealer networks, along with established links with local ancillary suppliers. This makes possible the highly competitive costing which, it is assumed, would remain critical to success at the lower end of the Indian market.

The battle for India's motorists has thus begun. By the end of this year there will be 20 models on the roads, against 12 a year ago. By 2000, industry estimates suggest there may be a further 30 models on India's clogged city streets. And nowhere to park.

The large European and US carmakers could be arriving soon to scout the market

Daewoo has led the field, having already introduced its Rs550,000 Cielo model last year in a joint venture with DCM, the Indian commercial vehicle-maker. To this deluge could soon be added the arrival of Audi, BMW, and other European carmakers, with Chrysler of the US also scouting the market and Fiat having stated its desire to produce its forthcoming "world car" in India.

In virtually all cases, the newcomers are betting that they can create new "medium" car segments, with engines no smaller than 1,000-1,300cc and priced upmarket of the Ambassadors and Marutis, which sell at between Rs300,000-Rs700,000. Ford, for instance will price its Fiesta around Rs400,000-Rs500,000, while the Astra will sell at Rs600,000-Rs700,000. Few foreign newcomers, though, are prepared directly to take on Maruti's dominance

LONDON SHARE SERVICE

ALCOHOLIC BEVERAGES

Table listing companies in the Alcoholic Beverages sector with columns for company name, price, and change.

BANKS, MERCHANT

Table listing companies in the Banks, Merchant sector with columns for company name, price, and change.

BANKS, RETAIL

Table listing companies in the Banks, Retail sector with columns for company name, price, and change.

BREWERIES, PUBS & REST

Table listing companies in the Breweries, Pubs & Rest sector with columns for company name, price, and change.

BUILDING & CONSTRUCTION

Table listing companies in the Building & Construction sector with columns for company name, price, and change.

BUILDING MATS. & MERCHANTS

Table listing companies in the Building Mats. & Merchants sector with columns for company name, price, and change.

CHEMICALS

Table listing companies in the Chemicals sector with columns for company name, price, and change.

DISTRIBUTORS

Table listing companies in the Distributors sector with columns for company name, price, and change.

DIVERSIFIED INDUSTRIALS

Table listing companies in the Diversified Industrials sector with columns for company name, price, and change.

ELECTRICITY

Table listing companies in the Electricity sector with columns for company name, price, and change.

ELECTRONIC & ELECTRICAL EQPT

Table listing companies in the Electronic & Electrical Eqpt sector with columns for company name, price, and change.

ENGINEERING, VEHICLES

Table listing companies in the Engineering, Vehicles sector with columns for company name, price, and change.

EXTRACTIVE INDUSTRIES

Table listing companies in the Extractive Industries sector with columns for company name, price, and change.

ELECTRONIC & ELECTRICAL EQPT - Cont.

Continuation of Electronic & Electrical Eqpt sector table.

ENGINEERING

Table listing companies in the Engineering sector with columns for company name, price, and change.

ENGINEERING - Cont.

Continuation of Engineering sector table.

EXTRACTIVE INDUSTRIES - Cont.

Continuation of Extractive Industries sector table.

FOOD PRODUCERS

Table listing companies in the Food Producers sector with columns for company name, price, and change.

GAS DISTRIBUTION

Table listing companies in the Gas Distribution sector with columns for company name, price, and change.

HEALTH CARE

Table listing companies in the Health Care sector with columns for company name, price, and change.

EXTRACTIVE INDUSTRIES - Cont.

Continuation of Extractive Industries sector table.

HEALTH CARE - Cont.

Continuation of Health Care sector table.

HOUSEHOLD GOODS

Table listing companies in the Household Goods sector with columns for company name, price, and change.

INSURANCE

Table listing companies in the Insurance sector with columns for company name, price, and change.

HEALTH CARE - Cont.

Continuation of Health Care sector table.

HOUSEHOLD GOODS

Table listing companies in the Household Goods sector with columns for company name, price, and change.

INSURANCE

Table listing companies in the Insurance sector with columns for company name, price, and change.

INVESTMENT TRUSTS

Table listing companies in the Investment Trusts sector with columns for company name, price, and change.

INVESTMENT TRUSTS - Cont.

Continuation of Investment Trusts sector table.

INVESTMENT TRUSTS

Table listing companies in the Investment Trusts sector with columns for company name, price, and change.

INVESTMENT TRUSTS - Cont.

Continuation of Investment Trusts sector table.

INVESTMENT TRUSTS

Table listing companies in the Investment Trusts sector with columns for company name, price, and change.

INVESTMENT TRUSTS - Cont.

Continuation of Investment Trusts sector table.

Advertisement for digital PC by Computacenter, featuring the text 'From the UK's leading provider of distributed IT systems and services.' and the Computacenter logo.

Handwritten signature or mark at the bottom of the page.

هكذا من الأهل

LONDON SHARE SERVICE

INV TRUSTS SPLIT CAPITAL - Cont.

Table listing various investment trusts and their share prices, including columns for company names and prices.

LEISURE & HOTELS - Cont.

Table listing leisure and hotel companies and their share prices.

OTHER FINANCIAL - Cont.

Table listing other financial companies and their share prices.

PROPERTY - Cont.

Table listing property companies and their share prices.

SUPPORT SERVICES - Cont.

Table listing support services companies and their share prices.

AIM - Cont.

Table listing companies on the Alternative Investment Market (AIM) and their share prices.

OTHER INVESTMENT TRUSTS

Table listing other investment trusts and their share prices.

OIL EXPLORATION & PRODUCTION

Table listing oil exploration and production companies and their share prices.

PHARMACEUTICALS

Table listing pharmaceutical companies and their share prices.

RETAILERS, GENERAL - Cont.

Table listing general retailers and their share prices.

TELECOMMUNICATIONS

Table listing telecommunications companies and their share prices.

AMERICANS

Table listing American companies and their share prices.

CANADIANS

Table listing Canadian companies and their share prices.

SOUTH AFRICANS

Table listing South African companies and their share prices.

CNBC advertisement: 'There's no time like the present to check your futures. Call 0990 11 55 55. Live 24 hour global business TV. European launch 14 March 1996.'

TOBACCO

Table listing tobacco companies and their share prices.

TRANSPORT

Table listing transport companies and their share prices.

WATER

Table listing water companies and their share prices.

SUPPORT SERVICES

Table listing support services companies and their share prices.

GUIDE TO LONDON SHARE SERVICE

Guide to London Share Service: Information for investors, including details on share prices, dividends, and company information.

LEISURE & HOTELS

Table listing leisure and hotel companies and their share prices.

OTHER FINANCIAL

Table listing other financial companies and their share prices.

PROPERTY

Table listing property companies and their share prices.

FT MANAGED FUNDS SERVICE

FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (+44 171) 873 4378 for more details.

OFFSHORE AND OVERSEAS

BERMUDA (SIB RECOGNISED)

Table listing Bermuda (SIB Recognised) funds with columns for Fund Name, Unit Price, and % Change.

BERMUDA (REGULATED)**

Table listing Bermuda (Regulated) funds with columns for Fund Name, Unit Price, and % Change.

GUERNSEY (SIB RECOGNISED)

Table listing Guernsey (SIB Recognised) funds with columns for Fund Name, Unit Price, and % Change.

GUERNSEY (REGULATED)**

Table listing Guernsey (Regulated) funds with columns for Fund Name, Unit Price, and % Change.

GUERNSEY (REGULATED)**

Table listing Guernsey (Regulated) funds with columns for Fund Name, Unit Price, and % Change.

GUERNSEY (SIB RECOGNISED)

Table listing Guernsey (SIB Recognised) funds with columns for Fund Name, Unit Price, and % Change.

IRELAND (SIB RECOGNISED)

Table listing Ireland (SIB Recognised) funds with columns for Fund Name, Unit Price, and % Change.

IRELAND (REGULATED)**

Table listing Ireland (Regulated) funds with columns for Fund Name, Unit Price, and % Change.

IRELAND (SIB RECOGNISED)

Table listing Ireland (SIB Recognised) funds with columns for Fund Name, Unit Price, and % Change.

IRELAND (REGULATED)**

Table listing Ireland (Regulated) funds with columns for Fund Name, Unit Price, and % Change.

ISLE OF MAN (SIB RECOGNISED)

Table listing Isle of Man (SIB Recognised) funds with columns for Fund Name, Unit Price, and % Change.

ISLE OF MAN (REGULATED)**

Table listing Isle of Man (Regulated) funds with columns for Fund Name, Unit Price, and % Change.

ISLE OF MAN (SIB RECOGNISED)

Table listing Isle of Man (SIB Recognised) funds with columns for Fund Name, Unit Price, and % Change.

JERSEY (SIB RECOGNISED)

Table listing Jersey (SIB Recognised) funds with columns for Fund Name, Unit Price, and % Change.

JERSEY (REGULATED)**

Table listing Jersey (Regulated) funds with columns for Fund Name, Unit Price, and % Change.

JERSEY (SIB RECOGNISED)

Table listing Jersey (SIB Recognised) funds with columns for Fund Name, Unit Price, and % Change.

LUXEMBOURG (SIB RECOGNISED)

Table listing Luxembourg (SIB Recognised) funds with columns for Fund Name, Unit Price, and % Change.

LUXEMBOURG (REGULATED)**

Table listing Luxembourg (Regulated) funds with columns for Fund Name, Unit Price, and % Change.

LUXEMBOURG (SIB RECOGNISED)

Table listing Luxembourg (SIB Recognised) funds with columns for Fund Name, Unit Price, and % Change.

LUXEMBOURG (REGULATED)**

Table listing Luxembourg (Regulated) funds with columns for Fund Name, Unit Price, and % Change.

LUXEMBOURG (SIB RECOGNISED)

Table listing Luxembourg (SIB Recognised) funds with columns for Fund Name, Unit Price, and % Change.

LUXEMBOURG (REGULATED)**

Table listing Luxembourg (Regulated) funds with columns for Fund Name, Unit Price, and % Change.

LUXEMBOURG (SIB RECOGNISED)

Table listing Luxembourg (SIB Recognised) funds with columns for Fund Name, Unit Price, and % Change.

LUXEMBOURG (REGULATED)**

Table listing Luxembourg (Regulated) funds with columns for Fund Name, Unit Price, and % Change.

LUXEMBOURG (SIB RECOGNISED)

Table listing Luxembourg (SIB Recognised) funds with columns for Fund Name, Unit Price, and % Change.

LUXEMBOURG (REGULATED)**

Table listing Luxembourg (Regulated) funds with columns for Fund Name, Unit Price, and % Change.

LUXEMBOURG (SIB RECOGNISED)

Table listing Luxembourg (SIB Recognised) funds with columns for Fund Name, Unit Price, and % Change.

LUXEMBOURG (REGULATED)**

Table listing Luxembourg (Regulated) funds with columns for Fund Name, Unit Price, and % Change.

OFFSHORE INSURANCES

Handwritten signature or stamp at the bottom of the page.

FT MANAGED FUNDS SERVICE

FT Cityline Unit Trust Prices are available over the telephone. Call the FT Cityline Help Desk on (+44 171) 678 4878 for more details.

Main table containing financial data for various funds, including columns for fund names, prices, and changes. Includes sub-sections like 'OFFSHORE INSURANCES' and 'OTHER OFFSHORE FUNDS'.

ENT 10p

id Asian it S&N

96

PRIORITIES

STEPS NEW IN 1996

Agreement... M&A... and other financial notes.

MANAGED FUNDS NOTES: Detailed disclaimer and information regarding the fund service, including contact details and legal notices.

LONDON STOCK EXCHANGE

MARKET REPORT

Shares rise as rate hopes gather momentum

By Steve Thompson, UK Stock Market Editor

A growing conviction around the market that a quarter of a percentage point cut in UK interest rates, the third since December, is in prospect, saw London's stock market make further progress yesterday.

rapid progress at the outset of trading yesterday, building on last Friday's 50-point rally and encouraging the bullish mood in UK markets. A bullish feeling took hold of the market, with the FT-SE 100 index delivering an impressive performance, gradually building up a head of steam and closing only a fraction off the day's best levels.

The Dow's rise on Friday and yesterday was attributed to the latest economic data, which added to hopes of a cut in US rates when the Federal Reserve Open Market Committee next assemblies on March 26.

that more takeovers or mergers could be around the corner. There were strong hints circulating yesterday that another predatory strike in the electricity sector could be imminent, with Yorkshire Electricity everybody's favourite target.

Turnover at 6pm came out at 650.3m shares, well up on usual levels of activity on a Monday. Much of the action was concentrated in the 100 FT-SE 100 issues which accounted for 63 per cent of total turnover. Customer business on Friday was worth £1.66bn.

Hanson disposal mooted

The agreed deal between Trafalgar House and Norwegian group Kvaerner enlivened conglomerates, sparking talk of a further round of corporate activity in the sector.

Drugs sparkle

Leading pharmaceutical groups were bought ahead of figures this week and on product approval. Zeneca, which reports on Thursday, lifted 21 to 1288p.

which gained 11 to 809p. Marks & Spencer - up 7% at 436p - and Argos, which rose 17 to 631p.

note from Credit Lyonnais Laing. The broker points to BAA's superior earnings growth and believes regulatory worries and capacity constraints at Heathrow have been overplayed.

bounced back into the black in the second half of last year. Analysts were mostly sceptical of weekend press stories hinting at a merger between TeleWest Communications and Nynex. It was thought that the companies' 25 per cent combined share of the UK cable TV market would attract the unwelcome attentions of the competition authorities.

Elsewhere, traders picked out Powell Duffryn as a likely candidate for future deals. The group is known to be keen to slim down. A recent note from Kleinwort Benson highlighted Powell's potential for disposals. The shares put on 7 to 467p.

Renewed optimism about a further reduction in interest rates this week prompted selected retailers to move forward, with the help of a buy recommendation from Williams de Broe.

airports group BAA shot forward 7 to 496p following a buy recommendation from Credit Lyonnais Laing.

However, once the gross dividends were stripped out the picture looked brighter. Barclays was up 1 1/2% at 767p after the 20.6p dividend and Commercial Union was up 9% at 609p, excluding the 22p dividend.

Building-related stocks continued to benefit from hopes for a cut in UK interest rates. A strong market rally, glass giant Pilkington closed 4 higher at 218p, after 220p, at which level the shares were at one stage heading the Footsie rankings.

London market data

Table with 4 columns: Rises and falls, 52 Week Highs and lows, FTSE 100, Total contracts. Values include 780, 158, 24,746, 11,961, 12,785.

FINANCIAL TIMES EQUITY INDICES

Table with 10 columns: Index Name, Mar 4, Mar 1, Feb 29, Feb 27, Feb 26, Feb 25, Feb 24, Feb 23, Feb 22, Feb 21. Values include 3791.3, 3775.5, 3752.4, 3766.2, 3745.7, 3287.4, 2791.3, 2238.3.

FT-SE ACTUARIES SHARE INDICES

Table with 10 columns: Index Name, Mar 4, Mar 1, Feb 29, Feb 27, Feb 26, Feb 25, Feb 24, Feb 23, Feb 22, Feb 21. Values include 3768.6, 3752.7, 3752.7, 3738.2, 3001.9, 3.90, 2.06, 15.55, 25.03, 1518.82.

FT-SE ACTUARIES ALL-SHARE

Table with 10 columns: Index Name, Mar 4, Mar 1, Feb 29, Feb 27, Feb 26, Feb 25, Feb 24, Feb 23, Feb 22, Feb 21. Values include 3768.6, 3752.7, 3752.7, 3738.2, 3001.9, 3.90, 2.06, 15.55, 25.03, 1518.82.

FT GOLD MINES INDEX

Table with 10 columns: Index Name, Mar 4, Mar 1, Feb 29, Feb 27, Feb 26, Feb 25, Feb 24, Feb 23, Feb 22, Feb 21. Values include 2337.81, -0.1, 2340.11, 1700.78, 1.42, -2520.73, 196.31.

GUESS WHAT 300,000 INFLUENTIAL RUSSIANS GET UP TO EVERY FRIDAY.

They bury themselves in the Classified Section of their Financial Zvestia. As well as all the national and international news and the informed comment they find in Tuesday's and Thursday's Financial Zvestia, Friday's pink pages have an added attraction.

They hunt through the Appointments and Real Estate, weigh up Business Opportunities and Franchises, check out Travel and Tourism offers and what's coming up in Conferences and Exhibitions, Education and Executive Courses.

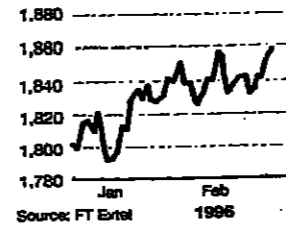
They are business minded people, so where better to talk to them about your business than in Financial Zvestia - their authoritative, Russian language business newspaper.

For more information about advertising in the Classified Section, call Universal Media Ltd. on (+44) 0171 935 2369 or fax (+44) 0171 935 1929.



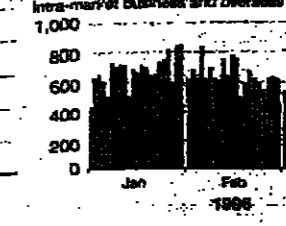
Additional information on the FT-SE Actuaries Share Indices is published in Saturday Issues. The FT-SE Actuaries Share Indices are calculated by FT-SE International Limited in conjunction with the Faculty of Actuaries and the Institute of Actuaries.

FT-SE-A All-Share Index



Source: FT Equity

Equity shares traded



Turnover by volume million. Excluding investment business and overseas turnover.

Indices and ratios

Table with 2 columns: Index Name, Value. Values include FT-SE 100 (3768.6), FT-SE Mid 250 (4249.9), FT-SE-A 350 (1883.1), FT-SE-A All-Share (1858.83), FT-SE-A All-Share yield (3.75).

Best performing sectors

Table with 2 columns: Sector Name, Change. Values include 1 Retailers, Food (+1.7), 2 Pharmaceuticals (+1.1), 4 Transport (+1.0), 5 Chemicals (+0.9).

FUTURES AND OPTIONS

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX FUTURES (LIFFE) 250 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE MID 250 INDEX FUTURES (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) 37500 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include EURO STYLE FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Trading Volume

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX FUTURES (LIFFE) 250 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE MID 250 INDEX FUTURES (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) 37500 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include EURO STYLE FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

Table with 4 columns: Index Name, Open, Set price, Change, High. Values include FT-SE 100 INDEX OPTION (LIFFE) £10 per full index point.

هكذا من أجل

WORLD STOCK MARKETS

Main table of world stock markets with columns for region (EUROPE, ASIA, etc.), stock name, price, and change. Includes sub-sections for EUROPE, ASIA, PACIFIC, and AFRICA.

To be a world leader in diverse businesses you need the very best scientists and engineers. Rockwell has 17,000 of them



INDICES

Table of various stock indices including Dow Jones, Nikkei, and others, with columns for date, high, low, and change.

US INDICES

Table of US stock indices including Dow Jones Industrial Average, S&P 500, and others.

ASIA (Mar 4 / Am\$)

Table of Asian stock markets including Hong Kong, Singapore, and others.

SOUTH KOREA (Mar 4 / Won)

Table of South Korean stock market data.

TAIWAN (Mar 4 / TW\$)

Table of Taiwanese stock market data.

THAILAND (Mar 4 / Baht)

Table of Thai stock market data.

INDEX FUTURES

Table of index futures contracts including S&P 500 and others.

US INDICES

Table of US indices with a focus on the Dow Jones Industrial Average.

ASIA (Mar 4 / Am\$)

Table of Asian stock markets with a focus on the Nikkei.

SOUTH KOREA (Mar 4 / Won)

Table of South Korean stock market data.

TAIWAN (Mar 4 / TW\$)

Table of Taiwanese stock market data.

THAILAND (Mar 4 / Baht)

Table of Thai stock market data.

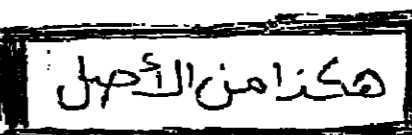
Notes and disclaimers regarding the data provided, including currency conversions and market hours.

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Main table containing stock prices, organized into columns with headers like 'High', 'Low', 'Open', 'Close', 'Change', and 'Volume'. Includes sub-sections for 'D', 'L', 'H', 'E', 'F', 'I', 'M', 'N', 'O', 'P', 'Q', 'R', 'S', 'T', 'U', 'V', 'W', 'X', 'Y', 'Z'.

BE OUR GUEST. RENAISSANCE HOTEL. When you stay with us in ISTANBUL stay in touch with your complimentary copy of the FINANCIAL TIMES.

AMEX logo and partial text from another advertisement.



4 pm close March 4

NYSE COMPOSITE PRICES

Table of NYSE Composite Prices with columns for Stock, High, Low, Close, Change, and Volume. Includes sub-sections for 'Continued from previous page', 'V', 'W', 'U', and 'X-Y-Z'.

AMEX COMPOSITE PRICES

Table of AMEX Composite Prices with columns for Stock, High, Low, Close, Change, and Volume.

NASDAQ NATIONAL MARKET

4 pm close March 4

Table of NASDAQ National Market prices with columns for Stock, High, Low, Close, Change, and Volume. Includes sub-sections for 'K', 'L', 'M', 'N', 'O', 'P', 'Q', 'R', 'S', 'T', 'U', 'V', 'W', 'X', 'Y', 'Z'.

Advertisement for 'Portugal' newspaper. Text: 'Have your FT hand delivered in Portugal. Gain the edge over your competitors by having the Financial Times delivered to your home or office every working day. Hand delivery services are available for all subscribers in the business centres of Lisbon, Oporto, the Algarve and in Funchal. Please call +351 01 840 82 84 or fax +351 01 8404579 for more information. Financial Times. World Business Newspaper.'

AMERICA

Blue chips climb as tech stocks tumble

Wall Street

US share prices were mixed at mid-session yesterday as blue chip issues added to Friday's gains...

Just after 12:30 pm the Dow Jones Industrial Average rose more than 50 points, triggering the "downtick rule" which restricts program buying...

February employment. Meanwhile technology shares were nearly flat by early afternoon after an extremely volatile morning...

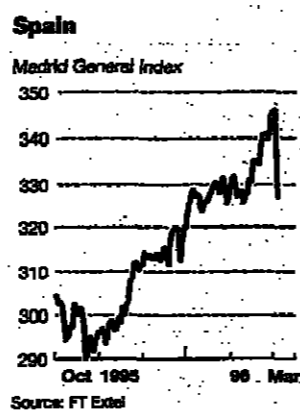
In individual shares, Alcoa rose 2 1/2% or 8 pence at \$33.45 after Kaiser Aluminum abandoned its attempt to merge with the company in a deal that valued Alcoa at as much as \$2.5bn...

Canada. Toronto was weak in mid-session trade after a morning in which computer problems had halted activity for almost two hours...

EUROPE

Indecisive election result upsets Spanish traders

The indecisive Spanish election result upset traders, who had trimmed their books for an outright PP victory and the immediate interest rate cuts that were expected to follow...



Spain. Madrid General Index. Source: FT Econ.

There was also room for profit taking after gains last week. Another of the day's stories was that Adidas would bid for Reebok...

Turnover fell from DM10.8bn to DM7.4bn. Among the leaders, Volkswagen fell DM5.80 to DM561.50...

ZURICH closed at an all-time high, the SMI index breaking through the 3,400 level, with Wall Street's early showing adding to the impetus provided by the benign interest rate environment...

AMSTERDAM's financials were lifted by firm bonds as the AEX index rose 2.46 to 519.05. EVC, Europe's largest maker of PVC, finished unchanged at Ft 55...

STOCKHOLM was spurred to another record close by foreign demand for Volvo and other cyclical shares. The Affarsvarden index rose 16.2 to 1,902.8 as Volvo B climbed SKr6 to SKr153...

PARIS consolidated, with the CAC 40 index easing 1.88 to 2,015.31 in modest turnover of 542p ahead of results today. The Iseq index rose 1.64 to 2,348.69...

MILAN erased early losses on the strength of the lira which climbed to a 13 month high against the D-Mark. The real time Mibtel index finished 86 higher at 9,832. Olivetti was a loser, down L18 to L81 after price cuts announced on Friday...

DUBLIN registered an all time high as foreign demand pushed CRH up 5p to a peak of 542p ahead of results today. The Iseq index rose 1.64 to 2,348.69...

FT-SE Actuaries Share Indices

Table with columns for Year, Hourly changes, Open, 10.30, 11.00, 12.00, 13.00, 14.00, 15.00, Close. Rows for FT-SE 100, FT-SE 250, FT-SE 350.

reported a 22 per cent increase in its 1995 net profit and proposed a four-for-one share split. Hogovens was up Ft 1.50 at Ft 68.90 ahead of Thursday's results...

Polygram gained 70 cents to Ft 98.90 following news that it was taking a 50 per cent stake in a new US television channel. STOKHOLM was spurred to another record close by foreign demand for Volvo and other cyclical shares...

PARIS consolidated, with the CAC 40 index easing 1.88 to 2,015.31 in modest turnover of 542p ahead of results today. The Iseq index rose 1.64 to 2,348.69...

DUBLIN registered an all time high as foreign demand pushed CRH up 5p to a peak of 542p ahead of results today. The Iseq index rose 1.64 to 2,348.69...

ASIA PACIFIC

Budget worries hit Nikkei as China A shares surge

Tokyo

Concerns over the budget bill and technical selling kept investors on the sidelines and the Nikkei average eased on corporate profit taking...

The 225 index closed down 104.75 at 20,063.88 after trading between 20,061.89 and 20,221.55. Corporate investors liquidated their shareholdings ahead of the March book closing...

Volume totalled 260m shares against 445.8m. Trust funds supported the index at lower levels, but most investors remained inactive...

Worries over technical selling prevailed ahead of this Friday's settlements for March futures and options contracts. Long arbitrage positions against March futures had reached record highs...

from politicians for an increase in the share of the loss burden by the banks, aside from their part in setting up the jusen, or housing loan companies...

Industrial Bank of Japan fell Y20 to Y2,660 and Dai-ichi Kangyo Bank fell Y20 to Y1,960. Trust banks were also lower with Sumitomo Trust Bank down Y40 to Y1,360...

Tsumura, a drug maker known for its Chinese medicine, lost Y70 to Y1,750 on reports of deaths caused by one of its products...

In Osaka, the OSE average fell 64.25 to 21,586.52 in volume of 70.1m shares. China's local currency A shares, available only to domestic investors, rocketed after Beijing banned banks and securities houses from trading in commodity futures...

KUALA LUMPUR jumped 1.2 per cent to a 16 month high as market talk about a retargeting of Malaysian shares prompted a round of program buying. The composite index rose 13.34 to 1,106.90...

STYDNEY was unable to react fully to the election victory by the Liberal National coalition party because of technical problems. However, before the gremlins struck, the market had shown good gains in reaction to the convincing win by Mr John Howard...

The market opened two-and-a-half hours late, and the plastics rose 1.3 per cent as a group mainly on late buying following seasonal raw material price rises...

WELLINGTON was slightly disappointed by the technical problems in Sydney. The NZSE-40 capital index ended firmer, rising 9.02 at 2,151.42. Telecom and Lion Nathan were the main risers with the former rising 6 cents to NZ\$6.65 and Lion by 4 cents to NZ\$3.32...

Mexico rises on upgrade

An upgrade from a US brokerage supported MEXICO CITY at the opening but the market then retreated on worries that domestic inflation rates would rise soon. The IPC index was down 5.60 at 3,896.90 by mid-session...

had greater short-term potential than Brazil. BUENOS AIRES followed through on Friday's 4 per cent rise and at midday the Merval index was up 6.74 or 1.3 per cent at 821.68.

Brokers said that the market was dependent in its movements at the present on the direction of US bonds. Last week the market was down 2 per cent. In SAO PAULO the Bovespa index was up 288.99 at 51,123 by midday.

MARKETS IN PERSPECTIVE

Table showing % change in local currency for various countries from 1 week, 4 weeks, 1 year, and start of 1995 to start of 1996. Includes Australia, Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Spain, Sweden, Switzerland, UK, EUROPE, and South Africa.

FT-SE ACTUARIES WORLD INDICES

The FT-SE Actuaries World Indices are owned by FT-SE International Limited, Goldman, Sachs & Co. and Standard & Poor's. The indices are compiled by FT-SE International and Goldman Sachs in conjunction with the Faculty of Actuaries and the Institute of Actuaries...

Large table with columns for NATIONAL AND REGIONAL MARKETS, US Dollar, Day's Change, Pound Sterling, Yen, DM, Local Currency, Local Index, Gross Yield, US Dollar, Day's Change, Pound Sterling, Yen, DM, Local Currency, Local Index, Gross Yield, and DOLLAR INDEX. Rows include Australia, Austria, Belgium, Denmark, Finland, France, Germany, Ireland, Italy, Netherlands, Norway, Spain, Sweden, Switzerland, UK, EUROPE, and South Africa.

S Africa shares mixed

Johannesburg ended a quiet day mixed with industrials higher, prompting hopes of a cautious recovery this week, while golds drifted lower. Analysts forecast that the market could be enlivened as the March 15 futures expiry neared...

March 15 futures expiry neared, although the March 13 budget was likely to cap activity. The overall index was 6.1 higher at 6,716.8, industrials put on 4.1 to 8,365.5 and golds slipped 83.6 to 1,763.5.



Confident for the future

1995 was a very successful year for BBA. We shifted decisively from retrenchment to expansion.

Table comparing 1995 and 1994 performance: Profit before tax and exceptionals (£118.5m vs £84.3m up 41%), Operating margin (11.4% vs 9.1% up 25%), Earnings per share (16.50p vs 10.70p up 54%), Total dividend per share (6.00p vs 4.75p up 26%).

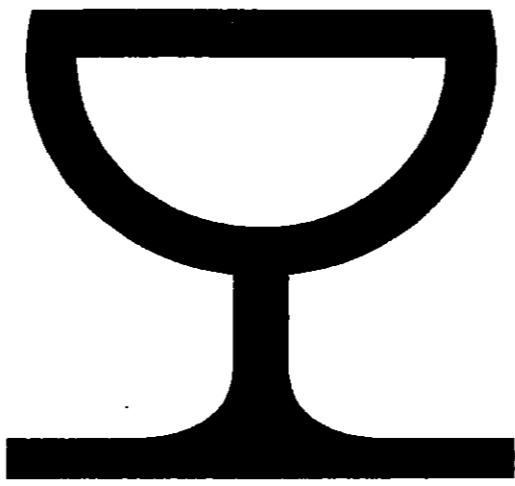
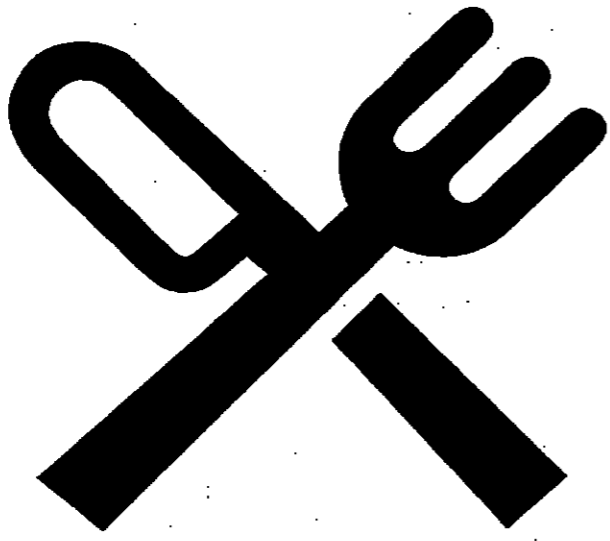
"Our businesses are healthy. Our focus is now on growth." "We look to the future with confidence."

Vanni Treves Chairman Roberto Quarta Chief Executive

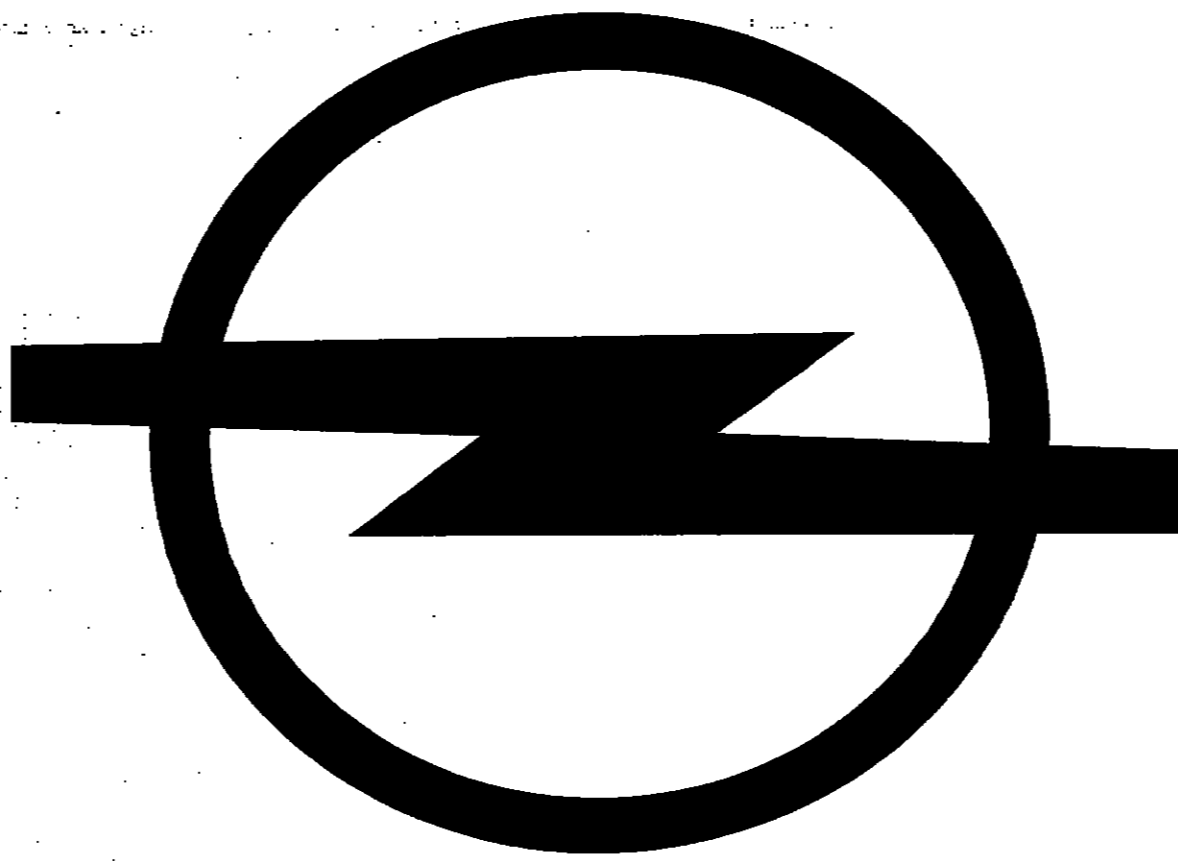
Europeans differ on many things.

مكنا من الأجرل

MCCANN-ERICKSON



But they agree, to a surprising extent, on cars.



Ask any random sampling of Europeans which football club they favour, or what country makes the best wines – and there's sure to be a lively discussion. But calm usually returns when the conversation shifts to cars, a subject on which there is a remarkable degree of consensus.

This cheering fact emerged from the official 1995 car sales figures. The technically identical Opel/Vauxhall range was among the top three brands in 14 different European countries. Overall, it was the leader in Western Europe, with a 12.6% market share.

And these were not simply one-off results: 1995 was the fourth year in a row that Opel/Vauxhall was the Number One car brand in Western Europe, the 14th consecutive year in Switzerland – and the 27th in the Netherlands.

On the other hand, we know all too well that success of this kind is never a given – that the more times we're Number One, the harder we must work to stay there. We have to win customer loyalty not once, but day after day. However, with Tigra sales well above expectations (66,450 proud new owners last year), and the new Vectra off to a fast

start; with Omega volume up nearly 8%, and more than 800,000 Corsa-based cars sold worldwide, we're confident we can maintain a strong market position this year.

In any case, while Europeans have every right to disagree on foods, wines, or whatever – we'll do our utmost to maintain their agreement on cars.

OPEL

Nuclear company on market with no profit record

By David Lascelles,
Resources Editor

British Energy, the nuclear power generator which the government hopes to privatise next summer, will be offered to investors without ever having made a profit.

Accounts prepared to illustrate how the newly created company would have performed if it had been in existence for the past five years show an operating loss of between £50m and £550m (£76.5m and \$841.5m) a year. In the financial year

ending this month, British Energy is expected to lose about £150m.

Releasing the figures yesterday, Mr John Robb, chairman, declined to make any forecasts about future prospects. But BZW, the stock-brokers advising the government on the sale, issued a forecast which showed a profit of around £144m for the year ending March 31 1997, thanks to cost reductions and growth in output from British Energy's newest station, Sizewell B, which started up last year. Profits would rise steadily after that.

BZW said the company stood to show "a sharp increase in profits and cash flow", and predicted that the sale would realise between £2.4bn and £2.6bn. Only a collapse in the electricity price, which BZW thought unlikely, would push the company back into the red.

Other analysts were more sceptical about the outlook. But they stressed that the absence of profits should not inhibit the sale provided that British Energy held out the prospect of healthy returns and strong dividend growth.

Mr Robb and his executives stressed that British Energy's recent record showed it was reducing costs and improving efficiency. It had also got its environmental clean-up liabilities under control, and was well-placed to pay for them.

Mr Robb refused to comment on the state of negotiations over the level of debt British Energy should carry on its balance sheet. Ministers are keen to load debt on to the company to prevent an embarrassing repeat of the easy profits made from past electricity privatisations.

On the equally sensitive issue of directors' pay, Mr Robb said he favoured granting share options to staff to create incentives. They should not be confined to directors but "pushed right down the chain to middle management levels" in the £20,000-plus salary bracket. This would cover 2,800 people, or 89 per cent of the total staff. Mr Robb stressed, however, that this would have to be decided by the remuneration committee.

It was also likely that the government would impose a moratorium of

one to two years on the granting of share options so that staff did not benefit from the sharp run-up in share prices which usually followed a privatisation.

The government will hold two golden shares in British Energy, one through the secretary of state for Scotland and the other through the trade and industry secretary. This will give it a veto in a takeover bid.

Mr Robb said he had been surprised by news that the government might consider selling British Energy direct to another company.

Beatles snub \$225m offer for 'comeback'

By Alice Rawsthorn

The three remaining Beatles - Paul McCartney, George Harrison and Ringo Starr - have rejected a \$225m offer from a group of US and German entrepreneurs to stage a "comeback" world tour.

Since the Beatles' final concert at Candlestick Park, San Francisco, in August 1966, the band has been inundated by offers to go back on the road. But none were as generous as the latest bid to pay them \$75m each for a 22-night tour of the US, Japan and Europe this summer.

Paul McCartney said yesterday that the three were rejecting the offer because they did not want to reform the band without John Lennon, who was shot dead in 1980.

"People will say that we could get someone else to fill John's place, but it just wouldn't be the same," he added, describing the value of the proposed deal as "ridiculous".

The \$225m offer follows a resurgence of "Beatlemania" after the launch of *Anthology I*, an album including some previously unreleased material. Although *Anthology I* was criticised by some purist Beatles fans, it was one of the most successful records of 1995, selling 3m copies in the US.

The bid to reform the Beatles comes at a time when other 1960s and 1970s rock acts have staged commercially successful tours. "Dinosaur" rockers are by far the most profitable part of the tour market as their older fans can afford high ticket prices. New acts often have to sell tickets more cheaply because their fans are younger and less affluent.

The Rolling Stones, friendly rivals to the Beatles in the 1960s, sold \$121m of tickets for the US leg of their 1994 tour. Pink Floyd, another veteran 1960s British rock group, grossed \$103m when touring the US that year.

Government preserves 'free' television sports

By James Harding
and Raymond Snoddy

The British government yesterday backed down and agreed to preserve eight top national sporting events such as the Derby and the Football Association Cup final on terrestrial television.

The guarantee that the BBC or other terrestrial broadcasters such as ITV can continue to show the so-called "crown jewels" of British sport follows last month's defeat on the issue in Parliament.

It comes after years of government insistence that it would be unfair to block satellite broadcasters from buying exclusive rights because it would prevent sports bodies from getting the true market rate for television rights.

Mrs Virginia Bottomley, national heritage secretary, said yesterday the decision to bar satellite broadcasters from buying exclusive rights "took into account the view of the House of Lords," which voted 223 to 106 to keep the events available to all viewers.

All eight events are available on terrestrial television even though in 1990 the government removed most of the protection for listed events. Since then, it has been possible to show the listed events exclusively on a subscription sports channel like Mr Rupert Murdoch's BSkyB, but not on a pay-per-view basis.

Under the revised proposals, the government will prevent the eight events from being

Britain's Independent Television Commission is closely watching the development of moving pictures on the Internet to see whether it is necessary or practical to introduce regulation.

The 1990 Broadcasting Act includes broad definitions of what sort of electronic services could be subject to licences from the ITC. It might be possible to take action against television-like Internet services which were obscene, or which broke other broadcasting regulations.

The act covers programmes "conveyed by means of telecommunications systems" for simultaneous reception or at different times in response to requests made by different users of the service.

shown live on an exclusive basis either on subscription or pay-per-view services.

The events are: the FA Cup Final, the Scottish Cup Final, football World Cup finals, the Olympics, home test cricket matches involving England, the Grand National and Derby horse races and the finals weekend of Wimbledon tennis.

Ministers yesterday acknowledged the overwhelming public pressure to keep the eight "listed" events on terrestrial television. Officials at the Department of National Heritage conceded: "The government just took its eye off the ball on this one - the weight of the argument, if not all the details of their amendments,

was with the Lords." Lord Inglewood, broadcasting minister, who announced the change of policy, said: "We have been open-minded on the matter. When we debated the issue in the Lords, our position was one of agnosticism."

Lord Donoghue, one of a cross-party coalition of peers that defeated the government last month, described yesterday's news as "a coup." Sports rights bodies, however, wanted to be free to decide their own broadcasting arrangements.

The BBC welcomed the news, but said it looked forward to today's debate on ensuring that exclusive live rights are sold separately from recorded highlights.

Mr Jon Davey, the director of cable and satellite for the ITC, the regulatory body for all commercial television, believes that the act has provided a good definition of video on demand "but possibly also of Internet services".

The ITC will look at plans by leading cable operators, such as TeleWest, Nynex and Bell Cablemedia, to carry Internet services, probably from later this year.

At the same time, the ITC is looking at the implications of amendments to the EU broadcasting directive proposing that a "v-chip" be incorporated into any television sold in the EU. The chip would allow self-regulation by viewers of programmes which might be harmful to children.

Lord Donoghue, one of a cross-party coalition of peers that defeated the government last month, described yesterday's news as "a coup." Sports rights bodies, however, wanted to be free to decide their own broadcasting arrangements.

The BBC welcomed the news, but said it looked forward to today's debate on ensuring that exclusive live rights are sold separately from recorded highlights.

According to this point of

Industry aims for more from less

By Peter Marsh in London

One of Britain's biggest engineering groups, T&N, plans a 17 per cent increase in output in the next two years from its worldwide plants making brakepads for cars.

It reckons that the investment of about £15m would have been more like £30m had the programme been carried out a decade ago.

"We can do more with less," said Mr Amar Sabberwal, the T&N director with responsibility for brakepads and other friction products.

That theme is being repeated elsewhere in manufacturing industry - with implications for the way economists interpret statistics for factory investment.

In recent months investment figures have been surprisingly muted, given that manufacturers generally have rebounded fairly strongly from the early 1990s recession. According to government figures manufacturing investment fell 9 per cent between the third and fourth quarters of last year, leaving spending a mere 7 per cent higher than during the last recessionary trough about five years ago.

One theory to explain the relatively weak investment figures is that they are a result of widespread changes in the way factories manage their workforces.

The theory is shared by government officials in the Office of Public Service and economists such as Professor Patrick Minford of Liverpool University, who is on an informal panel of Treasury advisers.

According to this point of view - which is to be outlined in a government discussion paper in the next few weeks - factories need to invest less in the climate of the mid 1990s because they can crank out significantly bigger productive output from every pound they spend on capital equipment than was the case 10 - or even five - years ago.

One factor may be the increasing importance in the UK of Japanese-style working methods which have increased labour flexibility. In many plants, which frequently employ far fewer people than was the case a decade ago, workers are better trained and work more intelligently.

A second factor - proposed

Manufacturing output and investment



view - which is to be outlined in a government discussion paper in the next few weeks - factories need to invest less in the climate of the mid 1990s because they can crank out significantly bigger productive output from every pound they spend on capital equipment than was the case 10 - or even five - years ago.

One factor may be the increasing importance in the UK of Japanese-style working methods which have increased labour flexibility. In many plants, which frequently employ far fewer people than was the case a decade ago, workers are better trained and work more intelligently.

A second factor - proposed

by economists at the Bank of England - is that because of the reduced costs of computer equipment, factories need to spend far less than 10 years ago for equipment capable of automating a given production operation.

The view about changes in organisation explaining the reduced need for investment is no more than a theory. As one government economist said: "It is a plausible idea, but we are still struggling to come up with a programme of research that will tell whether it is true."

In the case of T&N, one of the European leaders in brakepad production, the company intends to increase output

from its 17 worldwide plants, of which four are in the UK, from £360m in 1994 to £410m next year. It also plans five new plants to increase volumes even more.

Mr Sabberwal said that relatively low capital sums are needed to boost production from existing facilities because of big changes in working practices over the past decade - many of them inspired by T&N's work with Japanese car and engineering companies.

The new methods require heavy resources to increase worker training. However, unlike investment in physical items such as plant, machinery and buildings, T&N reckons this is impossible to measure and so does not keep any statistics.

The statistical difficulties underline the problems of backing up the theory with hard evidence. However, at least one company - Lander Automotive, a privately owned automotive parts company based in Birmingham - has tried to quantify the benefits which it has obtained from higher degrees of training.

Lander, which makes components for customers such as Ford, Rover and Jaguar, has adopted new production techniques largely through participating in a Department of Trade and Industry-backed "Learning from Japan" programme.

In the past three years the company has doubled its annual sales to about £18m, investing a constant figure of about £500,000 a year in plant, machinery and buildings.

Over that period employees have risen from 200 to 320.

During Austria's anniversary
we will fulfill 1000 wishes.



Austrian Airlines will honour Austria's 1000th anniversary with 1000 free flights. And this is how you can celebrate the millennium with us:

Tell us how you feel connected to Austria, what you want to experience in Austria, what moves you and how we can help you. Perhaps you would like to carry out a cultural project in Austria, or just return to where you spent your youth. The possibilities are endless.

Simply send your millennium wish to Austrian Airlines c/o 'Millennium', P.O. Box 13, 1107 Vienna, Austria.



A panel of judges will choose the best ideas and concepts from all those sent in. Austrian Airlines will then bring you from one of their 76 world-wide destinations to Austria.

Welcome to The Friendly Airline

welcome to
1000 free flights.

AUSTRIAN AIRLINES



Bieffe Medital

Providing
solutions
for the
future

The pharmaceutical group Bieffe Medital operates on an international level in the parenteral solutions and hospital supplies field.

Founded in Italy in 1958, the company has been widely growing in the main foreign markets: in Europe, thanks to a network of production sites, it exists in Italy, Spain and Switzerland while, thanks to its marketing and sales structures, it also exists in France, Belgium, Holland and Greece. Beyond these regions, Bieffe Medital is active in the UK, Ireland, Scandinavia, Eastern Europe (Poland, the Czech Republic and Slovakia, Hungary), North Africa (Algeria, Tunisia, Libya, Egypt), the Middle East (Jordan, Kuwait, the U.A.E.) and America (Venezuela, Ecuador).

A dynamic company always in expansion

Bieffe Medital in 1995 reached a yearly production of more than 60 million units of parenteral solutions, some for dialysis, and more than 20 million pieces of equipment for their administration, having developed its own technology, which is promoted and sold successfully all over the world (the most recent objective reached was in China, where the group entered into a joint venture with the State owned company Tianjin Amino Acid). The importance of foreign markets is continually growing: in fact about 60% of Bieffe Medital's sales are in the Italian Market while around 20% is realized in other European countries and the rest in Latin America and Asia.

Unique products in the peritoneal dialysis field: patented the first bio-container not made in PVC

The core of Bieffe Medital's business is products

for dialysis; besides the production of specific solutions for hemodialysis and blood filtering, the company has also patented "Clear Flex" the unique bio-container for peritoneal dialysis not made in PVC, realized in

more bio-compatible and ecological plastics.

After 5 years of research, Bieffe Medital presented "Clear Flex," a unique product that reduces possibility of risks of peritonium infections, doesn't contain plasticizers and being completely thermo-resistant permits sterilization at 121° C. By virtue of its composition, "Clear Flex" is particularly appreciated in countries who care about ecology.

The company is moreover developing the urological products area: the most important product is urological irrigation sets based on one or more irrigation lines and systems for the collection of irrigation liquids. The Surgery Division - whose main product is a flexible endoluminal stapler - and the Pharma Division - that produces aminoacid solutions and anesthetic products - complete the range of products.

Research and development: a strategic sector for Bieffe Medital's production

Research plays a key role in the strategies of the company that in 1995 has heavily invested in R&D: the Engineering and Business Development Division objectives are studying new products, refining production techniques and providing assistance to licensees; the company can also supply technology for the construction of new plants, and is also able to furnish all the instruments and training personnel required.

For further information post this coupon to:

Bieffe Medital
Via Balestra 27 - CH-6900 Lugano
tel. 41(0) 919228181
fax 41(0) 919226657

Name (Mr/Mrs/Ms)

Address

Postal Code

Tel. Code

No.

Fax Code

No.

Britain to harden stance on European powers

By Robert Peston, Political Editor

Britain will harden its sceptical approach to European Union policy next week with a pledge to oppose increases in the powers of the European parliament and to strengthen the role of national parliaments in EU decision-making.

The publication of a white paper on the UK's approach to the forthcoming intergovernmental conference on reforming the EU's institutions will confirm the prevailing view in many European capitals that the UK is intent on blocking substantial reform.

The paper will say that the government sees no case for any increase in

the powers of the European parliament although the option will be left open of giving the parliament greater oversight powers over the European Commission.

This is a significant shift from the previous formula used by Mr John Major, prime minister, that there should be "no massive increase" in the parliament's powers.

"That formula left open the idea that we would agree to substantial transfers of powers to Strasbourg," said a senior member of the government. "We were keen to scotch that."

The UK also wants an EU treaty amendment so that national parliaments have the right to see all EU proposals at "an early stage", to give

them an opportunity to make submissions on the shape of EU legislation.

There are also important proposals on the workings of the European Court of Justice, although much of the detail will be published in a subsequent memorandum. The most radical suggestion is that an appeals mechanism should be incorporated into the court's procedure. Initial judgments would be made by the court "in chambers", with the possibility of appeal to the full court.

Another suggestion is that the right of the court to limit the retrospective effect of its judgments should be written into the EU's treaty. The UK also wants the principle established that where the court finds a member country

has failed to implement an EU obligation but acted in good faith, no damages should be payable by that country.

Mr Major will try to achieve the delicate balance of appeasing the sceptical right of his party while appearing to make constructive proposals. In the EU's common foreign and security policy - the subject of an important speech today by Mr Malcolm Rifkind, the foreign secretary - the UK will support plans for the establishment of a "joint analysis unit" to support the EU when it acts as a body.

The government is building bridges with France by supporting its proposal for the appointment of an EU

representative on foreign policy - although the UK is insistent that this individual should be a "servant" of the council of ministers and should not be seen as a *de facto* EU foreign minister.

However, the paper will repeat the government's determination to resist any extension of qualified majority voting and thus no dilution of the UK's veto. Other EU countries see this as an insuperable roadblock to reforming the EU's institutions to prepare for its enlargement.

"There is no possibility of the IGC reaching a conclusion until after the UK general election," commented a senior member of the European Commission.

UK NEWS DIGEST

Swedish insurer in electronic move

Skandia, the Swedish insurance company, yesterday became the first insurer to take advantage of recent rule changes and to link offices outside the UK with the London international insurance market's electronic networks.

The move marked a significant step for the market, which decided last week to grant insurers based elsewhere in Europe access to its trading and processing systems. The aim is to enhance the City of London's status as an insurance centre by becoming the hub of an electronic market place.

The London market, of which Lloyd's forms the largest part, provides cover for ships, aircraft, properties, other insurance companies and businesses around the world. Total premium income in 1994 was about £15bn (\$22.95bn). The opening up of the market was spurred by the London International Insurance and Reinsurance Market Association (Lirma), a rival trading organisation to Lloyd's.

Ralph Atkins, Insurance Correspondent

Awkward start for Irish talks

Mr Gerry Adams, the president of Sinn Féin, was prevented from entering Belfast's Stormont Castle yesterday where British and Irish ministers were meeting in an attempt to relaunch the Irish peace process.

The "high-intensity" talks got off to an awkward start as most of the invited parties failed to attend. The pro-British Ulster Unionists and Democratic Unionists declined to co-operate in the talks. Sir Patrick Mayhew, the UK's Northern Ireland secretary, and Mr Dick Spring, the Irish deputy prime minister, were meeting to discuss the timetable for 10 days of talks to hammer out the conditions for elections. Sinn Féin has been told that it cannot take part until the IRA declares a new ceasefire. Mr David Trimble, the Ulster Unionist leader, said yesterday that he saw no need to go to Belfast. He would take part in one of his "regular" meetings with ministers at Westminster tomorrow. Mr Trimble warned that Mr John Major "would be a bloody fool" if he sought to overrule the wishes of the unionists on the issue of elections.

James Harding and John Murray Brown

Forces ban on gays 'will stay'

Britain is to cling doggedly to its ban on homosexuals serving in the armed forces, on the grounds that the admission of homosexuals would harm fighting capability. Mr Nicholas Soames, the armed forces minister, said yesterday that the government would "fight every inch of the way" to maintain the ban, which is expected to be tested in the European Court of Human Rights.

Speaking at the publication of a review of the Ministry of Defence's policy on homosexuals in the ranks would seriously lower morale.

George Parker, Westminster

Construction bond issue launch

An international group of construction companies is about to launch the first eurobond linked to the UK government's private finance initiative, which aims to increase private sector involvement in infrastructure projects traditionally funded and managed by government departments.

The Road Management Group will seek to raise £165m through a 25-year eurobond offering. The group comprises Amec and Alfred McAlpine, of the UK; Brown & Root, part of the Halliburton group of the US; and Dragados, a Spanish road builder.

Antonia Sharpe, London

Compensation for fishermen could hit \$46m

By Deborah Hargreaves

The UK government could be forced to pay as much as \$30m (£45.9m) in compensation to Spanish boat owners for banning them from fishing in UK waters if the European Court rules in favour of the fishermen today.

The court is expected to approve a compensation claim by more than 100 boat owners after the government tried to restrict foreign ownership of British fishing vessels seven years ago.

In 1991 the court ruled that the policy of refusing foreign-owned boats licences to fish in British waters was illegal.

A decision to grant the fishermen financial damages is likely to spark further political controversy over the European Union's Common Fisheries Policy. British Euro-sceptic MPs have championed the UK fishing industry, whose representatives say that the Spanish fishermen were stealing their fish by registering in UK ports.

The Spanish fishermen and fishing companies registered at British ports to gain access to national fish quotas. The government tried to stop this in 1989 by restricting foreign ownership of boats, but the EU ruled that discriminatory.

Mr Barrie Deas, chief executive of the National Federation of Fishermen's Organisations, which represents the UK fishing industry, said foreign-owned boats now made up 20 per cent of British fishing capacity. "The Spanish have exported their over-carrying capacity. Part of the reason we can't meet our target for fleet reduction is because of the number of foreign-owned vessels," he said.

Mr Deas said it highlighted a contradiction in the CFP that fishing quotas were set nationally, but could not be reserved just for national fishermen. "Forty per cent of the UK plaice quota is now owned by foreign flag ships," Mr Deas said.

Mr Giuseppe Tesarò, the European court's advocate-general, delivered an opinion last October saying that he believed that the fishermen were entitled to compensation. The court judges usually follow his advice although it is not legally binding.

If the judges rule in the fishermen's favour today they will be able to sue the government for compensation for lost earnings and expenses for the time they were forced to tie up in port while the ban was in place.

Tough talk from embattled PM

By John Kampfer in Seoul

In the Far East, as at home, Mr John Major has faced his perennial task of reconciling the seemingly irreconcilable. For the prime minister the problems of Hong Kong, during a visit less than 500 days before its handover to China, bore many of the hallmarks of the incessant battles he has had to fight during his five years of office.

On one side was the Chinese prime minister, Mr Li Peng, who made clear during talks in Bangkok last Thursday that his government would not brook what it calls interference in Hong Kong by a diminishing power. On the other are the many people in the territory, who through their pro-democracy elected representatives, have accused the British of leaving them to the mercy of Beijing from July 1997. Mr

Major's response was to seek to straddle the two demands. His announcement yesterday that he was extending his visit to entry to all Hong Kong's permanent residents was arguably the best he could have done in the circumstances - 12 years after his predecessor, Mrs Margaret Thatcher, agreed to transfer sovereignty of Hong Kong to China under the terms of the joint declaration.

It was a tricky mission, with little to gain and much to lose. Mr Major handled it well. The only politicians who were not at least moderately pleased with his response were those who cannot be shaken from the view that the territory has been betrayed.

The issue of Hong Kong bears an uncanny resemblance to matters European, in which Mr Major has turned crisis management into a virtual art form, with two sides implacably opposed to each other.

Some might also argue that his increasingly robust Euro-sceptic tone - as with his defiant message to China - might serve to disguise the forces of history. Two years after 1997 is another deadly date for British Conservatives, the initial deadline for monetary union.

The abiding impression left by Mr Major's three-nation tour has been of a prime minister seeking the best means available to handle his country's steadily declining diplomatic weight.

If geo-strategic concerns are put to one side, the outcome of his trip could be seen as favourable for Mr Major. He left London last Wednesday after enduring three of the toughest weeks of his leadership. In that period he contrived to ensure that his ministers could escape, Houdini-style, from the Scott report on

arms sales. At the same time he had to cope with the resumption of the IRA's bombing campaign and to broker a deal with Dublin on all-party talks for Northern Ireland that left some Conservative right-wingers talking of appeasement to terrorism.

But after his keynote speech in Hong Kong yesterday, and the polite reaction it received, he was positively chirpy.

The final leg of the trip today, devoted to selling the merits of British entrepreneurship in the search for yet more Korean investment, appeared best suited to the Major image: little glamour in such a cause, but much tenacity applied in its pursuit.

It will be those very attributes that Mr Major will rely upon as he returns to Westminster to face a long hard year in his attempt to keep his party in office.

Minister to stress security issues

By Bruce Clark, Diplomatic Correspondent

Mr Malcolm Rifkind, the foreign secretary, will today set out counter-proposals in the face of pressure from France and Germany to raise the European Union's profile in foreign affairs and security.

UK officials said his speech to IFRI, a foreign affairs think-tank, would include up to half a dozen practical suggestions for increasing the effectiveness

of the EU's common foreign and security policy.

The speech will amount to a partial preview of the long-promised white paper which will set forth Britain's positions in the inter-governmental conference on the EU's future.

Mr Rifkind's suggestions are expected to include an upgrading of the secretariat which formulates the CFSP, and possibly closer links between that body and the EU's rotating presidency.

Minister to stress security issues

But the proposals are not expected to call in question the core British positions on the formulation of EU external policy: no extension of qualified majority voting to foreign and security issues, and no military dimension for the EU.

UK officials said yesterday that London drew a sharp distinction between the real effectiveness of foreign-policy decisions and the "efficiency" which a streamlined decision-making procedure would in theory provide. Any EU pronouncements that were known to have been opposed by one or more important member states could never be very effective, the officials said.

In the past, Britain has suggested drawing the EU and the 10-nation Western European Union, an embryonic defence club, somewhat closer together by holding summits of the two organisations in rapid succession.

BUSINESS OPPORTUNITIES

Licence, Cooperation, Joint Venture

On behalf of an important and financially very sound Swiss company specialized in the production, storage, marketing and distribution of milk products we are seeking for partners.

We are looking for new ventures, new products and new markets. We are also interested to sell and produce your products under licence or to grant licences for the marketing and production of our products (brand names). Please contact:

HEINZ WEBER CONSULTING
Sportweg 6, CH-5507 Mellingen, Switzerland
FAX +41 56 470 63 64 TEL +41 56 470 63 63

PUBLISHING IN GERMANY

Leading German (in top 100 ranking) children's/teen market trade book publisher with major character licensing rights (Wo Duz bist) established 20 years seeks replacement shareholder. This would particularly suit a publisher who could benefit from a strong German sales and distribution network and/or possible publishing synergies.

Please respond initially to:
Jeremy Scholl, 11 Coway Street, London W1P 9HD.
Tel: 0171 580 9259, Fax: 0171 580 8864
Jeremy Scholl & Company is authorized by the Institute of Chartered Accountants in England & Wales to carry on investment business.

Baseballcaps/Basecaps
(only made in U.S.A.)

We are looking for producers, sellers and distributors of Baseballcaps/Basecaps which are made in U.S.A. We are looking for Basecaps of high quality for our shop in Germany. Lowest price sales of 1,000 to 10,000 pieces monthly.

Please send us a letter or a fax with price listing to:
Werner Scheller
Hauptstrasse 78, D - 07646 Quirin
Fax: +49-36428-49001

OFFSHORE COMPANIES TRUSTS FROM £225

For business and investment services contact:
Peggy 226, Director
INTERNATIONAL COMPANY SERVICES (UK) LIMITED
Standard House, 2-5 Old Bond St, London, W1X 3TB.
Tel: +44 171 493 4244
Fax: +44 171 491 0605
E-Mail: uk-info@icsl.com
http://www.icsl.com

Creative Business Options - 20 Acre Site Hartlepool

Minutes from Huge New Samsung Investment Site

Further proposals welcomed for development of 20 acre site on the edge of Hartlepool, close to substantial dock facilities.

The secure site already contains a variety of successful business activities: Ford Dealership, Commercial vehicle sales and service, Motor Factor, Fitness Centre (1000+ members) Leisure Operation etc.

Distribution storage, administration, finance and servicing available if required. M814 suit import/export company trading with Eastern Europe.

Excellent space in units of up to 40,000 square feet available. 10 acre greenfield site adjacent with outline consent for light industrial development. Up to £10,000 reward for successful introductions.

Reply to Box B4334, Financial Times, One Southwark Bridge, London SE1 9HL

BUSINESS GROWTH

Your company can achieve additional growth in 1996 by adding proven products, processes and technologies sourced by strategic partnerships with successful companies in Japan, N.America and elsewhere.

We research high quality opportunities for companies and provide a full service including opportunity identification, market research and agreement negotiation. Many PLC's and companies have achieved success with our programme since 1979 and full details are available from:

Dr Derek A. Newson, Director - SPA TECHNOLOGIES LTD
16 Arlington Avenue, Leamington Spa, Warwickshire, England, CV32 5UD
Tel: 01926 332228 Fax: 01926 332657

Investor/Managing Director
required for East Anglian based manufacturing company

The company is a market leader in a niche sector of commercial vehicle engineering. Taken by the present management to its maximum, the business now needs an injection of capital, and the expertise of a managing director. Equity share available in proportion to investment. Salary and other benefits, including share options, commensurate with achievement.

An opportunity for the right person with funds to generate real capital growth. Please apply, in strict confidence to:
Chester Browne & Curry, Rugby Chambers, 2 Rugby Street, London WC1N 3QU quoting ref GYN

FORFEITING OF TRADE DEBT

Letters of credit, bank guarantees, bills of exchange and promissory notes, rescheduled or emerging market facilities for countries such as Iran, Italy, Russia, CIS. (Gentry Holdings Ltd.)
Tel: 01283 550891 Fax: 01283 550894

Football Sponsorship High Profile First Division Club

We are looking for a successful company to put its name on our football shirts. Benefits to a Sponsor include:

- National coverage on Sky TV
- Extensive coverage in newspapers and magazines
- Name on thousands of replica shirts
- Advertising around stadium and in programme
- Entertaining at our 25,000 seater stadium

Please write to Box B4356, Financial Times, One Southwark Bridge, London SE1 9HL

REPRESENTATION SOUGHT TO MARKET A UNIQUE FILE-TRACKING SOFTWARE PACKAGE INSTALLED THROUGHOUT UK IN ONE GOVERNMENT SECTOR

-- We are now seeking to expand into --

- OTHER PUBLIC SECTORS
- PRIVATE SECTOR (PLC's & Lge Pvt Co's)
- OVERSEAS (All Sectors, All Areas)

This system is particularly effective and efficient with large volumes of paper files and frequent file movements. Enormous savings in man-hours and E's

Interested Parties - please send details to Box No. B4351 Financial Times, One Southwark Bridge, London SE1 9HL

BUSINESSES WANTED

RAPIDLY EXPANDING US QUOTED GROUP SEEKS COMPANIES SUPPLYING FROM OWN PRODUCT RANGE IN THE FOLLOWING AREAS:

- Local area networks
- Broadband communication equipment
- Video conferencing
- Wide area networks
- Multimedia
- Fibre optics communication

Please send product and brief financial information to Box B4342, Financial Times, One Southwark Bridge, London SE1 9HL

Manufacturer Wanted

Seeking rigid, to market & build under US patent license, "Kar-Kool", uses no iron or gasoline. Keep vehicle cool while parked & in transit, low tooling costs. Ideal for hot arid climate. USD \$10K, Non-exclusive USD \$100K, Exclusive Call USA 602-238-2218

BUSINESS SERVICES

COMPANY FORMATIONS JORDANS KNOW THE FORM

Company formations are too important to be handled by anyone other than a true professional. Jordans - established 133 years ago - have unrivalled expertise, a knowledgeable staff equipped with the latest technology, and the ability to administer and present accurate, relevant documentation at an all inclusive price which makes lesser services seem expensive. Call the Formations Helpdesk Team at Jordans. 21 St Thomas Street, Bristol BS1 6JS. Fax: 0117 923 0063

0117 923 0600 JORDANS

SAVE 50% ON INTERNATIONAL PHONE CALLS

Stop Being Over-Charged! Start Saving Money NOW! 24 HOURS A DAY

UK - Argentina - 8p/min
UK - USA - 9p/min
UK - Australia - 10p/min
UK - Brazil - 10p/min
UK - Canada - 17p/min
UK - Colombia - 8p/min
UK - Greece - 8p/min
UK - Hong Kong - 8p/min
UK - India - 8p/min
UK - Japan - 8p/min
UK - Mexico - 8p/min
UK - Singapore - 8p/min
UK - Taiwan - 8p/min
UK - Thailand - 8p/min
UK - Vietnam - 8p/min

24 Hours a Day 7 days a week Savings Compared to BT Telecom
Tel: 0191 490 5914 Fax: 0191 560 2530

World-Wide Business Centres Network

START YOUR BUSINESS TODAY!

Fully equipped and serviced offices. Secretarial, translation and personalised telephone services in: Austria, Belgium, France, Germany, Italy, Lebanon, Morocco, Netherlands, Portugal, Russia, Spain, Switzerland.

Please contact: Sales Office in Zurich
Tel: +41-1-2146466 Fax: +41-1-2146519
Internet: @101522.3011@comnet.ch

SAVE ON INT'L PHONE CALLS!

Ask about our new lower intra-European rates! Now featuring Faxway and VRI Internet access.

See us at CeBIT '96 Hannover, Mar. 14-20 Hall 11, Booth 299

In the UK: Call: 0800-86-4018 Fax: 0800-86-4015
In the US: Call: 1-800-294-8600 Fax: 1-800-292-8688
Hours: Lines open 24 hrs! (except on public holidays)

417 2nd Ave. W.
Seattle, WA 98119 USA
http://www.intlback.com

TECHNOLOGY

Electric trams have long been regarded as slow and outdated, but with their improved energy efficiency and zero emissions they are an increasingly attractive option for reducing pollution and congestion.

Throughout mainland Europe, trams are playing a big part in plans to reduce car dependency. In the UK, trams were phased out 35 years ago - apart from the holiday resort of Blackpool - but have recently returned to the streets of Manchester and Sheffield.

Unfortunately, the modern high-tech tram or light rail vehicle does not come cheap. In the UK the most recent example of a modern tram system, completed last October, is the Sheffield Supertram. Each tram cost £1m to produce.

Concern is mounting that the cost of modern light rail designs, most of which are based on heavy rail technology, is spiralling out of control. Researchers are now looking for ways to use materials and technology employed in the aerospace and automotive industries for making light rail transport more affordable. If successful they could revolutionise light rail manufacture, and take it into the 21st century.

Euro-Projects, based in Loughborough, has just completed a year's study investigating the use of light composite materials and adhesive bonding for the rapid assembly of light rail vehicles.

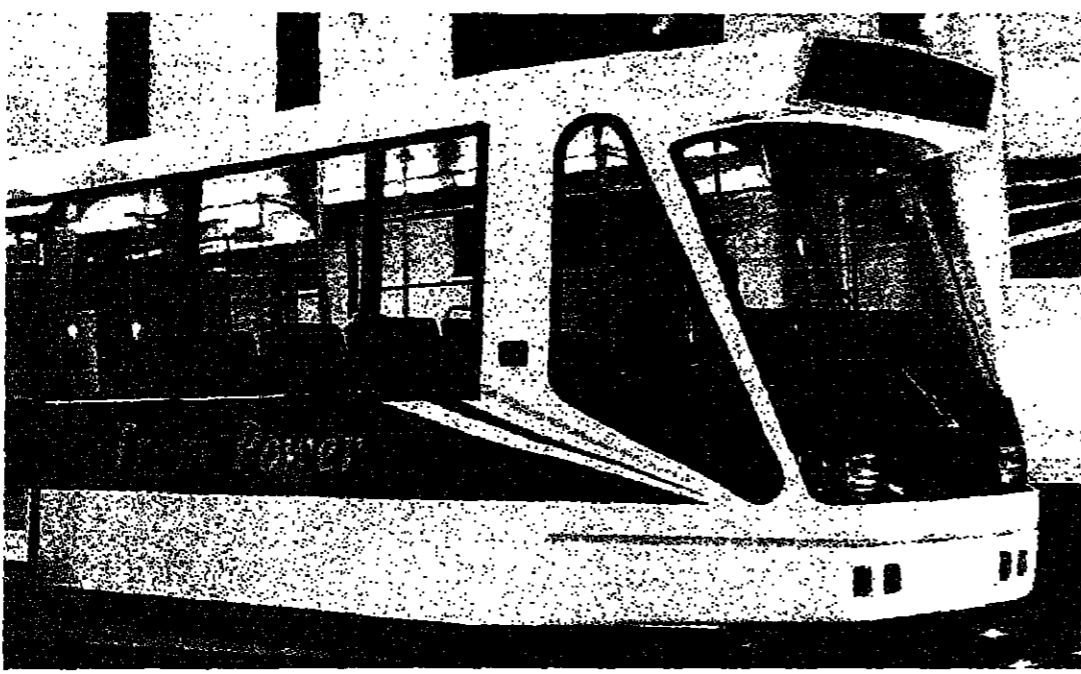
The Euro-Projects team has extensive experience with composites and adhesives through previous work in the aerospace, automotive and marine industries and on Formula One racing cars.

Having secured partial funding from the UK's Department of Trade and Industry, Euro-Projects, together with ABB Transportation, Ciba Polymers, Ciba Composites and Loughborough University of Technology, carried out a feasibility study into a wide range of adhesives and materials. It investigated their mechanical performance, deflection, strength, durability and ease of assembly.

"Our idea was to produce something along the lines of a modern kit car, bonded together," says Gerry Boyce, managing director of Euro-Projects. "We put together modular sections to form a rigid, lightweight box structure, comprising an aluminium honeycomb core enclosed in an aluminium skin. These were bonded together using state-of-the-art adhesives."

The results of the study have been encouraging, and Euro-Projects is seeking further funding under the UK government's Technology Foresight Challenge, to develop a full-scale demonstration model. The cost of development and full-scale testing is about £2m.

"We expect to produce large savings in both construction and



Weighing about 20 tonnes, TramPower uses only one third of the electricity required to power a typical Continental tram

Just the ticket

Frances Barthorpe looks at an energy-efficient form of transport which could help ease city congestion

operating costs, as well as making the manufacturing process more flexible," says Boyce.

One of the lightest trams currently in use is the Strasbourg Eurotram. Developed jointly by ABB and a consortium of other European groups, this modular light rail vehicle, which came into operation just over a year ago, includes a number of innovative features to increase productivity and reduce life cycle costs.

The basic vehicle comprises three passenger modules, weighing 40.5 tonnes each, and two cabs. More passenger modules can be added when necessary. Each vehicle has a lightweight aluminium structure with detachable exterior and interior panels, so minor body damage can be repaired quickly. Faults can also be isolated at module level, so instead of the whole vehicle having to be removed from service an exchange unit is substituted.

Another group rethinking light rail vehicle design is the UK consortium TramPower. This comprises Tram Research, PSV International, PowerGen, Blackpool Transport Services, and Pullman Design and Fabrication.

TramPower has used proprietary off-the-shelf items from the bus and coach industry to produce a tram at half the weight and half the price of

comparable products based on heavy railcar technology.

Another ultra-light rail-based public transport system currently being tested and evaluated in towns and cities around the UK is the Parry People Mover.

It was invented in 1988 by John Parry, of Parry Associates, as a cheap, easily installed system for the rapidly growing cities of Africa, Asia and South America. But it was quickly realised there was a worldwide market for such a system.

There have since been nine prototypes involving different combinations of energy storage, power control and transmission. The PPM uses as many standard parts as possible, and is powered by energy stored in a revolving flywheel. With an unladen weight of six tonnes, it will carry up to 20 seated passengers and 16 standing.

Once full-scale production begins it is expected that parts of the vehicle will be built as composite structures.

The cost of a typical system, 5km in length, and running six vehicles, is put at between £1.5m and £2m. It is unlikely such schemes will replace cars and buses but, if priced competitively, they could play a big role in future transport policy.

ished product costs to a minimum."

The idea of using well-established automotive engineering techniques instead of conventional rail vehicle design principles and expensive rail components was that of Lewis Leasley of Liverpool's John Moores University.

"The group's aim is to produce a modular vehicle that can be built at an affordable price worldwide, wherever the need arises," says Boswell. "By using mass-produced, off-the-shelf products we have been able to keep development and fin-

ancing product costs to a minimum."

The idea of using well-established automotive engineering techniques instead of conventional rail vehicle design principles and expensive rail components was that of Lewis Leasley of Liverpool's John Moores University.

"The group's aim is to produce a modular vehicle that can be built at an affordable price worldwide, wherever the need arises," says Boswell. "By using mass-produced, off-the-shelf products we have been able to keep development and fin-

The author writes for Professional Engineering magazine.

Second thoughts • Ken Gooding

PremAir stalls out of the fast lane

The Technology Page begins a series which follows up on the progress made by companies or products highlighted in past issues

As you drive your car in the future it could be cleaning the air around you. That was the tempting prospect offered by Engelhard, the US special materials and precious metals group, last April.

The company started the automotive and platinum industries by announcing it had developed a catalytic coating of platinum metal that, when applied to a car's radiator or air conditioning unit, would convert carbon monoxide into carbon dioxide and turn ozone, a component of smog, into oxygen as air passed over the components.

Engelhard suggested that urban areas with severe smog problems, such as Los Angeles, would particularly benefit from the new technology, called PremAir. It might also help car makers to meet increasingly stringent anti-pollution regulations in the US - especially in California which is pushing towards "zero emissions" from cars - without making dramatic changes to their vehicles or having to include in their offerings electric vehicles, which at present are expensive and limited in range.

Ford, the world's second biggest vehicle producer, added credibility to the PremAir claims by publicly admitting its involvement with tests of the new system. Karen Gandhi, Ford's director of chemical engineering, said: "Initial studies by Engelhard indicate the system could result in air quality improvements equal to or greater than possible with electric vehicles - at much lower costs."

Orin Smith, Engelhard's chairman, said the system could be in use on production cars as soon as 1998 and PremAir would have a market equal to or exceeding that of present

Clean, dream machine

Kenneth Gooding on a system that reduces car emissions

APRIL 11 1995

autocatalysts in the US. All this sent the price of platinum up from \$415 (£270) a troy ounce to \$461.25 in April, its highest for 4½ years. Traders suggested that Engelhard had taken the precaution of buying substantial quantities of the metal in the spot market before making its announcement. Engelhard is 30 per cent owned by Minoro, the offshore subsidiary of the Anglo American Corporation of South Africa. Anglo also owns nearly 24 per cent of Rustenburg, the world's biggest platinum producer.

News of the PremAir breakthrough helped to send the Engelhard share price up by 50 per cent to \$26 in a matter of days. In August it was nearly 90 per cent higher at \$32. Eight or more Engelhard executives made about \$4.8m by selling shares when the price was high.

NOW

First signs that not all was going to plan with the PremAir programme came in November when Engelhard announced it was cutting the potential cost of the system by taking out the platinum and using an unspecified base metal instead. This was expected to reduce the cost per car from between \$1,000 and \$2,000 to between \$50 and \$100. At the same time Ford indicated that, although the technology worked well - removing 80 per cent of the ozone from the air that passed over a treated car radiator - it might not be as effective at

fighting pollution as originally hoped. Computer modelling by Ford showed it would cut overall ozone levels in Los Angeles by only 0.04 parts per billion (ppb), whereas Engelhard had projected a reduction of 30 times that amount. (In 1987 ozone in Los Angeles reached 189ppb.)

Engelhard explained that it had based its predictions on a concept that included modified vehicles in which fans would draw much more polluted air over the catalyst. Ford used unmodified vehicles for its testing.

The nine-month test period with Ford came to an end in the middle of February and the vehicle group said it had decided not to use PremAir catalysts on its vehicles but would monitor Engelhard's progress.

Undaunted, Engelhard said it was in contact with other interested vehicle makers. It was also exploring other ways in which the PremAir concept could be used and was conducting work on applications in air conditioners and other stationary equipment. Meanwhile, Engelhard's share price has subsided to \$23½ and platinum's price is down to \$412 an ounce.

More often than not, platinum's price follows gold's up and down. But this year it failed to follow when the gold price suddenly jumped.

Trevor Pitts, manager of marketing platinum group metals at Standard Bank, said last week this was because the US investment funds that bought platinum following Engelhard's announcement last year, speculating on a price rise, suffered big losses when the price fell sharply instead. Now they are very wary of the platinum market.

Launching Standard Bank's Platinum Yearbook in London, Pitts recalled that in November, at the very same time as Engelhard revealed that PremAir was not after all likely to revolutionise the platinum market, "that old chestnut about sales [of platinum] from the US government's strategic stockpile also returned to haunt the market".

Consequently, by the last trading day of 1995, platinum was at its lowest level for the year: \$388.25.

BUSINESSES FOR SALE

WORLD CLASS BEACH RESORT MEXICO
New destination resort in Huatulco
Daily Jet Service, Golf & Tennis!
• 120 rooms
• 25 finished condos
• 28.9c acres
• 42 lots for private villas
• Land for 80 condos
• 41 rooms w/private pools
Huatulco is located on the Pacific Ocean at the southern end of Mexico and is home to a Sheraton Resort, Club Med & Crownie Plaza.
Call NOW For A Free Color Brochure
800.445.3683
Koff-Dove Global Disposition Services
415.571.7401 ext. 611 FAX 415.571.5293

The property specialists for golf and leisure businesses
54 Brook Street London W1A 2BU
Telephone: 0171 491 1555
Fax: 0171 491 2555

On the instructions of Peter Hall and John Macmillan of the Joint Administrative Receivers Grant Thornton
Hamptworth Golf & Country Club, Wiltshire
Junction 1, M27 about 6 miles
• 18 holes of challenging golf.
• 6166 yards, par 71
• Consent for clubhouse
• Operational for two years
• In excess of 400 members
• 4 bedroom farmhouse
OFFERS INVITED IN EXCESS OF £450,000
FOR SALE LEASEHOLD AS A GOING CONCERN
Chesterton H-M-H

WHOLESALE LEISUREWEAR MARKET
Sale due to impending retirement of Director Shareholders.
Principal Features include
• Turnover £6.5 million
• Last years profits £500,000
• Projected profits £750,000
• Continuity will be provided by existing Management Team
• Location in the North
Write to Box B4343, Financial Times, One Southwark Bridge, London SE1 9HL

REPROGRAPHIC BUSINESS FOR SALE
The Joint Administrative Receivers, L.K. Denney and J. Wilson, offer for sale the business and assets of the Company, including:
• Freehold factory in New Basford, Nottingham - 6,000 sq. ft.
• Latest hi-tee reprographic equipment.
• £1.6m turnover in 1995.
• Excellent customer base.
• Approximately 30 employees - with requisite skills and experience.
• Situated in vicinity of leading printing companies.
For further information please contact Lindsay Denney or Karen Willis at: Deloitte & Touche, 1 Woodborough Road, Nottingham NG1 3FG. Tel: 0115 950 0511. Fax: 0115 959 0979.

600+ LIVE BUSINESSES FOR SALE - MONTHLY Turnovers £100k - £1000k
BusinessBusiness Bulletin
Phone: 0171 434 9992

BUSINESS FOR SALE
Established profitable environmental software house with £300k turnover and world-wide customer base.
Interested parties please write to Box B4336, Financial Times, One Southwark Bridge, London SE1 9HL

Branded Health Care Product Co. For Sale
Relocatable. Source & mid full line own branded vitamins, food supplements, minerals, herbs. Complete sales program designed for sale thru retailers. Diverse retail cust base. Xint supplier relationships. 95% repeat biz, 50% profit margins. Sales approx. \$5MM. Northwest. Contact: Larry Gang Fax: 212-758-8284 USA

FOR SALE - MAIL ORDER
Opportunity to purchase the leading UK consumer mail order business in its market. Active 25,000 mailing list with repeat business. Ideally positioned for expansion leading to increased margins/profits. Current owners wish to concentrate on expanding their core business.
Write to: Box B4348, Financial Times, One Southwark Bridge, London SE1 9HL

PURCHASER WANTED TO EXPAND COMPUTER SOFTWARE PRODUCTS CO.
• Niche market - sales values £25,000 to £250,000+
• Gross margins approx. 50%
• Recurring revenues and ancillary sales opportunities
• Extensive distribution rights
• Thames Valley base
All enquiries to Box B4344, Financial Times, One Southwark Bridge, London SE1 9HL

PRESTIGE KITCHEN RETAIL BUSINESS FOR SALE
• Leading Market Brands
• High potential for expansion
• Respected as in leading market position
• Loyal upmarket clientele
• Established 19 years in North West location
• Turnover £400k - £500k
Principals only write to Box B4352, Financial Times, One Southwark Bridge, London SE1 9HL

ESTABLISHED COMPUTER EQUIPMENT AND SERVICES GROUP
with blue chip customer base. Good growth potential with strong existing management team. Well respected in the industry.
Turnover: £6 million. Underlying operating profit: £270,000
Write to Box B4346, Financial Times, One Southwark Bridge, London SE1 9HL

AMERICAN OIL COMPANY CLOSES SALE OF OFFICE FURNITURE
Magnificent Re-Production directors suite
8 further suites in rosewood
16' santos rosewood table with 12 leather chairs + other tables
over 150 L/Oak and Black desks with storage
Large quantity of office partitions (screens)
Exec + VDU chairs
CALL ON 0181 549 4848

DECORATIVE TEXTILES
Flourishing London based Wholesale/Retail Textile Business for sale.
Established 1985 with several quality outlets. No leases involved. Turnover £750,000 rising. Excellent potential & dedicated staff. Stock at cost (£175,000), no debts.
Principals only apply to: Box B4349, Financial Times, One Southwark Bridge, London SE1 9HL

NORTH MIDLANDS BASED ELECTRICAL CONTRACTOR
Highly profitable, privately owned electrical subcontractor providing an extensive range of services including voice and data installation.
Turnover £1.2m Gross margin £41%
Blue chip customer base with significant growth potential. Owner wishes to diversify his interests.
For further information please call Mr Colin Chambers on 0115 5396577

Trade Magazines
Well established niche-market trade magazines and related directories for immediate sale. Vendor wishes to focus on core activities. Principals only please reply to: Box B4347, Financial Times, One Southwark Bridge, London SE1 9HL

EXHIBITION FOR SALE
High successful, well-established exhibition in rapidly growing industry for quick sale. Vendor wishes to concentrate on core activities. Principals only please reply to: Box B4347, Financial Times, One Southwark Bridge, London SE1 9HL

Label/Nameplate Printing Company For Sale
Based in home counties. £1.3m profitable turnover supplying OEM's in electronics/computer market.
Serious enquiries only to Box B4339, Financial Times, One Southwark Bridge, London SE1 9HL

Sole U.K. Concessionaire For Sale.
A well known product range with applications in commercial vehicles, B.S.V., municipal vehicle and construction equipment markets.
Although current business is mainly aftermarket with 70% of sales occurring through winter months, there is huge potential for growth in both O.E. and aftermarket.
Current turnover £200,000. Approx stock £90,000
For further details write to Box B4353, Financial Times, One Southwark Bridge, London SE1 9HL

OFFICE FURNITURE
Due to city bank order postponement we have a large quantity of quality executive and system ranges - conferences and reception
Large choice of veneers: (Walnut, Rosewood, Ash etc.)
with discount of up to 40% from R.R.P!
London Showroom for viewing
Please contact
LINEABURO LTD Tel: 01992 504530 FREEPHONE: 0500 821565

INTERNET RECRUITMENT SOFTWARE BUSINESS FOR SALE
An internet company with diverse interests has one of the most advanced recruiting software systems on the internet which is now FOR SALE due to refocusing of resources. Ideal for large publishing co./employment agency/head hunter.
Box No: B4354, Financial Times, One Southwark Bridge, London SE1 9HL

QUALITY INDUSTRIAL AUTOMATION BUSINESS FOR SALE
Would ideally suit international company wishing to expand. Profitable. Turnover £10m+. Principals only.
Reply to: Box B4344, Financial Times, One Southwark Bridge, London SE1 9HL

BUSINESS FOR SALE
Highly profitable Bonded Panel Manufacturer
Long standing connections with the commercial vehicle, ship building and construction industries
Freehold property East Yorkshire area
Principals only to Box B4349, Financial Times, One Southwark Bridge, London SE1 9HL

MARKET LEADER AUTOMOTIVE TRADE MAGAZINE
Established 4 years in growth market. 1995 sales £3014.5k. GP 25%. 1996 est. £3.2m GP. Write to Box B4350, Financial Times, One Southwark Bridge, London SE1 9HL

LIQUIDATIONS AND RECEIVERSHIPS
Every week every company that has gone into liquidation or receivership what they did and who the liquidator or receiver is.
Tel 01652 680889 or Fax 01652 680867
For further details.

FOR SALE
Rapidly expanding computer recruitment company providing mainly contract, IT, staff to blue-chip organisations. London area. Vendor is prepared to continue for a reasonable period. Offers in region of £2 million.
Reply to Box B4338, Financial Times, One Southwark Bridge, London SE1 9HL

Drawn t
his quarter's special Res
Clement Crisp
Albrecht's
journey
F

ARTS

Drawn to Leonardo the great

This quintessential Renaissance man still has something for us all, writes William Packer

Among the great masters, Leonardo is one of that handful of whom everyone has heard. I remember my headmaster's absolute assertion that the three greatest artists who ever lived were Raphael, Michelangelo and Leonardo. Even now, the Queen's Gallery's press release for this show unblushingly declares that Leonardo "was probably the greatest draughtsman in the entire history of western art."

Images. Certainly this present selection by Martin Clayton and Jane Roberts, which registers the shifts of interest and activity against the backdrop of the artist's migratory life, contains many sheets that have seldom, if ever, been shown publicly before. There is no doubt that Leonardo had his many moments as a remarkable draughtsman, but what he really was, if hyperbole is to be the order of the day, was one of the most interesting of draughtsmen, just as he was one of the most interesting and remarkable of men. Francis I of France, the patron of his last few years, thought his conversation quite simply the most fascinating he had ever known. And for us his visual conversation, as it were, still is. Leonardo the artist-scientist-engineer, the proto-typical polymathic Renaissance man, still has something for us all.

Great man, then, and great artist too? Yes, without question. It is only the easy superlatives that we must watch. Here there is no drawing without interest, even if only because it is an autograph and we sit at the artist's shoulder as he rummages. But it has to be said that among this 100 are many scraps, jottings and conventional studies, interesting for what they tell us of the advance of an idea, perhaps, or what has last caught his eye, but nothing more than that. Then again this is one of art's eternal puzzles - can a work of a genius not be itself a work of genius? The simple answer is yes, which artists themselves have known all along, for it happens in their

experience all the time. What is so stimulating and ultimately uplifting about this extraordinary collection - the work-a-day things quite as much as those that take the breath away - is that it reassures that old and simple truth. And the effect of that reassurance is to bring us back not to the renaissance man, ideal and remote, but to the working, practical artist that, beneath it all, Leonardo always was. Of course he was nosy, curious, pulling up plants and cutting up corpses, always looking to see how things worked. And of course that is fascinating. And of course a scribbled note or aide-memoire, a marginal suggestion or diagram about it all, is no more than that. But even

then, in the unselfconscious, un-art, practical manner of its expression, we discover the touch of the true artist, for all true artists work in such a way. The mystery is that, so often, there is no mystery. By contrast, there are those drawings in which we find Leonardo so enraptured in his studies as to forget himself and the work, the touch, the concentration moved on to another plane. Two hands laid lightly across a woman's chest, a wrist emerging from a sleeve, or the rumpled folds at a crooked elbow, are resolved with a light and lively economy of means that is yet sure and complete in itself and an integral, monumental work of art. Off down the Arno he goes to survey schemes for a canal to link Florence to the sea, or cut Pisa off from it - and the

maps he produces are not maps at all but the most free and open of water-colour drawings, almost abstract in their organic vitality. The contrast, perhaps, is best demonstrated in the anatomical work, in which several sheets of closely-detailed, densely-annotated schematic studies and diagrams suddenly give way to an image of an ox's heart and lungs. The veins and sinews trail down for all the world like the tributaries and diversences of the Arno of his maps, and are realised with as much intuitive attack. These are truly great, wonderful things.



Studies of a woman's hands by Leonardo da Vinci

Leonardo da Vinci - 100 drawings from the Royal Collection: The Queen's Gallery, Buckingham Palace SW1, until January 12 1997.

Ballet/Clement Crisp

Albrecht's journey

Giselle, returned on Thursday to the Royal Ballet repertoire, might be re-titled Albrecht on those nights on which Irek Mukhamedov appears. So powerful is his interpretation, so shot through with the storms and fevers of Romanticism, that the ballet's interest shifts from Giselle's tragedy to Albrecht's journey from unthinking youth to redeemed hero. It has ever been the mark of Mukhamedov's genius to convey feeling with extraordinary clarity. At the Bolshoi, his repertoire tended towards the archetypal heroes required of the Soviet danseur, though his Spartacus and Ivan the Terrible were compelling studies of character in crisis. It is the MacMillan repertoire which he gained when he joined the Royal Ballet that has shown us the full extent of his dramatic gifts: tremendous scale in statement; subtlest effects in expression; absolute conviction in every least action. In Giselle, we see these qualities revived in an old and somewhat careworn text. This Albrecht with the Bolshoi was ardent. In Peter Wright's scrupulous staging at Covent Garden - almost too detailed in such incidents as the Courland hunting party, some of whose members are plainly on day-release from Broadmoor - Mukhamedov has an ideal frame for his portrait. This Albrecht is no princely cad. His passion for Giselle is real, but we sense the social distance that separates them: Mukhamedov amused by peasant legend; courtly attitudes

glimpsed behind the simple manner. The characterisation is so "understood", so sensitive in detail, that we trace his emotions at every instance. The crisis when the hunt appears; his despair as Giselle's reason fails, are done with a High Romantic ardour. It is no small indication of Mukhamedov's talent that he marries an expressive naturalism with the proper conventions of performance-style for Giselle. For the Albrecht of the second act - haunted, remorseful - every praise. Mukhamedov is here the Romantic hero imagined by Berlioz or Gericault. His final pose, one arm raised to hold the last flower Giselle has given him, is profoundly true, a central image of the ballet as we understand it. Ironically, in the original Giselle of 1841, Albrecht was led out of the forest and back to the real world by his fiancée at curtain fall. We know better now. With Mukhamedov we see, in sum, a uniquely grand interpretation. My own memories of the great Albrechts of the past 50 years, back to Dolin and Lifar, cannot summon up a more commanding or more intensely expressed reading. There are some small problems with costuming: slightly heavier than heretofore, Mukhamedov needs jerkins less upholstered and block-like (and so do the male soloists in the first act sextet, who are outfitted with strait-jackets). This apart, the portrait is superb: dance-drama at its finest.



A uniquely grand interpretation: Irek Mukhamedov in 'Giselle'

The Giselle was Viviana Durante, delicate in manner and means, and fired by real anguish in the mad-scene. It is a touching view of the character, and stated with unflinching finesse. The company performance was secure; the first act sextet featly done. The score sounded well (though I mistrust a certain sweetening of the orchestration) under Davor Krnjak, despite a couple of brisk moments in Act 1 which

recalled Beecham's dictum about "keeping the buggers on the hop". Giselle is in repertoire at Covent Garden in March and April.

within north-east England and Cumbria. These are bold ambitions, but Visual Arts UK's organisers say the celebrations have triggered not only a £10m programme of events in 1996 but also a £60m building programme of new galleries and exhibition space throughout the region.

Chris Tighe

Opera/Richard Fairman

Back to front 'Ring'

Was it because it was a Tuesday night? Or was it because of the production got around? The lower half of the Royal Opera House was sparsely filled, which will count as very bad news in the accountants' department when the opera is as expensive to put on as Wagner's Götterdämmerung. Somehow three stray performances of this last part of the Ring cycle have turned up by themselves and are evidently proving difficult to market. The production of Götterdämmerung was big news when it was new last October, but the controversy of the autumn has cooled now. It is a strange experience coming new to the Royal Opera's Ring after most people have made up their mind about it, and even more so if one is starting at the end. No matter how enthusiastic previous reports have been about the musical performance or how many awards Bernard Haitink has won for his contribution (including the recently announced 1996 Laurence Olivier Award for outstanding achievement in opera), nothing quite prepares the newcomer for the overwhelming impact of what is going on in the pit. In 25 years of opera-going at Covent Garden I have never

heard the orchestra play better. The strings have real depth of tone; wind and brass attain a high standard of balance and intonation, right down to the final chord. Other conductors may have elicited more succulent textures, but Haitink's Wagner goes beyond simply creating glorious orchestral sounds. The whole of this Götterdämmerung spoke volumes about getting to the heart of the music and making every phrase tell. It was grand, passionate, exciting Wagner conducting of a kind to treasure. It would be tempting to say that Haitink was the lone inspiration of the evening, but the Royal Opera has assembled a decent cast of internationally-recognised Wagnerians for these three performances. Anne Evans, a leading Brünnhilde at so many other opera-houses of the world, here appeared as the Götterdämmerung Brünnhilde for the first time at home. Lower down the voice is warm and expressive, but as it rises, the upper half loses weight and projection. The big moments, in particular the last few minutes of the Immolation Scene, are seriously underpowered, but she has touched the heart enough

elsewhere to win forgiveness. Her Siegfried is Wolfgang Felsler, who has a sturdy tenor that sounds as if it would never let him down (although it did, rather dramatically, once). He is good at putting across the uncouth young Siegfried that the production wants, but it is a shame the singing comes to match, without much cultivation. Vivian Tierney's Gutrune and Donald Maxwell's Gunther are well in the picture. Judith Howarth shines as the first Rhinemaiden and Jane Henschel made sure Waltraute's narration made an impact. But the outstanding individual performance was Kurt Rydl, who sang Hagen with a vocal power and personal magnetism that never flinched. And the production? From this Götterdämmerung alone, which ends with two long acts spent facing a pile of cardboard boxes, it is hard to see how there could be enough ideas to start a controversy. If the final part of the Ring adds up to so little, can the earlier operas in the equation have contained anything of substance? For the definitive answer we shall have to wait to the autumn, when the Royal Opera will be presenting three complete cycles of this Ring. If Haitink is there, I shall be too.

Concert/Adrian Jack

Davis's Bruckner

Bruckner symphonies are made for reverberant spaces. As each section, not just the end of a movement, comes to a halt, you expect its final chord to hang in the air as you reel under the impact, and Bruckner left pauses to allow that to happen. Yet on Thursday night, in the London Symphony Orchestra's Bruckner Mozart series, the audience at the Barbican started clapping before Sir Colin Davis had even counted out the Seventh Symphony's final bar. True, as Bruckner's closing movements go, this one is distinctly breezy. It seemed still breezier under Davis's flexible direction and even shorter in relation to one of Bruckner's

longest slow movements, lasting 25 minutes in this performance, which he elected to play after the Scherzo instead of in its usual place as second movement. It was an interesting experiment, but the order under-printed in the score seems better, because it makes the symphony lighten progressively after two monumental movements. The Seventh contends with the Fourth as Bruckner's most popular symphony. If the Adagio is the last word as a sustained and soulful elegy, the first movement surpasses it for the mountainous grandeur of its melodies. This performance did not hammer points home with massive pull-ups and exaggerated adjustments of

tempo: the shaping was a subtle and not always quite literal reading of the score. Davis was at his most supple in the Trio section of the Scherzo, taking Bruckner's "songlike" markings as a cue to relax, though without any wallowing. The orchestra played like a dream. Before the interval, Yuri Bashmet and Dmitri Vassiliev were the viola and violin soloists in Mozart's Sinfonia Concertante. Vassiliev is the leader of the Moscow Soloists, whom Bashmet directs, and it was Bashmet who really seemed to take the initiative here, obviously enjoying himself, and not just enjoying in the most gorgeous tone quality, but irresistibly expressive in his manner of wooing.

Visual diversity in the north-east

From a new £595,000 David Mach sculpture made of 350,000 bricks to the first visit of the 7th-century Lindisfarne Gospels north of the Tyne for 1,000 years, Visual Arts UK is striving for wide public appeal. The nine month event, launched last night in Newcastle upon Tyne, embraces the mainstream (Velasquez's Rokeby Venus and 17th-century

Spanish painters) the contemporary (exhibitions of recent purchases by the Tate and other national bodies) and the bizarre (an ocean-going buoy made out of metal salvaged from Soviet submarines). The festival is part of Arts 2000, the Arts Council's project to celebrate particular art

forms in a different part of the UK each year between 1992 and the year 2000. The regional build-up began two years ago with a controversy over the Gateshead Angel, a 65-foot-high steel figure which Turner-prize winning artist Antony Gormley is to create for a hilltop site

beside the A1 motorway. This row highlighted one of the event's major objectives: to change the perceptions of the local populace about the visual arts and their role in daily life. The celebration's other aim is to change the national perception of the scale, quality and diversity of visual arts activity

INTERNATIONAL ARTS GUIDE

AMSTERDAM DANCE Het Muziektheater Tel: 31-20-5518117 ● L'Art du Pas de Deux: a choreography by Béjart, performed by the Béjart Ballet Lausanne; 7.15pm; Mar 8, 10 (2pm), 11

BERLIN CONCERT Konzerthaus Tel: 49-30-203092100/01 ● Requiem: by Verdi. Performed by the Chor der St Hedwigs-Kathedrale Berlin with conductor Alois Koch; 8pm; Mar 8 OPERA Deutsche Oper Berlin Tel: 49-30-3436401 ● Madame Butterfly: by Puccini. Conducted by Johan M. Arnel and performed by the Deutsche Oper Berlin; 7.30pm; Mar 8 Komische Oper Tel: 49-30-202600 ● Die Entführung aus dem Serail: by Mozart. Conducted by Yakov Kreizberg and performed by the Komische Oper; 7pm; Mar 8

GLASGOW CONCERT Glasgow Royal Concert Hall Tel: 44-141-3326633 ● The Royal Scottish National Orchestra: with conductor Paul Daniel perform works by Sibelius, MacMillan and Nielsen; 7.30pm; Mar 9

LAUSANNE CONCERT Théâtre de Beaulieu Tel: 41-21-8432211 ● Orchestre de la Suisse Romande perform works by Mozart and R. Strauss; 8.30pm; Mar 7

LEIPZIG DANCE Oper Leipzig Tel: 49-341-1261281 ● Leipziger Ballett: accompanied by the Gewandhausorchester perform three choreographies by Uwe Scholz to music by Stravinsky; 7.30pm; Mar 8

LOS ANGELES OPERA Dorothy Chandler Pavilion Tel: 1-213-972-8001 ● Così fan tutte: by Mozart. Conducted by Ingo Metzmacher and performed by the Los Angeles Opera. Soloists include Hillevi Martinpelto, Frederica von Stade and Michael Schade; 7.30pm; Mar 7, 9

NEW YORK OPERA Metropolitan Opera House Tel: 1-212-362-6000 ● Salome: by R. Strauss. Conducted by Donald Runnicles and performed by the Metropolitan Opera. Soloists include Catherine Malfitano, Hanna Schwarz, Kenneth Riegel and Bernd Weikl; 8.30pm; Mar 7, 11

PARIS OPERA Théâtre du Châtelet Tel: 33-1-42-33-00-00 ● Don Carlos: by Verdi. Conducted by Antonio Pappano and performed by the Opéra de Châtelet. Soloists include Roberto Alagna, Karita Mattila, Thomas Hampson and José van Dam; 8.30pm; Mar 7, 10 (3pm)

ATHENS OPERA Concert Hall Tel: 30-1-7282333 ● Don Giovanni: by Mozart. Conducted by Gustav Kuhn and formed by La Camerata and the

FRANKFURT AM MAIN CONCERT Jahrhunderthalle Hoechst Tel: 49-69-3601240 ● Württembergisches Kammerorchester Heilbronn: with conductor Jörg Faerber; trumpet concertos by Torelli, Barsanti,

HOUSTON Theatre Under the Stars Tel: 1-713-822-1828 ● The Music Man: by Meredith Willson. Directed by Stephen Terrell. The cast includes John Schneider, Lee Meirill, Robert Preston and

LONDON CONCERT Barbican Hall Tel: 44-171-6388891 ● Matthäus Passion: by J.S. Bach. Conducted by Brian Wright and performed by the Wren Baroque Orchestra and the Goldsmith's Choral Union; 7pm; Mar 8

LONDON CONCERT Wigmore Hall Tel: 44-171-9352141 ● Angela Hewitt: the pianist performs J.S. Bach's French Suite in G, 15 Sinfonias, Partita in D, and

STUTTGART OPERA Staatstheater Stuttgart Tel: 49-711-20320 ● Rigoletto: by Verdi. Conducted

VIENNA CONCERT Konzerthaus Tel: 43-1-7121211 ● Wiener Bell'Arte Ensemble: perform works by Beethoven, Josef Strauss and Johann Strauss; 0.30pm; Mar 6

WASHINGTON OPERA Opera House Tel: 1-202-416-4600 ● Mefistofele: by Boito. Conducted by John DeMain and performed by the Washington Opera; Soloists include bass Samuel Ramey, tenors William Joyner and Gary Pate, soprano Nelly Miricioiu and mezzo-soprano Marianne Cornetti; 8pm; Mar 8, 11 (7pm)

WORLD SERVICE BBC for Europe can be received in western Europe on Medium Wave 648 kHz (463m)

EUROPEAN CABLE AND SATELLITE BUSINESS TV (Central European Time) MONDAY TO FRIDAY

NBC/Super Channel 07.00 FT Business Morning

10.00 European Money Wheel Nonstop live coverage until 14.00 of European business and the financial markets

17.30 Financial Times Business Tonight

Midnight Financial Times Business Tonight

COMMENT & ANALYSIS

The London Stock Exchange's very purpose is in question, says George Graham

Blood on the road to the promised land

"You're walking through the City of London and suddenly a bloodstained body drops from a window. People want to inquire what's going on within," says Ms Diane Abbott. The Labour MP is a member of the Commons Treasury committee which is investigating the events surrounding the dismissal of Mr Michael Lawrence as chief executive of the London Stock Exchange.

At any other time, the exchange's debate over the introduction of an electronic order-matching system might have seemed like an abstruse discussion of costs, liquidity and technology. But the sudden sacking in January of Mr Lawrence has shed a more lurid light on these dry issues.

The row that ensued has revealed far-reaching questions over the way the exchange is governed, and whether it can reconcile its sometimes conflicting roles. These include representing its stockbroker members, running a trading system and regulating the broader securities market on behalf of the City.

"The London Stock Exchange's role is becoming increasingly untenable and may give rise to major obstacles to development of the UK securities industry," says Mr David Jones, chief executive of ShareLink, the retail share-dealing service owned by US broker Charles Schwab.

Evidence given to the Commons committee has painted the London stock market as a cartoon landscape, peopled by greedy marketmakers such as BZW and Merrill Lynch, ruthlessly fighting to preserve their privileges. Meanwhile, Mr Lawrence portrays himself as battling heroically to lead the exchange into a promised land of efficiency and transparency, determined to introduce a new system for trading in shares that would hugely reduce dealing costs.

"The difficulty for us... is that we have to strip out any element of personality and see if there are any structural problems here," says Sir Thomas Arnold, chairman of the Commons committee.

The exchange has already lost its monopoly on UK equities trading - even if Trade-point, its rival, still handles only a tiny volume. During the next 12 months, it will lose control of the actual exchange of share certificates and cash

when the Crest electronic settlement system, developed by the Bank of England and owned by a consortium, takes over this function.

Brokers and investors who agree on little else are almost unanimous that the exchange's costs and staffing levels are too high. When Crest is introduced, it will lose settlement fees it now earns from its own Tailsman system, which last year were £56.5m, 32 per cent of 1995 budget.

The exchange has already reduced its staff by 144 over the past two years, and cut £35m from its annual budget, bringing it to £177m last year. But it still employs more than 1,000 people, and owns a vast and half-empty tower overshadowing the Bank of England together with a collection of other buildings in the City which it owns or occupies on long leases.

"The issue is not trading methods. The issue is an exchange which costs this much," says the head of a large broker.

Mr Jones of ShareLink makes the same point in more cautious form: "It is questionable whether it is financially prudent to build or develop new systems within the current cost structure of the London Stock Exchange," he said in a paper submitted to the exchange and to the Commons committee.

The existing trading system is "quote-driven" - marketmakers quote the prices at which they are willing to buy or sell shares on a stock exchange screen, while deals are actually struck over the telephone. This method represented a development of the old jobbing system that prevailed before the Big Bang of 1986, when the stock exchange's rules and structure were radically changed and trading moved off the exchange floor and into bank dealing rooms.

In most of the rest of the world's stock markets, share trading is order-driven. Customers submit firm orders to a central computer which



matches buyers and sellers automatically and executes the deals.

One reason for making a switch to an order-driven system would be to cut the cost of buying and selling shares. This is substantially larger in London than in other large markets - because marketmakers must hold shares to meet client demand.

However, big UK institutions are unconvinced of the cost advantage of order-driven trading since they can almost always deal at prices better than those quoted on screen by a marketmaker. They are more concerned that moving away from a quote-driven system would reduce the ability of the London market to absorb large blocks of shares - particularly when prices are plummeting.

"It's irrelevant if you have the narrowest spread and the lowest dealing costs if you can't deal in size," says Mr David Rough, who heads the

investment management operations of Legal & General, the insurance company.

For the very largest and most heavily traded shares, the method makes little difference; there is always likely to be enough liquidity to allow large amounts of shares to be traded, whether by quote or order.

"The real problem is in dealing with smaller and less heavily traded shares. The London system insists on marketmakers offering continuous prices on these.

These smaller shares may not be a big concern for overseas institutions which concentrate on the top 20 or 30 shares. But they are of critical importance to a UK fund manager with holdings in 200 or 300 companies. "What we desperately need is an efficient market, and to some extent we don't care what it looks like," says Mr Rough.

For the banks and brokers with a big share of today's

market, however, radical change could threaten the investments they have made and their commercial position. "If I was a BZW or a Merrill, I would want to protect my position as much as I could. That's perfectly reasonable," says Mr Lawrence, who, nevertheless, blames these two marketmaking businesses for instigating the "coup" that ousted him.

He goes on to say that his dismissal raises questions about how the exchange is run, and how the conflicting interests can be reconciled. The exchange board has broadened in recent years and now includes some directors from investment managers and listed companies, but it is still seen as dominated by the representatives of the big marketmakers. The marketmakers deny that they dominate the board, but think they would be wholly justified if they did.

"The commitment level of the members differs widely; thus one-member, one-vote does not in this case reflect the reality of the market structure," says Mr David Wenman, head of global equity trading at SEC Warburg, the London investment bank and marketmaker now controlled by Swiss Bank Corporation.

Marketmakers complain that the exchange has moved away from the old "club" model and become too much of a commercial organisation.

"In the past it may have been run like a club, but it certainly isn't now. They don't take any interest in what members think, which I think clubs do," says Sir Nicholas Redmayne, chief executive of Kleinwort Benson, the investment bank owned by Germany's Dresdner Bank.

"We were moving away from a club," retorts Mr Lawrence. "What was upsetting them was the fact that the management of the exchange was running the thing in a professional way."

Mr John Kemp-Welch, the exchange's chairman, has now announced a review of its corporate governance. But with its trading monopoly now breached, its settlement functions about to disappear and its cost structure under attack from its members, the question is not how the London Stock Exchange should be run: it is its very purpose that is now in question.

Marketing • Motoko Rich

When a successful ingredient sticks

ICI is hoping to join the club of brands centred on components rather than products

Shoppers are familiar with trademarks such as Coke, Le Creuset and International Business Machines. But a growing number of companies believe consumers have become brand-conscious about more than their soft drinks, cookware or personal computers. Nutrasweet, Teflon and Intel are among household names which promote ingredients or parts of other products, rather than end-products.

New Imperial Chemical Industries, the UK's largest chemicals company, is trying to join the club of recognised ingredient brands.

Its acrylics division, which manufactures the sheet used in making baths, spas and other sanitaryware, is directing a campaign at home-owners. This year, the business will spend \$4m on advertising and marketing in an attempt to make its acrylic products - Lucite in the US and Perspex in Europe - as familiar to consumers as to manufacturers.

"We want to be the Intel of acrylics," says Mr Simon Ellis of ICI's sanitaryware division. By currying the consumer, the division believes it can offer the manufacturer which uses its material a competitive edge, as well as boosting its sales. It is also distinguishing itself from most of ICI's other chemical businesses. "A lot of heavy chemicals may be advertised, but only to their own customer manufacturers," says Mr Bob Hotchkiss of ICI's US acrylics division.

About 70 per cent of European baths are made from acrylic. In the US, where acrylic commands only 18 per cent of the market, it competes with steel, enamel and gel-coated polyester. ICI believes it can increase its sales by

encouraging its customers' customers to opt for acrylic over other bath materials, as well as encouraging them to pump for the ICI product.

One challenge for ICI, which swapped its fibres division for the acrylics business of DuPont, the US chemical company, in 1993, is the lack of familiarity with its name in the US where most DuPont operations were located.

The group is using labels and advertisements bearing both the Lucite and ICI names. Its leading magazine advertisement features a toddler mischievously peering out of a bath he has covered with crayon drawings, and invites readers to call a free number to order a sample chip of the Lucite brand acrylic.

The technique is similar to a marketing ploy by Nutrasweet, the sweetener made by Monsanto, the US chemical company, in the early 1980s. When the sweetener was introduced, the company sent gum balls flavoured with Nutrasweet to consumers to try to persuade them that a product flavoured with the artificial sweetener could taste good. ICI uses its chip samples not only to demonstrate the product's qualities but to develop a mailing list of potential consumers. When a caller requests a test kit, the group sends the inquirer's address to its own customers - bath manufacturers which can make their own contact with bath buyers.

Such co-operation with customers is the hallmark of a successful ingredient brand. Nutrasweet and Teflon offer customers technical support in developing the end products which are the ultimate showcases for their ingredients. "We do not just drop our product on our customer's back door," says Mr Jim Mitchell, director of marketing at Nutrasweet. "It is to our advantage, from a financial standpoint, to ensure our customers'

products are successful." If the final product founders on the shop floor, however, the negative ramifications are out of the ingredient brand's control. "You forfeit control to somebody else," says Mr Andrew Seth, of Added Value, the brand consultancy. "Somebody else has control of the final product and the ultimate level of satisfaction that is being assessed."

In an attempt to maintain end-product control, Teflon, the anti-stick coating made by DuPont, has long vetted its customers in the kitchenware and fabric markets before selling its product to them.

ICI has not linked the use of its trademark with quality thresholds. "We are not in any way saying that, by the use of this mark, ICI has reviewed the manufacturing process for the spa or the tub," says Mr Hotchkiss.

Regardless of whether the ingredient-maker monitors its customers' manufacturing standards, enthusiasts say a successful ingredient can eventually be equated with quality in consumers' minds. "To the consumer, Nutrasweet is not aspartame [the chemical name for the sweetener]. Other people sell aspartame - we are the only people who sell Nutrasweet," says Mr Mitchell. "Our product is a combination of an ingredient and a customer image, which gives us an advantage in the marketplace."

This advantage, says Mitchell, means Nutrasweet's customers want to buy the product in order to win favour with their customers.

For ICI in Europe an advantage cannot be built from scratch. "We cannot become the Intel of baths in the highly developed market of Europe," says Mr Ellis.

The group is developing a recyclable acrylic which could be signposted on labels provided with the end products. "Our customers need evidence that using the raw-material brand really adds value to their brand," says Mr Ellis.

LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HL

We are keen to encourage letters from readers around the world. Letters may be faxed to +44 171-873 5938 (please set fax to 'time'), e-mail: letters.editor@ft.com. Translation may be available for letters written in the main international languages.

Effectiveness of UK bilateral aid accepted

From Mr Angus Hone. Sir, As a 50-something development economist basking in the joys of early severance caused by the downsizing of the Natural Resources Institute, Chatham (an Overseas Development Administration agency), it might be expected that I would endorse Mrs Glensy Kinnock's views (Letters, February 22) on aid. I most emphatically do not. The personal commitment of Baroness Chalker, the UK's

overseas development minister, to the overseas aid budget and the effective management of the bilateral reserve is not in doubt. The pound sterling's decline in value against the US dollar and the Ecu increases the cost of the UK's multilateral commitment to World Bank, United Nations and the European development agencies. The remaining amounts left to the bilateral aid budget are best

concentrated in Asia and sub-Saharan Africa where the greatest concentrations of poor people live. Baroness Chalker has also pioneered very successful joint programmes between the ODA and the non-governmental organisations and aid charities. The effectiveness of UK bilateral aid is generally accepted. Finally, Mrs Kinnock should remember that it was not Baroness Chalker, but Douglas

Hurd, when foreign secretary, who insisted that the ODA permanent secretary (Sir Timothy Lankester) sign the Fergana Dam's financial funding. It is hoped that the real cuts for 1996-97 and 1997-98 will be restored as quickly as possible, but Mrs Kinnock should not shoot our pianist. Angus Hone, 52 Ridgmount Gardens, London WCL 1UK

Bypass not the answer

From Mr A. Russell Smith. Sir, Barry Riley has it wrong (Weekend Money: "Vote now we'll bill you later", March 2/3).

People are not anti-growth per se; they are anti-growth when the environmental cost is too great. His comments about "a modest road bypass around the Berkshire town of Newbury" are well off the mark. This road would cross and damage three sites of special scientific interest, nature reserves, a registered battlefield, an area of outstanding natural beauty and 12 sites of archaeological importance.

Almost 70 per cent of the daily 50,000 vehicles in Newbury town are local and, under traffic forecasts, a bypass would provide relief on the existing A34 in Newbury for just five to seven years. Alternative (and cheaper) solutions exist and should be applied but the Highways Agency appears to have a closed mind.

As the owner of a haulage company which regularly uses the A34 en route to the continent, I have a vested interest in measures to minimise congestion. The proposed bypass, however, is not the answer; it will not solve Newbury's traffic problem and the environmental cost is, in any case, too high.

A. Russell Smith, chairman, Interoute, 98 Narrow Street, London E14 8BP, UK

Time for Asean arms control co-operation

From Mr Oliver Sprague. Sir, Instability in south-east Asia is not the only possible consequence of the rapid build-up of conventional arms in the region ("Fear of Beijing fuels Asean arms spending", February 28). Technology transfers and joint production agreements are an increasingly integral part of arms deals with countries in the region. This has aided the development of indigenous defence products and increased the likelihood that arms containing western technologies will be exported to destinations proscribed by western countries. Witness, for

example, negotiations between Indonesia and Iran to supply Iran with helicopters incorporating French components. There is a timely opportunity in the wake of the EU-Asia summit to explore how best to encourage Asean states to co-operate fully with evolving international control initiatives, such as the soon-to-be established Wassenaar Arrangement and the development of the UN Register of conventional arms. Such efforts will be essential if the risks of unregulated proliferation in the near future are to be alleviated.

In the meantime, and in light of the promised review of arms export controls following publication of the Scott report, the UK, alongside its European partners, must establish clearer rules governing the export of arms and technology transfers to south-east Asia which will prevent the introduction of new and destabilising military technologies into the region.

Oliver Sprague, researcher, Safeworks, 33-34 Alfred Place, London SW1E 7DP, UK

Elements of pension costs

From Mr Adrian Jack. Sir, Samuel Brittan ("Dilemmas in pension reform", February 28) errs when he says that all pensions (even funded ones) have to be paid from present national income. One could imagine someone who throughout his working life bought tins of baked beans, which on retirement he started to consume. Such a person would not be reliant on income earned by the next generation of workers.

If a pensioner has a funded pension, the income he draws consists of two elements: the income of the fund and the withdrawal of capital. This latter element corresponds to the pensioner eating his tins of beans.

What will actually occur is that the cost of capital will vary between generations. Just

as if the baked-bean pension became a mass phenomenon, the price of baked beans would be likely to rise, so too investing in capital (for example, equities) becomes more expensive as more workers buy funded pensions for their old age.

Once the savers start to draw on their pensions, the price of baked beans is likely to fall as pensioners (possibly wanting to vary their diet) try to swap their tins for something else.

Equally the value of equities, land and other forms of capital will drop when fundholding pensioners start to cash in their investments.

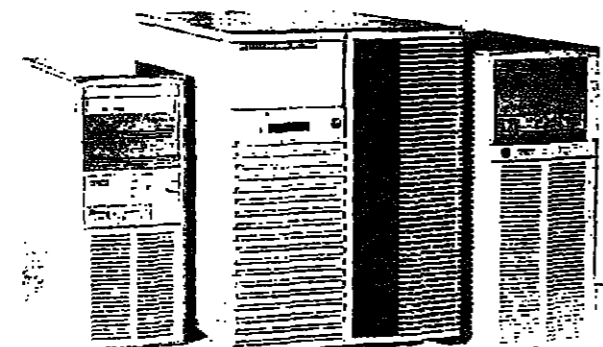
Adrian Jack, 2 Paper Buildings, Temple, London EC4Y 7ET, UK

Quotas met

From Mr Jean-Michel Baer. Sir, Your brief article "France's TFI misses EU quotas" (February 21) is misleading. TFI did not in fact fail to meet the EU quotas of European works but did, according to the French CSA, fail to meet the more stringent European works quotas laid down in French law. The Commission's monitoring of the "television without frontiers" directive shows TFI met the "majority proportion of European works" as defined in the directive and in fact exceeded comfortably this proportion in the 1991 to 1994 period.

Jean-Michel Baer, director-general, European Commission, Directorate General X, Rue de Loi 200, B-1049 Brussels, Belgium

If it were a matter of just one good PC-review, just one award, we wouldn't think it's worth a whole ad.



But Prioris is different.

Just take a moment to read what some of the world's most respected computer publications have to say about the technical excellence and great value-for-money service of our PC computers which have less than 3 years old. For then what could you expect from a company that has been at the leading edge of computer

technology for as long as computers themselves have been around. No matter what business you are in, can you afford to ignore the better PC server on the market today? To find out more about Digital, Provis and ServerWORKS network management please check the Digital PC internet address: <http://www.pc.digital.com> or contact Digital Equipment Corporation International (Europe), 12, Avenue de Morgan, L11 176, CH-1213 Vevey 1, Geneva, Switzerland.

digital PC

"IT'S THREE YEARS OF EVOLUTION, AND Digital's Provis has JUST ARRIVED. THE PERFECT SERVER." Communications Week, July 31st 1995

"FIRST PLACE FOR BEST THROUGHPUT, FILE SERVER MIX FOR SYSTEMS UNDER \$50K. PRIORIS HX 5100MP2." AIM Technology, Hot Iron award, September 95

First Place File Pack/Performance, File Server Mix for systems under \$50K, Provis LX 590. AIM Technology, Hot Iron award, September 95

"WHAT GOES INTO THE PERFECT DEPARTMENTAL SERVER? JUST TAKE A LOOK AT DIGITAL'S PRIORIS HX 590." PC Magazine, June 1995

"FIRST PLACE FOR PRICE/PERFORMANCE. SHARED SYSTEMS MIX FOR SYSTEMS UNDER \$50K. PRIORIS XL SERVER 5100 DP." AIM Technology, Hot Iron award, September 95



COMMENT & ANALYSIS

The FT Interview • Jack Smith

FINANCIAL TIMES

Number One Southwark Bridge, London SE1 9HL
Tel: +44 171-873 3000 Telex: 922186 Fax: +44 171-407 5700
Tuesday March 5 1996

Unity against the bombers

Israel and the Middle East peace process are in crisis as a result of Sunday's suicide bombing of a Jerusalem commuter bus by Hamas, the Palestinian Islamist group, and yesterday's horrific blast at a Tel Aviv shopping mall. An identical bus attack a week earlier eliminated the 16-point lead Mr Shimon Peres, prime minister of Israel's Labour-led coalition, held over Mr Benjamin Netanyahu, leader of the right-wing Likud opposition, ahead of general elections on May 29. But the carnage of the past two days has left Mr Peres fighting for his political life. The security-obsessed Israelis, who have suffered nearly 500 deaths from terror attacks since the 1993 Oslo accords with the Palestinians, may decide in May's elections that the peace deals he has struck make them unacceptably vulnerable. The government must do everything in its power to prove this conclusion false. The trouble is that the Israeli opposition has little incentive to help. Mr Netanyahu is against the 1993 deal, which is already extending Palestinian self-government from Gaza and Jericho into the main cities of the Israeli-occupied West Bank. He says he will not treat with Mr Yasser Arafat, the PLO leader elected in January as president of the Palestinian authority, and will return the territories to Israeli army control. Mr Peres's answer has been to declare all-out war on Hamas, and to demand Mr Arafat capture and hand over those behind the

attacks. His government, and Mr Arafat's authority, are carrying out mass arrests, while Israel plans collective punishments like the demolition of the bombers' family homes, as well as a network of fences and checkpoints to "separate" Arab and Jew. Given the pressure Mr Peres is under, these measures are understandable. But there is little to suggest they will deter men determined to die in order to wreck the autonomy accords, while Likud's prescriptions would only lead back to a more generalised conflict with the Palestinians. There are no quick fixes. Mr Peres's more difficult job is to convince Israelis their future security depends on making peace with the Palestinians work, while acting vigorously against all those who oppose it by force - a political as well as security task, in which Mr Arafat must share. This means sticking to the Oslo framework, including the release of Palestinian prisoners which was supposed to have taken place in May 1994 under the first stage of the accord. Mr Arafat should continue his negotiations with the majority in the Hamas movement willing to operate within the Oslo accord, and open up his crony-staffed administration to his opponents, Islamist or secular. Such measures would garner the legitimacy for both Israel and the Palestinian authority to strengthen intelligence coordination and crack down pitilessly on the hold-outs - a strategy that would deserve bipartisan support.

Muddied waters

Voters are an unpredictable bunch, and they seldom deliver tidy results when they are wanted. Thus it was in Spain on Sunday. The Spanish electorate has not given Mr José María Aznar, leader of the conservative Popular party, the "sufficient" majority he needed to govern the country alone, as the markets expected. Instead, it has muddied the political waters. The Spanish parliament will be more evenly divided than it was before the poll. The minority Catalan and Basque regional parties, and tiny groups from the Canary Islands and Galicia, are left holding the balance of power between right and left. The result is a disappointment for Mr Aznar, who must now negotiate a deal with Mr Jordi Pujol, the Catalan leader, in particular. He will have to rebuild a lot of bridges to do so, for he fought hard during his campaign against any extension of regional autonomy. Indeed, that was part of his undoing: the PP flopped badly in the pro-autonomy regions. Uncertainty about the concessions Mr Aznar may have to make, and what they may cost the already overburdened budget, is likely to leave the markets unsettled. A government based on fragile consensus is much less likely to be able to take the tough spending decisions required to bring the budget deficit under control. That makes Mr Aznar's commitment to try to meet the Maastricht convergence criteria for European economic and monetary union even less likely to succeed.

On the other hand, Convergència i Unió, the Catalan party, shares much of the PP economic philosophy: it is pro-business, serious about cutting the deficit, tackling the extravagant pension system, and reforming inefficient state enterprises. Indeed, it may be even more serious than the PP, which was notably silent on serious budget-cutting plans during the election campaign. If they do form a coalition, they will at least be pulling in the same economic direction. If the outcome is messy, it may well be what Mr González, the former prime minister, wanted. A coalition government does not readily permit the arrogant exercise of power - a principal accusation against the Socialist government of Mr Felipe González. The Spanish people undoubtedly want cleaner and more transparent government. They have also spurned the extremes. They will be looking for a centrist policy from Mr Aznar - as he has promised. For Mr González, he emerges with surprising credit despite coming second. He managed to turn a predicted rout into a very narrow defeat. He will remain a powerful force in Spanish politics, as opposition leader. But his passionate personal commitment to European integration will be missing. Mr Aznar may also be committed to the EU, but as yet he is a much less imposing figure.

Major's gesture

Mr John Major's promise of visa-free access to the UK for virtually everybody in Hong Kong is unequivocally to be welcomed. Given the political realities at home, including the government's tiny parliamentary majority and opposition to the move within the cabinet, it took some courage to make such an undertaking. Nevertheless, his pledge was the minimum gesture needed to maintain confidence among Hong Kong residents, and credibility in the eyes of Beijing. To have done anything less would have made a mockery of Britain's claim that it will maintain an interest in the welfare of Hong Kong's people after the handover to China. Unless Britain itself had accepted fully the travel documents of the Special Administrative Region of China, which Hong Kong will become in July 1997, it could hardly have expected other countries to do likewise. Morevoer, this gesture alone will not put to rest Hong Kong's fear that it will eventually be left to its fate. Visa regimes are easily changed, and London is reserving the right to impose a visa requirement if it sees evidence of backdoor immigration. To improve confidence further, London should now make clear that its concession on visas is irrevocable. Britain also needs to step up its international campaign for generous treatment of Hong Kong residents after June 30 1997. One argument is pragmatic: any

country which looks askance at the SAR travel documents is likely to find that China places similar restrictions on its own nationals. More fundamentally, all industrial countries have an interest in maintaining, as far as possible, the free exchange of persons and services which has underpinned Hong Kong's economic boom. This argument has a broader application. Britain has no hope of influencing events in Hong Kong after 1997 unless it is backed up by a much larger international community - including the United States, the European Union and Japan - which wants to see the territory's prosperity and way of life preserved. Mr Major has stated boldly that if China acts on its pledge to abolish Hong Kong's Legislative Council, that will be a breach of the Sino-British agreement on the territory's future. Apart from appealing to an international court which China does not recognise, there are not many sanctions at Britain's disposal to back these words up. But by underlining its own commitment to the Hong Kong people, the government has taken a step in the right direction. The next step is to persuade as many other countries as possible to share that commitment - and to unite in reminding China's leaders that Hong Kong's prosperity is central to their interests, and that it will not continue if the territory does not remain free.

The house that Jack built

The chairman of General Motors tells Haig Simonian about his mission to refocus the group on its core motor business while introducing manufacturing methods which directly gear production to demand

He dials above the 24 Art Deco elevators which line the lobby at General Motors, the world's largest car company, no longer whirr to the constant rhythm of thousands of salaried employees going to work each day. Three years ago, Mr Jack Smith became chief executive, with a mission to refocus the giant company - which has interests from electronics to satellite television - on the core motor business. He started with the 3,000 employees of the 14-storey Detroit head office, whittling them down to 1,000 specialists, such as lawyers and tax accountants. Operating responsibilities that were previously centralised in Detroit have been devolved to GM's operating divisions which have been given their own balance sheets and budgets. "We're not confusing who's responsible for a business or second-guessing any more," says Mr Smith, 58, in a typically staccato explanation. The pruning is not over. Between now and July, GM will spin off Electronic Data Systems, the hugely successful systems integration company acquired from Mr Ross Perot, its founder, in 1986. The acquisition of EDS - and Hughes Electronics, the defence group - was part of an expensive diversification masterminded by Mr Roger Smith, GM's chairman during most of the 1980s. The aim was to reduce the group's dependence on the highly cyclical US car market and exploit potential synergies with other industries. But the acquisitions took the group away from its Michigan roots and drained it of cash. When the US economy went into recession at the start of the 1990s, GM accumulated three years of losses before Mr Robert Stempel, Roger Smith's successor as chairman, was ousted in a boardroom coup. Jack Smith was brought in as chief executive shortly after. In recognition of his achievements in grappling with the group's ungainly structure, he was rewarded on January 1 with the additional job of chairman, restoring a company tradition of combining both positions in one person. "Picking up the chairman's title didn't change much compared with before," he says. "My job hasn't altered significantly."

As a finance man by background - he spent most of his career in GM's financial hierarchy - Mr Smith says he will consider any spin-off or flotation that could enhance shareholder value. While he has no more surprises up his sleeve, he admits there may be value to unlock in other parts of GM's non-automotive empire. "These things are possible," he says. "It's awfully hard to know where the technology is headed; awfully hard to estimate the value of these technologies." An indication of the potential that may still be lurking in the group was given by the sale in January of a 2.5 per cent stake in DirecTV, the satellite broadcasting subsidiary of Hughes Electronics, to AT&T, the biggest US long-distance telephone company, for \$138m (£90m). DirecTV has yet to make a profit, but the deal put an estimated value of \$5.5bn on the nascent satellite TV operation. Despite the distractions of diversification in the 1980s, GM remains a behemoth in the automotive industry that dwarfs its rivals. Last year, it delivered 8.3m vehicles - almost one in five of the cars and trucks sold in the world. Its 1995 turnover of almost \$170bn exceeded the gross national product of Indonesia. Apart from its seven US car brands, GM owns or manages Vauxhall in the UK, Opel in Germany, Saab in Sweden and Holden in Australia. It is the biggest car and truckmaker in South America and owns almost 38 per cent of Isuzu, the Japanese vehicle-maker. It also has a growing presence in south-east Asia, including a \$1bn joint venture in China. Delphi, its components subsidiary, is the biggest car parts group in the world. Managing such a giant in a highly competitive business is the subject of intense debate among management theorists. Last year, Ford, the second-largest US carmaker, decided to tear up its organisation chart and move away from management by region or subsidiary. Its Ford 2000 plan involves a corporate structure based on five operational centres, which will take responsibility for different types of vehicle that can be sold almost anywhere with relatively inexpensive local variations. Mr Smith admits that GM has some duplication of effort globally. In the small-to-medium-sized car sector, development teams in Europe and the US have been working on competing models - the Astra in Europe, for example, and the Geo in the US. But he believes the group can compete without the sort of upheaval seen at Ford which is too risky at a time when GM is still streamlining parts of its structure. "We think we can get to the same place [as Ford]," he says. "We can take as much effort out."



"We have really restructured our north American operations," he adds. "One thing we don't want to do is to take our eyes off the ball in getting that operation fixed." Almost two years ago Mr Smith created a global strategy board, bringing together the heads of GM's north American and international operations and components division. It meets quarterly to allocate responsibilities for future projects on a global basis. Mr Smith admits GM's more modest approach compared with Ford makes it more difficult to gain the full benefits of "globalising" the company. "We want to do it within our existing structure," he says. "Will we always be that way? I can't tell you we will, but we are for the moment." In the US market, Mr Smith has set up a new North American Operations subsidiary to co-ordinate GM's car brands. One object will be a long-overdue differentiation of the group's four main brands to prevent senseless duplication of models and rivalries between brands. The impetus to improve sales and

marketing follows a drive to cut production costs. All the US Big Three carmakers are belatedly trying to break away from the prodigal practices of the past. It was normal, for example, for a carmaker to build an entirely new wing on a factory to accommodate a model change, rather than retrofit an existing product line. Mr Smith recognises some old habits in the car industry die hard. He describes as "a mind-set" the tendency to maximise production and then use costly incentives to shift cars if inventories get too high. Moving to practices more common in Europe and Japan, where cars are made in response to demand rather than simply to raise output, "would take a tremendous amount of inventory out of the system." But he concedes this will take time: "We're at the very beginning of it," he says. Although Chrysler, the smallest of the Big Three, is widely acknowledged to be ahead in cost reduction, Mr Smith says GM has the lead in sales and marketing. Much of the expertise has come from GM's Saturn car division, built under Roger Smith at a greenfield site in Tennessee (and called "Roger's folly" by its detractors). This has revolutionised US car retailing by requiring dealers to build new premises to standard designs and sell cars at fixed prices rather than do deals on every sale. But Saturn has also pioneered new management practices, sweeping away the confrontational management structure of the traditional Detroit car plant and introducing the Japanese-style approach of consultation and co-operative working. The experience is being transferred to other divisions, starting with Oldsmobile, a process dubbed "Saturnisation".

Mr Smith says GM is becoming more flexible in response to changing consumer tastes, making more of the alternatives to traditional saloon cars that account for about 43 per cent of the US car market. This year, it is converting three former car factories to build minivans (called multi-purpose vehicles outside the US) or sports utility vehicles. "We survey this pretty closely and our judgment is that the long-run trend is still rising," he says. "Directionally, we don't feel there is a lot of risk in moving towards more such vehicles." Converting old factories to build higher margin products such as minivans should help GM to improve its margins this year. But much will depend on the market. Mr Smith is confident demand will reach about 15.3m units - slightly ahead of 1995. He will not predict whether 1996 will see a further rise in the group's fortunes. "It's too soon to zero in on it," he says. "There's so much uncertainty." Much will depend on the success of GM's eight main US product changes this year. Launches can seriously disrupt production, are invariably expensive, and carry the additional risk of costly discounts to shift old stock. But analysts are cautiously optimistic, partly because of the windfalls arriving on the non-car side. "Roger's follies may be turning into Jack's good fortune," says one.

OBSERVER

Noughts and crosses

John Major's diplomatic mission in Hong Kong did, after all, reap financial dividends for the British government. Not much, it must be said - but then every little helps. Martin Lee, leader of the main pro-reform party in the territory, recently beat Malcolm Rifkind, the UK's foreign secretary, that the British prime minister would not allow Hong Kong residents without British passports the right of visa-free entry into the UK. According to Chris Patten, the colony's governor, Rifkind took up Lee's wager. Indeed, so confident was Rifkind of winning that he offered Lee odds of 10-1. Now that Major has yielded ground on the visa question, Patten confidently predicts that Lee will pay up the £50 he owes. Ministers are not taking bets on how long the Chinese will allow Lee and the other non-conformists in the Hong Kong legislature to hang around, once the colony returns to them in July 1997. Major might have gone up in the estimation of Hong Kong's pro-democracy activists but not much. Before his meeting with the local legislature, one such activist, Emily Lau, said gave him zero out of 100 for his services to Hong Kong. After hearing him, she increased that to 10. "Don't be so grudging, Emily," Major chided

Low-calibre stuff

President Kiro Gligorov of Macedonia is back on the job, apparently fully recovered from injuries received last October when a car bomb exploded in the centre of Skopje as he was driving to his office. Gligorov, 79, lost the sight of one eye as a result. Despite that, he has attended the Foreign Ministry's annual bear-hunt on Mount Vodno, in which members of Macedonia's fast-growing diplomatic community also participated. Back in the dark old days of communism, bear-hunting was a favourite pastime of Balkan leaders, who laid on lavish shooting parties for foreign diplomats. They're clearly out of practice. To the chagrin of a clutch of EU ambassadors, top marksman in the Macedonian shoot was a local, Ambassador Lubo Arsovski. Taking a weekend off from setting up Macedonia's diplomatic office in Athens, he bagged a total of six bears. That's b-o-a-r, not b-o-r-e.

Tobacco road

Peter Wilcott, 49, who lost his job as the European Commission's director-general in charge of customs and taxation, has not taken long to resurface. He has been taken on as a consultant by BAT Industries. Taxation is a big issue for tobacco companies and governments do not always tax the weed in the most sensible way. Wilcott should be a good use in its relations with tax authorities around the world. That said, one of the reasons that companies hire ex-bureaucrats like Wilcott is to get access to the corridors of power. Given that Wilcott quit after making it clear he could no longer work with his boss, Italian commissioner Mario Monti, he may

On a roller

Vietnam may still be a developing country, but nine years of economic reform is pushing it up the Rolls-Royce index. The free-wheeling Ho Chi Minh City is reckoned to boast 200 or so millionaires who have thrived under the communist country's perestroika; now some of them are beginning to flash their money around. Rolls-Royce has recently achieved its first sales, to two local Vietnamese businessmen who have joint ventures with foreign investors. One snapped up a "touring limousine," a 20-foot "stretched" model complete with television set and walnut-fronted cocktail cabinet. Price? To you, about \$400,000. The other bought a Silver Spur, a snip at \$210,000. A tidy sum, given local average monthly per capita income of \$810.

100 years ago

The US and Spain Washington: The Senate Committee on Foreign Relations at its meeting today had under discussion the resolution passed to it by the House of Representatives in reference to Cuba, and found itself unable to agree upon it. The committee was divided in sentiment, the majority of the members holding that the House resolution was not so strong as that of the Senate, and also that its language was ambiguous. The second clause of the resolution says: "The only permanent solution of the contest equally in the interests of Spain and the people of Cuba, would be to establish a Government by the choice of the people of Cuba."

50 years ago

Anglo-French talks go well The discussions between London and Paris for the conclusion of a new financial and trade pact in the place of the one that expired on 28th February are understood to be making good progress. Agreement may be expected in a few days. The ill-feeling created by the failure to come to an understanding before the old agreement expired appears to have been somewhat exaggerated by press comments on both sides of the Channel

It's suitcase time

Banco Nacional de Angola (Angola's central bank) devalued the official rate of the readjusted kwanzas to 31.784 per single US dollar, from 6.024. Bad enough, you might think. Think again. The street price is about 50,000 per dollar. Round numbers are so much easier.

Spineless

Lucky old Egyptians! They're being made an offer they might find difficult to refuse. Muammar Gaddafi, the charismatic Libyan leader, is asking them not \$10, not

Spot Foreign Exchange?

Live Market Information

SPOTBOX

Tullett & Tokyo Forex 0171-827 2014

FINANCIAL TIMES

Tuesday March 5 1996



Demand from post office triggers appeal to EU Citibank fights German action on mail charges

By Peter Norman in Bonn and Neil Buckley in Brussels

Citibank yesterday said it had appealed to the European Commission in Brussels to prevent Deutsche Post, the German post office, from imposing an extra charge for mail sent from the Netherlands to the US bank's credit card customers in Germany.

Deutsche Post will tomorrow begin court proceedings in Frankfurt in a similar case against another credit card company, GZS Gesellschaft für Zahlungssysteme, accusing it of illegal "remailing" by routing letters to 300,000 business partners in Germany through Denmark.

But Citibank said the post sent to the clients in Germany was not remailing but part of a European-wide credit card business that it had built up after creation of the European single market.

Beijing considers further measures to fight inflation

By Tony Walker in Beijing

Further measures to check the overheating of China's economy, bringing inflation below 10 per cent and maintaining annual growth at about 8.9 per cent, will be raised at the country's annual parliamentary session starting in Beijing today.

approved by Communist party leaders last October at the fifth plenary session of the party's central committee. These documents will form the basis of Premier Li Peng's "work report", or state of the nation address, to be delivered today.

with by Mr Li in his report include the need to close the development gap between the wealthier coastal regions and a deprived hinterland. In this, he will be anticipating criticism from delegates from poorer interior provinces.

Reductions by Hewlett intensify price war on PCs

By Louise Kohoe in San Francisco

Hewlett-Packard cut prices of its high performance personal computer servers by up to 21 per cent in all markets yesterday, signalling a deepening price war in the market for PCs designed for business users.

IBM, which announced price reductions in the US two weeks ago, took additional pricing action in Europe on Friday and is expected to follow up with more cuts in the US this week.

Price competition is already intense in the retail sector of the PC market, but the price war is now spreading to the corporate sector which until now has carried higher profit margins, industry analysts said.

PC servers are very high performance computers which are typically linked to corporate computer networks. Demand for PC servers is strong, according to analysts, and is driven by rapid growth of the use of internal corporate "intranets" - networks that use the same software and standards as the Internet but are designed for internal use.

Compaq leads the PC server market with an estimated 36 per cent market share.

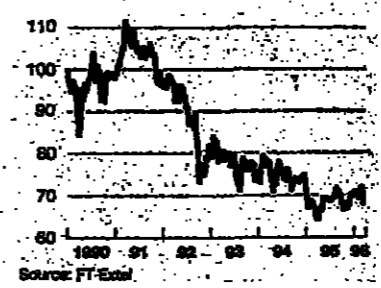
THE LEX COLUMN

Investor siesta

The 5 per cent drop in Spain's stock market yesterday looks like a sanguine response to the election results. The right-wing Partido Popular's victory is about as hollow as they get.

FT-SE Eurotrack 200: 1672.3 (-2.3)

Spain: Madrid General Index relative to the FTSE-100 Europe (ex. UK) Index (\$ terms)



of course, a stated \$750m disposal programme should halve debt. But while listed investment sales can be relied on, Trafalgar's Cunard cruise line could prove more unwieldy, and Cunard requires substantial investment if Kvaerner cannot sell it.

Kvaerner

Kvaerner's offer to Trafalgar House's war-weary investors should be accepted with gratitude. Despite years of extensive surgery by its largest shareholder, Hongkong Land, Trafalgar was still three years away from reporting a respectable level of profitability. By then, it would have owed \$26m (\$121m) in dividends to preference shareholders, so ordinary shareholders would see little reward for their patience.

Perhaps the biggest surprise yesterday was that Kvaerner's shares rose. Its shareholders do not even get to vote on a transaction which will increase net debt to around 150 per

Container shipping

The immodestly named "Grand Alliance" between P&O and three of its container shipping rivals is the latest attempt to bring order to a market in which nobody is making much money. P&O and Hapag-Lloyd of Germany have warned about their 1995 profits, while the Dutch line Nedlloyd is probably making losses.

ated routes will allow better utilisation and more frequent sailings. There should also be efficiencies from joint buying of port and rail services and common marketing. But the Grand Alliance and two similar ones now being formed will have only half the market. The danger is that, as in the past, hard-won savings get passed through to customers.

Intranets

Fresh from grappling with the financial implications of the Internet, investors are having to come to terms with another phenomenon: "intranets". As the name implies, these are close relatives of the Internet. Indeed, they use the same technology and infrastructure. The difference is that, while companies setting up shop on the Internet are displaying their wares to outsiders, enterprises use intranets for internal communication. Inter-

Japan opposition blocks \$6bn bailout

Continued from Page 1

the door to the Lower House budget committee room in parliament, preventing the panel from starting proceedings needed for a vote on the budget for the fiscal year beginning in April. A succession of cabinet members, including Mr Ryutaro Hashimoto, prime minister, were turned away from the committee room as they tried to remonstrate with members.

Outside the building, residents of the city of Kobe staged their own protest. They urged the government to spend the tax money on helping to rebuild their city, which was hit by a huge earthquake in January 1995.

the NFP leader, who said: "If you get tired, I can find plenty of people to take over from you."

FT WEATHER GUIDE Europe today Five-day forecast TODAY'S TEMPERATURES. Includes a weather map of Europe, a five-day forecast, and a table of temperatures for various cities.

Without us, propeller technology wouldn't have got weaving. Dowty Aerospace Propellers. Includes an image of a man working on a propeller and text describing the company's expertise in propeller technology.

هكذا من الأخبار